

# FOUNDATION BOARD MEETING

**OCTOBER 30, 2019** 



### **BOARD MEETING AGENDA**

### **FOUNDATION BOARD OF DIRECTORS MEETING AND RETREAT**

DATE: WEDNESDAY, OCTOBER 30, 2019

TIME: 9:30 AM - 5:00 PM

LOCATION: DESERT WILLOW GOLF RESORT

38995 DESERT WILLOW DRIVE PALM DESERT, CALIFORNIA FIRECLIFF SALON A - B

Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Board meeting. Requests should be directed to the Office of the College of the Desert Foundation ("Foundation") as soon in advance of the Board meeting as possible. The Foundation minutes of the meeting are the official record of the actions of the Board. The Foundation meetings are governed by the Ralph M. Brown Act (California Code 54950 through 54962). The Foundation operates in accordance with the Non-Profit Benefit Corporations Law.

### 1. OPENING ITEMS

1.1 Call to Order

### 2. AGENDA

- 2.1 Foundation Board of Directors meeting of October 30, 2019 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Board may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).
- 2.2 Confirmation of Agenda: Approval of agenda for the regular Board meeting of October 30, 2019 with any additions, corrections or deletions.

### 3. MINUTES

- 3.1 Approval of Foundation Board Meeting Minutes April 24, 2019
- 3.2 Approval of Stepping Out Committee Meeting Minutes March 7, 2019
- 3.3 Approval of Nominating Committee Meeting Minutes March 11, 2019
- 3.4 Approval of Development Committee Meeting Minutes March 12, 2019
- 3.5 Approval of Executive Committee Meeting Minutes March 12, 2019
- 3.6 Approval of Executive Committee Special Meeting Minutes September 3, 2019
- 3.7 Approval of Academic Angels Committee Meeting Minutes April 1, 2019
- 3.8 Approval of Finance & Investment Committee Meeting Minutes April 15, 2019
- 3.9 Approval of Finance & Investment Committee Meeting Minutes April 24, 2019
- 3.10 Approval of Finance & Investment Committee Meeting Minutes October 23, 2019
- 3.11 Approval of Audit Committee Meeting Minutes October 14, 2019
- 3.12 Approval of Stepping Out Committee Meeting Minutes October 9, 2019
- 3.13 Approval of Academic Angels Committee Meeting Minutes October 21, 2019



### 4. COMMENTS FROM THE PUBLIC

4.1 Comments From The Public: Persons who wish to speak to the Board should complete the "request to address the Board" form and present it to the secretary. Persons who wish to speak to the Board on any item not already on the agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Board. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Board, unless simultaneous translation equipment is used. Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Board meeting. Requests should be directed to the Foundation as soon in advance of the Board meeting as possible.

### 5. CLOSED SESSION

- 5.1 Closed Session from 9:40 AM 10:40 AM. Closed session shall not extend past the designated time, but should the business considered in closed session require additional time, the Board shall reserve time to continue discussion.
- 5.2 Personnel: Discipline/Dismissal/Release/Appointment (Pursuant to Government Code Section 54957)

### 6. OPEN SESSION

6.1 Report of Action Taken (if any)

### 7. FOUNDATION COMMITTEE REPORTS

- 7.1 Academic Angels
- 7.2 Audit Committee
- 7.3 Development Committee
- 7.4 Executive Committee
- 7.5 Finance & Investment Committee
- 7.6 Nominating Committee
- 7.7 Stepping Out for COD Committee

### 8. REPORTS

- 8.1 Foundation Board President
- 8.2 College Superintendent/President
- 8.3 College Board of Trustees

### 9. CONSENT AGENDA

(Consent Agenda: Blanket Motion: All consent items will be voted on in one motion. Any Board Member may request that any item(s) be moved to the Action Agenda.)

- 9.1 College of the Desert Foundation Recommended Authorized Signatories
- 9.2 College of the Desert Foundation Schedule of Executive Committee and Board Meetings
- 9.3 Foundation Committees, Committee Members and Chairs
- 9.4 Agreement for Professional Services CV Strategies
- 9.5 Accept Financial Statements March June 2019
- 9.6 Accept Foundation Audit 2018/2019

### 10. ACTION AGENDA



### 11. **BOARD DEVELOPMENT**

- 11.1 Foundation Manual Review
- 11.2 Information for Board on Service on CCD Auxiliaries
- 11.3 Discussion of Revisions to Foundation Bylaws
- 12. COLLEGE EXECUTIVE CABINET UPDATES AND INTRODUCTIONS
- 13. THE DESERT SUN Julie Makinen, Executive Editor (approximately 4:00 PM)
- **14.** <u>CLOSED SESSION</u> (continued if needed)
- 15. ADJOURNMENT



# Minutes for Approval



COD Foundation Annual Board Meeting Minutes				
<b>MINUTES FOR:</b>	TIME:	LOCATION: Firecliff Salon		
April 24, 2019	3:00 pm	Desert Willow Golf Resort		
Members	Chris Anderson, Norma Castane	da, Bill Chunowitz,		
Present:	Peggy Cravens, Donna Jean Dar	by, Carol Bell Dean,		
	Diane Denkler, Marge Dodge, M	elinda Drickey, Carl Farmer,		
	Jim Greene, Brian Holcombe, Jir	m Johnson, Joel Kinnamon,		
	Vern Kozlen, Tom Minder, Joanne Mintz, Barbara Foster			
	Monachino, John Ramont, Diane Rubin, Aurora Wilson			
Members	Barbara Fromm, Donna MacMillan, Chuck Monell,			
Absent:	Jane Saltonstall, Arlene Schnitzer, Dominque Shwe			
Guests	Pam Hunter, Executive Director, COD Institutional Advancement			
Present:				
Staff	Pat Farrell, John Moser, Kirstien Renna			
Present:	,			
Recorder:	Diane Scott			

### **AGENDA**

**1. Call to Order/Welcome:** Foundation Board President Mr. Bill Chunowitz called the meeting to order at 3:00 pm.

Foundation Executive Director, Dr. John Mosser, requested the following item be added to the Agenda:

• 8.4 Development Committee Report - Mrs. Aurora Wilson

### ACTION:

Mr. Bill Chunowitz asked for a motion to approve the addition of

- 8.4 Development Committee Report to the April 24, 2019 Agenda
- Motion was made by Mrs. Barbara Foster Monachino to approve the addition
- Mr. Jim Greene seconded the motion
- Motion passed by voice vote

### 2. Agenda

DISCUSSION	Approval of the Agenda for the regular Foundation Board
	Meeting of April 24, 2019
CONCLUSION	ACTION:
	Mr. Bill Chunowitz asked for a motion to approve the Agenda

	- Motion was made by Mrs. Donna Jean Darby to approve the			
	April 24, 2019 Agenda - Mrs. Carol Bell Dean seconded the motion			
		passed by voice voi		
	11001011	passed by voice vo		
3. Consent Agenda				
DISCUSSION	3.1 <b>Cons</b> e	ent Agenda		
	3.1.1	Approval of Founda February 27, 2019	ation Board Meeting Min	utes
	3.1.2		nic Angels Committee M I, 2019	leeting
	3.1.3	•	pment Committee Meet	ing Minutes
	3.1.4	Approval of Stepping Out for COD Committee Meeting Minutes February 14, 2019		
	3.1.5	Approval of Nominating Committee Meeting Minutes February 19, 2019		
	3.1.6	Approval of Executive Committee Meeting Minutes February 20, 2019		
	3.1.7	Approval of Finance and Investment Committee Meeting Minutes February 20, 2019		
	3.1.8		ial Meeting of the Found	dation
	3.1.9		nic Ángels Committee M	1eeting
CONCLUSION	ACTION:			
	Mr. Bill Ch	nunowitz asked for a	motion to approve the	Consent
	Agenda			
		•	Donna Jean Darby to ap	prove the
		nt Agenda		
		arol Bell Dean secon		
EOLI OW UD ITEMS	- Motion passed by voice vote			
FOLLOW-UP ITEMS	DEADLINE PERSON RESPONSIBLE DEADLINE			

### 4. Public Invitation to Speak per the Brown Act:

4.1 Persons who wish to speak to the Board on any item on the Agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Board. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Board, unless simultaneous translation equipment is used.

No members of the public were present.

### 5. Mission Moment

### **DISCUSSION**

Dr. John Mosser introduced Mr. Michael Fleischman, Music Department, and his students, who told the Board Members about their unforgettable opportunity to perform at Carnegie Hall. The students expressed their gratitude for the support of the Foundation in subsidizing this trip.

Dr. Mosser recognized Mrs. Peggy Cravens who was a catalyst in encouraging the Foundation to support this \$80,000 initiative. The students raised \$35,000, the Foundation contributed \$45,000 which came directly out of the Fund for Student Success, and Mrs. Cravens donated \$10,000.

Thank you to Ms. Pam Hunter for her help in placing the April 21, 2019 advertisement in the Desert Scene section of The Desert Sun newspaper which reads: Congratulations College of the Desert Symphonic Band on your debut at the world-renowned Carnegie Hall in New York. With appreciation to the President's Circle donors of College of the Desert Foundation for supporting this exciting educational occasion.

The students presented Foundation Board President Mr. Bill Chunowitz with a plaque and thank you cards signed by all the COD student Carnegie Hall attendees and reiterated their appreciation for this wonderful experience. (A photo was taken.)

### CONCLUSION

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE

### 6. Foundation Committee Report: Action Items

### DISCUSSION

# 6.1 Executive Committee – Approval of 2019-2020 Foundation Board Meeting Schedule – Dr. Chris Anderson

Dr. Chris Anderson went over the recommendation by the Executive Committee, College of the Desert Foundation, for the 2019-2020 Board Meeting Schedule.

# College of the Desert Foundation 2019-2020 Board Meeting Schedule

October 2019 - Foundation Annual Board Retreat
Wednesday, October 30, 2019 - Desert Willow Golf Resort
9:30 AM to 5:00 PM

November 2019

Wednesday, November 20, 2019 - 3:00 PM to 5:00 PM

January 2020

Wednesday, January 22, 2020 - 3:00 PM to 5:00 PM

March 2020

Wednesday, March 25, 2020 - 3:00 PM to 5:00 PM

May 2020 - Foundation Annual Board Meeting
Wednesday, May 6, 2020 - 3:00 PM to 6:00 PM

### ACTION:

Dr. Chris Anderson asked for a motion to approve the 2019-2020 Board Meeting schedule.

- Motion was made by Mrs. Donna Jean Darby to approve the 2019-2020 Foundation Board Meeting Schedule
- Mrs. Diane Rubin seconded the motion
- Motion passed by voice vote

# 6.2 Nominating Committee Report – Ms. Marge Dodge (on behalf of Dr. Jane Saltonstall)

Ms. Marge Dodge reported on three items for presentation by the Nominating Committee: 1) Election of New Directors for 2019-2020, 2) Election of Continuing Directors for 2019-2020 and, 3) Election of Foundation Officers for 2019-2020.

### 6.2.1 Election of New Directors for 2019-2020

The Nominating Committee has recommended the election of two individuals as new members of the Foundation Board of Directors beginning on April 25, 2019 and continuing through the next Foundation Annual Board meeting in May, 2020. The individuals recommended for election are:

Rob Kincaid and John Monahan

### ACTION:

Mr. Bill Chunowitz asked for a motion to approve the election.

- Motion was made by Mr. Tom Minder to approve the Election of New Directors for 2019-2020, Mr. Rob Kincaid and Mr. John Monahan
- Mrs. Diane Rubin seconded the motion
- Motion passed by voice vote

### 6.2.2 Election of Continuing Directors for 2019-2020

The Nominating Committee has recommended the election of the following individuals as continuing members of the Foundation Board of Directors beginning on April 25, 2019 and continuing through the next Foundation Annual Board meeting in May, 2020. The individuals recommended for election to a one-year term on the College of the Desert Foundation Board of Directors are:

Christine Anderson Norma Castaneda Bill S. Chunowitz Peggy Cravens Donna Jean Darby Carol Bell Dean Diane Denkler Marge Dodge Melinda Drickey Barbara Fromm James Greene Brian Holcombe James B. Johnson Vern Kozlen Donna MacMillan Thomas Minder Joanne Mintz Barbara Foster Monachino Diane Rubin Jane Saltonstall Aurora Wilson

### **ACTION:**

Mr. Bill Chunowitz asked for a motion to approve the election.

- Motion was made by Dr. Chris Anderson to approve the Election of Continuing Directors for 2019-2020
- Mrs. Diane Denkler seconded the motion
- Motion passed by voice vote

### 6.2.3 Election of Foundation Officers for 2019-2020

The Nominating Committee has recommended the election of the following individuals as officers of the Foundation Board of Directors beginning on April 25, 2019 and continuing through the next annual meeting of the Foundation Board in May, 2020. The individuals recommended for election to a one-year term as

officers of the College of the Desert Foundation Board are:

President – Bill S. Chunowitz Vice President – Marge Dodge Past President – Donna Jean Darby Secretary – Christine Anderson Treasurer – Diane Rubin

### ACTION:

Mr. Bill Chunowitz asked for a motion to approve the election.

- Motion was made by Carol Bell Dean to approve the Election of Foundation Officers for 2019-2020
- Mr. Jim Greene seconded the motion
- Motion passed by voice vote

# 6.3 February Finance and Investment Committee Report - Mrs. Diane Rubin and Ms. Kirstien Renna

# NOTES TO THE FINANCIAL STATEMENTS Recap of Operating Results for Period Ending February 2019 and YTD

Revenues for the Month of February, 2019
Operating Revenues \$102,626 and YTD \$815,770
Fundraising Revenues \$337,784 and YTD \$1,995,217
Total Revenues \$440,410 and YTD \$2,810,987

### *Noteworthy:*

- The Foundation received a \$200,000 donation in support of Stepping Out for COD
- The Foundation received a \$25,843 Endowment from the Natt McDougall Jr. Memorial Fund

Expenditures for the Month of February, 2019 were \$329,813

### *Noteworthy:*

 Expenditures in the period included scholarships and program support in the amount of \$100,345

### Expenditures YTD are \$1,996,989

### *Noteworthy:*

 The Foundation has awarded \$734,927 in scholarships and program support year-to-date Net Income prior to Investment Activities for the month of February, 2019 was \$110,597 and \$813,998 YTD.

Investment Activities for the month of February, 2019 were \$347,791 and YTD totaled \$149,019

YTD the Increase in Net Assets is \$963,017

### 2018/19 FUNDRAISING REVENUES AS OF APRIL 23, 2019

Ms. Renna included in the Foundation Board packet a table that shows where the Foundation Fundraising Revenue actuals stand as of April 23, 2019:

- Annual Giving \$118,776
- Leadership Giving \$452,847
- Business Engagement Giving \$75,896
- Major Gifts \$350,000
- Planned Giving \$598,147
- Sponsorship Scholarships \$\$318,163
- Foundation Grants \$464,800

Total Fundraising Revenues to Date \$ 2,378,629

CURRENT YEAR REVENUE AT APRIL 23, 2019 - \$2,378,629 Prior FY 2017/18 Revenue at April 23, 2019 - \$1,819,361 **INCREASE IN FUNDRAISING REVENUES - \$559,268** % Increase 2018/19 vs. 2017/18 - 30.74%

# 6.3.1 **2019-2020 Foundation Budget**Ms. Kirstien Renna and Dr. John Mosser

The Finance Committee unanimously approved the following 2019-2020 Foundation Budget:

# Budget Highlights for the 2019-2020 Proposed Foundation Budget

### **Executive Summary**

The 2019-2020 Foundation Budget is the second year of a three-year demonstration project to establish the benefits of a larger Foundation staff on fundraising, improving stewardship, and enhanced services to students, donors and the College.

 The staff and Finance Committee recommends a one-time capital budget withdrawal of a cost not to exceed \$500,000 from the Foundation's \$3 million dollar unrestricted fund to support the expenses related to replacing the Foundation's aging FR 50 database and financial management software systems. A modern database and financial management system are needed to support the growth of the alumni and donor database and needs of the Foundation's developing fundraising program.

### **ACTION:**

Database Manager, Mr. Tyler Staten, will be the project lead. The Foundation has identified the project consultant. Foundation Board Member, Mr. Jim Johnson, will assist in taking an active oversight role for the project.

- The proposed budget forecasts increase in the following fundraising areas: Foundation Giving, Leadership Giving, Major Giving, Special Events – Stepping Out, and Sponsored Scholarships.
- To establish fundraising goals in Annual Giving and Business Engagement Giving to reflect the early stage of these programs.

### <u>Successes of Year-One of the Foundation's Three-Year</u> Model

- The Fund for Student Success has been established as a clear brand for unrestricted giving with a clearly articulated case for support.
- The Foundation has a new platform for online giving QGIV -which has been tremendously successful. The prior six years on the former online giving program produced only \$31,000 in gifts. The new online giving platform has secured more than \$100,000 in the first six months of operation.
- The Foundation for the first time in its 36 years can now receive gifts of appreciated securities through two gift receiving brokerage accounts. We have received five gifts totaling more than \$41,000 in appreciated securities since December.
- The number of alumni with complete contact information has increased from 300 in September of 2018 to now more than 17,000 in April of 2019.
- Year-to-date the Foundation is more than \$560,000 ahead of last year's fundraising revenue at the same point in the year - the two largest gifts \$400,000 and \$250,00 were the result of direct solicitation by staff.
- The Foundation Board had its first Board retreat and updated Board manual in many years.

- The Foundation's Planned Giving Program has received new bequests, a new charitable gift annuity, rollover IRA contributions and gifts of appreciated securities.
- Scholarship Day was the best in the 15-year history of the event.
- The Foundation Gala Stepping Out has the broadest participation and the highest grossing revenue in any of the 8 years of the franchise.

### **Staffing**

### Benefits

- A vendor carrying out the portfolio of work for the Community Engagement Tour Program and the President's Circle Giving Program has been tremendously successful.
- A vendor completing the portfolio of work as database manager to support Foundation, Alumni and College information needs after a two-year vacancy has been highly productive – particularly in realizing exponential growth in complete alumni records.

### **Challenges**

Attracting staff/vendors in the Coachella Valley has proven to be a formidable challenge. Vendor portfolios that we are still working to fill include:

- Major Giving
- Business Giving
- Foundation Giving

Vendor roles that we will need to work to refill are:

- in Annual Giving.
- in Planned Giving.

### **Budget Priorities for 2019-2020**

- Find and implement replacement CRM packages for the FR 50 database system and financial management software system.
- Hire a staff member as an Accounting Clerk to support the Foundation finance and accounting function. The volume, scope and depth of the finance and accounting functions of the Foundation have grown beyond what one person can do in a sustainable fashion.
- With the completion of market research identifying alumni needs funding to support programmatic expenses to allow

the successful launch of the new Alumni Engagement Program.

 Develop a revenue forecast and budget that underpromises and over-delivers.

Ms. Kirstien Renna explained the proposed FY 2019-2020 Combined Operating Budget included in the Foundation Board packet and compared it with the 2018-2019 Combined Operating Budget.

### ACTION:

Mr. Bill Chunowitz asked for a motion to approve the Finance Committee Meeting Minutes, the February, 2019 Financials, and the 2019-2020 Foundation Budget.

- Motion was made by Mr. Vern Kozlen to approve the Finance Committee Meeting Minutes, the February Financials, and the 2019-2019 Foundation Budget
- Dr. Chris Anderson seconded the motion
- Motion passed unanimously

### **CONCLUSION**

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
See Action Item Above		

### 7. Reports

### DISCUSSION

### 7.1 College President Dr. Joel Kinnamon

College of the Desert President Dr. Joel Kinnamon welcomed new Foundation Board members Mrs. Barbara Foster Monachino and Mr. Jim Johnson, congratulated the Executive Committee for reappointments and thanked everyone willing to serve on the Foundation Board for the next fiscal year.

Dr. Kinnamon gave highlights to include:

- 1) The February 21, 2019 Brown Act Training was very good and thorough. Laura Schulkind, Liebert Cassidy Whitmore (LCW) is currently assisting us with the Foundation Bylaws and a report is forthcoming.
- Expressed his appreciation to the Foundation for their part in the success of the State of the College March 29, 2019 luncheon.
- 3) The first class of Pledge students are going to graduate this year.
- 4) The graduating class has grown so much that the commencement will be held this year at the Indian Wells Tennis Garden. Dr. Kinnamon shared that the

- reason is partially due to the financing of the regalia fee and thanked the Foundation Board.
- 5) With 115 Community Colleges in the state of California, we are projecting to be one of three that will be growing this next year, so we continue to advocate for a) outreach in the community, b) increase in the College attending rate for high school graduates, and c) eliminating barriers to make college a possibility for our students.
- 6) It was quite an honor to attend the Association of Community Colleges National Conference. There are 1500 community colleges in the USA. COD was one of three categorized as advancing diversity and one of four for student success!

### 7.2 Foundation Board President Mr. Bill Chunowitz

Mr. Bill Chunowitz reported and shared the following:

- Thank you to Mr. Tom Minder and Mr. Duke Kulas for their tremendous hospitality at the recent President's Circle event, April 12, 2019, with approximately 100 people in attendance.
- 2) Recognition extended to Dr. Joel Kinnamon and the fantastic, exciting and informable State of the College Luncheon event. Thank you to Mrs. Peggy Cravens for hosting the lunch.
- 3) Thank you to Mrs. Diane Rubin and Ms. Nancy Stone for your leadership at the Stepping Out for COD with Patti LaBelle, March 20, 2019 event. The gala was a successful fundraising event enjoyed by all.
- 4) Thank you to Dr. Jane Saltonstall, Chairman, and the Nominating Committee, who brought five new members to our Foundation Board: Mrs. Melinda Drickey, Mrs. Barbara Foster Monachino, Mr. Jim Johnson, Mr. Rob Kincaid and Mr. John Monahan--wonderful additions to our dedicated and involved Foundation Board.
- 5) Thank you to Ms. Aurora Wilson and the Development Committee who have been working very hard this year. Appreciate your leadership and direction that have made significant strides.
- 6) Thank you to the Executive Committee who did a fantastic job; couldn't ask for a better team who worked so hard; appreciate your support.
- 7) Thank you to COD President Dr. Joel Kinnamon. Excited and looking forward to next year. Dr. Kinnamon's leadership and direction for College of the Desert has been fantastic.

- 8) We thank our Foundation staff. Mr. Pat Farrell is doing a great job. We continue to get accolades about the Community Engagement Tours and President's Circle. Dr. Jennifer Mezquita is working day in and day out for our meetings and events; couldn't have done it without her with the Scholarship Lunches, etc.
- 9) Thank you to the Foundation Board of Directors who have been through a lot. Thank you for your dedication, involvement, participation, suggestions; you have been phenomenal. Looking forward to a great upcoming year.
- 10) Thank you to Dr. John Mosser who has been terrific and we couldn't ask for a better Executive Director. We appreciate your strong leadership with the Foundation staff and your suggestions and insight that have helped us move forward.
- 11) We extend our condolences to Dr. Jane Saltonstall, who lost her husband, Bob. There will be a memorial service at The Springs, Monday, April 29, 2019, 11 am in the Clubhouse.
- 12) **ACTION**: Retiring from the Foundation Board effective April 24, 2019 are: Jean Carrus, Diane Gershowitz, Penny Mason, Chuck Monell, Arlene Schnitzer, Dominique Shwe, and Sally Simonds. We thank them for their devotion, attendance and contributions to the Foundation Board for many years. We appreciate all their help and wish them well.

### 7.3 Foundation Executive Director Dr. John Mosser

Dr. John Mosser reported and shared the following:

- 1) Congratulations to all of you on your reelection to the Foundation Board. This is the most exciting, talented and capable Foundation Board I have ever had the opportunity to work with; appreciate your continuing service.
- 2) To Mrs. Melinda Drickey, Mrs. Barbara Foster Monachino and Mr. Jim Johnson, we are so excited for you to join our ranks with your energy, experience, insight and enthusiasm that will add tremendously to our team.
- 3) Thank you to Mr. Tom Minder and Mr. Duke Kulas for hosting our President's Circle Reception. The weather was great and everyone had a good time.
- 4) Acknowledgement to Dr. Joel Kinnamon and the honor it is to work for him and be a part of the great College of the Desert institution.

- 5) The State of the College Luncheon was extraordinary. It was a wonderful showcase for people of the valley to understand how fortunate they are to have the most innovative community college here in our midst.
- 6) Dr. Kinnamon has recently received the Phi Beta Kappa Shirley B Bergen Award for Distinction, the City of Palm Springs Mayor's Award, and College of the Desert was selected as a finalist for the Advancing Diversity and Student Success Award--all of which are a testimony to Dr. Kinnamon's great leadership.
- 7) The work of our committees this year was extraordinary. Mrs. Diane Rubin, Ms. Nancy Stone, Mrs. Barbara Foster Monachino and the members of the Stepping Out for COD Committee did an outstanding job.
- 8) Recognition to Mr. Jim Greene and his family, one of our lead supporters of Stepping Out for COD who continues to help make COD a success.
- 9) Thank you to Ms. Aurora Wilson, Development Committee Chair, whose leadership this year has been remarkable. Her guidance has made it possible for the Foundation to reintegrate all of the fundraising and committees under one umbrella.
- 10) The Foundation Board thanked Mrs. Wilson for her dual role in being a part of the Desert Community College District Board of Trustees and bringing interconnection with the Foundation Board.
- 11) Thank you to the Executive Committee, a direct reflection of the great accomplishments here at COD.
- 12) Acknowledged and thanked Mr. Pat Farrell and Ms. Kirstien Renna, both who worked very hard.
- 13) Thank you to Foundation President Mr. Bill Chunowitz for your friendship, dedication and warm and engaging personality that has brought us all together in a powerful way.

# Mrs. Carol Bell Dean and Mr. Pat Farrell report on President's Circle and the Community Engagement Tours:

### Mrs. Carol Bell Dean shared:

- Great President's Circle event at Mr. Tom Minder's home April 12, 2019.
- Will be distributing a Community Engagement Tour schedule in the future.
- Plan to get President's Circle associates more involved with encouraging others to experience the Community Engagement Tours which will boost support.

- Will be working over the summer reaching out to individuals with lapsed President's Circle donations, follow-up with questions and so forth.
- Received a lot of good feedback from the Community Engagement Tours this year.

### Mr. Pat Farrell shared:

- Many of you actually went on a Community Engagement Tour, organized a tour, or gave referrals for others to attend a tour. Everyone knows someone and thank you so much for your participation!
- This year we had 125 new participants that we were able to enter their contact information into our database and reach out to them for fundraising events.
- Feedback cards were completed so we know what kind of COD programs people are interested in and how best to target.
- Ten tours were accomplished this season and we expect to do thirty next year beginning in mid-October, 2019-ten in the fall and twenty in the spring.
- As a result of Foundation Board members' invitations to attend Community Engagement Tours, five new individuals have joined President's Circle!
- Thank you very much to you all for your assistance.

Dr. John Mosser and the Foundation Board thanked Mr. and Mrs. Ed Dean for hosting three events at their beautiful home this year.

### ACTION:

Mr. Pat Farrell will follow-up with a thank you letter from the Foundation to 849 Catering for the President's Circle Reception. Not only was the food excellent, the Foundation received a significant discount.

# 7.4 Board of Trustees Report – Ms. Aurora Wilson, Trustee, Desert Community College District

Ms. Aurora Wilson reported from the April 10, 2019 Board of Trustees meeting to include the following highlights:

- The Board of Trustees met on April 10, 2019. Once-amonth meetings are from 9:30 am 5:00 pm so a significant amount of business is covered at each one!
- Proclamation for National Nurses week was issued which will be the first week of May to formerly recognize the accomplishments and scholarships of our successful Nursing Programs.

- The month of May is recognized as Asian Pacific American Heritage month.
- Former trustee member Becky Broughton was appointed to the Citizens Oversite Committee.
- Presentations were given of COD programs regarding mental health services for our students and students experiencing homelessness.
- Assessment and Care Team (ACT) team
- Proposed legislation allowing students living in cars to park overnight on college campuses.

# 7.5 Friends of the COD Library Report - Ms. Marge Dodge, President

Mrs. Marge Dodge reported as follows:

- 1) Friends of the College of the Desert Library, Annual Summer Book Sale, Friday, Saturday and Sunday, May 3-5, 2019, 9:00 am to 3:00 pm, Cravens Student Services Center. All proceeds benefit the COD Library. Members Only Sale on Thursday, May 2, 2019, 4:00 pm to 6:00 pm. \$5 bag sale on Sunday, May 5, 2019. Pledge students will be volunteering giving their time for community service and this is an opportunity to engage and interact with COD students.
- 2) May 10, 2019, a check will be presented to the COD Library. It will be a pizza luncheon in the Library Communities Room. If you would like to attend, please let Mrs. Dodge know.

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
See Action Items Above		

### 8. Information Items

DISCUSSION	8.1 Stepping Out for COD Final Report - It's a Wrap - Mrs. Diane Rubin
	Mrs. Diane Rubin reported as follows:
	<ul> <li>Thank you to everyone for your attendance and your sponsorship at Stepping Out for COD this year.</li> <li>The meaningful highlight of the show was the video about the students' success and having the students come on stage and receive a standing ovation for their participation.</li> </ul>

- A record breaking year, \$725,000 was raised from this event.
- It's a Wrap Video was shown.

Dr. John Mosser thanked Ms. Marge Dodge for the awesome write-up in the Desert Scene section of The Desert Sun. (Everyone in the room received a copy).

# 8.2 Executive Committee Report on Foundation Bylaw Review – Mrs. Donna Jean Darby

Mrs. Donna Jean Darby reported that the Executive Committee approved the proposed updates to the Foundation Bylaws on March 12, 2019.

Brown Act Seminar Instructor, Laura Schulkind, Liebert Cassidy Whitmore (LCW), is currently assisting the COD President's Office with the Foundation Bylaws and a report is forthcoming.

We look forward to the finalization of the Foundation Bylaws to present to the Foundation Board in the near future.

## 8.3 Academic Angels Spring Reception April 30, 2019 – Mrs. Diane Denkler

Mrs. Diane Denkler reported on the Spring Reception:

- The Academic Angels are hosting their first event of the year, Tuesday, April 30, 2019, 3:00 pm, at the home of Mrs. Carol Bell Dean.
- Lulu's will be catering with appetizers and beverages
- 75 people are expected to attend
- Program includes COD student entertainment and student speakers
- Please let Mrs. Denkler know if you are able to attend
- Thank you everyone for supporting this event

### 8.4 Development Committee Report - Ms. Aurora Wilson

Ms. Aurora Wilson shared that the following reports were given at the Development Committee Meeting on March 12, 2019:

- Alumni Engagement Report: Dr. Jennifer Mezquita
- Database Update: Mr. Tyler Staten, Dr. Mezquita
- Database Consultant Recommendation: Dr. John Mosser
- Fundraising Report: Ms. Kirstien Renna, Dr. Mosser
- Annual Giving Update: Ms. Marge Dodge, Dr. Mezquita
- Friends of the Library Fundraising Update: Ms. Dodge

- President's Circle and Community Engagement Tours Update: Mrs. Carol Bell Dean, Mr. Pat Farrell
- Planned Giving Report: Dr. John Mosser
- Academic Angels Spring Reception Report: Mrs. Diane Denkler

Ms. Aurora Wilson thanked and appreciates everyone who has been so good in attendance, worked hard, and presented their welcomed reports.

Ms. Wilson introduced Mr. Jim Johnson.

Mr. Johnson collaborated with Julie Makinen, Editor, The Desert Sun, shared her creditable background and brought the following information and proposal opportunity before the Foundation Board.

### **College of the Desert Objectives:**

- #1: Provide two top performing COD students (one journalist and one business person) a great summer job in their chosen field that will result in experience, income and possible future employment.
- #2: Provide a "proof of concept" of how COD can build meaningful relationships with local employers. This would be a Business Engagement opportunity for businesses to see the value of education, return on investment and ultimately a chance to give and support our cherished College of the Desert.
- #3: The Desert Sun is willing to publicize this program that showcases COD's innovation approach to learning and job training.

### The Desert Sun Objectives:

- #1: Innovation. With many ideas and suggestions for new features, products and services for audiences, The Desert Sun would welcome the extra help and bright ideas that the COD students would bring.
- #2: Dialog with the community. We would bring the COD students into the newsroom. Developing an advisory council with expertise to guide the newsroom would be part of the process and a new way for the community to engage with The Desert Sun.
- #3: Build a pipeline of local talent and improve journalism. Knowledge of the local community is important in the newsroom

and cultivating home grown talent could give incentive for COD students to remain in the Coachella Valley.

The program coached by Ms. Julie Makinen would be accomplished for \$16,000 for the summer with most of the monies going to salaries for the students; remaining monies would cover project materials and taxes. The assignment for the COD students would start May 27, 2019 and go for twelve weeks.

Discussion followed and the \$16,000 will kindly be provided by the following:

- \$4,000 Mr. Bill Chunowitz
- \$4,000 Mrs. Peggy Cravens
- \$4,000 Mr. Jim Johnson
- \$4,000 The COD Foundation General Fund

### ACTION:

Dr. Joel Kinnamon asked for a motion to approve the funding of the 12 week project pilot.

- Motion was made by Mr. Bill Chunowitz to approve the funding of the 12 week project pilot with The Desert Sun
- Mrs. Chris Anderson seconded the motion
- Motion passed unanimously

### 8.5 **Upcoming Events**

The "Upcoming Events" list is included in the Board packet.

### 8.6 Foundation Gift Form

A Foundation Gift Form is included in the Board packet. Additional giving opportunities may be accomplished through the COD Foundation website.

# 8.7 Reception Immediately Following Foundation Board Meeting

Light snacks are at the back of the room and beverages are out on the patio. Enjoy your time together.

Dr. John Mosser thanked everyone for their hard work, have a great summer, and we will be in touch.

# 8.8 Next Foundation Meeting Fall Retreat, Wednesday, October 30, 2019, Desert Willow Golf Resort

### ACTION:

	It was suggested that for future Board packets, perhaps emailing a PDF copy of the Board packet to the Board members (and eliminate sending a print-out through the USPS mail) would be sufficient. Dr. John Mosser will follow-up on this accordingly.			
CONCLUSION				
FOLLOW-UP ITEMS	PERSON RESPONSIBLE DEADLINE			
See Action Items Abo	Above			
9. Adjournment				
DISCUSSION				
CONCLUSION	Foundation Board President Mr. Bill Chunowitz adjourned the meeting at 5:01 pm.			



Nominating Committee Meeting Minutes					
MINUTES FOR: TIME: LOCATION:					
March 11,2019	2:00 pm	Foundation Board Room			
Members	Peggy Cravens, Donna	Peggy Cravens, Donna Jean Darby, Marge Dodge, Barbara			
Present:	Fromm, Jane Saltonstall (Chair)				
Staff	John Mosser				
Present:					
Recorder: Diane Scott					

### **AGENDA**

**1. Call to Order/Welcome:** Dr. Jane Saltonstall called the meeting to order at 2:02 pm.

### 2. Public Invitation to Speak per the Brown Act:

- 2.1 Comments from the Public: Persons who wish to speak to the Committee on any topic on the Agenda may do so at this time. There is a time limit of (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee.
  - No members of the public were present.

### 3. Minutes Approval: Action Item

DISCUSSION	Minutes of the February 19, 2019,		
	Nominating Committee Meeting		
CONCLUSION	ACTION:		
	Jane Saltonstall asked for a motion to approve the Minutes - Motion was made by Donna Jean Darby to approve the March 11, 2019 Minutes - Barbara Fromm seconded the motion		
	- Motion passed by voice vote		
FOLLOW-UP ITEMS PERSON RES		PERSON RESPONSIBLE	DEADLINE

### 4. CLOSED SESSION

DISCUSSION	Jane Saltonstall reported in accordance with the Ralph Brown Act, to recess into closed session.			
CONCLUSION	Act, to recess into closed session.			
FOLLOW-UP ITEMS	PERSON RESPONSIBLE DEADLINE			
5. Open Session				
DISCUSSION	Jane Saltonstall called the meeting back to order.  - There was no reportable action taken in closed session, thus the meeting went forward with Item 6.			
CONCLUSION				
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE	
	on for Election of Directors f			
DISCUSSION	6.1 Recommendation for E Directors for 2019-202		Board of	
	Slate of <u>Continuing</u> Directors for Review by Foundation Nominating Committee:			
	Christina "Chris" Andorson			
	Christine "Chris" Anderson Norma A. Castaneda			
	Bill S. Chunowitz			
	Peggy Cravens			
	Donna Jean Darby			
	Carol Bell Dean			
	Diane Denkler			
	Marge Dodge Melinda Drickey			
		ara Fromm		
		"Jim" Greene		
		n Holcombe		
	James "Jim" B. Johnson			
	Vern Kozlen			
	Donna MacMillan			
	Thomas "Tom" Minder			
	Joanne Mintz Barbara Foster Monachino			
	Diane Rubin			
	Jane Saltonstall			
	Aurora Wilson			

### ACTION:

- Barbara Fromm moved to recommend the Slate of Continuing Directors be presented at the next Foundation Board meeting scheduled for April 24, 2019 (with the understanding that individuals may come off the list if unable to serve another year).
- Marge Dodge seconded the motion.
- Motion passed by voice vote.

## Recommendation for Election of <u>New</u> Foundation Board of Directors for 2019-2020

### **ACTION:**

- Barbara Fromm moved to recommend John P. Monahan be elected as a member of the Foundation Board and to be presented at the next Foundation Board meeting scheduled for April 24, 2019.
- Peggy Cravens seconded the motion.
- Motion passed by voice vote.

### ACTION:

- Donna Jean Darby moved to recommend C. Robert "Rob" Kincaid be elected as a member of the Foundation Board and to be presented at the next Foundation Board meeting scheduled for April 24, 2019.
- Marge Dodge seconded the motion.
- Motion passed by voice vote.

### ACTION:

John Mosser will create Nominating Committee Bios for Mr. Monahan and Mr. Kincaid for the April 24, 2019 Foundation Board packet accordingly.

### ACTION:

After the Board's approval on April 24, 2019, the Foundation staff will move forward with:

- Appropriate orientation steps for Mr. Monahan and Mr. Kincaid to include Board Manual binder, parking pass, name badge, name plate, preparation of documents for signature and the addition of name to the Foundation letterhead.
- It was also suggested that the Nominating Committee put a plan into effect to either direct or select a mentor to come alongside new Board Members (as well as present Board members as necessary) to encourage and guide to Committee opportunities, etc.

	ACTION: Jane Saltonstall will work towards finding time for a lunch meeting with Dale Landon, potential Foundation Board candidate, to include John Mosser, Bill Chunowitz and one other Nominating Committee member, in early April, 2019.  ACTION: John Mosser will follow-up with other potential Foundation Board candidates, for a coffee meeting, in early April, 2019, to include Bill Chunowitz and one other Nominating Committee member.			
CONCLUSION				
FOLLOW-UP ITEMS	PERSON RESPONSIBLE DEADLINE			
7. Next Meeting Da	te			
DISCUSSION	The next Nominating Commit	tee Meeting is TBD at th	is time.	
CONCLUSION	The Nominating Committee hopes to reconvene to discuss the results of the coffee/lunch meetings prior to the April 24, 2019 Board meeting.			
FOLLOW-UP ITEMS	PERSON RESPONSIBLE DEADLINE			
8. Adjournment	8. Adjournment			
DISCUSSION				
CONCLUSION	Dr. Jane Saltonstall adjourned the meeting at 3:05 pm.			



Development Committee Meeting Minutes						
MINUTES FOR:	MINUTES FOR: TIME: LOCATION: Firecliff Dining Room					
March 12, 2019	2:00 pm	Desert Willow Golf Resort				
Members Present:	Christine Anderson, Bill S. Chunowitz, Donna Jean Darby, Carol Bell Dean, Diane Denkler, Marge Dodge, Barbara Fromm, Joanne Mintz, Aurora Wilson					
Members	Norma Castaneda, Peggy Cravens, Jim Greene, Tom Minder,					
Absent:	Dominique Shwe					
Staff	Pat Farrell, Jennifer Mezquita, John Mosser, Tyler Staten					
Present:						
Recorder:	Diane Scott					

### **AGENDA**

**1. Call to Order/Welcome:** Ms. Aurora Wilson called the meeting to order at 2:04 pm.

Foundation Executive Director, Dr. John Mosser, requested the following item be added to the Agenda:

• 5.2 Action Item - Database Consultant Recommendation

### ACTION:

Ms. Aurora Wilson asked for a motion to approve the addition of Action Item 5.2 to the Agenda

- Motion was made by Mrs. Donna Jean Darby to approve the recommendation
- Mrs. Carol Bell Dean seconded the motion
- Motion passed by voice vote

### 2. Public Invitation to Speak per the Brown Act:

- 2.1 Comments from the Public: Persons who wish to speak to the Committee on any topic on the Agenda may do so at this time. There is a time limit of (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee.
  - No members of the public were present.

### 3. Minutes Approval: Action Item

DISCUSSION	Minutes of the February 8, 2019,

	Development Committee Meeting		
CONCLUSION	ACTION:		
	Ms. Aurora Wilson asked for a motion to approve the Minutes - Motion was made by Mrs. Diane Denkler to approve the February 8, 2019 Minutes - Mrs. Barbara Fromm seconded the motion		
	- Motion passed by voice vote		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE

### 4. Alumni Engagement Report

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### 4.1 Alumni Engagement Report - Dr. Jennifer Mezquita

Dr. Jennifer Mezquita gave an update of activities she will be involved in during the coming weeks:

- April 6, 2019 Alumni Event Planning Task Force Meeting, Saturday, 9:00 am to 1:00 pm in Admin. Building 5-6. We will be drafting the Alumni Program for the next fiscal year.
- April 10, 2019 Grad Fest 2019; Wednesday, 11:30 am to 4:30 pm in the COD Gymnasium; to include interaction with all those that are graduating in May, 2019 and the distribution of caps and gowns for Commencement.
- April 16, 2019 COD Commencement Meeting.

Dr. Mezquita reported on the recent survey and focus groups:

- Information that was gathered from the survey consisted of questions covering 1) communication preference, 2) types of events enjoyed, 3) where at in career, 4) social questions and demographic inquiries.
- The survey was emailed to 17,000 addresses, closed March 8, 2019, captured data, and is in the process of analyzation by the Institutional Research team led by Mr. Daniel Martinez.
- The "open" rate for the survey was 18.1 percent which is significant.
- Focus groups are also being examined by the Institutional Research department.
- Anticipate receiving results on survey and focus groups at the end of April, 2019 and will share with the Committee accordingly.

### Dr. Mezquita further reported:

	<ul> <li>Available on the COD website, alumni can complete a form to update profile information and advised that there is already an increase in responses.</li> </ul>		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE

### 5. Foundation Database Report

### DISCUSSION

# 5.1 Database Update - Mr. Tyler Staten and Dr. Jennifer Mezquita

Mr. Tyler Staten, Database Manager, shared that data is really important to what the Foundation staff does and gave an example: During the year-end appeal because of the vendor that Mr. Chris Alvarez chose, 3,400 donor records were compared with the National Change of Address database (NCOA) which resulted in the update of 150 addresses.

Dr. Jennifer Mezquita shared that Foundation communication is sent out via USPS mail with "address correction requests" however, those requests are limited to one year.

Mr. Staten encouraged that having a robust database can capture information such as income levels and interests so that the right people can be reached out to about the right opportunities. Also, a new database would 1) allow capabilities to track "this is how much the event cost" vs. "this is how much was produced", 2) who was invited to events, 3) provide a data bridge that would transfer the COD student graduate information to the Foundation Alumni system, and 4) create and identify household individuals such and Mr. and Mrs. for example, lacking in FR50.

Dr. John Mosser shared the need to acquire the proper replacement system for the current nineteen year old FR50 program.

Dr. Mosser requested the endorsement of the Development Committee to adopt a recommendation that the Foundation engage a database consultant to help migrate and formulate an RFP to 1) identify the most appropriate software packages, 2) to select one, and 3) to assist the Foundation in implementing.

Funds will come from the proposed 2019-2020 Budget. Foundation Board members and staff interested in the vetting process are welcome. Upon approval, the recommendation

would be presented to the full Board of Directors meeting,
Wednesday, April 24, 2019.

### 5.2 Database Consultant Recommendation - Action Item

### ACTION:

Ms. Aurora Wilson asked for a motion to recommend that the Foundation Board hire a Database Consultant to prepare an RFP to select software to support fundraising and alumni community engagement activities for the Foundation come out of the 2030 Unrestricted Fund Account.

- Motion was made by Mrs. Chris Anderson to approve the recommendation
- Mrs. Barbara Fromm seconded the motion
- Motion passed by voice vote

### CONCLUSION

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE

### 6. Fundraising Report

DISCUSSION	6.1 Fundraising Report - Ms. Kirstien Renna and
	Dr. John Mosser

Dr. John Mosser reported from the handout (in Kirstien Renna's absence):

# Year Over Year Fundraising Revenue for Period Ending March 11, 2019

	Actual	% of Current vs. Annual Goal
Annual Giving	29,176	4
Leadership Giving	418,085	52
Business Engagement Giving	g 73,696	21
Major Gifts	300,000	46
Planned Giving	565,896	226
Sponsorship Scholarships	265,844	89
Foundation Grants	439,800	220
Total		
Fundraising Revenue	\$2,092,496	62

Note: Stepping Out for COD Revenue by Giving Category included in above Actuals:

Annual Giving	1,800
Business Giving	7,500
Leadership Giving	174,756
Foundation Grants	25 000

	Major Gifts	300,000		
	Total Stepping Out Revenue	\$509,056	35	
	The Year Over Year Fundraisi	ng report above include	s:	
	<ul> <li>The disbursement plan was approved and the Foundation will receive a \$400,000 check in the next few weeks from the Estate of E.H. "Hank" Heimann, Jr.</li> <li>Board member Donna McMillian's initial gift of \$25,000 to sponsor Stepping Out was followed by a \$200,000 gift.</li> </ul>			
	Dr. Mosser shared that subsequent to the Year Over Year Fundraising report, the Foundation has received the following donations and the revenue will be reflected in the next report:			
	<ul> <li>\$50,000 gift from the Schnitzers for the Stepping Out for COD event. Additionally, the Schnitzers are open to renewing a new three-year pledge to continue to support Stepping Out.</li> <li>\$50,000 for the second time this fiscal year from The Greene family.</li> </ul>			
	• The Alan Foundation \$25,000 commitment to Stepping Out.  Dr. Mosser thanked everyone for their generous sponsorships for Stepping Out. The core support of Board members and their outreach to friends and colleagues to support events and the College is making a huge difference in the success of COD students and the Foundation.			
CONCLUSION				
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE	
7. Annual Giving R	eport			
DISCUSSION	7.1 Report from Vice Chair - Ms. Marge Dodge	Annual Giving		
	Ms. Marge Dodge reported:			
	<ul> <li>The scholarship appeal went out to 3,400 households and by next month the results will be in.</li> <li>The fiscal and year-end appeals are in the planning stages.</li> <li>CV Strategies is working on an annual giving fact sheet that says basically if you donate this amount of money, this is what it buys, i.e. how many meal cards or text books, etc.</li> </ul>			

 The employee giving campaign is on track. Per Dr. Mosser, Dr. Annebelle Nery has been instrumental to the Foundation in assisting with the process to guide the request through the College governance hierarchy in hopes of winning over the different constituent groups to support the initiative for the first comprehensive employee giving campaign anticipated to begin in the Fall, 2019.

Dr. Mosser shared that this is the first year that the Foundation has had an annual giving program with an entry level opportunity to invite donors to give \$50, \$100, \$250, whatever the amount is, and gain them in supporting the mission of the College and discover their interests.

What is on the long-term development agenda for the Annual Giving program is to 1) support the work of Friends of the Library and do some soliciting to supplement the highly successful book sales, 2) offer a Roadrunner athletics fund and solicit annual gifts for people who have an interest in supporting sports initiatives of the College, 3) look at the Fine Visual and Performing Arts arena and discover enthusiasts in that area, 4) continue to develop the fund for student success which is the core unrestricted giving that deals with all the priority needs of student support, and 5) look to expand giving opportunities with Giving Tuesday as the umbrella for "go fund me" types of initiatives. (For example, if an individual is passionate about the Marching Band there would be a giving opportunity for that, etc.)

# 7.2 Friends of the Library Fundraising Update – Ms. Marge Dodge

- The annual author luncheon at the Renaissance, Saturday, February 9, 2019, raised \$9,000 even though there was a lot of other competing events scheduled throughout the Coachella Valley that day.
- The next book sale which usually brings in \$6,000 to \$8,000 is scheduled for Friday, Saturday and Sunday, March 22-24, 2019. Two more book sales are planned. We are on track for giving the Library a \$40,000 check in May, 2019 for this fiscal year.

### 7.3 Annual Giving Update - Dr. Jennifer Mezquita

• Dr. Mosser shared that Dr. Jennifer Mezquita has significant experience in the area of annual giving and is graciously continuing the Annual Giving programs in the interim while the Foundation searches for a new independent contractor to replace Mr. Chris Alvarez.

	Dr. Mezquita will be followand year-end appeals as:		
	campaign initiative.	men de ene empleyee gi	•9
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
8. President's Circ		<u> </u>	
DISCUSSION	8.1 Report from Vice Chair of President's Circle - Mrs. Carol Bell Dean  Mrs. Carol Bell Dean reported:  • The Community Engagement Tours are going forward. • Currently organizing tour attendees for Monday, March 18, 2019 and Monday, March 25, 2019. • The President Circle's Spring Reception event is coming u at Mr. Tom Minder's home in Rancho Mirage, Friday, April 12, 2019, 5:00 pm to 7:00 pm. • Moving forward, propose 1) continue weekly Community Engagement Tours, 2) have an annual kick-off reception a someone's home in November inviting all President's Circle members and prospective members, 3) annually in the month of April, invite everyone who has gone on the tours (whether or not they are a President's Circle member) to end of the season President's Circle celebration event.		coming up lay, nmunity eception at ent's Circle in the tours mber) to the
	8.2 <b>President's Circle Upda</b> Mr. Pat Farrell reported that:	ate – Mr. Pat Farrell	
	There for this account to 5		Ll

- Thus far this season the Foundation has conducted three Community Engagement Tours.
- Thank you very much for the Committee's individual support and bringing in your own groups to take a tour.
- Thank you to Dr. John Mosser for giving the resources the Foundation team needs to make the tours successful.
- For the remaining season, as of right now, we have five more tours scheduled; would like to get that number up to six or seven.
- Excited about the Friday, April 12, 2019, President's Circle Spring Reception, 5:00 pm to 7:00 pm at Tom Minder's home in Rancho Mirage. CV Strategies finished the invitations which will be sent out in the next couple of days.
- In agreement with Mrs. Carol Bell Dean's propose President's Circle kick-off reception and the season-end reception to include the Community Engagement Tour

	attendees; reiterated the wonderful opportunity to get to know tour participants and encourage them.		
	<ul> <li>Dr. John Mosser shared some of the highlights that under Mr. Farrell's leadership have been implemented for the Community Engagement Tour program that not only add value to the attendees, but exposes them to a broader array of resources the College makes available to anyone in our region:</li> <li>Free parking passes for the Street Fair</li> <li>Discount coupons for the College bookstore</li> <li>Gift cards for the golf course driving range (good for a free bucket of balls)</li> <li>Hoping to add, for the Pace program, a free course offered</li> </ul>		
	at the Westfield Mall		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
9. Planned Giving Report			
DISCUSSION	9.1 Report from Vice Chair of Planned Giving - Mrs. Peggy Cravens		
	Dr. John Mosser reported (in the absence of Mrs. Peggy Cravens).		
	9.2 Planned Giving Update - Dr. John Mosser		
	The Foundation continues to market Rollover IRAs, Charitable Gift Annuities, and Charitable Trusts and encourages people to include the COD Foundation in their estate plans.		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
10. Business Giving Report			
DISCUSSION	10.1 Report from Vice Chair Business Giving – Mrs. Norma Castaneda  No report; Mrs. Norma Castaneda is not in attendance.		
	10.2 Business Giving Update - Dr. Jennifer Mezquita		
	Dr. Jennifer Mezquita shared that she and Dr. Mosser recently attended the Palm Desert Chamber of Commerce Business		

	Breakfast with a panel of edu opportunities for COD student		promote
	Dr. Mosser shared that we are 1) hoping to participate in the Golf Cart Parade in the Fall, 2019, and 2) exploring networking ways to be a part of the Palm Desert Chamber's Young Professionals enterprise to actively involve some of COD's younger alumni who live in the area.		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
11. Major and Four	ndation Giving Report		
DISCUSSION	11.1 Major and Foundation	Giving Update – Dr. 3	John
	Mosser		
	Nothing further to report on behalf of Mr. Jim Greene who is out sick and we wish him well.		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
12. Academic Ange	els Report		
DISCUSSION	12.1 Spring Reception April 30, 2019 - Mrs. Diane Denkler		
	Mrs. Diane Denkler reported that the caterer, valet and entertainment are in place for the Academic Angels Spring Reception planned for Tuesday, April 30, 2019, 3:00 pm to 5:00 pm at Carol Bell Dean's home in Palm Desert. There will be no charge to attend. Spouses, friends and family who have an interest in COD are welcome.  The only item we are waiting on is a couple of student's to		
CONCLUSION	address the crowd and Dr. Mo	osser is taking care of th	nat.
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
TOLLOW OF ITEMS		TENSON RESPONSIBLE	DEADLINE
11. Next Meeting			
11. Next Meeting			

CONCLUSION	The next Development Committee Meeting will be in May, 2019. The date, time and place will be announced.		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
12. Adjournment			
DISCUSSION	Dr. Mosser shared that Stepp is next Wednesday, March 20 there.	, 2019, and we hope to	see you all
	Friday, March 29, 2019, 11:30 am, in the COD Gymnasium is the annual State of the College Luncheon.		
CONCLUSION	Aurora Wilson adjourned the	meeting at $\overline{3:17}$ pm.	



Tonbuilou				
COD Foundation Executive Committee Meeting Minutes				
MINUTES FOR:		TIME:	LOCATION: Firecliff	-
March 12, 2019		3:30 pm	Desert Willow Golf F	
Members		•	owitz (Chair), Diane De	•
Present:			dge, John Mosser, Dian	e Rubin,
Marshava	Aurora W		John Damont	
Members Absent:	Chuck Mo	nell, Joel Kinnamon	, John Kamont	
Recorder:	Diane Sco	ott		
1100014011	Blane Bee	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
AGENDA				
1. Call to Order/We		resident Bill Chunow 38 pm.	ritz called the meeting t	o order at
topic on the Agend person and fiftee Committee.	<ul> <li>2.1 Comments from the Public: Persons who wish to speak to the Committee on any topic on the Agenda may do so at this time. There is a time limit of (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee.</li> <li>No members of the public were present.</li> </ul>			
3. Minutes Approva	al: Action	Item		
DISCUSSION	Minutes o	f the February 20, 2	2019, Executive Commit	tee Meetina
CONCLUSION	ACTION:			
	Bill Chunowitz asked for a motion to approve the Minutes - Motion was made by Diane Rubin to approve the February 20, 2019 Minutes - Marge Dodge seconded the motion			
		passed by voice vo		
FOLLOW-UP ITEMS		. ,	PERSON RESPONSIBLE	DEADLINE
4. Review of Propo	sed 2019	-2020 Foundation	Meeting Schedule: A	ction Item
DISCUSSION		mmendation for 201	19-2020 Foundation Boa	ard

		Foundation is proposing th Board Meeting cycle is live of Executive Commit rvening months prior to be Board Meeting Schedule the Annual Meeting on to approve the recommendation	for the ttee the full prove the ule be
	- Chris Anderson seconded the motion - Motion passed by voice vote		
CONCLUSION	Trodicti pussed by voice vo		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
5. Bylaws Review:	Action Item		
DISCUSSION	5.1 Recommendation to Upda Mrs. Donna Jean Darby a Dr. Mosser referred the Comr	and Dr. John Mosser	

- COD Foundation Proposed Bylaw Revisions DRAFT, March 12, 2019
- 2) Highlighted areas suggested for revisions on the Proposed Bylaw Revisions of DRAFT, March 12, 2019
- 3) Bylaws Approved October 29, 2014

Donna Jean Darby and John Mosser reiterated that these suggested Bylaw proposals are for discussion purposes and they welcome Committee member's conversation and input.

<u>Discussion followed "page by page" among the Committee members with the following results:</u>

## Proposed:

Page 1. Item B. – Streamline using the word donations and *add* the word stewardship as part of the purpose of the Foundation.

#### **ACTION:**

No change. Leave page 1. B. as it is in the current Bylaws.

## Proposed:

Page 1. Add Item "C. The mission of College of the Desert Foundation is to enhance the quality of education by advancing the College through building relationships, securing philanthropic support and stewarding assets."

## ACTION:

Approved revision

## Proposed:

Page 2. Item a. - Remove "President's Circle"

#### **ACTION:**

Approved revision

## Proposed:

Page 2. Item #3 - Insert "Director" instead of "Staff Secretary"

## **ACTION:**

Approved revision

#### Proposed:

Page 2. Item #3 - *Insert* "recommended for election" instead of "for the ensuing year"

## **ACTION:**

Approved revision

#### Proposed:

Page 3. Item #4 - Change "President" to "Board Chair"

#### ACTION:

Approved revision

## Proposed:

Page 3. Item 6 Place of Regular Meeting – *Change* "within the Desert Community College District that has been designated from time to time by resolution of the Board" to "that has been recommended by the Foundation Executive Director or Foundation Executive Committee".

## ACTION:

Approved revision

## Proposed:

Page 3. Item 7 Annual Meeting – Add "or May"

#### **ACTION:**

Approved revision

## Proposed:

Page 3. Item 7 Annual Meeting – *Change* "President" to "Executive Director with the approval of the Foundation Executive Committee".

### ACTION:

Approved revision

#### Proposed:

Page 4. Item 10 Quorum – 1<sup>st</sup> paragraph Leave as it is in the current Bylaws **except** Add "Twenty-five percent (25%) of the committee members or three (3) people, whichever is greater, shall constitute a quorum for any of its committees."

## **ACTION:**

Approved revision

## Proposed:

Page 4. Item 10 Quorum – 2<sup>nd</sup> paragraph Change "By a majority vote, the Directors may" to "the Foundation Executive Director will"

## **ACTION:**

Approved revision

## Proposed:

Page 4. Item 12 – Chairman

Page 4. Item 1 - Officers

Page 5. Item 3, 6, 7, 8; Page 6. 1<sup>st</sup> Paragraph; Page 7. 1<sup>st</sup> Paragraph, Item 1, 2

Change "President" to "Board Chair" and change "Vice President" to "Vice-Chair"

Page 5. Item 5

Change "Foundation" to "Foundation Executive Director"

#### ACTION:

Approved revisions

## Proposed:

Page 6. Item 7; Page 7. Item 1

Change "Chief Financial Officer (Treasurer)" to "Treasurer and Chair of Finance and Investment Committee"

#### ACTION:

Approved revisions

## Proposed:

Page 6. Item 8 – 2<sup>nd</sup> Paragraph

Change "and/or" to "and"

## **ACTION:**

Approved revision

## Proposed:

Page 6. Article IV - Committees

Change "All committee meetings" to "All standing committee meetings"

#### ACTION:

No change - Discussion only

## Proposed:

Page 6. Item 1 – Standing Committees

Remove (from the current approved Bylaws) "The following committees may meet frequently but are considered Ad Hoc committees: Events, Planned Giving, and President's Circle."

#### **ACTION:**

Approved revision

## Proposed:

Page 7. Item 5 – Rules

Remove completely "Each committee may adopt rules for its own government and procedures not inconsistent with California state law, with these Bylaws, or with rules and regulations adopted by the Board of Directors."

#### ACTION:

Approved revision

## Proposed:

Page 9. Item 5 – Development Committee

Remove "Resource" from "Development Committee"

Add "with the advice of the Foundation's Executive Director"

## ACTION:

Approved revisions

## Proposed:

Page 7. Item 1 – Executive Committee

Add "the Chair of the Nominating Committee"

#### ACTION:

Approved revision

Proposed:

Pages 7 - 10

Standing Committees vs. Ad Hoc Committees

**ACTION**:

**Seek legal counsel**: 1) to look at the requirements for the Ad Hoc status, 2) can the Academic Angels be an Ad Hoc Committee, 3) can non-Board members participate on the committee, 4) functioning guidance for sub-committees within the committees, 5) non Board members on the Ad Hoc committee

Proposed:

Page 8. Item 2 – Finance & Investment Committee Change "Foundation President" to "Foundation Board Chair"

ACTION:

Approved revision

Proposed:

Page 8. Item 3; Page 9. 2<sup>nd</sup> Paragraph, Item 4; Page 9 Ad Hoc *Change* "Foundation President" to "Foundation Board Chair"; "Foundation Vice President" to "Foundation Vice Chair"

ACTION:

Approved revisions

Proposed:

Page 10.

Change Academic Angels Committee from "Standing" to "Ad Hoc"

ACTION:

See above "Seek legal counsel"

Proposed:

Page 10.

Add "Stepping Out for COD Gala Committee:

The Stepping Out for COD Gala Committee is organized as an Ad Hoc Committee of the Foundation. The chair of the Stepping Out for COD Gala Committee shall be appointed by the Foundation Board Chair. The Stepping Out for COD Gala Committee is organized to assist the Board of Directors in achieving the mission of the COD Foundation. This Ad Hoc Committee shall consist of not less than five members and shall meet as needed."

**ACTION:** 

Approved revision

ACTION:

In order for the proposed changes to be clearly seen, utilize "strike-through" text on the "change" verbiage and use "bold type" for the "proposed" text on the COD Foundation Proposed

	Bylaw Revisions (Bylaws Applito be presented to the Board 2019.  ACTION: Donna Jean Darby and John Mocument that will clarify the members, for example, the nallowed, etc. This Policy document Executive Committee for included in the October, 2019.	at the Annual Meeting,  Mosser will work up a dr  requirements of Founda  umber of excused abser  cument will be presented  r approval and subseque	April 24, Faft Policy Sation Board Sinces Sid at the Sently	
CONCLUSION	meladed in the October, 2015	Retreat Doard Mandal.		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE	
See Above Action Ite	ems			
6. Reports				
DISCUSSION	6.1 Foundation Board President Mr. Bill Chunowitz			
	6.2 College President Dr. Joe (Mrs. Aurora Wilson in hi	s absence)		
	6.3 Foundation Executive Dir	rector Dr. John Mosser		
CONCLUSION				
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE	
7. Upcoming Even	ts			
DISCUSSION	7.1 Stepping Out, Wednesda 5:00 pm Reception, 8:00	• • • • • • • • • • • • • • • • • • • •		
	Diane Rubin shared that the 5:00 pm Reception at Cuistot Restaurant is for all Sponsors, Board Members and Board of Trustee Members.			
	ACTION: It was suggested that President Bill Chunowitz follow-up with a note to all Board Members inviting them to the Cuistot Reception.			
	The Stepping Out for COD Parand ends at 9:45 pm. Immed passes are allowed into the G	diately after the show p	•	
	7.2 State of the College Ever 11:30 am, COD Gymnasi		19,	

John Mosser shared that anyone that has not RSVP'd, to let him know whether or not they will be attending.  7.3 Spring President's Circle Reception, Friday, April 12, 2019, 5 pm to 7:00 pm, Home of Tom Minder, Rancho Mirage, CA  Dr. Mosser shared that historically the Foundation has had the Reception at the McCallum Theatre as a season-end President's Circle event; however, this year the event will be held at Mr. Minder's house.  7.4 Academic Angels Spring Reception, Tuesday, April 30, 2019 3:00 pm to 5:00 pm, Home of Carol Bell Dean, Palm Desert Diane Denkler shared on this upcoming event.  CONCLUSION  FOLLOW-UP ITEMS  PERSON RESPONSIBLE  DEADLINE  8. Next Foundation Board Meeting  The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort 8.1 Full Board Meeting 3:00 pm					
Dr. Mosser shared that historically the Foundation has had the Reception at the McCallum Theatre as a season-end President's Circle event; however, this year the event will be held at Mr. Minder's house.  7.4 Academic Angels Spring Reception, Tuesday, April 30, 2019 3:00 pm to 5:00 pm, Home of Carol Bell Dean, Palm Desert Diane Denkler shared on this upcoming event.  CONCLUSION  FOLLOW-UP ITEMS  PERSON RESPONSIBLE  DEADLINE  8. Next Foundation Board Meeting  DISCUSSION  The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort		•	· ·		
Reception at the McCallum Theatre as a season-end President's Circle event; however, this year the event will be held at Mr. Minder's house.  7.4 Academic Angels Spring Reception, Tuesday, April 30, 2019 3:00 pm to 5:00 pm, Home of Carol Bell Dean, Palm Desert Diane Denkler shared on this upcoming event.  CONCLUSION FOLLOW-UP ITEMS PERSON RESPONSIBLE DEADLINE  8. Next Foundation Board Meeting  DISCUSSION The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort					
3:00 pm to 5:00 pm, Home of Carol Bell Dean, Palm Desert Diane Denkler shared on this upcoming event.  CONCLUSION FOLLOW-UP ITEMS PERSON RESPONSIBLE DEADLINE  8. Next Foundation Board Meeting DISCUSSION The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort		Reception at the McCallum Th Circle event; however, this ye	neatre as a season-end	President's	
CONCLUSION  FOLLOW-UP ITEMS  PERSON RESPONSIBLE DEADLINE  8. Next Foundation Board Meeting  DISCUSSION  The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort					
8. Next Foundation Board Meeting  DISCUSSION  The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort		Diane Denkler shared on this upcoming event.			
8. Next Foundation Board Meeting  DISCUSSION The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort	CONCLUSION				
DISCUSSION The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort	FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE	
DISCUSSION The next Foundation Board Meeting is scheduled for: Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort					
Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort	8. Next Foundation	n Board Meeting			
8.2 Reception for Retiring Foundation Board Members 5:00 pm	DISCUSSION	Wednesday, April 24, 2019, 3:00 pm, Desert Willow Golf Resort 8.1 Full Board Meeting 3:00 pm			
CONCLUSION The next Executive Committee Meeting is TBD.	CONCLUSION	The next Executive Committee Meeting is TBD.			
FOLLOW-UP ITEMS PERSON RESPONSIBLE DEADLINE	FOLLOW-UP ITEMS			DEADLINE	
	9. Adjournment				
9. Adjournment	DISCUSSION	Mr. Chunowitz thanked every	one on the Committee.		
	CONCLUSION	President Bill Chunowitz adjourned the meeting at 5:19 pm.			



## Special Meeting of the Foundation Executive Committee Minutes for Tuesday, September 3, 2019

MINUTES FOR	₹:	TIME:	LOCATION: Firecliff Salon B
September 3, 2	2019	1:00 pm	Desert Willow Golf Resort
Members	Bill Chunowitz (C	Chair), Marge Dodge, D	Donna Jean Darby, Joel Kinnamon,
<b>Present:</b>	John Ramont, Di	ane Rubin and Aurora	Wilson
Members	Christine Anders	on	
Absent:			
Recorder:	Eve-Marie Dehor	ndt	_

#### **AGENDA**

#### 1. OPENING ITEMS

PROCEDURAL: 1.01 CALL TO ORDER

The Committee Chair called the meeting to order at 1:02 PM

PROCEDURAL: 1.02 ROLL CALL

Committee Member Diane Rubin arrived at 1:04 PM Committee Member Aurora Wilson arrived at 1:05 PM

## 2. AGENDA

PROCEDURAL: 2.01 APPROVAL OF AGENDA FOR THE SPECIAL EXECUTIVE COMMITTEE MEETING OF SEPTEMBER 3, 2019: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

The agenda was approved as presented.

#### 3. MINUTES

3.1 APPROVAL OF REGULAR COMMITTEE MEETING MINUTES | MARCH 12, 2019

The minutes were approved as presented.

#### 4. COMMENTS FROM THE PUBLIC

4.01 COMMENTS FROM THE PUBLIC: Persons who wish to speak to the Committee on any item not already on the agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Committee, unless simultaneous translation equipment is used. Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Committee meeting. Requests should be directed to the Foundation Office as soon in advance of the Committee meeting as possible.

Lizabeth Chambers shared that she signed a part-time contract with the College of the Desert Foundation and is looking forward to share some practices she implemented at the McCallum Theater, which helped increase their donation annual revenue.

## 5. CLOSED SESSION

DISCUSSION	5.01 CLOSED SESSION FROM 1:05 PM – 2:45 PM and/or following the open session if additional time is needed. Closed session shall not extend past the designated time, but should the business considered in closed session require additional time, the Committee shall reserve time to continue discussion.
	5.02 DISCIPLINE/DISMISSAL/RELEASE/APPOINTMENT (Pursuant to Government Code Section 54957
CONCLUSION	

## 6. OPEN SESSION

DISCUSSION	INFORMATION, PROCEDURAL: 6.01 REPORT OF ACTION TAKEN (IF ANY)
CONCLUSION	There was no reportable action taken in closed session.

#### 7. DISCUSSION

7. DISCUSSI	
DISCUSSION	DISCUSSION: 7.1 2019-2020 EVENTS
	Joel Kinnamon invited the Board to sign-up for different events as below:
	- Conference for the Community College Advancement (CASE) in San Diego that will take place from October 2 to October 4, 2019. This will provide with an opportunity to meet with professionals in the field and look at best practices (new forms, etc).

	Joel Kinnamon is planning on attendi to participate in a few dates of the c		e is available
	<ul> <li>Palm Desert Golf Cart Parade         October 27, 2019: 40 VIP seats a         also has access to one golf cart to p         to promote Stepping Out for COD.</li> </ul>	re available. The	Foundation
	- Association Fundraising Profession  Day on November 8. 20 seats are available Marilum McCoo and Billy Dayion	/ailable.	
	<ul> <li>Marilyn McCoo and Billy Davis 3 2020. 10 seats are available.</li> </ul>	<b>Jr.</b> on Saturday,	, January I,
CONCLUSION			
FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE
DICCUCCION	DISCUSSION 7.2 STERRING OUT FOR COL	LECE OF THE DE	CERT
DISCUSSION	DISCUSSION: 7.2 STEPPING OUT FOR COL	LEGE OF THE DE	SERI
	Stepping Out for COD will take place on Michael Bolton has been identified as a posterior contract, plus additional logistical fees suggroup. Joel Kinnamon provided a copy of the Members for their review. The contract and the Committee discussed countering the of fees.	potential talent ch as hotels and he contract to the d the fees are ne	with a 100K cars for his e Committee gotiable and
CONCLUSION		T	1
FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE
meeting of the	ems: Diane Rubin agreed to chair a first e Stepping Out For COD Committee as a efore a Chair and co-chair are identified and	Diane Rubin	
<u>Discussion items:</u> Joel Kinnamon will meet with Diane Rubin to discuss the next steps for Stepping out for COD, including whether a Committee should meet first, or if a counter offer should happen first to secure the talent.			
potential Chai	r or Co-Chair of the Committee. Marge to contact her in that regards.	Marge Dodge	
DISCUSSION	DISCUSSION: 7.3 COLLEGE OF TH AUTHORIZATION SIGNATORIES	IE DESERT F	OUNDATION
	The Foundation recently faced challenges we checks and payment requests, due to the		-

CONCLUCION	during the summer. The Foundation ther Board approve additional signers. The opt amount for second signor was brought up Committee, as it would require changes to	ion of increasing p, but not agree	the signing
CONCLUSION		ı	T
FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE
<b>Discussion ite</b>	ems: The Committee recommended adding		
Bill Chunowitz	z to the list of authorized signers. A		
recommendation	on will be brought to the next Board Meeting		
on October 30	, 2019.		
DISCUSSION	DISCUSSION: 7.4 COLLEGE OF THE DES RETREAT	ERT BOARD OF	DIRECTORS
	The Foundation staff has worked on a drag 2019 Retreat and Board meeting that will ta Golf Resort.		•
CONCLUSION			
FOLLOW-UP IT	FMS	PERSON	DEADLINE
1022011 01 11	2110	RESPONSIBLE	DENBEINE
Discussion it	ems: The Committee agreed to invite the	Joel Kinnamon	
Vice Presidents Board Retreat,	Vice Presidents to attend and give presentations at the Board Retreat, as it would help bringing the College and the Foundation closer together. As well, the Committee		
	anizing a presentation on the PhD		
program.	T		
DISCUSSION	DISCUSSION: 7.5 ARTICLES OF INCORPOR DESERT FOUNDATION		
	A manual binder is generally provided to Board Members at the beginning of the year, which includes the Articles of Incorporation, the Master Agreement.		
	At this time, the Articles of incorporation were not reviewed nor sent for consultation, however, the Committee discussed the possibility to create an Ad-Hoc Committee to review them and propose changes in the near future.		
CONCLUSION			
FOLLOW-UP IT	EMS	PERSON	DEADLINE
		RESPONSIBLE	
DISCUSSION	DISCUSSION: 7.6 MASTER AGREEMENT DESERT FOUNDATION AND DESERT COMM		
	At this time, the Master Agreement By and E Foundation and Desert Community Colleg- nor sent for consultation, however, the Com	e District were r	not reviewed

	to create an Ad-Hoc Committee to review the near future.	hem and propos	e changes in
CONCLUSION			
FOLLOW-UP IT	EMS	PERSON	DEADLINE
		RESPONSIBLE	
DISCUSSION	DISCUSSION: 7.7 REVISED COLLEGE OF TH LAWS		
	The By-Laws were recently revised and sen The feedback is outlined in the packet Members, for their review, questions and/o	provided to the or comments.	Committee
CONCLUSION	<b>Discussion item:</b> The Executive Commit proposed by-laws and then gather question with explanation as to why particular changwill be sent to the Foundation Board of Dir of Trustees.	s. Responses will es were made. Tl	be provided ne document
FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE
Ad-Hoc committee Master Agransition. Dis Minder for the Agreement Contransition alon contact Christ participate in a	em: The Chair recommended creating three ttees to respectively work on the By-Laws, reement and an Ad-Hoc Committee for the ane Rubin would like to nominate Tomne By-Laws Committee and the Master mittee. Donna Jean agreed to work on the gray with Bill Chunowitz. Bill Chunowitz will one Anderson regarding her willingness to any of the Committees.  DISCUSSION 7.8: COLLEGE OF THE DESER OF THE EXECUTIVE COMMITTEE AND BOAR Changes to the timing of three of the Board back in April 2019 were proposed to allow Committee to take place the third week provide time for the financial statements to at the Boards Meetings.	Bill Chunowitz & Donna Jean Darby  RT, FOUNDATION RD MEETINGS  Meetings that we the Finance and of each month.	ere approved Investment This would
CONCLUSION			
FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE
were discussed date of Noven hold the Board Committees of Joel Kinnamon Vice-Chair price	d and the Committee agreed to keep the ober 20, 2019. The Committee decided to describe and the Finance and Investment of the same day for a 6-month trial period. Will discuss further with the Chair and the or to the Board Retreat to discuss the Board ding any logistical agenda items, agenda ninutes.	Joel Kinnamon Bill Chunowitz Marge Dodge	

		l			
DISCUSSION	DISCUSSION: 7.9 FOUNDATION STAFFING				
	The Committee members were provided organizational chart for their review.	with the propos	sed updated		
	There were no other items brought to the r	neeting.			
CONCLUSION					
FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE		
support and Community En	student support be provided to the ngagement Tours due to the important to to to donors.	Joel Kinnamon			
becoming a fu	<b>lem:</b> The Database Manager position is ll-time permanent role, and therefore the will need to be approved by the Board of	Joel Kinnamon			
	gagement Director job description will also iewed by the Board of Trustees.				
	will verify which job descriptions were ed by the Board of Trustees in the past.				
multiple assist	em: Joel Kinnamon recommended having ants trained in Brown Act, which will be oport the various Committees.	Joel Kinnamon			
8. CLOSED SE	SSION				
DISCUSSION					
CONCLUSION	No continuation was needed				
	TO CONTINUATION WAS INCOME.				
9. ADJOURNM	9. ADJOURNMENT				
DISCUSSION	PROCEDURAL. 9.01 ADJOURNMENT				
CONCLUSION	The Committee Chair adjourned the meeting	ng at 3.31 PM			
	Next Board Retreat and Meeting:				
	Wednesday, October 30, 2019 8:30 PM - 6:00 PM Desert Willow Golf Resort				



Α'	cademic Angels Committ	ce riceting rimates	
MINUTES FOR:	TIME:	LOCATION:	
April 1, 2019	9:30 am	Foundation Board R	oom
Members Present:	, ,	Dodge, Roberta Duke, Erica k (Co-Chair), Linda Weakle	•
Members Absent:	Donna Jean Darby, Diane	Denkler (Co-Chair), Sally	Simonds
Staff Present:	John Mosser		
Recorder:	Diane Scott		
1. Call to Order/	Welcome: Susan Linsk calle	ed the meeting to order at 9	9:30 am.
2.1 Comments topic on the Ag person and fift Committee.	ion to Speak per the Brown from the Public: Persons who enda may do so at this time. een (15) minutes per topic, rs of the public were present.	wish to speak to the Comm There is a time limit of (3)	minutes pe
2.1 Comments topic on the Ag person and fift Committee No member  3. Minutes Appro	from the Public: Persons who enda may do so at this time. een (15) minutes per topic, rs of the public were present.  Oval: Action Item  Minutes of the March 4, 2  ACTION: Susan Linsk asked for a recommendation.	wish to speak to the Comn There is a time limit of (3) unless further time is gra 2019, Academic Angels Mee notion to approve the Minu	minutes pe inted by th
2.1 Comments topic on the Ag person and fift Committee No member  3. Minutes Appro	from the Public: Persons who enda may do so at this time. een (15) minutes per topic, as of the public were present.  Dval: Action Item  Minutes of the March 4, 2  ACTION: Susan Linsk asked for a range of the public were present.	wish to speak to the Comm There is a time limit of (3) unless further time is gra 2019, Academic Angels Mee notion to approve the Minus IJ Westrick to approve the	minutes pe inted by th
2.1 Comments topic on the Ag person and fift Committee No member	from the Public: Persons who enda may do so at this time. een (15) minutes per topic, as of the public were present.  Dval: Action Item  Minutes of the March 4, 2  ACTION: Susan Linsk asked for a range of the March 4, 2019 Minutes	wish to speak to the Comm There is a time limit of (3) unless further time is gra 2019, Academic Angels Mee notion to approve the Minus IJ Westrick to approve the	minutes pe inted by th

- 1) Beverages have been purchased.
- 2) Hostess gift for Carol Bell Dean, has been ordered.
- 3) The Foundation staff is coordinating with the caterer and setting up the Reception table to check people in.
- 4) Ms. Harris will advise the caterer of the final "guarantee" number of people expected to attend the reception.
- 5) Valet parking is in place; Roberta Duke and CJ Westrick will greet as people enter.
- 6) Reception background music will start at 3:00 pm.
- 7) It was suggested that the Committee think of themselves as hostesses during the Reception and make the most of the two-hour time slot to reach out and interact with individuals they don't know.
- 8) It was proposed that an "invitation to join Academic Angels" donation form be available on the Reception table to hand out that would include \$250, \$500, Other \$\_\_\_\_ gift opportunities and that this form would be available online as well.

#### **ACTION:**

Dr. Mosser will follow-up with the creation of such a form that annually could be sent out starting Summer of 2019.

- 9) All beverages and food will be passed on trays to people after they have checked in. (There will be no buffet or bar.)
- 10) Program will begin at 4:00 pm.
- 11) Susan Linsk will welcome and introduce John Mosser.
- 12) Dr. Mosser will give opening remarks (2 min.) and introduce Pat Farrell (if available) to talk about the Community Engagement Tours.
- 13) Dr. Mosser will then introduce the student speaker (less than 5 min.), then the other speaker and finally the vocalist (6 min.)
- 14) Next, Susan Linsk will thank and introduce Nancy Harris.
- 15) Nancy Harris will present the hostess gift to Mrs. Dean.
- 16) At the end of the Reception, approximately 4:30 pm, Roberta Duke will announce the "save the date" items on the postcard and mention the opportunity to join the Academic Angels donation opportunity.

## **ACTION:**

It was suggested that a handout be made available about the Community Engagement Tours. Dr. Mosser will follow-up accordingly and ask Pat Farrell if he is available to attend and share about this wonderful opportunity.

- 17) Background music will continue until 5:00 pm.
- 18) Diane Denkler will close out and thank everyone for coming.

	newspaper.  20) Photographer will take phot 21) It was encount the Reception supporting Coraising money  4.2 <b>Update on Sprin</b> Invitations were distrare beautiful; fabulout 4.3 <b>Entertainment:</b> Classical guitarist and Theatre presentation the entertainment for 4.4 <b>Student Speake</b> Katie Chartier, Assist	discussions at the raged that are DD with a for COI of Recerbian the special strains of Phanic the every ant Direct the core ant Direct the special strains and the core and t	at the Committee invite interested in joining a an invitation such as "VD, would you like to corption Invitations: Roll of the Committee members of the Committee members of the Opera will be being.  In Mosser  ctor, First Year Experience	people to and We are me?".  berta Duke ers; they  Illum e providing
			the Reception and hand	ling out the
	Student Success Guid	de.		
CONCLUSION				
FOLLOW-UP ITEMS			PERSON RESPONSIBLE	DEADLINE
5. Foundation Byla	ws			
CONCLUSION	John Mosser  College of the Desert reviewing the proposexamined by the Exe Committee has asked to interpret standing California state laws, members of the Four committees. Academ	Presidered Found Cutive Colored The President	nt, Dr. Joel Kinnamon, dation Bylaw Revisions ommittee. The Executivesident to recommend less oc committee rules according as to whether or not allowed to serve on its, a standing committee and must follow the Formattee and must follow the format	previously ve egal counsel ording ot non- those e, supports
FOLLOW-UP ITEMS			PERSON RESPONSIBLE	DEADLINE
TOLLOW OF TILLIO			. ENGOTT NEOF ORGIDEE	JE/(DEIVE
6. Discussion of Po	tential Next Season	Events		

DISCUSSION	6.1 December 5, 2019 Holiday Luncheon: Susan Linsk		
	Upon the return of Co-Chair, Diane Denkler, the Committee will discuss ideas of having the Holiday Luncheon on December 5 <sup>th</sup> , 2019.		
	Academic Angels are ambassadors for COD and want to encourage donors with the clear message that a donation can change a student's life.		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
7. New Season Co	ommittee Meetings		
7. New Season Co	ommittee Meetings 7.1 When to begin New Sea	ason Meetings: All	
		mmittee Meeting will be	e scheduled
	7.1 When to begin New Sea The next Academic Angels Co	mmittee Meeting will be	e scheduled
DISCUSSION	7.1 When to begin New Sea The next Academic Angels Co	mmittee Meeting will be	e scheduled DEADLINE
DISCUSSION	7.1 When to begin New Sea The next Academic Angels Co	mmittee Meeting will be leeting.	
DISCUSSION	7.1 When to begin New Sea The next Academic Angels Co	mmittee Meeting will be leeting.	
DISCUSSION  CONCLUSION  FOLLOW-UP ITEMS	7.1 When to begin New Sea The next Academic Angels Co	mmittee Meeting will be leeting.	



Financ	e & Investmen	t Committee	Meeting Minutes
MINUTES FOR:	TIME	•	LOCATION:
April 15, 2019	2:00	om	Foundation Board Room
Members Present:	Norma Castaned Barbara Foster M	•	nbe, Vern Kozlen, e Rubin (Chair)
Members Absent:	John Ramont		
Staff Present:	John Mosser, Kirs	stien Renna	
Recorder:	Diane Scott		

**AGENDA** 

## 1. Call to Order/Welcome:

- 1.1 Diane Rubin called the meeting to order at 2:00 pm.
- 1.2 Barbara Foster Monachino was welcomed as a new Committee member.

## 2. Public Invitation to Speak per the Brown Act:

- 2.1 Comments from the Public: Persons who wish to speak to the Committee on any topic on the Agenda may do so at this time. There is a time limit of (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee.
  - No members of the public were present.

## 3. Minutes Approval: Action Item

DISCUSSION	The February 20, 2019 Finance and Investment Committee Minutes will be presented for approval at the next meeting.		
CONCLUSION			
FOLLOW-UP ITEMS	PERSON RESPONSIBLE DEADLINE		

## 4. Review Financial Statements for PE February 28, 2019 - Action Item

DISCUSSION	4.1 Proposed FY 2019/2020 Budget
	John Mosser went over the Budget Highlights for 2019-2020 Proposed Foundation Budget and discussion ensued:

## **Executive Summary**

The 2019-2020 Foundation Budget is the second year of a three-year demonstration project to establish the benefits of a larger Foundation staff on fundraising, refining stewardship, and improving services to students, donors and the College.

The proposed budget recommends a one-time capital withdrawal of up to \$500,000 from the Foundation's \$3 million dollar unrestricted fund to support the expenses related to replacing the Foundation's aging FR 50 database and financial management software system. A modern database and financial management system is needed to support the growth of the alumni database and needs of the Foundation's developing fundraising program.

## Successes of year One of the Foundation's Three-year Model

- The Fund for Student Success has been established as a clear brand for unrestricted giving with a clearly articulated case for support.
- The Foundation has a new platform for online giving. Individual donation pages on the Foundation website are available for President's Circle, Annual Giving, Student's Success, etc., and are very user friendly.

#### **ACTION:**

- 1) It was recommended to demonstrate the online giving process on a projector screen to the Board members at the October, 2019 retreat.
- 2) John Mosser will follow-up in sharing with the Board the favorable stats as a result of online giving.
- The Foundation for the first time in its 36 years can receive gifts of appreciated securities through two gift receiving brokerage accounts.
- The number of alumni with complete contact information has increased from 300 in September of 2018 to now more than 17,000 in April of 2019.
- Year-to-date the Foundation is more than \$500,000 ahead of last year's fundraising revenue at the same point in the year.
- The Foundation Board had its first Board retreat and updated Board manual in many years.
- The Foundation's Planned Giving Program has received new bequests, a new charitable gift annuity, rollover IRA contributions and gifts of appreciated securities.
- Scholarship Day was the best in the Foundation's 15 year history.

 Stepping Out has the broadest participation in any of the 8 years of the franchise.

#### ACTION:

The Finance & Investment Committee has requested the following information be prepared and sent to the Committee:

- 1) Updated 3-year fundraising revenue projection
- 2) Organizational Chart that shows all staff and contractors color coded by category.
- 3) Forecasted fundraising actuals to fundraising budget at 06/30/19
- 4) Prepare report by functional expenses

Discussion was held regarding independent contractors. Committee members indicated they would like to explore what other staffing models may exist for the future.

It was suggested that another option that might be considered is exploring fundraising companies that the Foundation could contract with and they would hire the staff instead of the Foundation hiring independent contractors.

#### ACTION:

Diane Rubin made a motion to approve the capital item of up to \$500,000 for expenses related to replacing the Foundation's FR 50 database and financial management software systems.

- Vern Kozlen seconded the motion
- Motion passed unanimously

## 4.2 Notes to the Financial Statements for PE February 28, 2019

Recap of Operating Results for Period Ending February 28, 2019 and YTD.

Revenues for the Month of February, 2019
Operating Revenues \$102,626 and YTD \$815,770
Fundraising Revenues \$337,784 and YTD \$1,995,217
Total Revenues \$440,410 and YTD \$2,810,987

#### *Noteworthy:*

- The Foundation received a \$200,000 donation in support of Stepping Out for COD.
- The Foundation received a \$25,843 endowment from the Natt McDougall Jr. Memorial Fund

Expenditures for the Month of February, 2019 were \$329,813

## *Noteworthy:*

 Expenditures in the period included scholarships and program support in the amount of \$100,345

## Expenditures YTD are \$1,996,989

## *Noteworthy:*

• The Foundation has awarded \$734,927 in scholarships and program support year-to-date

#### ACTION:

For future reporting Kirstien Renna will include additional bullet points for revenue and expenditure details on the Notes to the Financial Statements.

Net Income prior to Investment Activities was \$110,597 for the month of February, 2019 and \$813,998 YTD.

Investment Activities for the month of February, 2019 were \$347,791 and YTD totaled \$149,019

YTD the Increase in Net Assets is \$963,017

## 4.3 Statement of Financial Position PE February 28, 2019

Kirstien Renna gave a summary of the College of the Desert Foundation Statement of Financial Position. As of February 28, 2019 the Foundation's Total Liabilities and Net Assets were \$33,255,736. The following is the breakdown by classification:

- Unrestricted Funds \$3,015,817
- Temporarily Restricted Funds \$10,838,603
- Permanently Restricted Funds \$19,401,316

# 4.4 Statement of Activities Month/YTD Ending February 28, 2019

Discussion was held regarding the Statement of Activities for current month ended February 28, 2019 and YTD.

## 4.5 Revenue Status Report YTD as of April 11, 2019

Current Year Revenue \$2,371,854 Prior FY 2017/18 Revenue \$1,773,037 Increase in Fundraising Revenues \$598,817 % Increase 2018/19 vs 2017/18 33.77%

	ACTION: Diane Rubin asked for a motion to approve the Financials  - Motion was made by Vern Kozlen to approve the month of February, 2019 Financials  - Brian Holcombe seconded the motion  - Motion passed by voice vote			
CONCLUSION				
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE	
See Action Items about	ove.			
5. Information Iter	ns 5.1 Next Finance and Inve	stment Committee Mo	eetina	
CONCLUSION	The next Finance and Investmescheduled for Wednesday, Ap Willow Golf Resort.	•		
CONCLUSION  FOLLOW-UP ITEMS	scheduled for Wednesday, Ap	•		
	scheduled for Wednesday, Ap	ril 24, 2019, 2:00 pm, l	Desert	
	scheduled for Wednesday, Ap	ril 24, 2019, 2:00 pm, l	Desert	
FOLLOW-UP ITEMS	scheduled for Wednesday, Ap	ril 24, 2019, 2:00 pm, l	Desert	



Finance and Investment Committee Meeting Minutes			
MINUTES FOR:	TIME:	LOCATION: Firecliff Salon	
April 24, 2019	2:00 pm	Desert Willow Golf Resort	
Members	Norma Castaneda, Bill Ch	unowitz, Brian Holcombe, Vern Kozlen,	
Present:	Barbara Foster Monachino	, John Ramont, Diane Rubin (Chair)	
Staff	John Moser		
Present:	Kirstien Renna		
Recorder:	Diane Scott		

## **AGENDA**

**1. Call to Order/Welcome:** Diane Rubin called the meeting to order at 2:02 pm.

## 2. Public Invitation to Speak per the Brown Act:

- 2.1 Comments from the Public: Persons who wish to speak to the Committee on any topic on the Agenda may do so at this time. There is a time limit of (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee.
  - No members of the public were present.

## 3. Minutes Approval: Action Item

DISCUSSION	- Minutes of the February 20, 2019, Finance and Investment Committee Meeting
	- Minutes of the April 15, 2019,
	Finance and Investment Committee Meeting
CONCLUSION	ACTION:
	Diane Rubin asked for a motion to approve the Minutes  - Motion was made by Bill Chunowitz to approve the February 20, 2019 Minutes  - Diane Rubin seconded the motion  - Motion passed by voice vote
	ACTION:
	Diane Rubin asked for a motion to approve the Minutes
	- Motion was made by Brian Holcombe to approve the
	April 15, 2019 Minutes
	- Barbara Foster Monachino seconded the motion
	- Motion passed by voice vote

FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
4. Reports			
DISCUSSION	4.1 Fundraising Revenue v 2019 with Projected Ac		
	Kirstien Renna presented Fundraising Goal at April at June 30, 2019" chart a	17, 2019 with Revenue	
	4.2 Three Year Fundraising Years 2018/2019, 2019	-	
	Ms. Renna went over the by Giving Category" chart	_	, ,
	Diane Rubin thanked Kirstien listening to the Committee m John Mosser. Dr. Mosser stat Committee members' active i	ember's comments and ted that he appreciated	thanked
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
5. Proposed FY 20	19/2020 Budget – Action Ite	em	
DISCUSSION	5.1 <b>Proposed FY 2019/202</b>	0 Budget	
	John Mosser recognized Kirst address suggestions, feedbac members.		
	Dr. Mosser thanked the Comrone-time, not to exceed \$500 implement the new database software package at the April	0,000 recommendation t and financial managem	:0
	Budget Highlights for the 2019-2020 Proposed Foundation Budget		
	<b>Executive Summary</b>		
	The 2019-2020 Foundation B three-year demonstration pro larger Foundation staff on fur and enhanced services to stu	eject to establish the be ndraising, improving ste	nefits of a wardship,

- The staff and Finance Committee recommends a one-time budget withdrawal of a cost not to exceed \$500,000 from the Foundation's \$3 million dollar unrestricted fund to support the expenses related to replacing the Foundation's aging FR 50 database and financial management software systems. A modern database and financial management system are needed to support the growth of the alumni and donor database and needs of the Foundation's developing fundraising program.
- The proposed budget forecasts increase in the following fundraising areas: Foundation Giving, Leadership Giving, Major Giving, Special Events – Stepping Out, and Sponsored Scholarships.
- To establish fundraising goals in Annual Giving and Business Engagement Giving to reflect the early stage of these programs.

## <u>Successes of Year-One of the Foundation's Three-Year</u> Model

- The Fund for Student Success has been established as a clear brand for unrestricted giving with a clearly articulated case for support.
- The Foundation has a new platform for online giving QGIV - has been tremendously successful. The prior six years on the former online giving program produced only \$31,000 in gifts. The new online giving platform has secured more than \$100,000 in the first six months of operation.
- The Foundation for the first time in its 36 years can now receive gifts of appreciated securities through two gift receiving brokerage accounts. We have received five gifts totaling more than \$41,000 in appreciated securities since December.
- The number of alumni with complete contact information has increased from 300 in September of 2018 to now more than 17,000 in April of 2019.
- Year-to-date the Foundation is more than \$560,000 ahead of last year's fundraising revenue at the same point in the year - the two largest gifts \$400,000 and \$250,00 were the result of direct solicitation by staff.
- The Foundation Board had its first Board retreat and updated Board manual in many years.
- The Foundation's Planned Giving Program has received new bequests, a new charitable gift annuity, rollover IRA contributions and gifts of appreciated securities.

- Scholarship Day was the best in the Foundation's 15 year history.
- The Foundation Gala Stepping Out has the broadest participation and the highest grossing revenue in any of the 8 years of the franchise.

## **Staffing**

## Benefits

- An independent contractor carrying out the portfolio of work for the Community Engagement Tour Program and the President's Circle Giving Program has been tremendously successful.
- An independent contractor completing the portfolio of work as database manager to support Foundation, Alumni and College information needs after a two-year vacancy has been highly productive – particularly in realizing exponential growth in complete alumni records.

## **Challenges**

Attracting talent in the Coachella Valley has proven to be a formidable challenge. Front-line fund-raising needs that we are still working to fill include:

• Business, Foundation and Major Giving.

Needs we are hoping to refill are:

- Annual Giving.
- Planned Giving.

## **Budget Priorities for 2019-2020**

- Find and implement replacement CRM packages for the FR 50 database system and financial management software system.
- Hire a staff member as an Accounting Clerk to support the Foundation finance and accounting function. The volume, scope and depth of the finance and accounting functions of the Foundation have grown beyond what one person can do in a sustainable fashion.
- With the completion of market research identifying alumni needs funding to support programmatic expenses to allow the successful launch of the new Alumni Engagement Program.
- Develop a revenue forecast and budget that underpromises and over-delivers.

	ACTION: Diane Rubin asked for a motion to approve the proposed Budget - Motion was made by Bill Chunowitz to approve the 2019-2020 Proposed Foundation Budget - Barbara Foster Monachino seconded the motion - Motion passed unanimously  ACTION: The 2019-2020 Proposed Foundation Budget will be presented at the Annual Board Meeting, Wednesday, April 24, 2019,		
	3:00 pm for final approval.		
CONCLUSION			
FOLLOW-UP ITEMS PERSON RESPONSIBLE DEAD		DEADLINE	
See Action Item Above			
6. Information Items			
DISCUSSION	6.1 Next Finance and Investment Committee Meeting - TBD		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
7. Adjournment			
DISCUSSION			
CONCLUSION	Diane Rubin adjourned the meeting at 2:47 pm.		



## Foundation Finance and Investment Committee Minutes for Wednesday, October 23, 2019

<b>MINUTES FOR</b>		TIME:	LOCATION:
October 23, 2019		3:00 PM	College of the Desert – Foundation
			Conference Room
Members	Diane Rubin (Chair), Barbara Foster Monachino, John Ramont (Ex-		
Present:	Officio) and Vern Kozlen		
Members	Christine Anderson, Brian Holcombe and Jim Williams		
Absent:			
<b>Guests:</b>	Kirstien Renna ar	nd Mike Rodriguez	
Recorder:	Eve-Marie Dehon	dt	

#### **AGENDA**

## 1. OPENING ITEMS

PROCEDURAL: 1.01 CALL TO ORDER

The Committee Chair called the meeting to order at 3:00 PM

## 2. MINUTES

3.1 APPROVAL OF REGULAR COMMITTEE MEETING MINUTES | APRIL 15, 2019 & APRIL 24, 2019

The minutes were approved as presented.

## 3. COMMENTS FROM THE PUBLIC

3.01 COMMENTS FROM THE PUBLIC: Persons who wish to speak to the Committee on any item not already on the agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Committee, unless simultaneous translation equipment is used. Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Committee meeting. Requests should be directed to the Foundation Office as soon in advance of the Committee meeting as possible.

No members of the public were present.

## 4. INVESTMENT MANAGERS PERFORMANCE REPORTS

## DISCUSSION

4.1 DETERMINE SCHEDULE FOR INVESTMENT MANAGERS TO PRESENT PORTFOLIO PERFORMANCE.

Vern Kozlen provided a historical review of the Finance and Investment Committee's selection of the three different Investment managers: First Republic, Covington and Merrill Lynch.

The Committee agreed to invite the Foundation's Investment Managers, to come and give a performance review and market update presentation at the January, February, and March 2020 Finance and Investment Committee meetings.

They suggested that First Republic should be the first group invited to attend the meeting in January 2020. They will need to provide a report for the quarter ended December 31, 2019, as well as provide a current update through their presentation date.

Covington Capital should be invited to attend the February 2020 meeting and will give their report for the period ending December 31, 2019, as well as provide a current update through their presentation date.

Merrill Lynch should be invited to attend the March 2020 meeting and will give their report for the period ending December 31, 2019, as well as provide a current update through their presentation date.

## CONCLUSION

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
<u>Discussion item</u> : Kirstien Renna will reach out to the Investment Managers to invite them accordingly.	Kirstien Renna	

## 5. INVESTMENT PERFORMANCE REPORTS

#### DISCUSSION

5.1 FIRST REPUBLIC WEALTH MANAGEMENT REPORT AT 09/30/2019

Kirstien Renna explained that in the last year, \$1M was transferred from First Republic to First Bank to cover operational, program and scholarship disbursement expenses.

- 5.2 COVINGTON CAPITAL REPORT AT 09/30/2019 There was no specific discussion on this item.
- 5.3 MERILL LYNCH REPORT AT 09/30/2019 There was no specific discussion on this item.

FOLLOW-UP ITE	EMS	PERSON	DEADLINE
		RESPONSIBLE	
with the Investment por the earnings temporary resonance Management. a new endown Bank to either This process sl	em: After the Audit is approved, in keeping estment Policy Statement, the endowed rtfolios will need to be re-analyzed to move from the endowments currently held in stricted funds to First Republic Wealth Additionally, the Foundation received new nent that will need to be moved from First Covington Capital or Merrill Lynch. nould be done on an annual basis to ensure the Foundation's Investment Policy S.)	Kirstien Renna	
<b>Discussion item</b> : The Finance & Investment Committee will need to discuss the current Investment Spending Policy (ISP) to determine if the current 5% spending rate is still a prudent percentage given the current market. Using the recommended guidelines provided by the Uniform Prudent Management of Institutional Funds Act (UPMIFA.)		Kirstien Renna	
This discussion will be added as an agenda item for the January 2020 Meeting.			
nonprofit Four such as the De	eeting, Kirstien Renna will research other ndations similar to the COD Foundation, sert Foundation, to determine the average among similar nonprofits.		
	V AND APPROVAL OF FINANCIAL STATE CH 31, 2019, APRIL 30, 2019, MAY 31, 3		
DISCUSSION	6.1.1 STATEMENT OF FINANCIAL POSITION	N PE MARCH 31,	2019
	There was no specific discussion on that item.		
	6.1.2 STATEMENT OF ACTIVITIES MONTH/YTD ENDING MARCH 31, 2019		
	There was no specific discussion on that item.  6.1.3 STATEMENT OF FINANCIAL POSITION PE APRIL 30, 2019  There was no specific discussion on that item.		
	6.1.4 STATEMENT OF ACTIVITIES MONTH,	YTD ENDING APF	RIL 30, 2019
	There was no specific discussion on that it	em.	

## 6.1.5 STATEMENT OF FINANCIAL POSITION PE MAY 31, 2019

There was no specific discussion on that item.

## 6.1.6 STATEMENT OF ACTIVITIES MONTH/YTD MAY 31, 2019

There was no specific discussion on that item.

## 6.1.7 NOTES TO THE FINANCIAL STATEMENTS PE JUNE 30, 2019

Kirstien Renna reviewed the Notes to the Financial Statements including, the revenues and expenditures for the fiscal year ended June 30, 2019. Additionally, Kirstien discussed the noteworthy gifts received during the prior fiscal year as well as noteworthy expenditures.

## 6.1.8 STATEMENT OF FINANCIAL POSITION PE JUNE 30, 2019

Kirstien reviewed the Net Assets of the Foundation and reported that at June 30<sup>th</sup> 2019 there was \$2,854,594 in unrestricted net assets, \$10,982,403 in temporary restricted net assets, and \$19,414,806 in permanently restricted net assets. The total Net Assets as of June 30, 2019 was \$33,251,803.

## 6.1.9 STATEMENT OF ACTIVITIES MONTH/YTD ENDING JUNE 30, 2019

There was no specific discussion on that item.

## 6.1.0 BUDGET TO ACTUALS REPORT FOR PE JUNE 30, 2019.

The Committee discussed that in the past year, the budget was a "stretch" budget. The budget will need to be more realistic in the next year.

Kirstien Renna created the budget comparison, which was appreciated by the Committee. The Committee asked her to keep on providing it in the future.

The Finance & Investment Committee discussed the "Bad Debts" accounts. The Committee inquired about the policy regarding the booking of bad debts. Kirstien Renna explained that the Foundation does not have a clear policy.

## 6.2 REVIEW AND APPROVAL OF CV STRATEGIES ANNUAL CONTRACT FOR MESSAGING & MARKETING SERVICES

Kirstien Renna provided an overview of the CV Strategies Annual Contract. There were no follow-up questions.

	Motion was made by Diane Rubin to appr Contract for Messaging and Marketing Ser		egies Annual		
	Vern Kozlen seconded the motion	VICCS.			
	Motion was passed by voice vote.				
FOLLOW-UP ITE	EMS	PERSON	DEADLINE		
<b>D</b> :		RESPONSIBLE			
Discussion it		Kirstien Renna			
	e raised the issue that some restricted gifts I due to the criteria being so restrictive that				
	unable to be expended.				
	e will need to figure how these monies can				
	. In the event that the donor is still alive,				
	to be contacted to see if the donor would				
be willing to	revise the fund criteria. If the donor is				
	Foundation should petition the court to				
	funds so that they can be expended.				
	e recommended getting a list of existed				
	stricted funds. Kirstien Renna mentioned				
	that new staff members are currently undertaking a				
	ing of a fund-by-fund study, which will help the donor's intentions were for each fund.				
evaluate what	the donor's intentions were for each fund.				
Kirstien Renna	will provide an update in January 2020.				
	items: The Committee recommended	Kirstien			
creating a poli	cy on pledge write offs.	Renna/Diane			
		Rubin			
	<u> </u>	Kirstien			
-	, , , , , , , , , , , , , , , , , , , ,	Renna/Diane			
	ining appropriate card holders, required	Rubin			
	prohibiting the use of Foundation credit				
	onal purchases. Diane Rubin and Kirstien together on drafting a policy and will bring				
	he Committee for review and approval at				
	020 meeting. They will start by looking into				
•	Desert's existing policy.				
7. INFORM	MATION ITEMS				
DISCUSSION	7.1 UPCOMING FINANCE & INVESTMENT (	COMMITTEE MEET	TNGS		
	7.1.1 WEDNESDAY, NOVEMBER 20, 2019 - 1:00 -3:00 PM -				
	FOUNDATION BOARD MEETING TO FOLLOW FROM 3:00 – 5:00 PM				
	The Committee suggested to shorten the meeting from 2pm to 3pm.				
	Vern Kozlen indicated that he would not be available on that day.				
	7.1.2 WEDNESDAY, JANUARY 22, 2020 - 3	3·00 - 5·00 PM			
	The date has been confirmed.	7.00 J.00 I PI			
	The date has been committee.		i ne date nas been confirmed.		

	7.1.3 WEDNESDAY, FEBRUARY 26, 2020 - 3:00 - 5:00 PM The date has been confirmed.		
	7.1.4 WEDNESDAY, MARCH 18, 2020 - 3:00 - 5:00 PM The Committee suggested moving the meeting time from 1pm to 3pm.		
	7.1.5 WEDNESDAY, APRIL 22, 2020 - 3:00 - 5:00 PM The Committee suggested moving the meeting time from 1pm to 3pm.		
FOLLOW-UP ITEMS:		PERSON RESPONSIBLE	DEADLINE
<b>Discussion</b> i	tem: The Committee recommended	Diane Rubin	
	changing the new proposed Board Retreat date of January		
	29, 2020 to another date, as it may represent a conflict		
	I members due the Writers Festival that is		
taking place that same week. This will be discussed at the			
Retreat Board Meeting on October 30, 2019.			
8. ADJOURNEMENT			
DISCUSSION	PROCEDURAL. 8.1 ADJOURNMENT		
CONCLUSION	The Committee Co-Chairs adjourned the meeting at 4:10PM.		
FOLLOW-UP ITEMS:		PERSON	DEADLINE
		RESPONSIBLE	



# Foundation Audit Committee Minutes for Monday, October 14, 2019

MINUTES FOR:		TIME:	LOCATION: College of the Desert
October 14, 2019		10:00 AM	<ul> <li>Foundation Conference</li> </ul>
			Room
Members	Tom Minder (Chair), Bill Chunowitz (ex-officio), Jim Johnson and John		
<b>Present:</b>	Monahan		
Members	Norma Castaneo	la, Jim Greene and	Jane Saltonstall
Absent:			
<b>Guests:</b>	Brandon Harriso	n and Kirstien Reni	na
Recorder:	Eve-Marie Dehoi	ndt	

### **AGENDA**

### 1. OPENING ITEMS

PROCEDURAL: 1.01 CALL TO ORDER

The Committee Chair called the meeting to order at 10:00 AM

### 2. MINUTES

2.1 APPROVAL OF REGULAR COMMITTEE MEETING MINUTES | OCTOBER 24, 2018

The minutes were approved as presented.

### 3. COMMENTS FROM THE PUBLIC

3.01 COMMENTS FROM THE PUBLIC: Persons who wish to speak to the Committee on any item not already on the agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Committee, unless simultaneous translation equipment is used. Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Committee meeting. Requests should be directed to the Foundation Office as soon in advance of the Committee meeting as possible.

No members of the public were present.

### 4. ACTION ITEM

DISCUSSION	4.1 REVIEW AND APPROVAL OF TH ANNUAL AUDITED FINANCIAL REI REPORT		
	Brandon Harrison from Eide Bailly, LLP (VTD and Co. LLP) presented and discussed the 2018-19 Financial Statements and answered relevant questions from the Committee.		
CONCLUSION	Motion was made by Mr. John Monahan to approve the June 30, 2019 Annual Audited Financial Report with Independent Auditor's Report as presented. Mr. Jim Johnson seconded the motion. Motion was passed by voice vote.		
FOLLOW-UP IT		PERSON RESPONSIBLE	DEADLINE
5. NEW BU	JSINESS		
DISCUSSION	5.1 NEXT MEETING		
	The Committee did not set up a time for their next meeting.		
	There was no other business disc	ussed.	
CONCLUSION			
FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE
6. ADJOURNM	1ENT		
DISCUSSION	PROCEDURAL. 6.01 ADJOURNMEN	IT	
CONCLUSION	The Committee Chair adjourned t	he meeting at 10:41 AM.	



# Foundation Academic Angels Committee Minutes for Monday, October 21, 2019

<b>MINUTES FOR</b>	:	TIME:	LOCATION:
October 21, 20	19	1:00 PM	College of the Desert – Foundation
			Conference Room
Members	Marge Dodge (Co	-chair), Barbara Fr	omm (Co-Chair), Donna Jean
Present:	Darby, Melinda D	rickey and Linda W	/heakly
Members	Norma Castaneda	a, Roberta Duke-Je	nnings, Erica
Absent:	Espinola, Nancy I	Harris and Aurora W	Vilson
Guests:	Annebelle Nery		

### **AGENDA**

Recorder:

### 1. OPENING ITEMS

PROCEDURAL: 1.01 CALL TO ORDER

Eve-Marie Dehondt

The Committee Co-Chairs called the meeting to order at 1:00 PM

### 2. AGENDA

PROCEDURAL: 2.01 APPROVAL OF AGENDA FOR THE ACADEMIC ANGELS COMMITTEE MEETING OF OCTOBER 21, 2019: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.02 CONFIRMATION OF AGENDA FOR THE REGULAR ACADEMIC ANGELS COMMITTEE MEETING OF OCTOBER 21, 2019 WITH ANY DELETIONS, CORRECTIONS OR DELETIONS

The agenda was approved as presented.

### 3. MINUTES

3.1 APPROVAL OF REGULAR COMMITTEE MEETING MINUTES | APRIL 1, 2019

The minutes were approved as corrected.

Correction to Carol Bell Dean's name.

The Committee followed-up on their request to create an Engagement Community Tour form. The Committee was informed that the form was created and is currently available.

FOLLOW UP ITEMS	PERSON RESPONSIBLE	DEADLINE
The Committee Co-Chair followed-up on the following	Eve-Marie Dehondt	
items from the April 1, 2019 minutes:	Denonat	
In April 2019, the Committee requested the creation of an "invitation to join the Academic Angels" Donation Form		
that would be annually sent out over the summer. The		
form would include the amounts of \$250, \$500, Other \$ gift opportunities, and that this form would be		
available online as well.		
Discussion items Eve Marie Debandt will follow up on		
<u>Discussion item</u> : Eve-Marie Dehondt will follow-up on whether such a form was created. The Committee		
reinforced their willingness to have this form available in the near future.		
the hear future.		

### 4. COMMENTS FROM THE PUBLIC

4.01 COMMENTS FROM THE PUBLIC: Persons who wish to speak to the Committee on any item not already on the agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Committee. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Committee, unless simultaneous translation equipment is used. Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Committee meeting. Requests should be directed to the Foundation Office as soon in advance of the Committee meeting as possible.

No members of the public were present.

livo illettibeta ot	the public were present.		
5. HISTOR	RICAL REVIEW		
	Marge Dodge gave the Committee a sh Academic Angels.  There were discussions in the past year t being a standing Committee to an ad-ho- further discussions, it was decided the standing Committee of the COD Foundation	to move the Com c Committee. Ho Committee will r	mittee from wever, after emain as a
CONCLUSION			
FOLLOW-UP ITE		PERSON RESPONSIBLE	DEADLINE

### 6. DISCUSSION OF MISSION

The current mission statement of the Academic Angels Committee is "to enhance the quality of education by advancing the College of the Desert through building relationship, securing philanthropic support and stewarding assets."

In the Spring of 2019, Dr. John Mosser suggested the Committee should look into adding "Mentorship" into their mission statement.

The Committee agreed that their first mission is to raise funds for the Foundation, as mentorship is already available through the College. However, they suggested involving student ambassadors as well as PLEDGE students, as much as possible in their upcoming events, This provides a concrete example on how helpful Academic Angels' donations are.

FOLLOW-UP ITEMS	PERSON	DEADLINE
	RESPONSIBLE	
<b><u>Discussion item</u></b> : The Committee recommended	Eve-Marie	
inviting anyone they know who are interested in	Dehondt	
participating in the Scholarship Event on February 19,		
2020. This would allow them to see how helpful		
donations are. Eve-Marie Dehondt will find out		
whether this is possible.		
<b><u>Discussion item</u></b> : The Mission of the group will need	Marge Dodge and	
to be redefined to include fundraising and interaction	Barbara Fromm	
with the students.		

### 7. EVENT PLANNING

### DISCUSSION

The Committee agreed to organize a Holiday Luncheon on December 10 at Cuistot on El Paseo. They already provided several menus options. The Committee decided to go with the Menu #1 at \$50 per person with a guarantee of 85 seats.

The event will be a fundraising and tickets will be sold at \$125 to guarantee at least a \$50 benefit per person.

The Luncheon will open at 11:30AM with a welcome glass of champagne. The attendees will be seated at 12 PM. From 12PM to 12:20 PM, a panel including the College's Vice-Presidents, Deans and students will take place and will focus on the newest Health and Wellness program. Lunch will be served at 12:30PM. The Committee would like to invite Dr. Kinnamon to introduce the panel. After the lunch, there should be a 5-minute closure.

	Invitations to the luncheon should be se invitation will also be distributed. The invita is a limited amount of seats available.		• •
	The room will need to be set up with a pod	ium and microph	ones.
CONCLUSION			
FOLLOW-UP ITE	MS	PERSON	DEADLINE
		RESPONSIBLE	
venue for the ex free options and	vent, work with them on providing gluten d finalize the menu. She will also reserve material (a podium and a microphone),	Marge Dodge	
	m: Marge Dodge will be coordinating the contract with Dr. Kinnamon's office.	Marge Dodge	
the other Vice F preparations, as	m: Dr. Annebelle Nery will reach out to President and Deans regarding the panel's well as information on what are the needs ipment that will be needed, and for which be raised.		
Discussion ite program details	<u>m</u> : Marge Dodge will work on the	Marge Dodge	
	m: The draft invitation should be sent to Relations office for final review and		
be made online could provide a RSVPs and poss	m: The reservations should be available to e. Dr. Annebelle Nery mentioned that she constant Contact license to process the sibly payment for the events online. Evewill follow up with Dr. Nery's office in that		
Discussion ite Nery will ensure who used any of the raised fund	em: Concluding the event, Dr. Annebelle that she gets the stories on each students equipment that was purchased thanks to , and this will be presented to the donors acheon in the Spring.		
8. NEWSLE	ETTER AND MAILING LIST		
DISCUSSION	The Committee would like to communicat or willing to participate in the Academic Allack of outreach and communication recent	ngels' mission, as	-

They would like to make people excited about being part of the Academic Angels. In order to keep people who will be contributing to the Holiday Luncheon interested in the mission, the Committee suggested organizing a Spring Luncheon where a presentation will be made on how the money raised during the Holiday Luncheon was spent. Finally, the Committee agreed that the Academic Angels Committee should no longer be a membership, and any person who will donate money will just need to consider their contribution as a regular donation. The Committee Co-Chairs will report back at the October 30 Board meeting. FOLLOW-UP ITEMS PERSON DEADLINE RESPONSIBLE **Discussion item:** The Committee suggested that a letter Marge Dodge should be sent prior to the invitations, explaining what and Barbara the donations they will make will support, and what are Fromm the changes made to the Academic Angels. That letter will need to mention that an invitation for a holiday luncheon will be sent shortly. The letter will be drafted by Marge Dodge and Barbara Fromm and will be sent to past members and Foundation Board Members. **Discussion item:** A separate letter will also be sent to Marge Dodge past Committee members who are no longer part of the and Barbara Committee. One of the reason should be that due to the Fromm current By-Laws, the Committee is mailing composed of Board Members. The letter will also be drafted by Marge Dodge and Barbara Fromm and will be sent to past Committee members. **Discussion item**: Linda Wheakly will be drafting a Linda Wheakly newsletter, which will then be finalized and approved by the Public Relations' department. She will also provide with names and addresses of people who had never been involved in the Academic Angels, but who participated in the April Luncheon at Carol Bell Dean's house and are interested in the Angel's mission. 9. **NEXT MEETING - TBD** 

	The Committee decided to meet again on November 19 at 2:00 PM in the Foundation Conference Room.
CONCLUSION	

FOLLOW-UP IT	EMS	PERSON RESPONSIBLE	DEADLINE
10. ADJOURN	MENT		
DISCUSSION	PROCEDURAL. 10.1 ADJOURNMENT		
CONCLUSION	The Committee Co-Chairs adjourned the m	eeting at 2:24PM	
FOLLOW LID IT	=MC	DEDCON	DEADLINE
FOLLOW-UP IT		PERSON RESPONSIBLE	DEADLINE



# Recommended Authorized Signatories for Approval

## **COLLEGE OF THE DESERT FOUNDATION BOARD OF DIRECTORS**

### **RECOMMENDED AUTHORIZED SIGNATURES**

BE IT RESOLVED, that effective October 30, 2019, the Board of Directors of the College of the Desert Foundation authorizes the individuals listed below to sign contractual and financial transactions for the Board of Directors and to sign orders drawing on the funds of the College of the Desert Foundation.

<u>Name</u>	<u>Title</u>	<u>Signature</u>
Bill Chunowitz	Board President	
Marge Dodge	Vice President/Past President	
Donna Jean	Past President	
Diane Rubin	Board Treasurer	
Christine Anderson	Board Secretary	
Aurora Wilson	Trustee/Board Member	
Joel Kinnamon	Superintendent/President, Ex-Officio	
John Ramont	VP Administrative Services, Ex-Officio	
PAST AND ADOPTED the Desert Foundation	this 30 <sup>th</sup> day of October, 2019, by the Board of on.	Directors of the College of
Foundation, certify the Board at the October	n, Secretary of the Board of Directors of the Colhat the foregoing is a full and correct copy of the 30, 2019 regular meeting thereof held at a regal office of said Board.	ne adoption by the said
(Secretary's Signatur	e)	(Date)



# Schedule of Executive Committee and Board Meetings for Approval



### Approval of 2019-2020 Board Meeting Schedule

The Executive Committee of the Foundation Board has approved a recommendation of the following schedule as the board meeting dates for the 2019-2020 Academic year. On behalf of the Executive Committee this schedule is presented to the full Board of Directors for approval.

## College of the Desert Foundation 2019-2020 Board Meeting Schedule

### October 2019

Wednesday, October 30, 2019 - Annual Foundation Retreat - Desert Willow Golf Resort - 9:30 AM to 5:00 PM

November 2019

Wednesday, November 20, 2019 - 3:00 PM

January 2020

Wednesday, January 29, 2020 - 3:00 PM

March 2020

Wednesday, March 25, 2020 – 3:00 PM

April 2020 - \*Annual Meeting

Wednesday, April 29, 2020 - 3:00 PM



### List of Executive Committee Meetings 2019 – 2020 Academic Year

Wed., September 3 Special Foundation Executive Committee Meeting

Desert Willow Golf Resort – Firecliff Salon A - 1pm – 3pm

Wed., November 6 Foundation Executive Committee Meeting

Foundation Conference Room - 3pm - 5pm

Wed., December 4 Foundation Executive Committee Meeting,

Foundation Conference Room - 3pm - 5pm

Wed., February 5 Foundation Executive Committee Meeting

Foundation Conference Room, 3pm – 5pm

Wed., April 1 Foundation Executive Committee Meeting

Foundation Conference Room - 3pm - 5pm



# Committee Members and Chairs For Approval



### STANDING COMMITTEES OF THE BOARD

### **Academic Angels**

Barbara Fromm –*Co-Chair* Marge Dodge –*Co-Chair* 

Norma Castaneda Donna Jean Darby Melinda Drickey Aurora Wilson

### **Audit Committee**

Tom Minder - Chair

Norma Castaneda Jim Greene Jim Johnson John Monahan Jane Saltonstall

### **Development Committee**

Aurora Wilson - Chair

Norma Castaneda Peggy Cravens Donna Jean Darby Carol Dean Marge Dodge Melinda Drickey Jim Greene Jim Johnson Rob Kincaid Joanne Mintz John Monahan

### **Executive Committee**

Bill S. Chunowitz - President
Marge Dodge - Vice President & Acad.
Angels Committee Co-Chair
Donna Jean Darby - Past President
Diane Rubin - Treasurer
Christine Anderson, Ed.D. - Secretary
Joel Kinnamon, Ph.D. - COD President
John Ramont - Vice President Admin.
Services

Aurora Wilson – *Dev. Comm. Chair* John Mosser – *Executive Director* 

### **Finance & Investment Committee**

Diane Rubin - Chair

Christine Anderson
Brian Holcombe
Vern Kozlen
Barb Foster Monachino
John Ramont
Jim Williams

### **Nominating Committee**

Jane Saltonstall, Ed.D. - Chair

Peggy Cravens Donna Jean Darby Barbara Fromm Tom Minder

### **AD-HOC COMMITTEES OF THE BOARD**

### **Stepping Out for COD Committee**

Diane Rubin – *Co-Chair* Chris Anderson – *Co-Chair* 

Barbara Foster Monachino Marge Dodge Melinda Drickey Rob Kincaid Tom Minder Joanne Mintz Ariana Grossman



# Agreement for Professional Services – CV Strategies For Approval



43-500 Monterey Avenue Palm Desert, CA 92260

### AGREEMENT FOR PROFESSIONAL SERVICES

This agreement made and entered into this 16th day of October, 2019, by and between the **COLLEGE OF THE DESERT FOUNDATION**, hereinafter referred to as the "FOUNDATION" and **CV STRATEGIES** hereinafter referred to as the "CONTRACTOR".

CONTRACTOR agrees to provide the FOUNDATION the following services: Strategic communication counsel and plans; recommend, design, and develop marketing, advertising, and social media campaigns; negotiate with local media for advertising rates; assist with events; and design and create collateral materials (including video) for all communications and events. See Exhibit 1, Scope of Work attached. Total amount of contract not to exceed: \$ 272.690.

- 1. Services shall begin on 11/1/2019 and shall end upon 06/30/2020.
- 2. CONTRACTOR understands and agrees that he and/or all of his employees are not employees of the FOUNDATION and are not entitled to benefits of any kind or nature normally provided employees of the FOUNDATION and/or to which FOUNDATION employees are normally entitled, including, but not limited to, State Unemployment Compensation or Workers' Compensation. CONTRACTOR shall assume full responsibility for payment of all federal, state and local taxes or contributions including Unemployment Insurance, Social Security and Income Taxes with respect to CONTRACTOR'S employees.
- 3. CONTRACTOR shall furnish, at his own expense, all labor, materials, equipment and other items necessary to carry out the terms of this Agreement.
- 4. In the performance of the work herein contemplated, CONTRACTOR is an independent contractor per IRS Publication 15-A page 4, with the authority to control and direct the performance of the details of the work, FOUNDATION being interested only in the results obtained.
- 5. CONTRACTOR agrees to defend, indemnify and hold harmless the FOUNDATION, its Board of Directors, employees and agents from any and all liability or loss arising in any way out of CONTRACTOR'S negligence in the performance of this Agreement, including, but not limited to any claim due to injury and/or damage sustained by CONTRACTOR, and/or the CONTRACTOR'S employees or agents. FOUNDATION agrees to defend, indemnify and hold harmless the CONTRACTOR, its employees and agents from any and all liability or loss arising in any way out of the negligence of the FOUNDATION, its employees or agents, including, but not limited to any claim due to injury and/or damage sustained by FOUNDATION, and/or FOUNDATION'S employees or agents.
- 6. CONTRACTOR shall provide FOUNDATION with a Certificate of Insurance showing a minimum \$1,000,000 combined single limits of general liability and automobile coverage as required by the State of California.

7. Neither party shall assign or delegate any part of this Agreement without the written consent of the other party.

### 8. **CONFIDENTIAL INFORMATION**

- (a) Confidentiality. During the Term, the CONTRACTOR may have access to or receive certain information of or about the FOUNDATION that the FOUNDATION designates as confidential or that, under the circumstances surrounding disclosure, ought to be treated as confidential by the CONTRACTOR ("Confidential Information"). Confidential Information includes, but is not limited to, information relating to the FOUNDATION, its employees and agents, financial statements, budgets and projections, donor identifying information, potential and intended donors, computer programs, specifications, manuals, software, analyses, strategies, marketing plans, business plans, and other confidential information, provided orally, in writing, by drawings, or by any other media. The CONTRACTOR, including its employees and agents, will treat the Confidential Information as confidential and will not disclose it to any third party or use it for any purpose but to fulfill its obligations in this agreement. In addition, the CONTRACTOR shall use due care and diligence to prevent the unauthorized use or disclosure of such information.
- **(b) Obligation to Maintain Confidentiality.** At all times during its work with the FOUNDATION, and at all times thereafter, the CONTRACTOR shall hold in strictest confidence, and not use, except for the benefit of the FOUNDATION or to disclose to any person, firm, or corporation without the prior written authorization of the FOUNDATION, any of the FOUNDATION'S Confidential Information. This term shall survive this Agreement after termination or completion.
- 9. The work completed herein must meet the approval of the FOUNDATION and shall be subject to the FOUNDATION'S general right of inspection and supervision to secure the satisfactory completion thereof. CONTRACTOR agrees to comply with all Federal, State, Municipal and FOUNDATION laws, rules and regulations that are now, or may in the future become applicable to CONTRACTOR, CONTRACTOR'S business, equipment and personnel engaged in operations covered by this Agreement or accruing out of the performance of such operations.
- 10. Payments will be made by the FOUNDATION to the CONTRACTOR as follows:
  All invoices for services shall be presented monthly to the Office of Institutional Advancement for approval. Invoices will be forwarded to the FOUNDATION office for issuance of payment.
- 11. This agreement may be terminated by either party notifying the other, in writing, no less than thirty (30) days prior to the date of termination.

Date of Board Approval/Ratification:	CONTRACTOR
	Name: CV Strategies
COLLEGE OF THE DESERT FOUNDATION	Address: 73700 Dinah Shore Drive, Suite 402 Palm Desert, CA 92211
Approved by: Date: John Ramont, Vice President, Administrative Services	Contact: Erin Gilhuly
	Phone: 760-776-1766
Approved by: Date:	Tax ID#: On File
	Signature:
Page 2 of 4	Date:

### EXHIBIT 1 SCOPE OF WORK

### **Shared Costs**

### Strategic Oversight and Counsel

Provide approximately 40 hours per month of support including but not limited to: oversight on major projects, collaboration on future events and activities, tactical messaging guidance, long-term strategic planning and priority setting, staff development and training, succession planning and other strategic counsel services as needed.

Cost: \$8,000 Retainer Fee Per Month – Total \$64,000

60% College (\$38,400) 40% Foundation (\$25,600)

### **Foundation Costs**

### Data Base Management

Bridge database management and ensure College of the Desert Foundation database is accurate and up to date for use for invitations and donor communications based on Foundation staff direction. Total Estimate Not to Exceed: \$8,200

### Website

Audit Foundation website and provide opportunities to maximize current platform, including Crescendo. Consider new content management system and possibility for redesign. Build list of actionable, quick-turn improvements.

Total Estimate Not to Exceed: \$6,400

### Outreach

Develop College of the Desert Foundation outreach strategies and elements, assist with social media assist with the development of donor communications, build event strategies including videography and photography, support special projects and provide marketing services for the FY 19/20. Deliverables may include invitations, sponsor packets, brochure series, event collateral, advertising and outreach audit.

Total Estimate Not to Exceed: \$59,200

### Social Media

Evaluate and create social media strategy for the Foundation.

Total Estimate Not to Exceed: \$5,300

### **Stepping Out**

Provide marketing, outreach and public relations support services for College of the Desert Foundation Stepping Out event and objectives including; but not limited to: graphic design, collateral development and production, advertising planning and placement, media buying analysis and execution, earned media strategies, social media services and others as needed. Deliverables may include Invite & Envelope, E-Blast, Ads, Sponsor Packets, Program, Video & Wrap Video, and Banners.

Total Estimate Not to Exceed: \$17,150

Proposed printing costs to support these efforts: \$7,800

### **College Costs**

### Annual Report

Develop the annual report. Interview key internal and external stakeholders to craft the College of the Desert story. Build narrative that supports communications style and objectives. Coordinate photography, as needed.

Total Estimate: \$18,000

Proposed printing costs to support these efforts: \$12,200

Support <u>State of the College</u> marketing and facilitation efforts. Provide strategic insight on organizational strategies and produce event experience, including presentation, script and video. Develop and design collateral, including invite, and envelope posters.

Total Estimate: \$30,000

Proposed printing costs to support these efforts: \$7,500

### Social Media

Provide guidance and assistance with utilizing social media for outreach to provide consistent messaging.

Total Estimate: \$2,340

### Commencement

Develop and design commencement collateral, banners, video; provide insight for coordination and facilitation of the event; and provide photography services.

Total Estimate Not to Exceed: \$19,000

### Videography and Photography

Videography and Photography for use in collateral materials. Creation of videos to be used for outreach and events.

Total Estimate Not to Exceed: \$15,600



# Financial Statements March-June 2019 For Approval



### **FINANCIAL SUMMARY**

March 31, 2019

### COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION , MARCH 31, 2019 WITH COMPARATIVE TOTALS FOR MARCH 31, 2018

ASSETS  1 Cash and cash equivalents \$ 892,574 \$ 1,526,326 \$ - \$ 2,418,900 \$ 1,622,323 \$ 8,960,552 \$ 19,073,093 \$ 29,665,969 \$ 29,233 \$ Investments - Board Reserve \$ 500,000 \$ - \$ - \$ 500,000 \$ 5 4 Pledges receivable \$ 15,000 \$ 141,000 \$ 405 \$ 156,405 \$ 25 5 Allowance for Doubtful Accounts \$ - \$ - \$ - \$ - \$ - \$ 1,200 \$ 10,000 \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ -	30,621 43,673 00,000 82,775 - 9,840 5,000 66,435
ASSETS 1 Cash and cash equivalents \$892,574 \$1,526,326 \$ - \$2,418,900 \$1,62 \$1 Investments Board Reserve 500,000 500,000 405 156,405 2 Allowance for Doubtful Accounts	30,621 43,673 00,000 82,775 - 9,840 5,000 66,435
ASSETS  1 Cash and cash equivalents \$ 892,574 \$ 1,526,326 \$ - \$ 2,418,900 \$ 1,622,323 \$ 8,960,552 \$ 19,073,093 \$ 29,665,969 \$ 29,233 \$ Investments - Board Reserve \$ 500,000 \$ - \$ - \$ 500,000 \$ 5 4 Pledges receivable \$ 15,000 \$ 141,000 \$ 405 \$ 156,405 \$ 25 5 Allowance for Doubtful Accounts \$ - \$ - \$ - \$ - \$ - \$ 1,200 \$ 10,000 \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ -	30,621 43,673 00,000 82,775 - 9,840 5,000 66,435
1 Cash and cash equivalents       \$ 892,574       \$ 1,526,326       \$ -       \$ 2,418,900       \$ 1,62         2 Investments       1,632,323       8,960,552       19,073,093       29,665,969       29,2         3 Investments - Board Reserve       500,000       -       -       -       500,000       5         4 Pledges receivable       15,000       141,000       405       156,405       2         5 Allowance for Doubtful Accounts       -       -       -       -       -         6 Accounts Receivable       1,200       -       -       1,200       -	43,673 00,000 82,775 - 9,840 5,000 66,435
1 Cash and cash equivalents       \$ 892,574       \$ 1,526,326       \$ -       \$ 2,418,900       \$ 1,62         2 Investments       1,632,323       8,960,552       19,073,093       29,665,969       29,2         3 Investments - Board Reserve       500,000       -       -       -       500,000       5         4 Pledges receivable       15,000       141,000       405       156,405       2         5 Allowance for Doubtful Accounts       -       -       -       -       -         6 Accounts Receivable       1,200       -       -       1,200       -	43,673 00,000 82,775 - 9,840 5,000 66,435
2 Investments       1,632,323       8,960,552       19,073,093       29,665,969       29,2         3 Investments - Board Reserve       500,000       -       -       500,000       5         4 Pledges receivable       15,000       141,000       405       156,405       2         5 Allowance for Doubtful Accounts       -       -       -       -       -         6 Accounts Receivable       1,200       -       -       1,200	43,673 00,000 82,775 - 9,840 5,000 66,435
3         Investments - Board Reserve         500,000         -         -         500,000         5           4         Pledges receivable         15,000         141,000         405         156,405         2           5         Allowance for Doubtful Accounts         -         -         -         -         -         -           6         Accounts Receivable         1,200         -         -         1,200         -	9,840 5,000 66,435
4 Pledges receivable       15,000       141,000       405       156,405       2         5 Allowance for Doubtful Accounts       -       -       -       -       -         6 Accounts Receivable       1,200       -       -       1,200	9,840 5,000 66,435
5 Allowance for Doubtful Accounts 1,200	9,840 5,000 66,435
6 Accounts Receivable 1,200 1,200	5,000 66,435
·	5,000 66,435
7 Chudant Francisco V. Funda hald at Callan F 000	66,435
7 Student Emergency Funds held at College 5,000 5,000	
8 Accrued interest receivable 85,618 30,086 5,164 120,868	2 502
9 Accrued assets 2,500 2,500	2,500
10 Property and equipment, net 4,057 4,057	7,562
·	88,801
12 Split interest agreements - 170,034 - 170,034 1	42,957
13 TOTAL ASSETS \$ 3,138,273 \$ 10,886,153 \$ 19,415,212 \$ 33,439,637 \$ 32,2	80,164
LIABILITIES	
· · · · · · · · · · · · · · · · · · ·	47,402
15 Accounts Payable - Related Party	-
16 Deferred Contributions (3,302) (3,302)	(3,011)
17 Accrued liabilities 61,715 61,715	49,803
18 TOTAL LIABILITIES \$ 331,575 \$ 98,677 \$ - \$ 430,251 \$ 2	94,194
NET ASSETS, beginning	
Unrestricted:	
19 Undesignated 2,202,786 2,202,786 1,5	90,356
	00,000
	66,057
22 Permanently restricted 19,381,367 19,381,367 19,3	77,539
23 TOTAL NET ASSETS, beginning \$ 2,702,786 \$ 9,956,553 \$ 19,381,367 \$ 32,040,706 \$ 30,7	33,952
· ·	52,019
25 NET ASSETS \$ 2,806,698 \$ 10,787,476 \$ 19,415,212 \$ 33,009,385 \$ 31,5	85,971
26 TOTAL LIABILITIES AND NET ASSETS \$ 3,138,273 \$ 10,886,153 \$ 19,415,212 \$ 33,439,637 \$ 32,2	

## **STATEMENT OF ACTIVITIES**FOR CURRENT MONTH ENDED 03/31/19 & YTD

	CURREN	T MONTH ENDING 03/31/20	019	Prior Year Month Ending		YEAR TO DATE		PRIOR YTD ENDING	CURRENT YEAR BUDGET
	ALL FUNDS	Budget	Variance	3/31/2018	ALL FUNDS	Budget	Variance	3/31/2018	2018/19
OPERATIONAL & PROGRAM SUPPORT	(1/	12 OF Annual Budget )			(9/1	2 OF Annual Budget )			
OPERATING REVENUE									
1 In-Kind Revenue	s - s	5,667	(5,667)	\$ -	s - s	51,000.00 \$	(51,000)	\$ -	\$ 68,000
2 Interest	\$ 52,847 \$	48,333			\$ 587,643 \$	435,000.00 \$			\$ 580,000
3 Management Fees	\$ 32,373 \$	32,917	(544)	\$ 31,927	\$ 287,617 \$	296,250.00 \$	(8,633)	\$ 292,404	\$ 395,000
4 Sustainability Fees (Gift Fees)	\$ 4,246 \$	3,333	913	\$ 3,543	\$ 29,976 \$	30,000.00 \$	(24)	\$ 26,062	\$ 40,000
5 TOTAL OPERATING REVENUE	\$ 89,466 \$	90,250	(784)	\$ 81,144	\$ 905,236 \$	812,250 \$	92,986	\$ 777,188	\$ 1,083,000
MANAGEMENT & GENERAL EXPENSES									_
6 Audit Services	\$ - \$	750 \$		\$ -	\$ 8,910 \$	6,750 \$			
7 Bad Debt	\$ - \$	- \$		\$ -	\$ - \$	- \$			\$ -
8 Bank & Credit Card Fees	\$ 657 \$	542 \$	` '	\$ 1,393	\$ 4,584 \$	4,875.00 \$			\$ 6,500
9 Board/Staff Training	\$ 1,383 \$	417 \$	, ,	\$ 60	\$ 12,464 \$	3,750.00 \$			\$ 5,000
10 Depreciation	\$ - \$	192 \$		\$ -	\$ - \$	1,725.00 \$			\$ 2,300
11 Equipment Lease / Maintenance	\$ 317 \$	333		\$ 634	\$ 2,537 \$	3,000.00 \$		\$ 2,855 \$ 805	\$ 4,000
12 Furniture / Equipment 13 Insurance	- 5	83 S 46 S		\$ - \$ -	\$ - \$ \$ 555 \$	750.00 \$ 416.25 \$			\$ 1,000 \$ 555
14 Legal Services	s - s	125		\$ 868	\$ 96 \$	1,125 \$	, ,		\$ 555 \$ 1,500
15 Management Fees	\$ 32,373 \$	32,917		\$ 31,927	\$ 287,617 \$	296,250.00 \$			
16 Membership Dues	\$ 576 \$	320 \$		\$ 31,327 \$ 192	\$ 3,096 \$	2,880 \$			
17 Office Supplies	\$ 2,523 \$	1,633		\$ 1,953	\$ 14,727 \$	14,700.00 \$	, ,		\$ 19,600
18 Postage	\$ 48 \$	160	, ,	\$ 161	\$ 848 \$	1,440 \$		\$ 1,225	\$ 1,920
19 Printing/Design/Graphics	\$ 577 \$	700		\$ 1,027	\$ 4,819 \$	6,300 \$		\$ 3,740	\$ 8,400
20 Realized Gain/Loss - For Split Interest Agreements	s - s	833		\$ -	\$ (51) \$	7,500.00 \$			\$ 10,000
21 Rent/Utilities	\$ - \$	5,667		\$ -	\$ - \$	51,000.00 \$		\$ -	\$ 68,000
22 Repairs/Maintenance	\$ - \$	144 \$		\$ -	\$ - \$	1,293.75 \$		\$ -	\$ 1,725
23 Service Contracts	\$ 65 \$	542		\$ 5,368	\$ 6,913 \$	4,875.00 \$			\$ 6,500
24 Staff Mileage Reimbursement	\$ 64 \$	42 \$	(22)	\$ -	\$ 535 \$	375.00 \$	(160)		\$ 500
25 Staff Support	\$ 1,070 \$	327 \$	(743)	\$ 79	\$ 4,894 \$	2,940.00 \$	(1,954)	\$ 1,565	\$ 3,920
26 Subscriptions/Publications	\$ 64 \$	82 \$	18	\$ 29	\$ 2,741 \$	735.00 \$	(2,006)	\$ 466	\$ 980
27 Sustainability Fees (Gift Fees)	\$ 4,246 \$	3,333	(913)	\$ 3,543	\$ 29,976 \$	30,000.00 \$	24	\$ 26,062	\$ 40,000
28 Telephone	\$ - \$	125 \$		\$ -	\$ 1,117 \$	1,125 \$	8	\$ -	\$ 1,500
29 Travel	\$ 15 \$	83 \$	68	\$ -	\$ 2,322 \$	750.00 \$			\$ 1,000
30 General	\$ 43,976 \$	49,395		\$ 47,236	\$ 388,701 \$	444,555 \$		\$ 372,423	
31 Donor Database Manager	\$ 1,200 \$	833 \$			\$ 12,034 \$	7,500.00 \$		\$ 2,412	\$ 10,000
32 Prospect Research/Screening Services	\$ 220 \$	833 \$		\$ -	\$ 2,054 \$	7,500.00 \$		-	\$ 10,000
33 Scholarship/Stewardship Coordinator	\$ 833 \$	750 \$	` '		\$ 7,500 \$	6,750 \$			\$ 9,000
34 Independent Contractors (Non-Fundraising)	\$ 2,253 \$	2,417		\$ 2,266	\$ 21,589 \$	21,750.00 \$		\$ 2,412	
35 Annual Report 36 Marketing	\$ - \$	521 S 521 S		\$ \$	\$ - \$ \$ - \$	4,687.50 \$ 4,687.50 \$		\$ - \$ -	\$ 6,250 \$ 6,250
8	\$ - \$				¥			·	
37 Donor Recognition 38 Recognition	\$ 530 \$ \$ 530 \$	938 S 938 S		\$ 183 \$ 183	\$ 4,951 \$ \$ 4,951 \$	8,437.50 \$ 8,437.50 \$			\$ 11,250 \$ 11,250
39 Foundation Staff	\$ 19,421 \$	30,470		\$ 29,088	\$ 228,038 \$	274,230 \$			
40 Salaries & Related Expenses	\$ 19,421 \$	30,470		\$ 29,088	\$ 228,038 \$	274,230 \$			
41 TOTAL MANAGEMENT & GENERAL EXPENSES	\$ 66,180 \$	83,740	5 17,560	\$ 78,773	\$ 643,278 \$	- 753,660 \$	110,382	\$ 583,612	\$ 1,004,880
42 PROGRAM EXPENSES									
43 College Program Support	\$ 61,750 \$	64,500	2,750	\$ 34,015	\$ 271,752 \$	580,500 \$	308,748	\$ 297,532	\$ 774,000
44 Presidents Fund	\$ 9,165 \$	3,333			\$ 42,810 \$	30,000.00 \$			
45 Student Awards	\$ - \$	100		\$ -	\$ 575 \$	900 \$			
46 Student Scholarships	\$ 181,812 \$	62,500		\$ 204,112	\$ 693,785 \$	562,500 \$			
47 College & Student Support	\$ 252,727 \$	130,433			\$ 1,008,922 \$	1,173,900.00 \$	164,978	\$ 954,087	\$ 1,565,200
48 Alumni Database Development	\$ - \$	2,813	2,813	\$ -	\$ - \$	25,312.50 \$	25,313	\$ -	\$ 33,750
49 Alumni Engagement	\$ - \$	563		\$ -	\$ 8,879 \$	5,062.50 \$			\$ 6,750
50 Campus Tours	\$ 131 \$	- 5	(131)	\$ 233	\$ 508 \$	- \$	(508)	\$ 1,141	\$ -

### FOR CURRENT MONTH ENDED 03/31/19 & YTD

			CURRENT MONTH ENDING 03/31/2019  ALL FUNDS Budget Variance					or Year Month Ending			YEAR TO DATE		PRIOR YTD ENDING		RRENT YEAR BUDGET
			ALL FUNI	s	Budget	Variance		3/31/2018	ALL FUNDS		Budget	Variance	3/31/2018		2018/19
				(1.	/12 OF Annual Budget )	<u>-</u>				(9/12 (	OF Annual Budget )				
51 Comm	nunity Relations		\$	323 \$	563 \$	239	\$	169	\$ 5,689		5,062.50 \$	(626)	\$ 3,263	\$	6,750
	r Cultivation		\$	27 \$	563 \$		\$	33	\$ 1,999		5,062.50 \$		\$ 397	\$	6,750
	r Recognition		\$	71 \$	125 \$		\$	24	II .	\$	1,125 \$		\$ 836	\$	1,500
-	ent & Recognition		\$	552 \$	4,625 \$		\$	460	\$ 17,734		41,625 \$		\$ 5,637	\$	55,500
	Services		\$	- \$	250 \$		\$	-	\$ 2,970		2,250 \$			\$	3,000
	l/Staff Training		\$	830 \$	250 \$	` ,		36	\$ 7,478		2,250 \$	,	\$ 272	\$	3,000
0	Services		\$	- \$	42 \$		\$	289	II .	2 \$	375.00 \$		\$ 289	\$	500
	bership Dues		2	12 \$ 93 \$	7 \$ 313 \$	` '	\$ \$	315	\$ 1,661	\$	60.00 \$ 2,820.00 \$	` '	\$ 52 \$ 2,399	\$ \$	80 3,760
•	ge ng/Design/Graphics		\$ ¢ 1	129 \$	1,371 \$		\$	2,012	\$ 9,437		12,337.50			\$ \$	3,760 16,450
	Mileage Reimbursement		, i	38 \$	1,371 \$			2,012	II	\$	12,337.30 \$ 225 \$			\$ \$	300
62 Trave			<b>\$</b>	9 \$	50 \$		\$	_	\$ 1,393		450 \$			\$	600
63 General			s	,111 \$	2,308 \$	196	\$ \$	2,657	\$ 23,357		20,767.50 \$	, ,		\$	27,690
	r Database Manager		ll .	300 \$	2,292 \$		-	6,230	\$ 33,095		20,625.00 \$			\$	27,500
	ect Research/Screening Services		II '	605 \$	2,292 \$		\$	-	\$ 5,650		20,625.00 \$			\$	27,500
	arship/Stewardship Coordinator		l	.292 \$	2,063 \$		\$	-	\$ 20,625		18,562.50 \$			\$	24,750
67 Independe	ent Contractors (Non-Fundraising)		\$ 6	,197 \$	6,646 \$	449	\$	6,230	\$ 59,369	\$	59,812.50 \$	443	\$ 6,634	\$	79,750
68 Annua	al Report		\$	- \$	1,042 \$	1,042	\$	-	\$ -	\$	9,375.00 \$	9,375	\$ -	\$	12,500
69 Marke	eting - College		\$ 3	,840 \$	6,667 \$	2,827	\$	8,000	\$ 78,757	\$	60,000.00 \$	(18,757)	\$ 72,000	\$	80,000
70 Marke	eting - Foundation		\$ 2	,560 \$	4,800 \$	2,240	\$	4,800	\$ 75,877	\$	43,200 \$	(32,677)	\$ 43,200	\$	57,600
	eting - General		\$	- \$	7,700 \$	7,700	\$	26,135	\$ 45,729	\$	69,300 \$	23,571	\$ 64,580	\$	92,400
	eting - State of the College		\$ 22	,518 \$	1,667 \$	(20,851)	\$	17	\$ 70,340	\$	15,000.00 \$		\$ 31,777	\$	20,000
	eting - Video		\$	- \$	1,800 \$	1,800	\$	-	\$ -		16,200 \$		\$ -	\$	21,600
	eting - Website/Social Media		\$ 1	,600 \$	2,667 \$	1,067	\$	-	\$ 1,600		24,000.00 \$	,	\$ 25,433	\$	32,000
	nds/Reimbursement of Marketing Expenses		\$	750 \$	(6,667) \$			-	\$ (102,618		(60,000.00) \$		\$ (75,365)		(80,000)
	ite Fees		\$	- \$	80 \$		\$	-	II .	\$	720 \$		\$ 960	\$	960
77 Marketing			ll .	,267 \$	19,755 \$	(11,512)		38,952	\$ 170,276		177,795 \$		\$ 162,585	\$	237,060
	dation Staff		ll .	,448 \$	24,238 \$	8,789	\$ \$	23,139	\$ 181,394		218,137.50 \$		\$ 161,087	\$	290,850
79 Salaries &	k Related Expenses		\$ 15	,448 \$	24,238 \$	8,789	<b>3</b>	23,139	\$ 181,394	<b>.</b> 2	218,137.50 \$	36,744	\$ 161,087	\$	290,850
80 TOTAL PROC	GRAM EXPENSES		\$ 308	,303 \$	188,004.17 \$	(120,299)	\$	309,564	\$ 1,461,052	\$	1,692,037.50 \$		\$ 1,302,187	\$	2,256,050
81		TOTAL OPERATING EXPENSES	\$ 308	,303 \$	271,744 \$	(36,559)	\$	388,337	\$ 2,104,330	\$	2,445,697.50 \$	341,367	\$ 1,885,799	\$	3,260,930
82		OPERATING SURPLUS (DEFICIT)	¢ (285	,017) \$	(181,494) \$	103,523	\$	(307,193)	\$ (1,199,094	n ¢	(1,633,448) \$	(434,353)	\$ (1,108,611)	¢	(2,177,930)
02	FUNDRAISING	OLEKATING SURI EUS (DEFICIT)	\$ (283	,U1/) \$	(101,474) φ	103,323	Ψ	(307,193)	\$ (1,199,094	F) Ф	(1,033,440) \$	(434,333)	(1,100,011)	Ψ	(2,177,930)
FUNDRAISIN															
	emic Angels < \$1,000		s	- \$	2,083 \$	(2,083)	\$	-	- S	\$	18,750.00 \$	(18,750)	\$ 22,750	\$	25,000
	ni Giving		\$	- \$	14,167 \$			-	\$ -	\$	127,500.00 \$			\$	170,000
	nunity Friends Donations		\$ 5	,745 \$	27,500 \$	(21,755)		6,847	\$ 16,109		247,500 \$				330,000
	ty/Staff/Retiree Donation		ll .	321 \$	6,250 \$			-	\$ 11,845		56,250 \$			\$	75,000
	arship Donations		\$ 1	,691 \$	16,667 \$			4,051	\$ 8,964		150,000.00 \$		\$ 22,750	\$	200,000
88 Annu	al Giving - Gifts \$1,000 and under		\$ 8	,757 \$	66,667 \$	(57,910)	\$	10,898	\$ 36,918	\$	600,000.00 \$	(563,082)	\$ 77,666	\$	800,000
89 Comm	nunity Friends Donations		\$ 14	,096 \$	16,667 \$	(2,571)	\$	-	\$ 41,396	5 \$	150,000.00 \$	(108,604)	\$ -	\$	200,000
90 Schol	arship Donations		ll .	,000 \$	4,167 \$			-	\$ 27,000		37,500.00 \$			\$	50,000
91 Busin	ness Engagement Giving - All donations mad	e by businesses	\$ 16	,096 \$	20,833 \$	(4,738)	\$	-	\$ 68,396	5 \$	187,500.00 \$	(119,104)	\$ -	\$	250,000

### FOR CURRENT MONTH ENDED 03/31/19 & YTD

		CURRE	ENT MONTH ENDING 03/31/2	019	Prior Year Month Ending		YEAR TO DATE	-	PRIOR YTD ENDING	CURRENT YEAR BUDGET
		ALL FUNDS	Budget	Variance	3/31/2018	ALL FUNDS	Budget	Variance	3/31/2018	2018/19
			(1/12 OF Annual Budget )				(9/12 OF Annual Budget )			
92	Community Friends/pIEDGE Donations	\$ - 3	,			\$ 370,000	-			\$ 100,000
93 94	Scholarship Donations Foundation Grants	\$ 25,000 S \$ 25,000 S			\$ - \$ -	\$ 69,800 \$ 439,800		. , ,	\$ 27,000 \$ 27,000	\$ 100,000 \$ 200,000
95	Community Friends Donations	\$ 22,500			\$ 50,697	\$ 145,502				\$ 200,000
96	Faculty/Staff/Retiree Donation	\$ 1,982			\$ -	\$ 13,189			\$ -	\$ 25,000
97	Scholarship Donations	\$ 28,750	\$ 16,667	\$ 12,083	\$ 35,234	\$ 95,550	\$ 150,000.00	\$ (54,450)	\$ 312,665	\$ 200,000
98	Leadership Giving (Presidents Circle) - Gifts \$1,000 - \$24,999	\$ 53,232			\$ 85,931	\$ 254,241	\$ 450,000			\$ 600,000
99	Endowments	- 3			\$ -	\$ -	\$ 75,000.00	. , ,		\$ 100,000
100	Scholarship Donations	- 5	, , , , ,	,		\$ -	\$ 37,500.00	. , ,		\$ 50,000
101	Space Naming Major Gifts - Gifts of \$25,000 +	\$ - S	,		\$ - \$ -	\$ - \$ -	\$ 150,000.00 \$ 262,500.00			\$ 200,000 \$ 350,000
102 103	Charitable Gift Annuity	\$ - S			\$ - \$ -	\$ 39,343				\$ 50,000
103	Estate Gifts	\$ 29,250			\$ -	\$ 554,304				\$ 150,000
105	IRA Rollover Donations	\$ - 5			\$ -	II .	\$ 18,750.00			\$ 25,000
106	Irrevocable Trust	\$ - 5			\$ -	\$ -	\$ 18,750.00			\$ 25,000
107	Planned Giving	\$ 29,250	\$ 20,833	\$ 8,417	\$ -	\$ 593,647	\$ 187,500.00	\$ 406,147	\$ 66,430	\$ 250,000
108	Academic Angels Special Events	\$ 6,000			\$ 6,380	\$ 6,000		, , ,		\$ 30,000
109	Stepping Out for COD	\$ 176,353			\$ 141,350	\$ 644,059			\$ 472,900	\$ 600,000
110	Special Events	\$ 182,353			\$ 147,730	\$ 650,059				\$ 630,000
111	Sponsorship Scholarships (Pass Thru)	\$ 17,452	\$ 25,000	\$ (7,548)	\$ 24,022	\$ 283,296	\$ 225,000	\$ 58,296	\$ 291,901	\$ 300,000
112	TOTAL FUNDRAISING REVENUE:	\$ 332,139	\$ 229,167	\$ 102,973	\$ 268,581	\$ 2,326,356	\$ 2,062,500	\$ 263,856	\$ 1,773,037	\$ 3,380,000
FUN	DRAISING EXPENSES									
113	Alumni Database Development	- 5	\$ 3,438	\$ 3,438	\$ -	\$ -	\$ 30,937.50	\$ 30,938	\$ -	\$ 41,250
114	Annual Giving Expenses	\$ 884 5	\$ 2,083	\$ 1,199	\$ -	\$ 5,477	\$ 18,750	\$ 13,273	\$ -	\$ 25,000
115	Alumni Engagement	\$ - 5	\$ 688	\$ 688	\$ -	\$ 10,852	\$ 6,188	\$ (4,664)	\$ -	\$ 8,250
116	Business Engagement Expenses	\$ - 5			\$ -	\$ -	,			\$ 5,000
117	Campus Tours	\$ 160 \$		. ,	\$ 285	\$ 620	Ψ	. ,		\$ -
118	Community Relations	\$ 395 3			\$ 207	\$ 6,953		. ,		\$ 8,250 \$ 8,250
119 120	Donor Cultivation Leadership Giving Expenses	\$ 34 S \$ 281 S			\$ 41 \$ 3,700	\$ 2,444 \$ 2,550			\$ 485 \$ 3,800	\$ 8,250 \$ 24,000
120	Major Gifts Expenses	\$ - 3			\$ 3,700	\$ 2,330			\$ 3,000	\$ 24,000
122	Planned Giving Expenses	\$ -			\$ 450	\$ -	\$ 12,750		\$ 450	\$ 17,000
123	Recognition / Sponsorship / Tribute Ads	\$ 106 \$			\$ 37	\$ 990			\$ 1,253	\$ 2,250
124 I	Development & Recognition	\$ 1,860	\$ 12,021	\$ 10,161	\$ 4,719	\$ 30,681	\$ 108,188		\$ 11,371	\$ 144,250
125	Audit Services	\$ - 3	\$ 250		\$ -	\$ 2,970	\$ 2,250	\$ (720)	\$ 1,632	\$ 3,000
126	Board/Staff Training	\$ 553 5	7	. ,	\$ 24	\$ 4,986		. , ,		\$ 2,000
127	Legal Services	\$ - 3			\$ 289	\$ 32				\$ 500
128	Membership Dues	\$ 12 5		. ,	\$ 4	\$ 65 \$ 301				\$ 80 \$ 400
129 130	Office Supplies Postage	\$ 51 S \$ 57 S			\$ 40 \$ 195	\$ 301 \$ 1,025	<b>5</b> 00	. ,		\$ 400 \$ 2,320
131	Printing / Design / Graphics	\$ 697			\$ 1,241	\$ 5,823				
132	Staff Support	\$ 22 5				\$ 100				\$ 80
133	Subscriptions	\$ 1.5				\$ 56		` '		\$ 20
134	Staff Mileage Reimbursement	\$ 26 5	\$ 17	\$ (9)	\$ -	\$ 214	\$ 150			\$ 200
135	Travel	\$ 6 5	\$ 33		\$ -	\$ 929	\$ 300	\$ (629)	\$ 127	\$ 400
	General	\$ 1,426	·		\$ 1,796	\$ 16,499				\$ 19,150
137	Business Engagement Coordinator	\$ - 3			\$ -	II *	\$ 56,250			\$ 75,000
138	Director of Annual Giving	\$ 520 5	·		\$ -	\$ 45,297				\$ 75,000
139	Donor Database Manager	\$ 1,500 \$		. ,	\$ 2,832	\$ 15,043 \$ 41,768			\$ 3,015	\$ 12,500 \$ 80,000
140 141	Leadership Giving Coordinators  Major Gifts Coordinator	\$ 9,167 S			\$ - \$ -	\$ 41,768 \$ -				\$ 80,000 \$ 75,000
142	Planned Giving (Philanthropic Advisory Services)	\$ 150			\$ 7,000	\$ 65,150				\$ 86,520
143	Prospect Research/Screening Services	\$ 275			\$ -	\$ 2,568				\$ 12,500
144	Scholarship/Stewardship Coordinator	\$ 1,042			\$ -	\$ 9,375			\$ -	\$ 11,250
145 <b>1</b>	Independent Contractors	\$ 12,654	\$ 35,648	\$ 22,994	\$ 9,832	\$ 179,201	\$ 320,828	\$ 141,627	\$ 10,015	\$ 427,770

### FOR CURRENT MONTH ENDED 03/31/19 & YTD

			CURREN	Г MONTH ENDING 03/31/201	.9	Prior Year Endin				YEAR TO DATE		PRIOR YTD ENDING	CURREN BUD	
		ALL I	FUNDS	Budget	Variance	3/31/20	18	AL	L FUNDS	Budget	Variance	3/31/2018	2018	3/19
1.4.5				12 OF Annual Budget )	501					/12 OF Annual Budget )	4.500	Φ.	•	c 250
146	Annual Report	\$	- \$ 960 \$	521 \$ 1.667 \$	521 707	\$ \$	2.000	\$ \$	- \$ 19.689 \$	4,687.50			\$ \$	6,250 20,000
147 148	Marketing - College Marketing - Foundation	2	960 \$ 640 \$	1,007 \$	560	\$	,	\$	19,689 \$	15,000.00 \$ 10,800 \$	` ' '		\$ \$	20,000 14,400
148	Marketing - Foundation  Marketing - General	\$	- \$	1,200 \$	1,925	\$	-	\$	11,432 \$	17,325	` ' '	\$ 16,145		23,100
150	Marketing/Messaging Services - Special Events	, p	16.145 \$	4.833 \$	(11,312)	\$	,	\$	26.590 \$	43.500			\$ \$	58.000
151	Marketing - State of the College	\$	5,629 \$	4,633 \$	(5,213)	-	930 1	s S	17,585 \$	3,750.00		\$ 7,944		5,000
151	Marketing - Video	\$	5,029 \$ - \$	450 \$	450	\$	-	s S	- \$	4,050		\$ 7,544	\$	5,400
153	Marketing - Video  Marketing - Website / Social Media	\$	400 \$	667 \$	267	\$		s S	400 \$	6,000.00		\$ 6,358		8,000
154	Refunds/Reimbursement of Marketing Expenses	\$	187 \$	(1,667) \$	(1,854)	\$		\$	(25,655) \$	(15,000.00)		\$ (18,841)		(20,000)
155	Website Fees	\$	- \$	20 \$	20	\$		\$	148 \$	180		\$ 240		240
156	Marketing (Fundraising Portion)	\$	23,962 \$	10,033 \$	(13,929)	\$		\$	69,159 \$	90,293		\$ 73,426		120,390
157	Academic Angels Special Event Expenses	s	- \$	2,083 \$		\$	,	s	3,181 \$	18,750		\$ 6,562		25,000
158	Donor / Scholarship Reception	ŝ	- \$	500 \$	500	\$		s	11,190 \$	4,500			\$	6.000
159	Stepping Out for COD Special Events Expenses	ŝ	105,740 \$	6,250 \$	(99,490)	\$	,	\$	153,033 \$	56,250	` ' '			75,000
160	Special Events Direct Expenses	\$	105,740 \$	8,833 \$	(96,906)	\$	- ,	\$	167,403 \$	79,500			\$	106,000
161	Wages & Benefits-Staff	\$	9,269 \$	14,543 \$		\$		\$	108,836 \$	130,883		\$ 96,652	\$	174,510
162	Salaries & Benefits (Fundraising Portion)	\$	9,269 \$	14,543 \$	5,274	\$	13,883	\$	108,836 \$	130,883	22,046		\$	174,510
163	TOTAL FUNDRAISING EXPENSES:	\$	154,909 \$	82,672.50 \$	(72,237)	\$	77,504	\$	571,779 \$	744,052.50		\$ 244,552	\$	992,070
			,	, , , , , , , , , , , , , , , , , , , ,		-	,		, .		,	,		,
164	FUNDRAISING SURPLUS (DEFICIT)	\$	177,230 \$	146,494 \$	(30,736)	\$	191,077	\$	1,754,577 \$	1,318,448	(436,129)	\$ 1,528,485	\$	2,387,930
165	OPERATING REVENUE BUDGET FY 2018/19	\$	89,466 \$	90,250 \$	(784)	\$	81,144	\$	905,236 \$	812,250 \$	92,986	\$ 777,188	\$	1,083,000
166	FUNDRAISING REVENUE BUDGET FY 2018/19	\$	332,139 \$	229,167 \$	102,973	\$	268,581	\$	2,326,356 \$	2,062,500 \$	263,856	\$ 1,773,037	\$	3,380,000
167	TOTAL 2017/18 REVENUE BUDGET:	\$	421,605 \$	319,417 \$	102,189	\$	349,725	\$	3,231,592 \$	2,874,750 \$	356,842	\$ 2,550,225	\$	4,463,000
168	MANAGEMENT & GENERAL EXPENDITURE BUDGET FY 2018/19	\$	66,180 \$	83,740 \$	17,560	\$	78,773	\$	643,278 \$	753,660	110,382	\$ 583,612	\$	1,004,880
169	PROGRAM EXPENDITURES BUDGET FY 2018/19	\$	308,303 \$	188,004 \$	(120,299)	\$	309,564	\$	1,461,052 \$	1,692,038 \$	230,985	\$ 1,302,187	\$	2,256,050
170	FUNDRAISING EXPENDITURE BUDGET FY 2018/19	\$	154,909 \$	82,673 \$	(72,237)	\$	77,504	\$	571,779 \$	744,053	172,273	\$ 244,552	\$	992,070
		Φ		354,417 \$	(174,976)			\$		3,189,750		<u> </u>		4,253,000
171	TOTAL 2018/19 EXPENDITURE BUDGET:	\$	529,393 \$	354,417 \$	(1/4,9/6)	\$	405,841	Þ	2,676,110 \$	3,189,/50	513,040	\$ 2,130,351	<b>3</b>	4,253,000
Г														1
172	NET SURPLUS (DEFICIT) BEFORE INVESTMENT ACTIVITY	¢	(107,787) \$	(35,000) \$	72,787	\$	(116,116)	\$	555,482 \$	(315,000) \$	(870,482)	\$ 419.874	¢	210,000
173	Realized Gain / Loss	φ ¢	27,235 \$	(33,000) \$	12,101	\$	` , ,	\$	1.018.001 \$	(313,000) 4	` , ,	\$ 984.079		210,000
173	Unrealized Gain / Loss	\$	244,672 \$	- \$ - \$	-	\$		\$ \$	(488,612) \$	- 3		\$ 984,079		_ [
174	Investment Fees	\$	(7,727) \$	17,500 \$	-	\$		\$ \$	(116,191) \$	157,500		\$ (11,909)		210,000
176	Refunds	\$	- \$	- \$	_	\$		\$	- \$	- 9		\$ (137,700) \$ -	\$	210,000
177	Interfund Transfers	\$	- \$	- \$	_	\$	_	\$	- \$	- 5		\$ -	\$	_
178	Investment Activities	\$	264,180 \$	17,500 \$	-	\$	(188,317)	\$	413,198 \$	157,500 \$		\$ 832,142	<del>*</del>	
179	NET SURPLUS (DEFICIT)	\$	156,393 \$	- \$	72,787	\$	(304,433)	\$	968,680	•	(870,482)	\$ 1,252,016	\$	-



### **FINANCIAL SUMMARY**

April 30, 2019

### COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION, APRIL 30, 2019 WITH COMPARATIVE TOTALS FOR APRIL 30, 2018

		Op	erating & Rest	ricte	d Asset Funds	Enc	dowed Asset Funds				
					emporarily		Permanently		Tot		
		Ur	nrestricted		Restricted		Restricted		(Memorano	dun	n Only)
			Fund		Fund		Fund		2018-19		2017-18
1	ASSETS										
1	Cash and cash equivalents	\$	892,574	\$	1,070,178	\$	-	\$	1,962,752	\$	1,268,237
2	Investments		1,521,445		9,692,423		19,073,093		30,286,962		29,633,685
3	Investments - Board Reserve		500,000		-		-		500,000		500,000
4	Pledges receivable		15,000		141,000		405		156,405		230,275
5	Allowance for Doubtful Accounts		-		-		-		-		-
6	Accounts Receivable		1,000		-		-		1,000		-
7	Student Emergency Funds held at College		5,000		-		-		5,000		5,000
8	Accrued interest receivable		85,618		30,086		5,164		120,868		66,435
9	Accrued assets		2,500		-		-		2,500		2,500
10	Property and equipment, net		4,057		-		-		4,057		7,562
11	FCCC - Scholarship Endowment		-		58,154		336,549		394,703		388,801
12	Split interest agreements		-		170,034		-		170,034		142,957
13	TOTAL ASSETS	\$	3,027,195	\$	11,161,875	\$	19,415,212	\$	33,604,282	\$	32,245,452
	IADULITIES										
	LIABILITIES		0/ /07		(2 (75				150 272		200 (01
14	Accounts payable		86,697		63,675		-		150,372		300,681
15	Accounts Payable - Related Party		-		-		-		-		- (0.00.1)
16	Deferred Contributions		(3,364)		-		-		(3,364)		(3,094)
17	Accrued liabilities		61,715		-		-		61,715		49,803
18	TOTAL LIABILITIES	\$	145,048	\$	63,675	\$	_	\$	208,722	\$	347,390
		*	. 107010	*	33,573	*		*	200//22	*	017,070
1	NET ASSETS, beginning										
	Unrestricted:										
19	Undesignated		2,202,786		-		-		2,202,786		1,590,356
20	Board designated		500,000				-		500,000		500,000
21	Temporarily restricted		-		9,956,553		-		9,956,553		9,266,057
22	Permanently restricted		-		-		19,381,367		19,381,367		19,377,539
23	TOTAL NET ASSETS, beginning	\$	2,702,786	\$	9,956,553	\$	19,381,367	\$	32,040,706	\$	30,733,952
24	Net Activity	Ψ	179,361	Ψ	1,141,648	Ψ	33,845	Ψ	1,354,853	Ψ	1,164,110
	•										
25	NET ASSETS	\$	2,882,147	\$	11,098,201	\$	19,415,212	\$	33,395,559	\$	31,898,062
26	TOTAL LIABILITIES AND NET ASSETS	\$	3,027,195	\$	11,161,875	\$	19,415,212	\$	33,604,282	\$	32,245,452

# **STATEMENT OF ACTIVITIES**FOR CURRENT MONTH ENDED 04/30/19 & YTD

	CURRE	NT MONTH ENDING 04/30/	2019	Prior Year Month Ending		YEAR TO DATE		PRIOR YTD ENDING	CURRENT YEAR BUDGET
	ALL FUNDS	Budget	Variance	4/30/2018	ALL FUNDS	Budget	Variance	4/30/2018	2018/19
ODERATIONAL & BROCKLAN GURBORT	(	1/12 OF Annual Budget )	<u> </u>		(10	/12 OF Annual Budget )			
OPERATIONAL & PROGRAM SUPPORT OPERATING REVENUE	-								
1 In-Kind Revenue	\$ - 5	5,667	\$ (5,667)	\$ -	\$ - \$	56,666.67 \$	(56,667)	\$ -	\$ 68,000
2 Interest	\$ 48,434 \$	48,333	\$ 101	\$ 45,311	\$ 636,078 \$	483,333.33 \$	152,745	\$ 504,033	\$ 580,000
3 Management Fees	\$ 32,751				\$ 320,368 \$	329,166.67 \$			
4 Sustainability Fees (Gift Fees)	\$ 644 \$		,	\$ 2,733	\$ 30,620 \$	33,333.33 \$	( , ,	,	\$ 40,000
5 TOTAL OPERATING REVENUE MANAGEMENT & GENERAL EXPENSES	\$ 81,829	90,250	\$ (8,421)	\$ 79,897	\$ 987,066 \$	902,500 \$	84,566	\$ 857,085	\$ 1,083,000
6 Audit Services	\$ 1,211 \$		, ,		\$ 10,121 \$	7,500 \$	,		\$ 9,000
7 Bad Debt 8 Bank & Credit Card Fees	\$ - \$ \$ 1,343 \$		\$ - \$ (801)	\$ - \$ 668	\$ - \$ \$ 5,927 \$	- \$ 5,416.67 \$		, , , , , , , , , , , , , , , , , , , ,	\$ - \$ 6,500
9 Board/Staff Training	\$ 350		. ,	\$ 285	\$ 12,814 \$	4,166.67 \$			\$ 5,000
10 Depreciation	\$ - \$			\$ -	\$ - \$	1,916.67 \$			\$ 2,300
11 Equipment Lease / Maintenance	\$ 317 \$			\$ -	\$ 2,855 \$	3,333.33 \$			\$ 4,000
12 Furniture / Equipment	\$ - \$			\$ -	\$ - \$	833.33 \$			\$ 1,000
13 Insurance	\$ - 5	46	\$ 46	\$ -	\$ 555 \$	462.50 \$	(93)	\$ 7,428	\$ 555
14 Legal Services	\$ - 5		\$ 125	\$ -	\$ 96 \$	1,250 \$			\$ 1,500
15 Management Fees	\$ 32,751 \$			\$ 31,853	\$ 320,368 \$	329,166.67 \$			\$ 395,000
16 Membership Dues	\$ 120 \$			\$ 62	\$ 3,216 \$	3,200 \$	. ,		\$ 3,840
17 Office Supplies	\$ 1,475 \$			\$ 1,606	\$ 16,203 \$	16,333.33 \$		\$ 11,673	
18 Postage	\$ 15 \$			\$ (75)	\$ 863 \$	1,600 \$ 7,000 \$			\$ 1,920
<ul> <li>19 Printing/Design/Graphics</li> <li>20 Realized Gain/Loss - For Split Interest Agreements</li> </ul>	\$ 450 S			\$ 157 \$ -	\$ 5,269 \$ (51) \$	8,333.33 \$		\$ 3,897 \$ -	\$ 8,400 \$ 10,000
21 Rent/Utilities	\$ - 5			\$ -	\$ - \$	56,666.67 \$	,		\$ 68,000
22 Repairs/Maintenance	\$ 1,577			\$ -	\$ 1,577 \$	1,437.50 \$			\$ 1,725
23 Service Contracts	\$ 2,113			•	\$ 9,026 \$	5,416.67 \$			\$ 6,500
24 Staff Mileage Reimbursement	\$ 126 \$				\$ 661 \$	416.67 \$			\$ 500
25 Staff Support	\$ 356 \$	327	\$ (29)	\$ 43	\$ 5,250 \$	3,266.67 \$	(1,983)	\$ 1,608	\$ 3,920
26 Subscriptions/Publications	\$ 577 \$		, ,	\$ 412	\$ 3,318 \$	816.67 \$	(2,502)	\$ 878	\$ 980
27 Sustainability Fees (Gift Fees)	\$ 644 \$	· · · · · · · · · · · · · · · · · · ·		\$ 2,733	\$ 30,620 \$	33,333.33 \$			\$ 40,000
28 Telephone	\$ 156 \$		, ,		\$ 1,273 \$	1,250 \$	. ,		\$ 1,500
29 Travel	\$ - \$			\$ 85	\$ 2,322 \$	833.33 \$	` ' '		\$ 1,000
30 General 31 Donor Database Manager	\$ 43,580 \$ \$ 1,200 \$	,		\$ 40,605 \$ 3,138	\$ 432,283 \$ 13,234 \$	493,950 \$ 8,333.33 \$			\$ 592,740 \$ 10,000
31 Donor Database Manager 32 Prospect Research/Screening Services	\$ 1,200 \$		, ,	\$ 3,136	\$ 13,234 \$ 2,164 \$	8,333.33 \$			\$ 10,000 \$ 10,000
33 Scholarship/Stewardship Coordinator	\$ 833			\$ -	\$ 8,333 \$	7,500 \$			\$ 9,000
34 Independent Contractors (Non-Fundraising)	\$ 2,143		, ,	\$ 3,138	\$ 23,732 \$	24,166.67 \$	, ,		\$ 29,000
35 Annual Report	\$ - \$			\$ -	\$ - \$	5,208.33 \$			\$ 6,250
36 Marketing	\$ - \$	521	\$ 521	\$ -	\$ - \$	5,208.33 \$	5,208	\$ -	\$ 6,250
37 Donor Recognition	\$ 191 \$			\$ 802	\$ 5,142 \$	9,375.00 \$			\$ 11,250
38 Recognition	\$ 191 \$			\$ 802	\$ 5,142 \$	9,375.00 \$			
39 Foundation Staff	\$ 18,754 \$			\$ 33,692	\$ 246,792 \$	304,700 \$			
40 Salaries & Related Expenses	\$ 18,754	30,470	\$ 11,716	\$ 33,692	\$ 246,792 \$ \$	304,700 \$	57,908	\$ 236,201	\$ 365,640
41 TOTAL MANAGEMENT & GENERAL EXPENSES	\$ 64,669	83,740	\$ 19,071	\$ 78,237	\$ 707,949 \$	837,400 \$	129,451	\$ 661,850	\$ 1,004,880
42 PROGRAM EXPENSES									
43 College Program Support	\$ 6,782 \$	64,500	\$ 57,718	\$ 13,090	\$ 278,534 \$	645,000 \$	366,466	\$ 310,622	\$ 774,000
44 Presidents Fund	\$ 1,303 \$			\$ 805	\$ 44,113 \$	33,333.33 \$			
45 Student Awards	\$ - \$			\$ 600	\$ 575 \$	1,000 \$			
46 Student Scholarships	\$ 62,267 \$			\$ 38,785	\$ 756,052 \$	625,000 \$			
47 College & Student Support	\$ 70,352 \$			\$ 53,280	\$ 1,079,274 \$	1,304,333.33 \$			
48 Alumni Database Development 49 Alumni Engagement	\$ - \$ \$ 7,296	· · · · · · · · · · · · · · · · · · ·		\$ - \$	\$ - \$ \$ 16,175 \$	28,125.00 \$ 5,625.00 \$			\$ 33,750 \$ 6,750
50 Campus Tours	\$ 7,296 3				\$ 1,006 \$	5,625.00 \$ - \$			
T	11		(.,5)		π -,000 ψ	Ψ	(-,000)	1,2,0	-

### FOR CURRENT MONTH ENDED 04/30/19 & YTD

			CURRENT MONTH ENDING 04/30/2019  ALL FUNDS Budget Variance					Year Month Inding		YEAR TO DATE		PRIOR YTD ENDING		RRENT YEAR BUDGET
			AL	L FUNDS	Budget	Variance	4/3	30/2018	ALL FUNDS	Budget	Variance	4/30/2018		2018/19
				(	1/12 OF Annual Budget )	<del></del>			•	(10/12 OF Annual Budget )				
51	Community Relations		\$	70 \$	563 \$	492	\$	581	\$ 5,759	\$ 5,625.00	\$ (134)	\$ 3,844	\$	6,750
52	Donor Cultivation		\$	39 \$	563 \$	524	\$	215	\$ 2,038	\$ 5,625.00	\$ 3,587	\$ 612	\$	6,750
53	Donor Recognition		\$	26 \$			\$	107	\$ 686			\$ 943	\$	1,500
54	Development & Recognition		\$	7,929 \$	· ·	,		1,040	\$ 25,663			\$ 6,677	\$	55,500
55	Audit Services		\$	404 \$			\$	-	\$ 3,374		, ,		\$	3,000
56	Board/Staff Training		\$	210 \$			\$	171	\$ 7,688		,		\$	3,000
57	Legal Services		\$	- \$	·		\$	-	\$ 32			\$ 289	\$	500
58	Membership Dues		\$	3 \$			\$	1	\$ 67		* *		\$	80
59	Postage		\$	29 \$			\$	(148)	\$ 1,690			\$ 2,252	\$	3,760
60	Printing/Design/Graphics		\$	881 \$	,		\$	308	\$ 10,318			\$ 7,632	\$	16,450
61	Staff Mileage Reimbursement		\$	75 \$		, ,	\$	69	\$ 396		, ,		\$	300
62	Travel		\$	- \$			\$	51	\$ 1,393		. ,		\$	600
63	General		\$	1,602 \$	· ·		\$	452	\$ 24,959		,		\$	27,690
64	Donor Database Manager		\$	3,300 \$			\$	8,631	\$ 36,395				\$	27,500
65	Prospect Research/Screening Services		3	303 \$			\$	-	\$ 5,952				\$	27,500
66	Scholarship/Stewardship Coordinator		3	2,292 \$	· ·	` /	\$ \$	9.621	\$ 22,917		. , ,		\$ \$	24,750
67	Independent Contractors (Non-Fundraising)		3	5,894 \$ - \$			\$ \$	8,631	\$ 65,264			\$ 15,264	\$ \$	79,750 12,500
68 69	Annual Report Marketing - College		3	- \$ - \$			\$ \$	8,000	\$ - \$ 88,387				\$ \$	80,000
70	Marketing - Conlege  Marketing - Foundation		9	- J	4,800 \$	4,800	\$	6,800	\$ 75,877				\$ \$	57,600
71	Marketing - Foundation  Marketing - General		<b>6</b>		7,700 \$	7,700	\$	26,298	\$ 33,699					92,400
72	Marketing - General  Marketing - State of the College		\$	- ş			\$	(35,075)	\$ 70,340					20,000
73	Marketing - State of the Conege  Marketing - Video		\$	- \$			\$	(33,073)	1	\$ 18,000		\$ 760	\$	21,600
74	Marketing - Video  Marketing - Website/Social Media		\$	800 \$			\$	-	\$ 4,800			\$ 25,433		32,000
75	Refunds/Reimbursement of Marketing Expenses		\$	1,600 \$				2,400	\$ (101,018)			\$ (72,965)		(80,000)
76	Website Fees		s	- \$			\$	2,400	\$ 590			\$ 960		960
77	Marketing		\$	2,400 \$			\$	8,423	\$ 172,676			\$ 167,858	\$	237,060
78	Foundation Staff		s	14,918 \$			\$	26,801	\$ 196,312			\$ 187,887	\$	290,850
79	Salaries & Related Expenses		\$	14,918 \$				26,801	\$ 196,312					290,850
			1	, '	,	- ,-		-,		,				,
80	TOTAL PROGRAM EXPENSES		\$	103,094 \$	188,004.17 \$	84,910	\$	98,627	\$ 1,564,147	\$ 1,880,041.67	\$ 315,895	\$ 1,397,665	\$	2,256,050
81		TOTAL OPERATING EXPENSES	\$	103,094 \$	271,744 \$	168,650	\$	176,864	\$ 2,272,096	\$ 2,717,441.67	\$ 445,346	\$ 2,059,514	\$	3,260,930
									1					
82		OPERATING SURPLUS (DEFICIT)	\$	(85,934) \$	(181,494) \$	(95,560)	\$	(96,967)	\$ (1,285,030)	\$ (1,814,942)	\$ (529,912)	\$ (1,202,429)	\$	(2,177,930)
	FUNDRAISING		1	. , , .	. , , , .	. , ,	-	. , ,			. , , ,	. , , ,		.,,,,
	FUNDRAISING REVENUE													
83	Academic Angels < \$1,000		\$	- \$	2,083 \$	(2,083)	\$	250	-	\$ 20,833.33	\$ (20,833)	\$ 23,000	\$	25,000
84	Alumni Giving		\$	- \$		(14,167)		-	\$ -		. , , ,		\$	170,000
85	Community Friends Donations		\$	2,215 \$				(47,544)	\$ 18,324					330,000
86	Faculty/Staff/Retiree Donation		\$	1,466 \$				-	\$ 13,311				\$	75,000
87	Scholarship Donations		\$	480 \$				1,746	\$ 9,444				\$	200,000
88	Annual Giving - Gifts \$1,000 and under		\$	4,161 \$				(45,548)	\$ 41,079					800,000
89	Community Friends Donations		\$	1,000 \$				-	\$ 42,396				\$	200,000
90	Scholarship Donations		\$	- \$				-	\$ 27,000				\$	50,000
91	Business Engagement Giving - All donations made	e by businesses	\$	1,000 \$				-	\$ 69,396				\$	250,000
			-						=					

### FOR CURRENT MONTH ENDED 04/30/19 & YTD

		CURR	ENT MONTH ENDING 04/30/	2019	Prior Year Month Ending		YEAR TO DATE		PRIOR YTD ENDING	CURRENT YEAR BUDGET
		ALL FUNDS	Budget	Variance	4/30/2018	ALL FUNDS	Budget	Variance	4/30/2018	2018/19
		II .	(1/12 OF Annual Budget )				(10/12 OF Annual Budget )	_		
92	Community Friends/pIEDGE Donations	I .	\$ 8,333			\$ 370,000				\$ 100,000
93	Scholarship Donations	II.	\$ 8,333			\$ 69,800		. , , ,		\$ 100,000
94 95	Foundation Grants Community Friends Donations	\$ - \$ 19,500	\$ 16,667 \$ 31,250			\$ 439,800 \$ 165,002	\$ 166,666.67 \$ 312,500			\$ 200,000 \$ 375,000
96	Faculty/Staff/Retiree Donation	\$ 1,898				\$ 15,087			\$ -	\$ 25,000
97	Scholarship Donations	\$ 1,000				\$ 96,550				\$ 200,000
98	Leadership Giving (Presidents Circle) - Gifts \$1,000 - \$24,999	\$ 22,398	\$ 50,000	\$ (27,602)		\$ 276,639				\$ 600,000
99	Endowments	II '	\$ 8,333			\$ -	\$ 83,333.33			\$ 100,000
100	Scholarship Donations	T	\$ 4,167			\$ -	\$ 41,666.67			\$ 50,000
101	Space Naming	Ť	\$ 16,667		\$ -	\$ - ·	\$ 166,666.67			\$ 200,000
102 103	Major Gifts - Gifts of \$25,000 + Charitable Gift Annuity	Ť	\$ 29,167 \$ 4,167			\$ 39,343	\$ 291,666.67 \$ 41,666.67			\$ 350,000 \$ 50,000
103	Estate Gifts	\$ 6,000			\$ - \$ 120	\$ 560,304				\$ 150,000
105	IRA Rollover Donations		\$ 2,083		\$ -	\$ -	\$ 20,833.33			\$ 25,000
106	Irrevocable Trust	\$ -	\$ 2,083		\$ -	\$ -	\$ 20,833.33			\$ 25,000
107	Planned Giving	\$ 6,000	\$ 20,833	\$ (14,833)	\$ 120	\$ 599,647	\$ 208,333.33		\$ 120	\$ 250,000
108	Academic Angels Special Events	*	\$ 2,500		\$ 5,425	\$ 6,000			,	\$ 30,000
109	Stepping Out for COD	\$ 3,500				\$ 647,559				\$ 600,000
110	Special Events	\$ 3,500 \$ 39,317			\$ 88,035 \$ 32,535	\$ 653,559 \$ 322,613				\$ 630,000 \$ 300,000
111	Sponsorship Scholarships (Pass Thru)	·	· · · · · · · · · · · · · · · · · · ·		-	·				
112	TOTAL FUNDRAISING REVENUE:	\$ 76,376	\$ 229,167	\$ (152,791)	\$ 110,074	\$ 2,402,732	\$ 2,291,667	\$ 111,066	\$ 1,883,110	\$ 3,380,000
FUNI	DRAISING EXPENSES									
113	Alumni Database Development	\$ -	\$ 3,438	\$ 3,438	\$ -	\$ -	\$ 34,375.00	\$ 34,375	\$ -	\$ 41,250
114	Annual Giving Expenses	\$ 2,459	\$ 2,083		\$ -	\$ 7,936			\$ -	\$ 25,000
115	Alumni Engagement	\$ 8,918			\$ -	\$ 19,769			\$ -	\$ 8,250
116	Business Engagement Expenses	\$ 20			\$ -	\$ 20				\$ 5,000
117	Campus Tours	\$ 609		,	\$ 168	\$ 1,229				\$ -
118 119	Community Relations Donor Cultivation	\$ 86 \$ 47	\$ 688 \$ 688		\$ 710 \$ 263	\$ 7,039 \$ 2,491		, ,		\$ 8,250 \$ 8,250
120	Leadership Giving Expenses	\$ 2,864			\$ -	\$ 5,415				\$ 24,000
121	Major Gifts Expenses	1	\$ 417	, ,	\$ -	\$ 795			\$ -	\$ 5,000
122	Planned Giving Expenses	l .	\$ 1,417		\$ 11		\$ 14,167		\$ 461	\$ 17,000
123	Recognition / Sponsorship / Tribute Ads	\$ 38	\$ 188	\$ 149	\$ 160	\$ 1,028	\$ 1,875	\$ 847	\$ 1,414	\$ 2,250
	Development & Recognition	\$ 15,041			\$ 1,312	\$ 45,723			, , , , , , , , , , , , , , , , , , , ,	\$ 144,250
125	Audit Services	\$ 404		. ,		\$ 3,374		, ,		\$ 3,000
126	Board/Staff Training	\$ 140	\$ 167			\$ 5,126		(-,,		\$ 2,000
127 128	Legal Services Membership Dues	\$ -3	\$ 42 \$ 7		\$ - \$ 1	\$ 32 \$ 67				\$ 500 \$ 80
129	Office Supplies		\$ 33		\$ 33	\$ 331				\$ 400
130	Postage	\$ 18			\$ (91)	\$ 1,043				\$ 2,320
131	Printing / Design / Graphics	\$ 544			\$ 190	\$ 6,366				\$ 10,150
132	Staff Support	\$ 7	\$ 7	\$ (1)	\$ 1	\$ 107	\$ 67	\$ (40)	\$ 33	\$ 80
133	Subscriptions	T	\$ 2		\$ 8	\$ 68	\$ 17			\$ 20
134	Staff Mileage Reimbursement	\$ 50		* *		\$ 264		, ,		\$ 200
135	Travel	II '	\$ 33		\$ 34	\$ 929		, ,		\$ 400
	General  Rusiness Engagement Coordinator	\$ 1,207	\$ 1,596 \$ 6,250		\$ 336 \$ -	\$ 17,706	\$ 15,958 \$ 62,500			\$ 19,150 \$ 75,000
137 138	Business Engagement Coordinator Director of Annual Giving	l .	\$ 6,250		\$ -	\$ 45,297				\$ 75,000
139	Donor Database Manager	\$ 1,500			\$ 3,923	\$ 16,543				\$ 12,500
140	Leadership Giving Coordinators	\$ 9,167		, ,	\$ -	\$ 50,935		,		\$ 80,000
141	Major Gifts Coordinator	II	\$ 6,250		\$ -		\$ 62,500			\$ 75,000
142	Planned Giving (Philanthropic Advisory Services)	II '	\$ 7,210	\$ 7,210	\$ 7,000	\$ 65,150	\$ 72,100	\$ 6,950		\$ 86,520
143	Prospect Research/Screening Services	\$ 138			\$ -	\$ 2,706				\$ 12,500
144	Scholarship/Stewardship Coordinator	\$ 1,042				\$ 10,417				\$ 11,250
145 <b>I</b>	ndependent Contractors	\$ 11,846	\$ 35,648	\$ 23,801	\$ 10,923	\$ 191,047	\$ 356,475	\$ 165,428	\$ 20,938	\$ 427,770

### FOR CURRENT MONTH ENDED 04/30/19 & YTD

			CURREN'	Γ MONTH ENDING 04/30/201	9	Prio	or Year Month Ending			YEAR TO DATE		PRIOR YTD ENDING		RENT YEAR SUDGET
		ALL I	FUNDS	Budget	Variance		4/30/2018	AL	LL FUNDS	Budget	Variance	4/30/2018		2018/19
			(1/	12 OF Annual Budget )						/12 OF Annual Budget )				
146	Annual Report	\$	- \$	521 \$		\$	-	\$	- \$	5,208.33 \$	,		\$	6,250
147	Marketing - College	\$	- \$	1,667 \$	1,667	\$	2,000	\$	22,097 \$	16,666.67 \$	,	,	\$	20,000
148	Marketing - Foundation	\$	- \$	1,200 \$	1,200	\$	1,700	\$	18,969 \$	12,000 \$	` ' '	, , , , , , , , , , , , , , , , , , , ,	\$	14,400
149 150	Marketing - General	2	- \$	1,925 \$ 4,833 \$	1,925 4,833	\$ \$	6,575 9,872	\$ \$	8,425 \$ 26,590 \$	19,250 \$ 48,333 \$		\$ 20,913 \$ 45,846		23,100 58,000
150	Marketing/Messaging Services - Special Events  Marketing - State of the College	\$ \$	- 5	4,833 \$ 417 \$	4,833 417	\$ \$	(8,769)	\$  \$	26,390 \$ 17,585 \$	4,166.67 \$	,			5,000
151	Marketing - State of the College  Marketing - Video	\$	- 5	450 \$	417	\$	(8,709)	\$	17,383 \$ - \$	4,100.07 \$	` ' '	\$ 190	\$ \$	5,400
152	Marketing - Video  Marketing - Website / Social Media	\$	200 \$	430 \$ 667 \$		\$ \$	-	\$	1,200 \$	6,666.67 \$	,	\$ 6,358	-	8,000
154	Refunds/Reimbursement of Marketing Expenses	\$	400 \$	(1,667) \$	(2,067)	\$	600	, s	(25,255) \$	(16,666.67) \$	,	\$ (18,241)		(20,000)
155	Website Fees	\$	- \$	20 \$	20	\$		\$	148 \$	200 \$	,			240
156	Marketing (Fundraising Portion)	\$	600 \$	10,033 \$	9,433	\$	11,978	ls	69,759 \$	100,325 \$		\$ 87,811		120,390
157	Academic Angels Special Event Expenses	S	3,803 \$	2,083 \$	(1,719)	-	6,898	S S	6,984 \$	20,833 \$	,			25,000
158	Donor / Scholarship Reception	\$	- \$	500 \$	500	\$	78	S S	11,190 \$	5,000 \$			\$	6,000
159	Stepping Out for COD Special Events Expenses	\$	- \$	6,250 \$		\$	18,531	ls	153,033 \$	62,500 \$	,			75,000
160	Special Events Direct Expenses	S S	3.803 \$	8.833 \$	5,031	\$	25,507	\$	171,206 \$	88.333 \$	` ' '	\$ 70,805		106,000
161	Wages & Benefits-Staff	S	8,951 \$	14,543 \$	5,592	\$	16,080	l s	117,787 \$	145,425 \$	(- , /	\$ 112,732		174,510
162	Salaries & Benefits (Fundraising Portion)	s	8,951 \$	14,543 \$	5,592	\$	16,080	l s	117,787 \$	145,425 \$	,	\$ 112,732	\$	174,510
163	TOTAL FUNDRAISING EXPENSES:	\$	41,448 \$	82,672.50 \$	41,225	\$	66,136	\$	613,228 \$	826,725.00 \$	213,497		\$	992,070
		Ť	12,110 7	,	,	*			, +			7 22,001	*	77-74-1
164	FUNDRAISING SURPLUS (DEFICIT)	\$	34,928 \$	146,494 \$	111,566	\$	43,938	\$	1,789,504 \$	1,464,942 \$	(324,562)	\$ 1,569,276	\$	2,387,930
165 (	OPERATING REVENUE BUDGET FY 2018/19	\$	81,829 \$	90,250 \$	(8,421)	\$	79,897	\$	987,066 \$	902,500 \$	84,566	\$ 857,085	\$	1,083,000
166 F	FUNDRAISING REVENUE BUDGET FY 2018/19	\$	76,376 \$	229,167 \$	(152,791)	\$	110,074	\$	2,402,732 \$	2,291,667 \$	111,066	\$ 1,883,110	\$	3,380,000
167	TOTAL 2017/18 REVENUE BUDGET:	\$	158,205 \$	319,417 \$	(161,212)	\$		\$	3,389,798 \$	3,194,167 \$	195,632	\$ 2,740,195	\$	4,463,000
168 N	MANAGEMENT & GENERAL EXPENDITURE BUDGET FY 2018/19	\$	64,669 \$	83,740 \$	19,071	\$	78,237	\$	707,949 \$	837,400 \$	129,451	\$ 661,850	\$	1,004,880
160 I	PROGRAM EXPENDITURES BUDGET FY 2018/19	•	103,094 \$	188,004 \$	84,910	\$	98,627	\$	1,564,147 \$	1,880,042 \$				2,256,050
		<b>.</b>												
170 F	FUNDRAISING EXPENDITURE BUDGET FY 2018/19	\$	41,448 \$	82,673 \$	41,225	\$	66,136	\$	613,228 \$	826,725 \$	•		\$	992,070
171	TOTAL 2018/19 EXPENDITURE BUDGET:	\$	209,211 \$	354,417 \$	145,206	\$	243,000	\$	2,885,324 \$	3,544,167 \$	658,843	\$ 2,373,348	\$	4,253,000
Г														
172	NET SURPLUS (DEFICIT) BEFORE INVESTMENT ACTIVITY	\$	(51,006) \$	(35,000) \$	16,006	\$	(53,029)	\$	504,475 \$	(350,000) \$	(854,475)	\$ 366,847	\$	210,000
173	Realized Gain / Loss	\$	14,561 \$	- \$	-	\$	` , ,	\$	1,032,563 \$	- \$	` , ,	\$ 1,025,194		-
174	Unrealized Gain / Loss	\$	448,201 \$	- \$	_	\$	,	\$	(40,411) \$	- \$	_	\$ (62,209)		_
175	Investment Fees	\$	(25,583) \$	17,500 \$	-	\$	(25,753)	\$	(141,774) \$	175,000 \$	-	\$ (165,722)		210,000
176	Refunds	\$	- \$	- \$	-	\$	-	\$	- \$	- \$	-	\$ -	\$	-
177	Interfund Transfers	\$	- \$	- \$	-	\$	-	\$	- \$	- \$	-	\$ -	\$	-
178	Investment Activities	\$	437,179 \$	17,500 \$	-	\$	(34,878)	\$	850,378 \$	175,000 \$	-	\$ 797,263		
179	NET SURPLUS (DEFICIT)	\$	386,173 \$	- \$	16,006	\$	(87,907)	\$	1,354,853	\$	(854,475)	\$ 1,164,110	\$	-
												<u> </u>		



### **FINANCIAL SUMMARY**

May 31, 2019

### COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION, MAY 31, 2019 WITH COMPARATIVE TOTALS FOR MAY 31, 2018

	Op	erating & Rest	ricte	ed Asset Funds	End	dowed Asset Funds				
				Temporarily		Permanently		Tot		
	Ur	nrestricted		Restricted		Restricted		(Memorano	dur	n Only)
		Fund		Fund		Fund		2018-19		2017-18
ACCETO										
ASSETS		000 574		4 475 704				0.0/0.0/5		4 0/0 070
1 Cash and cash equivalents	\$	892,574	\$		\$		\$	2,068,365	\$	1,269,079
2 Investments		1,323,545		9,150,890		19,073,093		29,547,528		29,843,354
3 Investments - Board Reserve		500,000		-		-		500,000		500,000
4 Pledges receivable		65,000		141,000		405		206,405		205,285
5 Allowance for Doubtful Accounts		-		-		-		-		-
6 Accounts Receivable		-		-		-		-		-
7 Student Emergency Funds held at College		5,000		-		-		5,000		5,000
8 Accrued interest receivable		85,618		30,086		5,164		120,868		66,435
9 Accrued assets		2,500		-		-		2,500		2,500
10 Property and equipment, net		4,057		-		-		4,057		7,562
11 FCCC - Scholarship Endowment		-		58,154		336,549		394,703		388,801
12 Split interest agreements		-		170,034		-		170,034		142,957
13 TOTAL ASSETS	\$	2,878,294	\$	10,725,956	\$	19,415,212	\$	33,019,461	\$	32,430,974
LIABILITIES										
		110 222		165,653				275 074		104 220
14 Accounts payable Polated Party		110,223		100,003		-		275,876		196,330
15 Accounts Payable - Related Party		(2.014)		-		-		(2.014)		(2.077)
16 Deferred Contributions		(3,014)		-		-		(3,014)		(3,077)
17 Accrued liabilities		61,715		-		-		61,715		49,803
18 TOTAL LIABILITIES	\$	168,923	\$	165,653	\$	-	\$	334,576	\$	243,056
NET ASSETS, beginning										
Unrestricted:										
19 Undesignated		2,202,786		-		-		2,202,786		1,590,356
20 Board designated		500,000		-		-		500,000		500,000
21 Temporarily restricted		-		9,956,553		-		9,956,553		9,266,057
22 Permanently restricted		-		-		19,381,367		19,381,367		19,377,539
23 TOTAL NET ASSETS, beginning	\$	2,702,786	\$	9,956,553	\$	19,381,367	\$	32,040,706	\$	30,733,952
24 Net Activity	·	6,585	·	603,750	·	33,845	·	644,179		1,453,966
25 NET ASSETS	\$	2,709,371	\$	10,560,303	\$	19,415,212	\$	32,684,885	\$	32,187,918
26 TOTAL LIABILITIES AND NET ASSETS	\$	2,878,294	\$	10,725,956	\$	19,415,212	\$	33,019,461	\$	32,430,974

# **STATEMENT OF ACTIVITIES**FOR CURRENT MONTH ENDED 05/31/19 & YTD

	CURREN	T MONTH ENDING 05/31/20	019	Prior Year Month Ending		YEAR TO DATE		PRIOR YTD ENDING	CURRENT YEAR BUDGET
	ALL FUNDS	Budget	Variance	5/31/2018	ALL FUNDS	Budget	Variance	5/31/2018	2018/19
OPERATIONAL & PROGRAM SUPPORT	(1/	12 OF Annual Budget )			(11/	/12 OF Annual Budget )			
OPERATING REVENUE									
1 In-Kind Revenue	s - s	5,667	\$ (5,667)	\$ -	\$ - \$	62,333.33 \$	(62,333)	\$ -	\$ 68,000
2 Interest	\$ 86,314 \$	48,333	\$ 37,981	\$ 75,395	\$ 722,392 \$	531,666.67	190,725	\$ 579,428	\$ 580,000
3 Management Fees	\$ 32,128 \$	32,917	\$ (789)	\$ 32,011	\$ 352,496 \$	362,083.33 \$	(9,587)	\$ 356,268	\$ 395,000
4 Sustainability Fees (Gift Fees)	\$ 1,780 \$	3,333	\$ (1,553)	\$ 3,597	\$ 32,400 \$	36,666.67 \$	(4,267)	\$ 32,393	\$ 40,000
5 TOTAL OPERATING REVENUE	\$ 120,222 \$	90,250	\$ 29,972	\$ 111,003	\$ 1,107,288 \$	992,750	114,538	\$ 968,089	\$ 1,083,000
MANAGEMENT & GENERAL EXPENSES									
6 Audit Services	\$ - \$	750		\$ -	\$ 10,121 \$	8,250 \$			
7 Bad Debt	\$ - \$	- :		\$ -	\$ - \$	- \$		, ,	\$ -
8 Bank & Credit Card Fees	\$ 37 \$	542		\$ 600	\$ 5,964 \$	5,958.33 \$			\$ 6,500
9 Board/Staff Training 10 Depreciation	5 - 5	417 S 192 S		\$ 817 \$ -	\$ 12,814 \$ \$ - \$	4,583.33 \$ 2,108.33 \$			\$ 5,000 \$ 2,300
10 Depreciation 11 Equipment Lease / Maintenance	5 - 5	333		\$ - \$ 317	\$ - \$ \$ 2,855 \$	2,108.33 \$ 3,666.67 \$			\$ 2,300
12 Furniture / Equipment	\$ - \$	83		\$ 517	\$ 2,833 \$	916.67		\$ 3,172	\$ 1,000
13 Insurance	s - s	46		\$ -	\$ 555 \$	508.75		\$ 7,428	
14 Legal Services	s - s	125		\$ 96	\$ 96 \$	1,375			\$ 1,500
15 Management Fees	\$ 32,128 \$	32,917		\$ 32,011	\$ 352,496 \$	362,083.33		\$ 356,268	\$ 395,000
16 Membership Dues	\$ - \$	320		\$ -	\$ 3,216 \$	3,520		\$ 2,544	
17 Office Supplies	\$ 233 \$	1,633	\$ 1,400	\$ 1,820	\$ 16,437 \$	17,966.67		\$ 13,493	\$ 19,600
18 Postage	\$ - \$	160	\$ 160	\$ 27	\$ 863 \$	1,760 \$	897	\$ 1,176	\$ 1,920
19 Printing/Design/Graphics	\$ - \$	700	\$ 700	\$ -	\$ 5,269 \$	7,700 \$	2,431	\$ 3,897	\$ 8,400
20 Realized Gain/Loss - For Split Interest Agreements	\$ - \$	833		\$ -	\$ (51) \$	9,166.67		\$ -	\$ 10,000
21 Rent/Utilities	\$ - \$	5,667		\$ -	\$ - \$	62,333.33		\$ -	\$ 68,000
22 Repairs/Maintenance	\$ - \$	144		\$ -	\$ 1,577 \$	1,581.25			\$ 1,725
23 Service Contracts	\$ 130 \$	542		\$ 180	\$ 9,156 \$	5,958.33 \$			\$ 6,500
24 Staff Mileage Reimbursement	\$ 191 \$	42	, ,		\$ 851 \$	458.33 \$			\$ 500
25 Staff Support	\$ - \$	327		\$ 327	\$ 5,250 \$	3,593.33 \$			\$ 3,920
<ul> <li>Subscriptions/Publications</li> <li>Sustainability Fees (Gift Fees)</li> </ul>	\$ 833 \$ 1,780 \$	82 S 3,333 S			\$ 4,151 \$ \$ 32,400 \$	898.33 \$ 36,666.67 \$			\$ 980 \$ 40,000
28 Telephone	\$ 1,780 \$	3,333			\$ 32,400 \$ 1,433 \$	1,375		\$ 32,393	\$ 40,000
29 Travel	\$ - \$	83	. ,	\$ 1,804	\$ 2,322 \$	916.67			\$ 1,000
30 General	\$ 35,493 \$	49,395		\$ 41,781	\$ 467,775 \$	543,345		\$ 454,810	
31 Donor Database Manager	\$ 1,200 \$	833			\$ 14,434 \$	9,166.67			\$ 10,000
32 Prospect Research/Screening Services	\$ - \$	833		\$ -	\$ 2,164 \$	9,166.67			\$ 10,000
33 Scholarship/Stewardship Coordinator	\$ 833 \$	750		\$ -	\$ 9,167 \$	8,250 \$			\$ 9,000
34 Independent Contractors (Non-Fundraising)	\$ 2,033 \$	2,417	\$ 383	\$ 3,246	\$ 25,765 \$	26,583.33	818	\$ 6,150	\$ 29,000
35 Annual Report	\$ - \$	521	\$ 521	\$ -	\$ - \$	5,729.17	5,729	\$ -	\$ 6,250
36 Marketing	\$ - \$	521		\$ -	\$ - \$	5,729.17		\$ -	\$ 6,250
37 Donor Recognition	\$ - \$	938		\$ 165	\$ 5,142 \$	10,312.50			
38 Recognition	\$ - \$	938		\$ 165	\$ 5,142 \$	10,312.50			
39 Foundation Staff	\$ 19,991 \$	30,470		\$ 28,281	\$ 266,782 \$	335,170		\$ 264,483	
40 Salaries & Related Expenses	\$ 19,991 \$	30,470	\$ 10,479	\$ 28,281	\$ 266,782 \$ \$	335,170	68,388	\$ 264,483	\$ 365,640
41 TOTAL MANAGEMENT & GENERAL EXPENSES	\$ 57,517 \$	83,740	\$ 26,223	\$ 73,473	\$ 765,464 \$	921,140	155,676	\$ 732,677	\$ 1,004,880
42 PROGRAM EXPENSES									
43 College Program Support	\$ 120,557 \$	64,500	\$ (56,057)	\$ 40,937	\$ 399,091 \$	709,500	310,409	\$ 351,559	\$ 774,000
44 Presidents Fund	\$ 159 \$	3,333		\$ 174	\$ 44,272 \$	36,666.67 \$			
45 Student Awards	\$ - \$	100		\$ -	\$ 575 \$	1,100 \$			
46 Student Scholarships	\$ 64,477 \$	62,500			\$ 820,529 \$	687,500 \$			
47 College & Student Support	\$ 185,193 \$	130,433			\$ 1,264,467 \$	1,434,766.67			
48 Alumni Database Development	\$ - \$	2,813		\$ 1,880	\$ - \$	30,937.50			\$ 33,750
49 Alumni Engagement	\$ 450 \$	563		\$ -	\$ 16,625 \$	6,187.50 \$			\$ 6,750
50 Campus Tours	\$ - \$	- :	\$ -	\$ 97	\$ 1,006 \$	- \$	(1,006)	\$ 1,376	\$ -

#### FOR CURRENT MONTH ENDED 05/31/19 & YTD

				CURRE	NT MONTH ENDING 05/31/20	19	Prior Year M Ending		YEAR TO DATE		PRIOR YTD ENDING		RENT YEAR BUDGET		
			AL	L FUNDS	Budget	Variance	5/31/201	8	ALL FUNDS	Budget		Variance	5/31/2018		2018/19
				(	1/12 OF Annual Budget )	<u> </u>				(11/12 OF Annual Budg	get )			<u> </u>	
51	Community Relations		\$	1,998 \$			\$	315	\$ 7,757	\$	6,187.50 \$				6,750
52	Donor Cultivation		\$	- \$	563 \$		\$	885	\$ 2,038		6,187.50 \$		\$ 1,497	\$	6,750
53	Donor Recognition		\$	- \$	125 \$		\$	1	\$ 686		1,375 \$		\$ 965	\$	1,500
	Development & Recognition		\$	2,448 \$	· · · · · · · · · · · · · · · · · · ·		\$	5,277	\$ 28,111		50,875 \$		\$ 9,877		55,500
55	Audit Services		\$	- \$	250 \$		\$		\$ 3,374		2,750 \$				3,000
56	Board/Staff Training		\$	- \$	250 \$		\$	490	\$ 7,688		2,750 \$				3,000
57	Legal Services		\$	- \$	42 \$		\$	32	\$ 32		458.33 \$		\$ 321	\$	500
58	Membership Dues		\$	- \$	7 \$		\$		\$ 67		73.33 \$		\$ 53		80
59	Postage		\$	- \$	313 \$		\$	53	\$ 1,690		3,446.67 \$		\$ 2,304		3,760
60	Printing/Design/Graphics		\$	- \$	1,371 \$			-	\$ 10,318		15,079.17 \$		\$ 7,632		16,450
61	Staff Mileage Reimbursement		\$	114 \$			\$		\$ 511		275 \$	, ,		\$	300
62	Travel		\$	- \$	50 \$		\$	-,	\$ 1,393		550 \$				600
	General		\$	114 \$	· · · · · · · · · · · · · · · · · · ·		\$	1,007	\$ 25,073		25,382.50 \$		\$ 14,267		27,690
64	Donor Database Manager		2	3,300 \$			\$	8,927	\$ 39,695		25,208.33 \$				27,500
65	Prospect Research/Screening Services		3	- \$	2,292 \$		\$	-	\$ 5,952		25,208.33 \$			\$	27,500
66	Scholarship/Stewardship Coordinator		2	2,292 \$		` '	\$	0.027	\$ 25,208		22,687.50 \$			\$	24,750
	Independent Contractors (Non-Fundraising)		2	5,592 \$	6,646 \$ 1,042 \$		\$ \$	8,927	\$ 70,855 \$ -		73,104.17 \$ 11,458.33 \$		\$ 16,913		79,750 12,500
68 69	Annual Report Marketing - College		3	- 3	6,667 \$		\$ \$	8,000	\$ - \$ 102,522		73,333.33 \$			\$ \$	80,000
70	Marketing - Conlege  Marketing - Foundation		\$	- J	4,800 \$	,	\$	8,000	\$ 90,012		52,800 \$			\$ \$	57,600
70 71	Marketing - Foundation  Marketing - General		, o	800 \$	7,700 \$	*	\$	36	\$ 47,329		32,800 \$ 84,700 \$				92,400
72	Marketing - General  Marketing - State of the College		\$	000 J	1,667 \$		\$		\$ 60,710		18,333.33 \$			\$ \$	20,000
73	Marketing - State of the Conege  Marketing - Video		\$	- g	1,800 \$		\$		II	\$	19,800 \$		\$ -	\$	21,600
74	Marketing - Video  Marketing - Website/Social Media		S	- u	2,667 \$		\$		\$ 1,600		29,333.33 \$		\$ 25,433		32,000
75	Refunds/Reimbursement of Marketing Expenses		\$	994 \$			\$		\$ (100,025)		73,333.33) \$		\$ (72,965)		(80,000)
76	Website Fees		\$	240 \$	, , ,		\$	_	\$ 830		880 \$		\$ 960		960
	Marketing		s s	2,034 \$			\$	8,036	\$ 202,978		217,305 \$		\$ 179,638		237,060
78	Foundation Staff		\$	15,902 \$			\$		\$ 212,213		66,612.50 \$		\$ 210,384		290,850
	Salaries & Related Expenses		s s	15,902 \$			\$		\$ 212,213		66,612.50 \$		\$ 210,384		290,850
,,	Junifes & Related Expenses		l <sup>ψ</sup>	13,702 4	2 1,230 · ·	0,550	Ψ	22,177	μ	Ψ 2.	σο,σ12.σσ φ	31,377	210,301	Ψ	270,030
80 <b>TOT</b>	AL PROGRAM EXPENSES		\$	211,282 \$	188,004.17 \$	(23,278)	\$	110,752	\$ 1,803,697	\$ 2,00	68,045.83 \$	264,349	\$ 1,504,881	\$	2,256,050
81		TOTAL OPERATING EXPENSES	\$	211,282 \$		60,462	\$	184,225	\$ 2,569,161	\$ 2,98	89,185.83 \$	420,024	\$ 2,237,558	\$	3,260,930
										•					
82		OPERATING SURPLUS (DEFICIT)	\$	(148,577) \$	(181,494) \$	(32,917)	\$	(73,222)	\$ (1,461,873)	\$ (1	1,996,436) \$	(534,562)	\$ (1,269,469)	\$	(2,177,930)
	FUNDRAISING														
FUNI	DRAISING REVENUE														
83	Academic Angels < \$1,000		\$	1,750 \$	2,083 \$	(333)	\$	1,000	\$ 1,750	\$	22,916.67 \$	(21,167)	\$ 24,000	\$	25,000
84	Alumni Giving		\$	- \$	14,167 \$	(14,167)	\$	-	\$ -	\$ 15	55,833.33 \$	(155,833)	\$ -	\$	170,000
85	Community Friends Donations		\$	2,433 \$				4,658	\$ 20,756		302,500 \$			\$	330,000
86	Faculty/Staff/Retiree Donation		\$	1,466 \$		(4,784)	\$	-	\$ 14,777	\$	68,750 \$			\$	75,000
87	Scholarship Donations		\$	1,025 \$	16,667 \$	(15,642)	\$	1,296	\$ 10,469	\$ 18	83,333.33 \$	(172,864)	\$ 18,326	\$	200,000
88	Annual Giving - Gifts \$1,000 and under		\$	6,673 \$	66,667 \$	(59,993)	\$	6,954	\$ 47,752	\$ 73	33,333.33 \$	(685,581)	\$ 77,160	\$	800,000
89	Community Friends Donations		\$	14,300 \$	16,667 \$	(2,367)	\$	-	\$ 56,696	\$ 18	83,333.33 \$	(126,638)	\$ -	\$	200,000
90	Scholarship Donations		\$	- \$	4,167 \$	(4,167)	\$	-	\$ 27,000		45,833.33 \$		\$ -	\$	50,000
91	Business Engagement Giving - All donations mad	e by businesses	\$	14,300 \$	20,833 \$			-	\$ 83,696	\$ 22	29,166.67 \$	(145,471)	\$ -	\$	250,000

#### FOR CURRENT MONTH ENDED 05/31/19 & YTD

		CURRENT MONTH ENDING 05/31/2019		Prior Year Month Ending	YEAR TO DATE PRIOR YTD ENDING				CURRENT YEAR BUDGET	
		ALL FUNDS	Budget	Variance	5/31/2018	ALL FUNDS	Budget	Variance	5/31/2018	2018/19
			(1/12 OF Annual Budget )				(11/12 OF Annual Budget )		_	
92	Community Friends/pIEDGE Donations	\$ 2,500		,		\$ 372,500 \$				\$ 100,000
93 94	Scholarship Donations Foundation Grants	\$ - \$ 2,500	\$ 8,333 \$ 16,667	. , ,		\$ 69,800 S \$ 442,300 S				\$ 100,000 \$ 200,000
95	Community Friends Donations	\$ 2,500				\$ 187,002				\$ 200,000
96	Faculty/Staff/Retiree Donation	\$ 1,548				\$ 16,636			\$ -	\$ 25,000
97	Scholarship Donations	\$ -	\$ 16,667			\$ 96,550		\$ (86,783)	\$ 306,394	\$ 200,000
98	Leadership Giving (Presidents Circle) - Gifts \$1,000 - \$24,999	\$ 22,048			\$ 108,932	\$ 300,188				\$ 600,000
99	Community Friend Donations/Endowements	\$ 36,000			\$ -	\$ 36,000 \$				\$ 100,000
100	Scholarship Donations	\$ -	, , , ,			\$ - 5				\$ 50,000
101 102	Space Naming Major Gifts - Gifts of \$25,000 +	\$ 36,000	\$ 16,667 \$ 29,167		\$ - \$ -	\$ - 3 \$ 36,000				\$ 200,000 \$ 350,000
102	Charitable Gift Annuity	\$ 50,000				\$ 39,343				\$ 50,000
104	Estate Gifts	\$ 7,500		,		\$ 566,304			\$ 25,000	\$ 150,000
105	IRA Rollover Donations	\$ -				\$ - 5				\$ 25,000
106	Irrevocable Trust	\$ -	\$ 2,083	\$ (2,083)	\$ -	\$ - 3	\$ 22,916.67	\$ (22,917)	\$ -	\$ 25,000
107	Planned Giving	\$ 7,500				\$ 605,646				\$ 250,000
108	Academic Angels Special Events	\$ -				\$ 6,000				
109	Stepping Out for COD	\$ 50,000			\$ 40,725	\$ 697,559				\$ 600,000
110 111	Special Events Sponsorship Scholarships (Pass Thru)	\$ 50,000 \$ 10,214		,		\$ 703,559 S \$ 332,827 S			\$ 617,275 \$ 325,261	
		\$ 10,214	\$ 25,000	\$ (14,780)	\$ 623			\$ 31,621	5 323,201	\$ 500,000
112	TOTAL FUNDRAISING REVENUE:	\$ 149,236	\$ 229,167	\$ (79,931)	\$ 195,316	\$ 2,551,968	\$ 2,520,833	\$ 31,134	\$ 2,078,426	\$ 3,380,000
FUI	NDRAISING EXPENSES									
113	Alumni Database Development	\$ -	\$ 3,438	\$ 3,438	\$ 2,298	- 5	\$ 37,812.50	\$ 37,813	\$ 2,298	\$ 41,250
114	Annual Giving Expenses	\$ -	\$ 2,083		\$ -	\$ 7,936	\$ 22,917			\$ 25,000
115	Alumni Engagement	\$ 550	\$ 688		\$ -	\$ 20,319 \$				\$ 8,250
116	Business Engagement Expenses	\$ -	-		\$ -	\$ 20 5				\$ 5,000
117	Campus Tours	II '	\$ -		\$ 119	\$ 1,229 \$				\$ -
118 119	Community Relations Donor Cultivation	\$ 2,442 \$ -	\$ 688 \$ 688	. , ,	\$ 385 \$ 1,082	\$ 9,481 S \$ 2,491 S				\$ 8,250 \$ 8,250
120	Leadership Giving Expenses	*	\$ 2,000		\$ 8,923	\$ 2,491 5			\$ 1,830 \$ 12,723	\$ 8,230
121	Major Gifts Expenses	T	\$ 417		\$ -	\$ 795			\$ -	\$ 5,000
122	Planned Giving Expenses	\$ -	\$ 1,417		\$ 10,087	\$ - 5			\$ 461	\$ 17,000
123	Recognition / Sponsorship / Tribute Ads	\$ -	\$ 188	\$ 188	\$ 33	\$ 1,028 \$	\$ 2,063		\$ 1,447	\$ 2,250
124	Development & Recognition	\$ 2,992	\$ 12,021		\$ 22,926	\$ 48,715				\$ 144,250
125	Audit Services	\$ -	\$ 250		\$ -	\$ 3,374 \$		, ,		\$ 3,000
126	Board/Staff Training	\$ -	\$ 167		\$ 327	\$ 5,126 \$				\$ 2,000
127 128	Legal Services Membership Dues	\$ - \$ -	\$ 42 \$ 7		\$ 32 \$ -	\$ 32 S \$ 67 S				\$ 500 \$ 80
128	Office Supplies	\$ 5			\$ - \$ 37	\$ 335				\$ 400
130	Postage	\$ -			\$ 32	\$ 1,043				\$ 2,320
131	Printing / Design / Graphics	·	\$ 846		\$ -	\$ 6,366				\$ 10,150
132	Staff Support	\$ -	\$ 7	\$ 7	\$ 7	\$ 107 5	\$ 73	\$ (34)	\$ 40	\$ 80
133	Subscriptions	\$ 17				\$ 85 5				\$ 20
134	Staff Mileage Reimbursement	\$ 76				\$ 340 \$		, ,		\$ 200
135	Travel	·	\$ 33		\$ 722	\$ 929 5		, ,		\$ 400
136 137	General Business Engagement Coordinator	, ,	\$ 1,596 \$ 6,250		\$ 1,160 \$ -	\$ 17,804 S		, ,		\$ 19,150 \$ 75,000
138	Director of Annual Giving	II '	\$ 6,250		\$ -	\$ 45,297				\$ 75,000
139	Donor Database Manager	\$ 1,500			\$ 4,058	\$ 18,043				\$ 12,500
140	Leadership Giving Coordinators	\$ 9,167		, ,		\$ 60,101		,		\$ 80,000
141	Major Gifts Coordinator	1	\$ 6,250	,	\$ -	\$ - 5			\$ -	\$ 75,000
142	Planned Giving (Philanthropic Advisory Services)	II '	\$ 7,210		\$ -	\$ 65,150 \$			\$ 38,271	\$ 86,520
143	Prospect Research/Screening Services	l .	\$ 1,042		\$ -	\$ 2,706				\$ 12,500
144	Scholarship/Stewardship Coordinator	\$ 1,042			\$ -	\$ 11,458 \$				\$ 11,250
145	Independent Contractors	\$ 11,709	\$ 35,648	\$ 23,939	\$ 4,058	\$ 202,755	\$ 392,123	\$ 189,368	\$ 45,959	\$ 427,770

#### FOR CURRENT MONTH ENDED 05/31/19 & YTD

Signature   Sign				CURREN	NT MONTH ENDING 05/31/20	19	P	Prior Year Month Ending  Prior Year Month PRIOR YTD ENDIN		PRIOR YTD ENDING	CU	RRENT YEAR BUDGET			
Amusa Reyer			ALI		Ü	Variance		5/31/2018	Al			Variance	5/31/2018		2018/19
Markening Codlege	146	A ID				521	•				<u> </u>	5.720	Φ.	Φ	< 250
Martening Foundation		1	3	-					9		,				-,
Marketing   Second   S			\$	Ψ	,	,		2,000	0	- , 1	-,	( , , , , ,			- ,
Marketing Message Services Special Develops			\$	-	,	,	-	Q	\$	, '	-,	(- ) /			,
Marketing   Since of the College   S			s s	+	· ·	,	-		l <sub>s</sub>				· · · · · · · · · · · · · · · · · · ·		,
Martering   Martering   Marter   Mart		* * * *	S		· ·	,		_	S	,	,		· · · · · · · · · · · · · · · · · · ·		,
Markeling - Wobbie   Social Media		e e	s	- \$			-	_	s	,		. , ,		-	5,400
Second-Norman Control Marketing Expenses   S		· · · · · · · · · · · · · · · · · · ·	\$	- \$			\$	-	\$		,		'	\$	8,000
Markeding Flundinshing Portfolion   S			\$	248 \$			\$	-	\$	(25,006) \$	,				(20,000)
15   15   15   15   15   15   15   15	155	Website Fees	\$	60 \$	20 \$	(40)	\$	-	\$	208 \$	220	\$ 12	\$ 240	\$	240
15   Donor (Scholarship Reception   S	156	Marketing (Fundraising Portion)	\$	508 \$	10,033 \$	9,524	\$	2,009	\$	77,334 \$	110,358	\$ 33,023	\$ 85,869	\$	120,390
Septembly   Sept	157	Academic Angels Special Event Expenses	\$	454 \$	2,083 \$	1,629	\$	4,092	\$	7,437 \$	22,917	\$ 15,479	\$ 17,553	\$	25,000
Special Events Direct Expenses   S	158	Donor / Scholarship Reception	\$	- \$	500 \$	500	\$	-	\$	11,190 \$	5,500	(5,690)	\$ 5,461	\$	6,000
14   Wages & Benefits Suff   Subaries & Benefits (Fundralsing Portion)   Subaries & Benefits (Fundralsing Evenue Budget FY 2018/19   Sub	159	Stepping Out for COD Special Events Expenses	\$	- \$	6,250 \$	6,250	\$	26,739	\$	153,033 \$	68,750	(84,283)	\$ 77,883	\$	75,000
Salaries & Benefits (Fundraising Portion   TOTAL FUNDRAISING EXPENSES   5   95-54   \$   14.543   \$   5.002   \$   13.498   \$   127.328   \$   199.988   \$   3.260   \$   126.230   \$   174.540   \$   126.230   \$   174.540   \$   126.230   \$   174.540   \$   126.230   \$   174.540   \$   126.230   \$   174.540   \$   126.230   \$   126.230   \$   174.540   \$   126.230   \$   126.230   \$   126.230   \$   174.540   \$   126.230   \$   12	160	Special Events Direct Expenses	\$	454 \$	8,833 \$	8,379	\$	30,831	\$	171,660 \$	97,167	(74,493)	\$ 100,897	\$	106,000
TOTAL FUNDRAISING EXPENSES   \$ 25,302 \$ \$ 82,672.50 \$ \$ 77,482 \$ 648.596 \$ 909,397.50 \$ 263,802 \$ 394,503 \$ 992,070	161	Wages & Benefits-Staff	\$	9,541 \$	14,543 \$	5,002	\$	13,498	\$	127,328 \$	159,968	\$ 32,640	\$ 126,230	\$	174,510
FUNDRAISING SURPLUS (DEFICIT)   FUNDRAISING REVENUE BUDGET FY 2018/19   S 123,934   S 123,93	162	Salaries & Benefits (Fundraising Portion)	\$		14,543 \$		\$	13,498	\$	127,328 \$	159,968	\$ 32,640	\$ 126,230	\$	174,510
165 OPERATING REVENUE BUDGET FY 2018/19   S   120,222   S   90,250   S   29,972   S   111,033   S   1,107,288   S   992,750   S   114,538   S   968,089   S   1,083,000     166 FUNDRAISING REVENUE BUDGET FY 2018/19   S   140,236   S   229,167   S   (79,931)   S   195,316   S   2,551,968   S   2,502,833   S   31,134   S   2,078,426   S   3,380,000     167 TOTAL 2017/18 REVENUE BUDGET FY 2018/19   S   269,458   S   319,417   S   (49,959)   S   366,319   S   3,659,256   S   3,513,583   S   145,672   S   3,046,515   S   4,463,000     168 MANAGEMENT & GENERAL EXPENDITURE BUDGET FY 2018/19   S   211,282   S   188,004   S   (23,278)   S   110,752   S   1,803,697   S   2,068,046   S   241,49   S   1,504,881   S   2,256,050     179 FUNDRAISING EXPENDITURE BUDGET FY 2018/19   S   251,028   S   82,673   S   57,370   S   74,482   S   645,595   S   909,398   S   263,802   S   394,503   S   992,070     170 TOTAL 2018/19 EXPENDITURE BUDGET S   S   294,101   S   354,417   S   60,316   S   258,708   S   3,214,757   S   3,398,583   S   683,826   S   2,632,061   S   4,253,000     170 Realized Gain / Loss   S   (669,310)   S   S   S   S   S   S   S   S   S	163	TOTAL FUNDRAISING EXPENSES:	\$	25,302 \$	82,672.50 \$	57,370	\$	74,482	\$	645,596 \$	909,397.50	263,802	\$ 394,503	\$	992,070
FUNDRAISING REVENUE BUDGET FY 2018/19   149,236   229,167   79,311   79,3	164	FUNDRAISING SURPLUS (DEFICIT)	\$	123,934 \$	146,494 \$	22,561	\$	120,834	\$	1,906,372 \$	1,611,436	(294,936)	\$ 1,683,923	\$	2,387,930
TOTAL 2017/18 REVENUE BUDGET   \$ 269.458 \$ 319.417 \$ (49.959) \$ 306.319 \$ 3.659.256 \$ 3.513.583 \$ 145.672 \$ 3.046.515 \$ 4.463.000	165	OPERATING REVENUE BUDGET FY 2018/19	\$	120,222 \$	90,250 \$	29,972	\$	111,003	\$	1,107,288 \$	992,750	114,538	\$ 968,089	\$	1,083,000
TOTAL 2017/18 REVENUE BUDGET   \$ 269.458   \$ 319.417   \$ (49.959   \$ 306.319   \$ 3.659.256   \$ 3.513.583   \$ 145.672   \$ 3.046.515   \$ 4.463.000	166	FUNDRAISING REVENUE BUDGET FY 2018/19	\$	149.236 \$	229,167 \$	(79.931)	\$	195,316	\$	2.551.968 \$	2.520,833	31.134	\$ 2,078,426	\$	3,380,000
For the program of			\$												4,463,000
For the program of	168	MANAGEMENT & GENERAL EXPENDITURE BUDGET EV 2018/19	\$	57 517 \$	83.740 \$	26 223	S	73 473	\$	765.464 \$	921 140 9	155 676	\$ 732 677	\$	1 004 880
FUNDRAISING EXPENDITURE BUDGET FY 2018/19   \$ 25,302 \$ 82,673 \$ 57,370 \$ 74,482 \$ 645,596 \$ 909,398 \$ 263,802 \$ 394,503 \$ 992,070			Ψ		,	,		,			,	,			
TOTAL 2018/19 EXPENDITURE BUDGET:   \$ 294,101 \$ 354,417 \$ 60,316 \$ 258,708 \$ 3,214,757 \$ 3,898,583 \$ 683,826 \$ 2,632,061 \$ 4,253,000	169	PROGRAM EXPENDITURES BUDGET FY 2018/19	\$			` ' '	\$	110,752	\$		2,068,046	5 264,349			2,256,050
NET SURPLUS (DEFICIT) BEFORE INVESTMENT ACTIVITY   \$ (24,643) \$ (35,000) \$ (10,357) \$ 47,611 \$ 444,499 \$ (385,000) \$ (829,499) \$ 414,454 \$ 210,000     173   Realized Gain / Loss   \$ 27,935 \$ - \$ - \$ - \$ 19,850 \$ 1,060,497 \$ - \$ - \$ - \$ 1,045,045 \$ - \$ - \$ 1,045,045 \$ - \$ 1,045,045 \$ - \$ 1,045,045 \$ - \$ 1,045,045 \$ - \$ 1,045,045 \$ - \$ 1,045,045 \$ 1,04	170	FUNDRAISING EXPENDITURE BUDGET FY 2018/19	\$	25,302 \$	82,673 \$	57,370	\$	74,482	\$	645,596 \$	909,398	263,802	\$ 394,503	\$	992,070
Realized Gain / Loss   \$ 27,935 \$   - \$   - \$   19,850 \$   1,060,497 \$   - \$   - \$   1,045,045 \$   - \$	171	TOTAL 2018/19 EXPENDITURE BUDGET:	\$	294,101 \$	354,417 \$	60,316	\$	258,708	\$	3,214,757 \$	3,898,583	683,826	\$ 2,632,061	\$	4,253,000
Realized Gain / Loss   \$ 27,935 \$   - \$   - \$   19,850 \$   1,060,497 \$   - \$   - \$   1,045,045 \$   - \$	Г														
174   Unrealized Gain / Loss   \$ (669,310) \$ - \$ - \$   230,852 \$ (709,720) \$ - \$ - \$   168,643 \$ - \$   175   Investment Fees   \$ (9,320) \$   17,500 \$ - \$   (84,456) \$ (151,094) \$   192,500 \$ - \$   (174,177) \$ 210,000 \$   176   Refunds   \$ - \$   \$	172	NET SURPLUS (DEFICIT) BEFORE INVESTMENT ACTIVITY	\$	(24,643) \$	(35,000) \$	(10,357)	\$	47,611	\$	444,499 \$	(385,000)	(829,499)	\$ 414,454	\$	210,000
175       Investment Fees       \$ (9,320) \$       17,500 \$       - \$       (8,456) \$       (151,094) \$       192,500 \$       - \$       (174,177) \$       210,000         176       Refunds       - \$       <	173	Realized Gain / Loss	\$	27,935 \$	- \$	-	\$	19,850	\$	1,060,497 \$	- 5	-	\$ 1,045,045	\$	-
176       Refunds       - \$ - \$ - \$ - \$ - \$ - \$ - \$         177       Interfund Transfers       5 - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ -	174	Unrealized Gain / Loss	\$	(669,310) \$	T	-	\$	230,852	\$	(709,720) \$	- 5	-	\$ 168,643	\$	-
177       Interfund Transfers       \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ -	175	Investment Fees	\$	(9,320) \$	17,500 \$	-	\$	(8,456)	\$	(151,094) \$			\$ (174,177)	\$	210,000
178 Investment Activities \$ (650,695) \$ 17,500 \$ - \$ 242,246 \$ 199,683 \$ 192,500 \$ - \$ 1,039,511			\$		- \$	-	Ψ	-	-				Ψ		-
, , , , , , , , , , , , , , , , , , , ,			\$		- \$	-	Ψ		Ψ	Ψ.	· ·	*	Ψ	\$	-
NET SURPLUS (DEFICIT) \$ (675,338) \$ - \$ (10,357) \$ 289,857 \$ 644,182 \$ (829,499) \$ 1,453,965 \$ -	178	Investment Activities	\$	(650,695) \$	17,500 \$	-	\$	242,246	\$	199,683 \$	192,500	-	\$ 1,039,511		
	179	NET SURPLUS (DEFICIT)	\$	(675,338) \$	- \$	(10,357)	\$	289,857	\$	644,182		(829,499)	\$ 1,453,965	\$	•



# NOTES TO THE FINANCIAL STATEMENTS RECAP OF OPERATING RESULTS FOR PERIOD ENDING JUNE 2019 & YTD

#### • Revenues:

	June 2019	YTD Revenues				
	Revenues					
Operating Revenues	\$ 151,183	\$ 1,258,409				
Fundraising Revenues	129,121	2,671,920				
<b>Total Revenues:</b>	\$ 280,304	\$ 3,930,329				

#### o Noteworthy:

- The following are some of the major & planned gifts came in during the 18/19 Fiscal Year:
  - \$400,000 Estate gift from E. Herman (Hank) Heimann Jr. Trust
  - \$250,000 Pledge for Nursing Simulation Lab
  - \$225,000 Gift for Stepping Out for COD
  - \$200,000 Gift for plEDGE Program
  - \$100,000 Gift for Stepping Out for COD
  - \$ 50,000 Pledge for Stepping Out for COD
  - \$ 50,000 Planned Gift from Jane Lykken Hoff
  - \$ 36,000 Gift from Friends of the COD Library
  - \$ 27,676 Gift from CPT Group, Inc. for Nursing Program
  - \$ 25,843 Estate gift from Natt McDougall Jr. Memorial Fund
  - \$ 25,000 Gift for Stepping Out for COD
  - \$ 25,000 Gift for Stepping Out for COD
  - \$ 25,000 Grant from Edison International for STEM Program

• Expenditures:

	June 2019	YTD
	Expenditures	Expenditures
Management & General Operating Exp.	\$ 167,092	\$ 938,115
Program Expenditures	260,451	2,103,819
Fundraising Expenditures	20,527	672,675
<b>Total Revenues:</b>	\$ 448,070	\$ 3,714,609

- o Noteworthy:
  - Scholarships awarded to students \$847,189
  - Program Support \$682,489
  - Staff & Contractor Expenses \$918,456
  - Marketing \$327,314
  - Special Events Expenses \$160,533
- Net Income prior to Investment Activities was (\$167,766) for the month and \$215,720 YTD
- Investment Activities for the month of June were \$795,698 and YTD totaled 995,381
- YTD the Increase in Net Assets is \$1,211,101.
  - ❖ For full details of monthly financials, please see Board packet



#### **FINANCIAL SUMMARY**

June 30, 2019

#### COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION , JUNE 30, 2019 WITH COMPARATIVE TOTALS FOR JUNE 30, 2018

	Operating & Restricted Asset Funds		End	dowed Asset Funds						
			Temporarily		Permanently			Totals		
	Ur	nrestricted		Restricted		Restricted		(Memoran	dur	n Only)
		Fund		Fund		Fund	2018-19			2017-18
ASSETS										
1 Cash and cash equivalents	\$	941,653	\$	821,190	\$	-	\$	1,762,843	\$	1,269,079
2 Investments		1,450,143		9,973,474		19,073,093		30,496,711		29,826,573
3 Investments - Board Reserve		500,000		-		-		500,000		500,000
4 Pledges receivable		55,000		159,808		-		214,808		165,905
5 Allowance for Doubtful Accounts		-		-		-		-		-
6 Accounts Receivable		-		-		-		-		47,139
7 Student Emergency Funds held at College		5,000		-		-		5,000		5,000
8 Accrued interest receivable		78,790		30,086		5,164		114,040		120,869
9 Accrued assets		2,500		-		-		2,500		2,500
10 Property and equipment, net		1,784		-		-		1,784		4,057
11 FCCC - Scholarship Endowment		-		60,781		336,549		397,330		394,703
12 Split interest agreements		-		147,051		-		147,051		130,691
13 TOTAL ASSETS	\$	3,034,870	\$	11,192,390	\$	19,414,806	\$	33,642,066	\$	32,466,516
LIABILITIES										
14 Accounts payable		152,683		209,987		-		362,670		355,948
15 Accounts Payable - By JV		1,543						1,543		5,131
16 Accounts Payable - Related Party		-		-		-		-		-
17 Deferred Contributions		4,693		-		-		4,693		3,018
18 Accrued liabilities		21,358		-		-		21,358		61,715
19 TOTAL LIABILITIES	\$	180,276	\$	209,987	\$	-	\$	390,263	\$	425,812
NET ASSETS, beginning Unrestricted:										
20 Undesignated		2,202,786		-		-		2,202,786		1,590,356
21 Board designated		500,000		-		-		500,000		500,000
22 Temporarily restricted		-		9,956,553		-		9,956,553		9,266,057
23 Permanently restricted		-		-		19,381,367		19,381,367		19,377,539
24 TOTAL NET ASSETS havinging	¢	2 702 707	¢	0.057.553	ተ	10 201 277	φ	22 040 704	ሱ	20 722 052
<ul><li>TOTAL NET ASSETS, beginning</li><li>Net Activity</li></ul>	\$	2,702,786 151,808	\$	9,956,553 1,025,850	\$	19,381,367 33,439	\$	32,040,706 1,211,097	\$	30,733,952 1,306,752
20 Not notivity		131,000		1,023,030		33,437		1,211,077		1,300,732
26 NET ASSETS	\$	2,854,594	\$	10,982,403	\$	19,414,806	\$	33,251,803	\$	32,040,704
27 TOTAL LIABILITIES AND NET ASSETS	\$	3,034,870	\$	11,192,390	\$	19,414,806	\$	33,642,066	\$	32,466,516

**STATEMENT OF ACTIVITIES**FOR CURRENT MONTH ENDED 06/30/19 & YTD

	CURREN	T MONTH ENDING 06/30/2	2019	Prior Year Month Ending	II YEAK TO DATE PRIOR YTD ENDIN		PRIOR YTD ENDING	CURRENT YEAR BUDGET	
	ALL FUNDS	Budget	Variance	6/30/2018	ALL FUNDS	Budget	Variance	6/30/2018	2018/19
	(1)	/12 OF Annual Budget )	<u>.</u>		(12	2/12 OF Annual Budget )			
OPERATIONAL & PROGRAM SUPPORT OPERATING REVENUE									
1 In-Kind Revenue	65,283	5,667	59,616	64,462	65,283	68,000	(2,717)	64,462	68,000
2 Interest	47,288	48,333	(1,045)	103,448	769,680	580,000	189,680	682,877	580,000
3 Management Fees	32,891	32,917	(26)	31,881	385,387	395,000	(9,613)	388,149	395,000
4 Sustainability Fees (Gift Fees)	5,721	3,333	2,388	67	38,059	40,000	(1,941)	32,459	40,000
5 TOTAL OPERATING REVENUE	151,183	90,250	60,933	199,858	1,258,409	1,083,000	175,409	1,167,947	1,083,000
MANAGEMENT & GENERAL EXPENSES									
6 Audit Services	3,120	750	(2,370)	_	13,241	9,000	(4,241)	4,896	9,000
7 Bad Debt	28,500	-	(28,500)	(2,522)	28,905	-	(28,905)	(2)	-
8 Bank & Credit Card Fees	1,024	542	(482)	175	6,988	6,500	(488)	6,528	6,500
9 Board/Staff Training	2,047	417	(1,630)	27	14,696	5,000	(9,696)	1,581	5,000
10 Depreciation	2,274	192	(2,082)	3,504	2,274	2,300	26	3,504	2,300
11 Equipment Lease / Maintenance	-	333	333	317	5,708	4,000	(1,708)	3,489	4,000
12 Furniture / Equipment	-	83	83	-	-	1,000	1,000	805	1,000
13 Insurance	-	46	46	-	555	555	-	7,428	555
14 Legal Services	22 201	125	125	21 001	108	1,500	1,392	964	1,500
15 Management Fees 16 Membership Dues	32,891 288	32,917 320	26 32	31,881	385,387 3,504	395,000 3,840	9,613 336	388,149 2,544	395,000 3,840
17 Office Supplies	1,116	1,633	517	585	17,609	19,600	1,991	14,078	19,600
18 Postage	11	160	149	8	913	1,920	1,007	1,185	1,920
19 Printing/Design/Graphics	297	700	403	-	5,620	8,400	2,780	3,897	8,400
20 Realized Gain/Loss - For Split Interest Agreements	20,356	833	(19,523)	6,364	20,305	10,000	(10,305)	6,364	10,000
21 Rent/Utilities - In Kind	65,283	5,667	(59,616)	64,462	65,283	68,000	2,717	64,462	68,000
22 Repairs/Maintenance	-	144	144	-	1,577	1,725	148	-	1,725
23 Service Contracts	65	542	477	180	9,221	6,500	(2,721)	12,207	6,500
24 Staff Mileage Reimbursement	57	42	(15)	-	909	500	(409)	115	500
25 Staff Support	662	327	(336)	84	6,368	3,920	(2,448)	2,019	3,920
Subscriptions/Publications	258 5,721	82 3,333	(176)	510 67	4,487 38,059	980 40,000	(3,507)	1,573	980 40,000
27 Sustainability Fees (Gift Fees) 28 Telephone	331	125	(2,388) (206)	07	1,764	1,500	1,941 (264)	32,459	1,500
29 Travel	331	83	83	2,266	3,019	1,000	(2,019)	4,471	1,000
30 General	164,302	49,395	(114,907)	107,908	636,499	592,740	(43,759)	562,715	592,740
31 Donor Database Manager	200	833	633	3,787	14,634	10,000	(4,634)	12,603	10,000
32 Prospect Research/Screening Services	-	833	833	-	2,164	10,000	7,836	-	10,000
33 Scholarship/Stewardship Coordinator	-	750	750	833	9,167	9,000	(167)	833	9,000
34 Independent Contractors (Non-Fundraising)	200	2,417	2,217	4,621	25,965	29,000	3,035	13,436	29,000
35 Annual Report	-	521	521	-	-	6,250	6,250	-	6,250
36 Marketing	-	521	521	-	-	6,250	6,250	-	6,250
Donor Recognition	21	938	917	398	6,081	11,250	5,169	7,632	11,250
38 Recognition 39 Foundation Staff	21 2,570	938 30,470	917 27,900	398 30,272	6,081 269,569	11,250 365,640	5,169 96,071	7,632 294,755	11,250 365,640
40 Salaries & Related Expenses	2,570	30,470	27,900	30,272	269,569	365,640	96,071	294,755	365,640
41 TOTAL MANAGEMENT & GENERAL EXPENSES	167,092	83,740	(83,352)	143,198	938,115	1,004,880	66,765	878,538	1,004,880
42 PROGRAM EXPENSES									
	207.204	Z4.500	(140.500)	170.780	con 007	<b>554</b> 000	125,000	514.000	224.000
43 College Program Support 44 Presidents Fund	207,286 3,872	64,500 3,333	(142,786)	162,679	608,997	774,000	165,003	514,238 48,683	774,000 40,000
44 Presidents Fund 45 Student Awards	3,872	3,333	(539) 100	19,108	72,967 525	40,000 1,200	(32,967) 675	48,683 1,025	40,000 1,200
45 Student Awards 46 Student Scholarships	29,642	62,500	32,858	(1,976)	847,189	750,000	(97,189)	689,668	750,000
47 College & Student Support	240,800	130,433	(110,367)	179,811	1,529,678	1,565,200	35,522	1,253,614	1,565,200
48 Alumni Database Development	-	2,813	2,813	-	-	33,750	33,750	1,880	33,750
49 Alumni Engagement	133	563	430	-	16,924	6,750	(10,174)	-	6,750
50 Campus Tours	-	-	-	-	1,086	-	(1,086)	1,376	-

#### FOR CURRENT MONTH ENDED 06/30/19 & YTD

	CURREN	NT MONTH ENDING 06/30/2	2019	Prior Year Month Ending	TEAR TO DATE PRIOR Y		PRIOR YTD ENDING	CURRENT YEAR BUDGET	
	ALL FUNDS	Budget	Variance	6/30/2018	ALL FUNDS	Budget	Variance	6/30/2018	2018/19
	(1	/12 OF Annual Budget )	<u>-</u>		(	12/12 OF Annual Budget )	_		
51 Community Relations	3,754	563	(3,192)	1,125	11,570	6,750	(4,820)	5,284	6,750
52 Donor Cultivation	210	563	353	2,944	4,220	6,750	2,530	4,441	6,750
53 Donor Recognition	3	125	122	53	811	1,500	689	1,018	1,500
54 Development & Recognition	4,100	4,625	525	4,122	34,610	55,500	20,890	13,999	55,500
55 Audit Services	1,040	250	(790)	-	4,414	3,000	(1,414)	1,632	3,000
56 Board/Staff Training	1,228	250	(978)	16	8,818	3,000	(5,818)	948	3,000
57 Legal Services	-	42	42	-	36	500	464	321	500
58 Membership Dues	6	7	1	-	73	80	7	53	80
59 Postage	22	313	291	16	1,788	3,760	1,972	2,320	3,760
60 Printing/Design/Graphics	582	1,371	789	-	11,006	16,450	5,444	7,632	16,450
61 Staff Mileage Reimbursement	34	25	(9)	-	545	300	(245)	69	300
62 Travel	-	50	50	1,359	1,811	600	(1,211)	2,683	600
63 General	2,912	2,308	(605)	1,391	28,490	27,690	(800)	15,659	27,690
64 Donor Database Manager	550	2,292	1,742	10,415	40,245	27,500	(12,745)	34,658	27,500
65 Prospect Research/Screening Services	-	2,292	2,292	-	5,952	27,500	21,548	-	27,500
66 Scholarship/Stewardship Coordinator	-	2,063	2,063	2,291	25,208	24,750	(458)	2,291	24,750
67 Independent Contractors (Non-Fundraising)	550	6,646	6,096	12,707	71,405	79,750	8,345	36,950	79,750
68 Annual Report	-	1,042	1,042	-	-	12,500	12,500	-	12,500
69 Marketing - College	5,641	6,667	1,026	(8,000)	106,213	80,000	(26,213)	80,000	80,000
70 Marketing - Foundation	4,361	4,800	439	10,000	94,693	57,600	(37,093)	60,000	57,600
71 Marketing - General	43	7,700	7,657	(13,928)	54,891	92,400	37,509	74,229	92,400
72 Marketing - State of the College	-	1,667	1,667	-	60,710	20,000	(40,710)	17	20,000
73 Marketing - Video	-	1,800	1,800	-	9,630	21,600	11,970	-	21,600
74 Marketing - Website/Social Media	-	2,667	2,667	-	5,600	32,000	26,400	25,433	32,000
75 Refunds/Reimbursement of Marketing Expenses	-	(6,667)	(6,667)	1,744	(107,360)	(80,000)	27,360	(71,221)	(80,000)
76 Website Fees	-	80	80	-	830	960	130	960	960
77 Marketing	10,045	19,755	9,710	(10,184)	225,206	237,060	11,854	169,418	237,060
78 Foundation Staff	2,044	24,238	22,194	24,080	214,430	290,850	76,420	234,464	290,850
79 Salaries & Related Expenses	2,044	24,238	22,194	24,080	214,430	290,850	76,420	234,464	290,850
80 TOTAL PROGRAM EXPENSES	260,451	188,004	(72,447)	211,927	2,103,819	2,256,050	152,231	1,724,103	2,256,050
81 TOTAL OPERATING EXPENSES	260,451	271,744	11,293	355,125	3,041,934	3,260,930	218,996	2,602,641	3,260,930
82 OPERATING SURPLUS (DEFICIT)	(276,360)	(181,494)	94,866	(155,267)	(1,783,525)	(2,177,930)	(394,405)	(1,434,694)	(2,177,930)
FUNDRAISING									
FUNDRAISING REVENUE									
83 Academic Angels < \$1,000	250	2,083	(1,833)	500	2,250	25,000	(22,750)	24,500	25,000
84 Alumni Giving	-	14,167	(14,167)	-	-	170,000	(170,000)	-	170,000
85 Community Friends Donations	2,580	27,500	(24,920)	1,717	22,936	330,000	(307,064)	35,082	330,000
86 Faculty/Staff/Retiree Donation	668	6,250	(5,582)	736	15,445	75,000	(59,555)	15,031	75,000
87 Scholarship Donations	600	16,667	(16,067)	5,115	11,069	200,000	(188,931)	45,587	200,000
88 Annual Giving - Gifts \$1,000 and under	4,098	66,667	(62,569)	8,068	51,700	800,000	(748,300)	120,200	800,000
89 Community Friends Donations	29,451	16,667	12,785	2,453	86,147	200,000	(113,853)	50,102	200,000
90 Scholarship Donations	21,808	4,167	17,641	5,115	48,808	50,000	(1,192)	45,587	50,000
91 Business Engagement Giving - All donations made by businesses	51,259	20,833	30,426	7,568	134,955	250,000	(115,045)	95,689	250,000

## **STATEMENT OF ACTIVITIES**FOR CURRENT MONTH ENDED 06/30/19 & YTD

		CURREN	NT MONTH ENDING 06/30/2	2019	Prior Year Month Ending	I I YEAK TO DATE PRIOR YTD EN		PRIOR YTD ENDING	CURRENT YEAR BUDGET	
		ALL FUNDS	Budget	Variance	6/30/2018	ALL FUNDS	Budget	Variance	6/30/2018	2018/19
		(1	/12 OF Annual Budget )	<del></del>			(12/12 OF Annual Budget )			
92	Community Friends/plEDGE Donations	-	8,333	(8,333)	1,377	372,500	100,000	272,500	-	100,000
93	Scholarship Donations	-	8,333	(8,333)	1 277	69,800	100,000	(30,200)	40,000	100,000
94 95	Foundation Grants Community Friends Donations	8,500	16,667 31,250	(16,667) (22,750)	1,377 15,425	442,300 190,752	200,000 375,000	242,300 (184,248)	40,000 501,718	200,000 375,000
96	Faculty/Staff/Retiree Donation	889	2,083	(1,194)	736	17,925	25,000	(104,240)	15,031	25,000
97	Scholarship Donations	9,500	16,667	(7,167)	35,804	113,050	200,000	(86,950)	319,108	200,000
98	Leadership Giving (Presidents Circle) - Gifts \$1,000 - \$24,999	18,889	50,000	(31,111)	51,965	321,727	600,000	(278,273)	835,857	600,000
99	Community Friend Donations/Endowements	27,500	8,333	19,167	2,453	61,000	100,000	(39,000)	50,102	100,000
100	Scholarship Donations	22,500	4,167	18,333	5,115	22,500	50,000	(27,500)	45,587	50,000
101	Space Naming	-	16,667	(16,667)	-	-	200,000	(200,000)	-	200,000
102	Major Gifts - Gifts of \$25,000 +	50,000	29,167	20,833	7,568	83,500	350,000	(266,500)	95,689	350,000
103	Charitable Gift Annuity	-	4,167	(4,167)	-	39,343	50,000	(10,657)	-	50,000
104	Estate Gifts	6,000	12,500	(6,500)	-	571,062	150,000	421,062	25,000	150,000
105	IRA Rollover Donations	-	2,083	(2,083)	-	-	25,000	(25,000)	-	25,000
106	Irrevocable Trust	-	2,083	(2,083)	-	- (10.405	25,000	(25,000)	25,000	25,000
107 108	Planned Giving	6,000	20,833 2,500	(14,833) (2,500)	900	610,405 6,000	250,000 30,000	360,405	25,000	250,000 30,000
108	Academic Angels Special Events Stepping Out for COD	-	50,000	(50,000)	26,923	697,559	600,000	(24,000) 97,559	21,970 623,128	600,000
110	Special Events	_	52,500	(52,500)	27,823	703,559	630,000	73,559	645,098	630,000
111	Sponsorship Scholarships (Pass Thru)	(1,125)	25,000	(26,125)	21,302	323,775	300,000	23,775	346,562	300,000
112	TOTAL FUNDRAISING REVENUE:	129,121	229,167	(100,045)	125,670	2,671,920	3,380,000	(708,080)	2,204,095	3,380,000
112	TOTAL PUMPKAISING REVENUE.	127,121	227,107	(100,043)	125,070	2,071,720	3,300,000	(700,000)	2,204,073	3,300,000
FU	UNDRAISING EXPENSES									
113	Alumni Database Development	-	3,438	3,438	-	-	41,250	41,250	2,298	41,250
114	Annual Giving Expenses	-	2,083	2,083	-	7,936	25,000	17,064	-	25,000
115	Alumni Engagement	162	688	525	-	20,684	8,250	(12,434)	-	8,250
116	Business Engagement Expenses	-	417	417	-	20	5,000	4,980	-	5,000
117	Campus Tours	-	-	- (2.001)	-	1,327	- 0.250	(1,327)	1,681	- 0.250
118	Community Relations	4,589	688	(3,901)	1,375	14,141	8,250	(5,891)	6,459	8,250
119 120	Donor Cultivation Leadership Giving Expenses	256	688 2,000	431 2,000	3,598	5,157 5,415	8,250 24,000	3,093 18,585	5,428 12,723	8,250 24,000
120	Major Gifts Expenses	_	417	417	-	795	5,000	4,205	12,723	5,000
122	Planned Giving Expenses	(4)	1,417	1,421	-	92	17,000	16,908	461	17,000
123	Recognition / Sponsorship / Tribute Ads	4	188	183	80	1,216	2,250	1,034	1,526	2,250
124	Development & Recognition	5,007	12,021	7,013	5,053	56,784	144,250	87,466	30,576	144,250
125	Audit Services	1,040	250	(790)	-	4,414	3,000	(1,414)	1,632	3,000
126	Board/Staff Training	819	167	(652)	11	5,878	2,000	(3,878)	632	2,000
127	Legal Services	-	42	42	-	36		(36)	321	500
128	Membership Dues	6	7	1	-	73	80	7	53	80
129	Office Supplies	23	33	11	12	359	400	41	287	400
130	Postage	14	193	180	10	1,103	2,320	1,217	1,432	2,320
131	Printing / Design / Graphics	359	846	487	-	6,791	10,150	3,359	4,709	10,150
132	Staff Support	14 5	7	(7)	2	130	80	(50)	41	80
133 134	Subscriptions Staff Mileage Reimbursement	23	2 17	(4)	10	92 363	20 200	(72) (163)	32 46	20 200
134	Travel	23	33	(6) 33	906	1,207	400	(807)	1,788	400
136	General	2,302	1,596	(706)	951	20,447	19,150	(1,297)	10,974	19,150
137	Business Engagement Coordinator	2,302	6,250	6,250	-	20,447	75,000	75,000	10,774	75,000
138	Director of Annual Giving	_	6,250	6,250	_	45,297	75,000	29,703	_	75,000
139	Donor Database Manager	250	1,042	792	4,734	18,293	12,500	(5,793)	15,754	12,500
140	Leadership Giving Coordinators	9,167	6,667	(2,500)	-	69,268	80,000	10,732	-	80,000
141	Major Gifts Coordinator	-	6,250	6,250	-	-	75,000	75,000	-	75,000
142	Planned Giving (Philanthropic Advisory Services)	-	7,210	7,210	10,833	65,150	86,520	21,370	35,776	86,520
143	Prospect Research/Screening Services	-	1,042	1,042	-	2,706	12,500	9,795	-	12,500
144	Scholarship/Stewardship Coordinator	-	938	938	1,042	11,458	11,250	(208)	1,042	11,250
145	Independent Contractors	9,417	35,648	26,231	16,609	212,172	427,770	215,598	52,571	427,770

#### FOR CURRENT MONTH ENDED 06/30/19 & YTD

		CURREN	Γ MONTH ENDING 06/30/20	019	Prior Year Month Ending	YEAR TO DATE		PRIOR YTD ENDING	CURRENT YEAR BUDGET	
		ALL FUNDS	Budget	Variance	6/30/2018	ALL FUNDS	Budget	Variance	6/30/2018	2018/19
145	4 15	(1/	12 OF Annual Budget )	501			(12/12 OF Annual Budget )	. 250		5.250
146 147	Annual Report  Marketing - College	1.410	521 1,667	521 256	(2,000)	- 26.553	6,250 20,000	6,250 (6,553)	20.000	6,250 20,000
147	Marketing - Conlege  Marketing - Foundation	1,410	1,200	110	2,500	23,673	14,400	(9,273)	15,000	14,400
149	Marketing - General	11	1,925	1,914	(3,482)	13,723	23,100	9,377	18,557	23,100
150	Marketing/Messaging Services - Special Events	-	4,833	4,833	-	26,590	58,000	31,410	41,005	58,000
151	Marketing - State of the College	_	417	417	-	15,177	5,000	(10,177)	4	5,000
152	Marketing - Video	-	450	450	-	2,408	5,400	2,993	-	5,400
153	Marketing - Website / Social Media	-	667	667	-	1,400	8,000	6,600	6,358	8,000
154	Refunds/Reimbursement of Marketing Expenses	-	(1,667)	(1,667)	436	(26,840)	(20,000)	6,840	(17,805)	(20,000)
155	Website Fees	-	20	20	-	208	240	32	240	240
156	Marketing (Fundraising Portion)	2,511	10,033	7,521	(2,546)	82,892	120,390	37,498	83,359	120,390
157	Academic Angels Special Event Expenses	-	2,083	2,083	-	7,437	25,000	17,563	17,553	25,000
158	Donor / Scholarship Reception	-	500	500	-	11,190	6,000	(5,190)	5,461	6,000
159	Stepping Out for COD Special Events Expenses	63	6,250	6,187	-	153,096	75,000	(78,096)	77,883	75,000
160	Special Events Direct Expenses	63	8,833	8,770	-	171,723	106,000	(65,723)	100,897	106,000
161	Wages & Benefits-Staff Salaries & Benefits (Fundraising Portion)	1,226 1,226	14,543 14,543	13,316 13,316	14,448 14,448	128,658 128,658	174,510 174,510	45,852 45,852	140,678 140,678	174,510 174,510
162 163	TOTAL FUNDRAISING EXPENSES:	20,527	82,673	62,146	34,515	672,675	992,070	319,395	419,056	992,070
103	TOTAL FUNDRAISING EAFENSES:	20,327	62,073	02,140	34,313	072,075	992,070	319,393	419,030	992,070
164	FUNDRAISING SURPLUS (DEFICIT)	108,595	146,494	37,900	91,155	1,999,245	2,387,930	388,685	1,785,039	2,387,930
165 C	PERATING REVENUE BUDGET FY 2018/19	151,183	90,250	60,933	199,858	1,258,409	1,083,000	175,409	1,167,947	1,083,000
166 F	UNDRAISING REVENUE BUDGET FY 2018/19	129,121	229,167	(100,045)	125,670	2,671,920	3,380,000	(708,080)	2,204,095	3,380,000
167	TOTAL 2017/18 REVENUE BUDGET:	280,304	319,417	(39,112)	325,528	3,930,329	4,463,000	(532,671)	3,372,042	4,463,000
168 N	MANAGEMENT & GENERAL EXPENDITURE BUDGET FY 2018/19	167,092	83,740	(83,352)	143,198	938,115	1,004,880	66,765	878,538	1,004,880
169 P	ROGRAM EXPENDITURES BUDGET FY 2018/19	260,451	188,004	(72,447)	211,927	2,103,819	2,256,050	152,231	1,724,103	2,256,050
170 F	UNDRAISING EXPENDITURE BUDGET FY 2018/19	20,527	82,673	62,146	34,515	672,675	992,070	319,395	419,056	992,070
171	TOTAL 2018/19 EXPENDITURE BUDGET:	448,070	354,417	(93,654)	389,639	3,714,609	4,253,000	538,391	3,021,697	4,253,000
Г										
172	NET SURPLUS (DEFICIT) BEFORE INVESTMENT ACTIVITY	(167,766)	(35,000)	132,766	(64,111)	215,720	210,000	(5,720)	350,345	210,000
173	Realized Gain / Loss	(42,165)	-		45,204	1,018,332		-	1,090,249	,
174	Unrealized Gain / Loss	845,429	-	-	(120,487)	135,709	-	-	48,156	-
175	Investment Fees	(7,566)	17,500	-	(7,822)	(158,660)	210,000	-	(181,999)	210,000
176	Refunds	-	-	-	=	-	-	-	-	-
177	Interfund Transfers	-	-	-	-	-	-	-	-	-
178	Investment Activities	795,698	17,500	-	(83,105)	995,381	210,000	-	956,406	
179	NET SURPLUS (DEFICIT)	627,932	-	132,766	(147,216)	1,211,101		(5,720)	1,306,751	-



#### FY 18/19 COMBINED OPERATING BUDGET

# Board Approved FY 18/19 Operating Budget Board Approved FY 18/19 Operating Budget Actuals at 06/30/19 % of Budget vs Actual @ 06/30/19

#### **REVENUES**

#### Fundraising Revenues:

Annual Giving	600,000	40,631	6.8%
Community Friend Donations	330,000	22,936	7.0%
Retiree Donations	70,000	-	0.0%
Alumni Donations	100,000	-	0.0%
Faculty/Staff Giving	75,000	15,445	20.6%
Academic Angels Giving < \$1,000	25,000	2,250	9.0%
Leadership Giving	400,000	208,677	52.2%
Presidents Circle Giving	355,000	207,677	58.5%
Academic Angels Giving > \$1,000	45,000	1,000	2.2%
Business Engagement Giving	200,000	86,147	43.1%
Major Gifts	300,000	61,000	20.3%
Endowments	100,000	-	0.0%
Space Naming Opportunities	200,000	-	0.0%
Planned Giving	250,000	610,405	244.2%
Special Events Giving	630,000	703,559	111.7%
Stepping Out for COD	600,000	697,559	116.3%
Academic Angels Events	30,000	6,000	20.0%



	FY 2	2018/19 Budget	
	Board Approved FY 18/19 Operating Budget	FY 2018/19 Actuals at 06/30/19	% of Budget vs Actual @ 06/30/19
	500,000	265,227	53.0%
	300,000	323,775	107.9%
1100	200,000	<b>372,500</b>	186.3% 79.1%
ues	3,380,000	2,671,921	/9.1%
	395,000	385,387	97.6%
	40,000	38,059	95.1%
	68,000	65,283	96.0%
	580,000	769,680	132.7%
ues	1,083,000	1,258,409	116.2%

FY 18/19 COMBINED O	PERATING BUDGET	Board Approved FY 18/19 Operating Budget	FY 2018/19 Actuals at 06/30/19	% of Budget vs Actual @ 06/30/19
Scholarship Donations		500,000	265,227	53.0%
Scholarship Pass-Thru Donations		300,000	323,775	107.9%
Grants		200,000	372,500	186.3%
Investment/Other Revenues:	Fundraising Revenues	3,380,000	2,671,921	79.1%
Investment Management Services		395,000	385,387	97.6%
Gift Fee		40,000	38,059	95.1%
In Kind Revenue		68,000	65,283	96.0%
Interest/Dividends Income		580,000	769,680	132.7%
	Investment/Other Revenues	1,083,000	1,258,409	116.2%
	<b>Total Combined Revenue</b>	4,463,000	3,930,330	88.1%



#### FY 18/19 COMBINED OPERATING BUDGET

FY 2018/19 Budget				
Board Approved FY 18/19 Operating Budget	FY 2018/19 Actuals at 06/30/19	% of Budget vs Actual @ 06/30/19		

6,500

6,988

107.5%

#### **EXPENDITURES**

#### **Fundraising Expenses**

Bank Charges

Annual Giving		25,000	7,936	31.7%
Leadership Giving		24,000	7,828	32.6%
Business Engagement		5,000	20	0.4%
Major Gifts		5,000	795	15.9%
Planned Giving		17,000	92	0.5%
Capital Campaign		-	-	0.0%
Special Events Expenses		100,000	160,533	160.5%
Stepping Out for COD Event		75,000	153,096	204.1%
Academic Angels Events		25,000	7,437	29.7%
	Total Fundraising Expenses:	176,000	177,204	100.7%
<b>General Operating Expenses</b>				
Alumni Database Development		75,000	-	0.0%
Alumni Engagement		15,000	37,608	250.7%
Auditor		15,000	22,069	147.1%
Bad Debt		-	28,905	0.0%



**Board/Staff Training** 

**Community Relations** 

Depreciation Expense

**Donor Cultivation** 

**Donor Recognition** 

**Equipment Lease** 

In Kind Expense

Furniture & Equipment

**Independent Contractors** 

Legal/Financial

Insurance (Directors & Officers)

Insurance (Foundation Liability)

Donor/Scholarship Reception Expenses

Independent Contractor - Annual Giving Coordinator

Independent Contractor - Major Gift Coordinator

Independent Contractor - Business Engagement Coordinator

Independent Contractor - Leadership Giving Coordinators - 2 Positions

Independent Contractor - Philanthropic Advisor Contract Services

#### FY 18/19 COMBINED OPERATING BUDGET

#### FY 2018/19 Budget % of **Board Approved FY** FY 2018/19 **Budget vs** 18/19 Operating Actuals at Actual @ Budget 06/30/19 06/30/19 10,000 29,392 293.9% 15,000 25,711 171.4% 2,274 2,300 98.9% 15,000 9,377 62.5% 15,000 8,108 54.1% 6,000 11,190 186.5% 4,000 5,708 142.7% 1,000 0.0% 68,000 96.0% 65,283 75,000.00 45,297 60.4% 75,000.00 0.0% 80,000.00 69,268 86.6% 75,000.00 0.0% 86,520.00 65,150 75.3% 391,520 179,715 45.9% 0.0% 555 555 100.0%

2,500

180

7.2%



#### FY 18/19 COMBINED OPERATING BUDGET

#### FY 2018/19 Budget % of **Board Approved FY** FY 2018/19 **Budget vs** 18/19 Operating Budget Actuals at Actual @

06/30/19

06/30/19

Marketing	462,500	441,260	95.4%
Marketing - Website/Social Media	40,000	7,000	17.5%
Marketing - State of the College	25,000	75,887	303.5%
Marketing Annual Report	25,000	-	0.0%
Marketing for Special Events	58,000	26,590	45.8%
Marketing General	115,500	68,614	59.4%
Marketing Video	27,000	12,038	44.6%
Marketing/Messaging College Kay Hazen/CV Strategies	100,000	132,766	132.8%
Marketing Hub	-	-	0.0%
Marketing/Messaging Foundation- Kay Hazen/CV Strategies	72,000	118,366	164.4%
Membership Dues	4,000	3,650	91.3%
Office Supplies & Equipment	20,000	17,968	89.8%
Other Investment Expenses	55,000	42,826	77.9%
Postage	8,000	3,804	47.6%
Printing/Design/Graphics	35,000	23,416	66.9%
Prospect Research/Screening Services	50,000	10,822	21.6%
Refunds/Reimbursement of Expenses	(100,000)	(134,200)	134.2%
Repairs/Maintenance	1,725	1,577	91.4%



Gift Fees

1 outpatient			
FY 18/19 COMBINED OPERATING BUDGET	Board Approved FY 18/19 Operating Budget	FY 2018/19 Actuals at 06/30/19	% of Budget vs Actual @ 06/30/19
Service Contracts	6,500	9,221	141.9%
Staff Mileage Reimbursement	1,000	1,817	181.7%
Staff Support	4,000	6,498	162.5%
Subscriptions/Publications	1,000	4,579	457.9%
Telephone	1,500	1,764	117.6%
Travel	2,000	6,037	301.9%
Wages & Benefits	926,000	612,657	66.2%
Wages & Benefits Foundation Staff	707,000	485,994	68.7%
Wages & Benefits-Accounting	122,000	126,663	103.8%
Wages -Clerk (Seasonal)	2,000	-	0.0%
Wages Donor Database Specialist	50,000.00	73,172.00	146.3%
Wages Stewardship Specialist	45,000.00	45,833.00	101.9%
Website Fees	1,200	1,038	86.5%
<b>Total Operating Expenses:</b>	2,121,800	1,606,802	75.7%
<u>Investment Expenses</u>			
Realized Gain/Loss - For Split Interest Agreeements	10,000	20,305	203.1%
Investment Management Services	395,000	385,387	97.6%

FY 2018/19 Budget

40,000

38,059

95.1%



Other Investment Expenses

College Support Expenses

Contributions to the College

Scholarships

Student Awards

College Program Support

Presidents Innovation Fund

#### FY 18/19 COMBINED OPERATING BUDGET

**Total Combined Expenditures** 

ERT	FY 2018/19 Budget			
ED OPERATING BUDGET	Board Approved FY 18/19 Operating Budget FY 2018/19 Actuals at 06/30/19		% of Budget vs Actual @ 06/30/19	
	155,000	115,834	74.7%	
Investment Expenses:	600,000	559,585	93.3%	
	1,565,200	1,529,678	97.7%	
t	774,000	608,997	78.7%	
und	40,000	72,967	182.4%	
	750,000	847,189	113.0%	
	1,200	525	43.8%	
Total College Support Expenses:	1,565,200	1,529,678	97.7%	

4,463,000

3,873,269

86.8%



# Foundation Audit 2018/19 For Approval



Board of Directors College of the Desert Foundation Palm Desert, California

We have audited the financial statements of College of the Desert Foundation (the Foundation) as of and for the year ended June 30, 2019, and have issued our report thereon dated October 17, 2019. Professional standards require that we advise you of the following matters relating to our audit.

#### Our Responsibility in Relation to the Financial Statement Audit

As communicated in our engagement letter dated April 11, 2019, our responsibility, as described by professional standards, is to form and express an opinion about whether the financial statements that have been prepared by management with your oversight are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America. Our audit of the financial statements does not relieve you or management of its respective responsibilities.

Our responsibility, as prescribed by professional standards, is to plan and perform our audit to obtain reasonable, rather than absolute, assurance about whether the financial statements are free of material misstatement. An audit of financial statements includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control over financial reporting. Accordingly, as part of our audit, we considered the internal control of the Foundation solely for the purpose of determining our audit procedures and not to provide any assurance concerning such internal control.

We are also responsible for communicating significant matters related to the audit that are, in our professional judgment, relevant to your responsibilities in overseeing the financial reporting process. However, we are not required to design procedures for the purpose of identifying other matters to communicate to you.

We have provided our comments regarding significant control deficiencies and other matters noted during our audit in a separate letter to you dated October 17, 2019.

#### Planned Scope and Timing of the Audit

We conducted our audit consistent with the planned scope and timing we previously communicated to you.

#### Compliance with All Ethics Requirements Regarding Independence

The engagement team, others in our firm, as appropriate, our firm, and our network firms have complied with all relevant ethical requirements regarding independence.

We have implemented a second partner review of the financial statements to reduce the risk of management participation and self-review threats to an acceptable level. In addition, management will review and assume responsibility for the financial statements as evidenced in the signed management representation letter dated October 17, 2019.

Board of Directors College of the Desert Foundation Page 2

#### Qualitative Aspects of the Foundation's Significant Accounting Practices

#### Significant Accounting Policies

Management has the responsibility to select and use appropriate accounting policies. A summary of the significant accounting policies adopted by the Foundation is included in Note 1 to the financial statements. As described in Note 1 to the financial statements, during the year, the Foundation changed its method of presentation of the financial statements by adopting ASU No. 2016-14, Not-for-Profit-Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities. Accordingly, the change in accounting policy has had no effect to report in either the statements of activities, functional expenses, or cash flows for the year ended June 30, 2019. The statement of financial position as of June 30, 2018, was adjusted to conform with this new stanard. The main reclassification was related to the combination of Temporary Restricted and Permanently Restricted net assets into one category, "Net Assets with Donor Restrictions". No matters have come to our attention that would require us, under professional standards, to inform you about (1) the methods used to account for significant unusual transactions and (2) the effect of significant accounting policies in controversial or emerging areas for which there is a lack of authoritative guidance or consensus.

#### Significant Accounting Estimates

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's current judgments. Those judgments are normally based on knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ markedly from management's current judgments. No such estimates were identified for the financial statements ending June 30, 2019.

#### Financial Statement Disclosures

Certain financial statement disclosures involve significant judgment and are particularly sensitive because of their significance to financial statement users. The most sensitive disclosures affecting the Foundation's financial statements relate to fair value estimates of financial assets as described in Note 7 based on the observable and/or the unobservable inputs when measuring the fair value.

#### Significant Difficulties Encountered during the Audit

We encountered no significant difficulties in dealing with management relating to the performance of the audit.

#### **Uncorrected and Corrected Misstatements**

For purposes of this communication, professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that we believe are trivial, and communicate them to the appropriate level of management. Further, professional standards require us to also communicate the effect of uncorrected misstatements related to prior periods on the relevant classes of transactions, account balances or disclosures, and the financial statements as a whole. There were no uncorrected misstatements for the year under audit nor any effects of uncorrected misstatements related to prior periods to disclose.

Board of Directors College of the Desert Foundation Page 3

In addition, professional standards require us to communicate to you all material, corrected misstatements that were brought to the attention of management as a result of our audit procedures. There were no material, corrected misstatements.

#### **Disagreements with Management**

For purposes of this letter, professional standards define a disagreement with management as a matter, whether or not resolved to our satisfaction, concerning a financial accounting, reporting, or auditing matter, which could be significant to the Foundation's financial statements or the auditor's report. No such disagreements arose during the course of the audit.

#### Representations Requested from Management

We have requested certain written representations from management, which are included in the attached letter dated October 17, 2019.

#### Management's Consultations with Other Accountants

In some cases, management may decide to consult with other accountants about auditing and accounting matters. Management informed us that, and to our knowledge, there were no consultations with other accountants regarding auditing and accounting matters.

#### Other Significant Matters, Findings or Issues

In the normal course of our professional association with the Foundation, we generally discuss a variety of matters, including the application of accounting principles and auditing standards, operating conditions affecting the Foundation, and operating plans and strategies that may affect the risks of material misstatement. None of the matters discussed resulted in a condition to our retention as the Foundation's auditors.

Our responsibility also includes communicating to you any information which we believe is a material misstatement of fact. Nothing came to our attention that caused us to believe that such information, or its manner of presentation, is materially inconsistent with the information, or manner of its presentation, appearing in the financial statements.

This report is intended solely for the information and use of the Board of Directors and management of College of the Desert Foundation, and is not intended to be and should not be used by anyone other than these specified parties.

Rancho Cucamonga, California

God Bailly LLP

October 17, 2019



#### **CPAs & BUSINESS ADVISORS**

Board of Directors College of the Desert Foundation Palm Desert, California

In planning and performing our audit of the financial statements of College of the Desert Foundation (the Foundation) as of and for the year ended June 30, 2019, in accordance with auditing standards generally accepted in the United States of America, we considered the Foundation's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we do not express an opinion on the effectiveness of the Foundation's internal control.

Our consideration of internal control was for the limited purpose described in the preceding paragraph and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies and, therefore, material weaknesses or significant deficiencies may exist that were not identified. However, as discussed below, we identified certain deficiencies in internal control that we consider to be significant deficiencies.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies in internal control, such that there is a reasonable possibility that a material misstatement of the Foundation's financial statements will not be prevented, or detected and corrected, on a timely basis. We did not identify any deficiencies in internal control that we consider to be material weaknesses.

A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance. We consider the following deficiency in the Foundation's internal control to be a significant deficiency:

#### Observation - Credit Card Transactions

We tested two months of credit card statements and noted 9 out of 64 transactions lacked receipts to support the expenditure. In addition, 1 out of 64 transactions reviewed was not a Foundation related expense, but was a personal expense charged to the Foundation credit card. Through inquiry and inspection, this was later reimbursed by the personnel back to the Foundation. The deficiency in internal controls over the credit card transactions prevents the Foundation from ensuring expenses are relevant expenses for the Foundation. By circumventing the purchasing process, the Foundation is susceptible to expensing Foundation monies for items that are not in line with the Foundation's mission.

#### Recommendation

The Foundation should implement a credit card use policy that encompasses restrictions on personal expenses being charged, as well as the use and overuse of missing receipt forms. This will mitigate the risk of the Foundation absorbing non-foundation related expenses.

Board of Directors College of the Desert Foundation Page 2

We consider the following deficiency in the Foundation's internal control to be a control deficiency:

#### Observation - Segregation of Duties

The size of the Foundation's accounting and administrative staff precludes certain internal controls that would be preferred if the office staff were large enough to provide optimum segregation of duties. This situation dictates that the Foundation's Board remain involved in the financial affairs of the Foundation to provide oversight and independent review functions. In the event of planned or unforeseen absences of the Foundation Executive Director, others within the Foundation office must step in to answer questions, perform other business office functions, and perform tasks that otherwise should be segregated. Without the oversight of the Board, errors could occur and not be detected timely.

#### Recommendation

We recommend the Foundation Board continue to review financial transactions on a regular basis and perform spot analysis of reconciliations and other procedures to ensure accurate and timely reporting.

We appreciate the time and assistance the staff of the Foundation provided during our audit. We will follow up on each of the areas noted above during the early stage of our fieldwork for the 2019-2020 fiscal year.

This communication is intended solely for the information and use of management, Board of Directors, and others within the Foundation, and is not intended to be, and should not be, used by anyone other than these specified parties.

Lack Backly LLP

Rancho Cucamonga, California

October 17, 2019



Annual Financial Report June 30, 2019 and 2018

### College of the Desert Foundation

(A California Nonprofit Corporation)

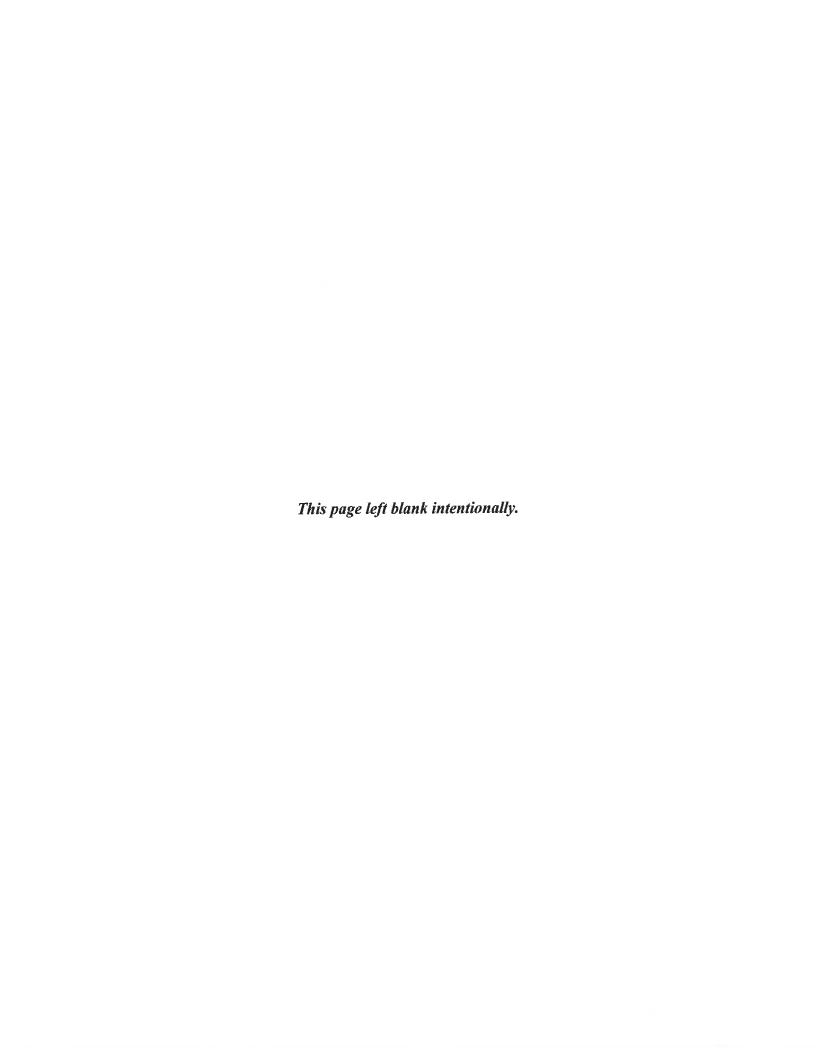


# COLLEGE OF THE DESERT FOUNDATION (A California Nonprofit Corporation)

#### **JUNE 30, 2019 AND 2018**

#### **CONTENTS**

NDEPENDENT AUDITOR'S REPORT1
INANCIAL STATEMENTS
Statements of Financial Position
June 30, 2019 and 2018
Statements of Activities
For the Years Ended June 30, 2019 and 20184
Statements of Cash Flows
For the Years Ended June 30, 2019 and 20185
Statements of Functional Expenses
For the Years Ended June 30, 2019 and 2018
Notes to Financial Statements





#### INDEPENDENT AUDITOR'S REPORT

**Board of Directors** College of the Desert Foundation Palm Desert, California

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of College of the Desert Foundation (the Foundation) (a California nonprofit corporation), which comprise the statement of financial position as of June 30, 2019 and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Emphasis of Matter**

As discussed in Note 1 to the financial statements, the Foundation has adopted the provisions of Financial Accounting Standards Board Accounting Standards Update No. 2016-14, *Presentation of Financial Statements for Not-for-Profit Entities*. Accordingly, the June 30, 2018, financial statements have been adjusted to adopt this standard. Our opinion is not modified with respect to this matter.

#### Other Matter

The financial statements of College of the Desert Foundation as of and for the year ended June 30, 2018, were audited by Vavrinek, Trine, Day & Co., LLP, who joined Eide Bailly LLP on July 22, 2019, and whose report dated October 26, 2018, expressed an unmodified opinion on those statements.

Rancho Cucamonga, California

Ged Bailly LLP

October 17, 2019

# COLLEGE OF THE DESERT FOUNDATION (A California Nonprofit Corporation)

# STATEMENTS OF FINANCIAL POSITION JUNE 30,

	2019	2018
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 2,320,351	\$ 1,002,257
Investments	30,439,202	30,593,393
Investments related to deferred gifts	147,051	130,692
Unconditional promises to give	210,000	165,905
Accounts receivable	-	2,139
Accounts receivable - related party	-	45,000
Accrued interest receivable	114,040	120,870
Student emergency funds held by District	5,000	5,000
Other assets	2,500	2,500
Total Current Assets	33,238,144	32,067,756
Noncurrent Assets		
Beneficial interest in assets held by the Foundation for		
California Community Colleges	397,330	394,703
Unconditional promises to give - net of amortized discount	4,808	-
Equipment (net of accumulated depreciation)	1,784	4,057
Total Noncurrent Assets	403,922	398,760
Total Assets	\$ 33,642,066	\$ 32,466,516
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$ 156,120	\$ 159,481
Accrued expenses	26,051	64,732
Accounts payable - related party	208,092	201,597
Total Current Liabilities	390,263	425,810
NET ASSETS		
Without donor restrictions		
Undesignated	2,354,594	2,202,786
Board designated	500,000	500,000
Total without donor restrictions	2,854,594	2,702,786
With donor restrictions	30,397,209	29,337,920
Total Net Assets	33,251,803	32,040,706
Total Liabilities and Net Assets	\$ 33,642,066	\$ 32,466,516

See the accompanying notes to financial statements.

# **COLLEGE OF THE DESERT FOUNDATION**(A California Nonprofit Corporation)

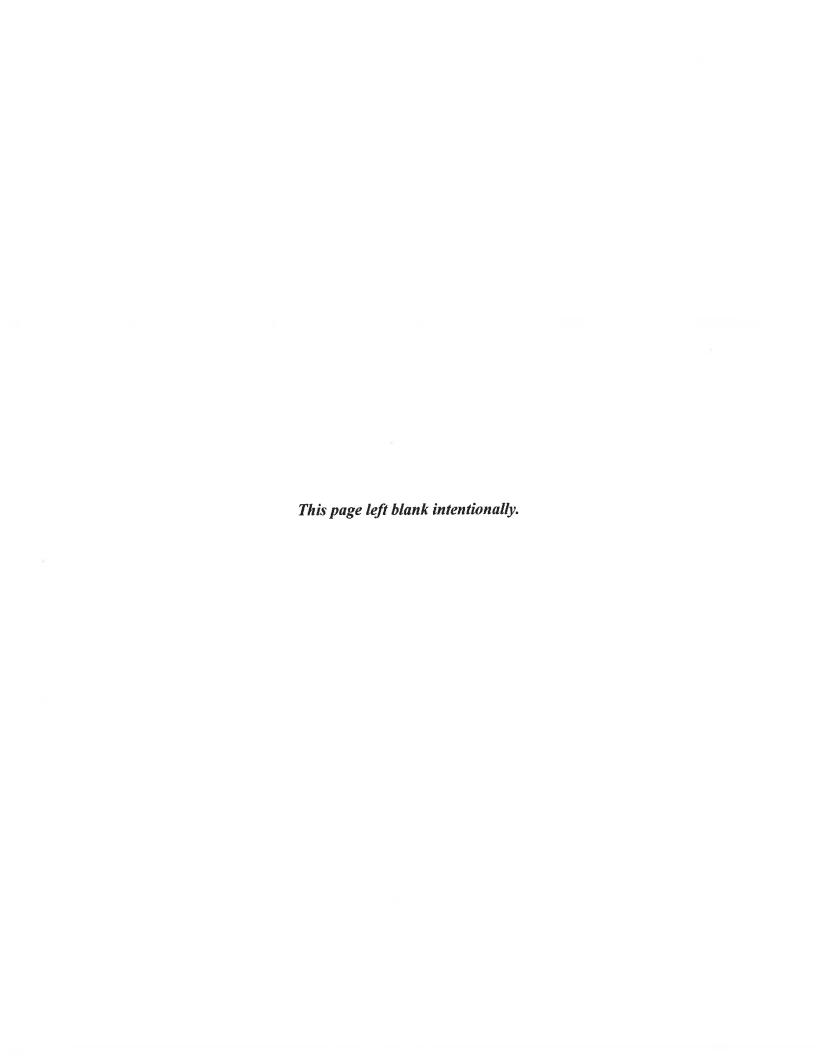
# STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED JUNE 30,

	2019		
	Without Donor With Donor		
	Restrictions	Restrictions_	Total
REVENUES	:=		
Grants	\$ -	\$ 372,500	\$ 372,500
Scholarship donations	-	582,935	582,935
Special events revenue	672,559	25,000	697,559
Donated facilities (in-kind)	65,283	-	65,283
Annual Giving	24,530	16,251	40,781
Leadership Giving	175,537	43,490	219,027
Business Engagement Giving	3,075	83,070	86,145
Major Gifts	-	63,500	63,500
Planned Giving	125,771	464,634	590,405
Management services	423,446	(423,446)	-
Assets released from restrictions	1,591,129	(1,591,129)	
Total Revenues	3,081,330	(363,195)	2,718,135
EXPENSES			
Program	2,166,819	-	2,166,819
Management and general	531,739	-	531,739
Fundraising	572,302		572,302
Total Expenses	3,270,860		3,270,860
OTHER INCOME (EXPENSE)			
Net unrealized gain (loss)	9,084	87,334	96,418
Net realized gain	288,390	729,942	1,018,332
Interest and dividends	205,553	564,126	769,679
Investment fees	(158,660)		(158,660)
Subtotal Investment Income	344,367	1,381,402	1,725,769
Change in value of deferred gifts	-	16,359	16,359
Change in value of beneficial interest			
in assets held by the Foundation for			
California Community Colleges		21,694	21,694
Total Other Income (Expense)	344,367	1,419,455	1,763,822
TRANSFERS	(3,029)	3,029	- 4 044 005
CHANGE IN NET ASSETS	151,808	1,059,289	1,211,097
NET ASSETS, BEGINNING OF YEAR	2,702,786	29,337,920	32,040,706
NET ASSETS, END OF YEAR	\$ 2,854,594	\$ 30,397,209	\$ 33,251,803

See the accompanying notes to financial statements.

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			2018		
With	out Donor	1	With Donor		
Res	trictions		Restrictions		Total
\$	-	\$	40,000	\$	40,000
	-		802,431		802,431
	644,598		500		645,098
	64,462		-		64,462
	49,222		17,465		66,687
	341,760		102,892		444,652
	4,119		98,959		103,078
	-		64,032		64,032
	25,000		_		25,000
	420,608		(420,608)		-
1,	339,965	_	(1,339,965)		
2,	889,734		(634,294)	_	2,255,440
1,	770,308		-		1,770,308
	479,665		-		479,665
	349,966				349,966
2,	599,939			107	2,599,939
	(1,700)		49,856		48,156
	285,909		804,339		1,090,248
	220,099		462,781		682,880
(	181,999)	_			(181,999)
	322,309	_	1,316,976		1,639,285
	-		(12,265)		(12,265)
			24,235		24,235
	322,309		1,328,946		1,651,255
	326		(326)		
	612,430		694,326		1,306,756
	090,356		28,643,594		30,733,950
\$ 2,	702,786	\$	29,337,920	\$	32,040,706



# COLLEGE OF THE DESERT FOUNDATION (A California Nonprofit Corporation)

# STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30,

	2019	2018
CASH FLOWS FROM OPERATING ACTIVITIES	7	
Change in Net Assets	\$ 1,211,097	\$ 1,306,756
Adjustments to Reconcile Change in Net Assets		
to Net Cash Flows From (Used For) Operating Activities		
Depreciation and amortization	2,273	3,505
Unrealized gain	(96,418)	(48,156)
Realized gain	(1,018,332)	(1,090,248)
Change in value of deferred gifts	(16,359)	12,265
Contributions restricted for long-term purposes	(670,945)	(283,348)
Distributions from beneficial interest in assets held by the		
Foundation for California Community Colleges	19,067	18,333
Change in beneficial interest in assets held by the		
Foundation for California Community Colleges	(21,694)	(24,235)
Changes in Assets and Liabilities		
Unconditional promises to give	(48,903)	195,380
Accounts receivable	2,139	(1,839)
Accounts receivable - related party	45,000	(45,000)
Accrued interest receivable	6,830	(54,435)
Other assets	-	2,520
Accounts payable	(3,361)	143,269
Accrued expenses	(38,681)	11,926
Accounts payable - related party	6,495	(223,751)
Net Cash Flows From Operating Activities	(621,792)	(77,058)
CASH FLOWS FROM INVESTING ACTIVITIES		
Sale (purchase) of investments	1,268,941	(2,795,677)
Net Cash Flows From Investing Activities	1,268,941	(2,795,677)
CASH FLOWS FROM FINANCING ACTIVITIES		
Collections of contributions restricted for long-term purposes	670,945	283,348
Net Cash Flows From Investing Activities	670,945	283,348
CHANGE IN UNRESTRICTED CASH AND CASH EQUIVALENTS	1,318,094	(2.500.207)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	1,002,257	(2,589,387)
CASH AND CASH EQUIVALENTS, BEGINNING OF TEAR CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 2,320,351	\$ 1,002,257
The state of the s	φ 2,340,331	\$ 1,002,257

See the accompanying notes to financial statements.

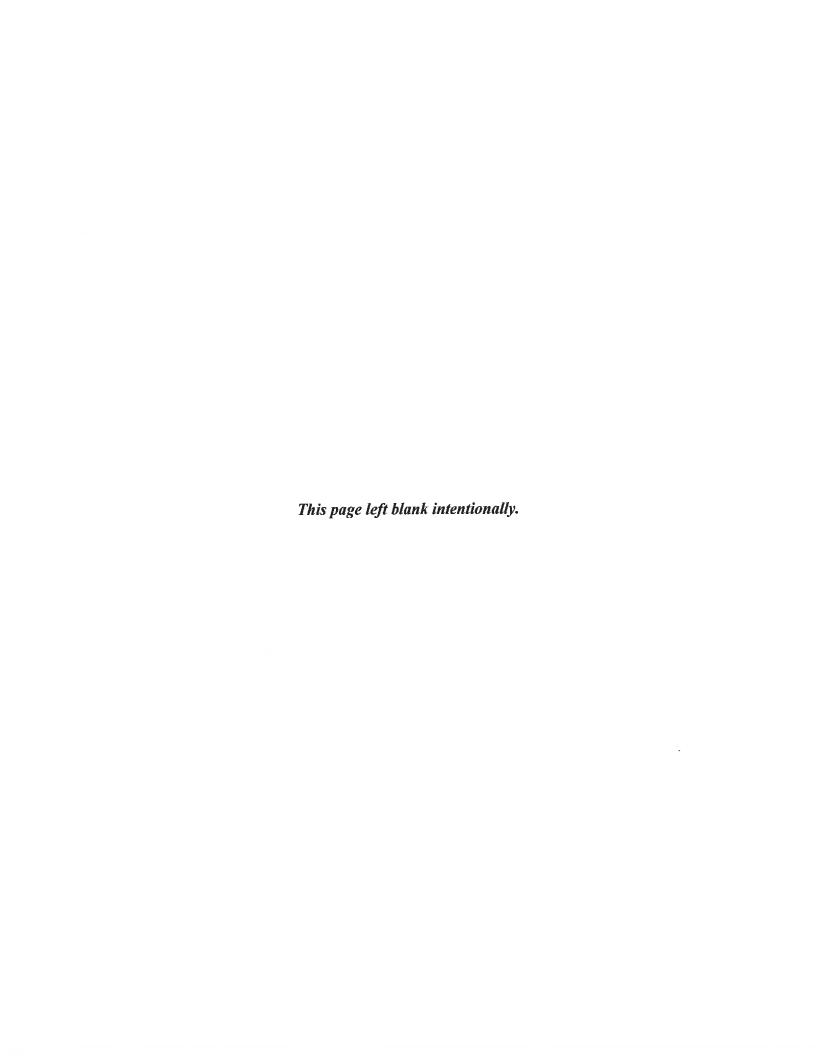
# COLLEGE OF THE DESERT FOUNDATION (A California Nonprofit Corporation)

# STATEMENTS OF FUNCTIONAL EXPENSES FOR THE YEARS ENDED JUNE 30,

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	2019					
	Management					
	Program	and General	Fundraising	Total		
College support	\$ 608,997	\$ -	\$ -	\$ 608,997		
Scholarships	847,714	-	-	847,714		
Special event	-	-	247,610	247,610		
Salaries and benefits	214,430	269,569	128,658	612,657		
Bank and credit card charges	-	6,988	-	6,988		
Depreciation	-	2,273	-	2,273		
Equipment and maintenance	-	16,506	-	16,506		
Insurance	-	555	-	555		
Marketing and development	228,565	-	98,749	327,314		
Independent contractors	164,296	59,744	74,680	298,720		
Membership	73	3,504	73	3,650		
President's fund	72,967	-	-	72,967		
Office	-	28,351	697	29,048		
Conferences and travel	11,174	18,623	7,449	37,246		
Postage and printing	12,834	6,429	7,957	27,220		
Professional services	4,450	13,349	4,450	22,249		
Recognition	1,319	9,896	1,979	13,194		
Donated facilities	-	65,283	-	65,283		
Bad debts	-	28,905	-	28,905		
Telephone		1,764	<u> </u>	1,764		
Total Expenses	\$ 2,166,819	\$ 531,739	\$ 572,302	\$ 3,270,860		

Management							
	Program	an	d General	F	undraising	Total	
\$	514,238	\$	-	\$	-	\$ 514,238	
	690,693		-		-	690,693	
	-		-		100,897	100,897	
	234,464		294,755		140,678	669,897	
	-		6,528		-	6,528	
	-		3,505		-	3,505	
	-		15,696		-	15,696	
	-		7,428		-	7,428	
	190,139		-		60,155	250,294	
	74,111		26,950		33,687	134,748	
	53		2,544		53	2,650	
	48,683		-		-	48,683	
	-		21,076		452	21,528	
	3,700		6,166		2,466	12,332	
	9,984		5,001		6,190	21,175	
	1,953		5,860		1,953	9,766	
	2,290		17,174		3,435	22,899	
	-		64,462		_	64,462	
	-		2,520		-	2,520	
			<u>-</u>			_	
\$	1,770,308	\$	479,665	\$	349,966	\$ 2,599,939	



### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Organization and Nature of Activities**

College of the Desert Foundation (the Foundation) is a non-profit organization that was formed on July 27, 1983. The purpose of the Foundation is to enhance the quality of education by advancing College of the Desert (the College) through building relationships, securing philanthropic support, and stewarding assets. The Foundation operates primarily in the Coachella Valley of Southern California. It receives substantially all of its revenues from residents of this area and is subject to economic factors which may affect charitable giving in Southern California.

#### **Financial Statement Presentation**

The accompanying financial statements are presented in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958-210-50. Under ASC 958-210-50, the Foundation is required to report information regarding its financial position and activities according to two classes of net assets: without donor restrictions and with donor restrictions. In addition, the Foundation is required to present a statement of cash flows. The Foundation does not use fund accounting. Revenues and expenses are recorded when incurred in accordance with the accrual basis of accounting.

The Foundation and the College are financial interrelated organizations as defined by *Transfers of Assets to a Nonprofit or Charitable Trust that Holds Contributions for Others*. The Foundation reflects contributions received for the benefit of the College as revenue in its financial statements. The expenses related to these contributions are accounted for under program and supporting services.

#### **Net Asset Accounting**

To ensure observance of limitations and restrictions placed on the use of resources available to the Foundation, the accounts of the Foundation are maintained in accordance with the principles of net asset accounting. This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into net asset types established according to their nature and purpose. Separate accounts are maintained for each net asset type; however, in the accompanying financial statements, net asset types that have similar characteristics have been combined into groups as follows:

Net Assets Without Donor Restrictions - Net assets available for general use and not subject to donor restrictions. Net assets without donor restrictions represents all resources over which the Board of Directors has discretionary control for use in operating the Foundation, as well as all property, plant, and equipment of the Foundation. In addition, the Foundation's Board has also designated various balances of net assets without donor restrictions for certain uses as described in Note 11.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

Net Assets With Donor Restrictions - Net assets that are contributions and endowment investment earnings subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other restrictions are perpetual in nature, where the donor or grantor stipulates that resources be maintained in perpetuity. The Foundation reports contributions restricted by donors as increases in net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends, or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

### **Public Support and Revenue**

The Foundation receives substantially all of its revenue from direct donations, pledges, and corporate grants. Revenues are reported as increases in net assets without donor restrictions unless use of the related asset is limited by donor-imposed restrictions

Contributions, including unconditional promises to give, are recognized as revenues in the period received. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value at the time of the gift.

### Comparative Financial Information and Reclassifications

Comparative financial information for the prior year has been presented for additional analysis. Certain reclassifications may have been made to conform with the current year presentation. During the year, management had a change in the general ledger structure for revenues. For comparability purposes, management decided to reclassify prior year revenues for presentation purposes to align with the current year revenue structure. For prior year revenues that were readily identifiable as belonging to specific current year revenue classes, management has classified these accordingly. For prior year revenues that were not readily identifiable as to which current year revenue class they would have belonged, management has analyzed current year activity and applied a percentage to allocate the revenues across each revenue class and restriction accordingly.

#### **Donated Assets, Services, and Facilities**

The Foundation records the value of donated assets and facilities when there is an objective basis available to measure their value. Donated facilities are reflected as support in the accompanying statements at their estimated values at date of donation and fair market value of facilities for the year. Donated assets are capitalized at the stated donated value and depreciated in accordance with Foundation policies, unless they are passed through to the College.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### **Use of Estimates**

The preparation of financial statements, in conformity with accounting principles generally accepted in the United States of America, requires management to make estimates and assumptions that affect reported amounts of assets and liabilities at the reporting date, and revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Income Taxes**

The Foundation is a non-profit public benefit corporation that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and classified by the Internal Revenue Service as other than a private foundation and qualifies for deductible contributions as provided in Section 170(b)(A)(vi). It is also exempt from State franchise and income taxes under Section 23701(d) of the California Revenue and Taxation Code. Accordingly, no provision for income taxes has been reflected in these financial statements. The Foundation's Federal informational tax returns are no longer subject to tax examinations for the years before June 30, 2016. California State informational returns are no longer subject to tax examinations for the years before June 30, 2015.

The Foundation has adopted FASB ASC Topic 740 that clarifies the accounting for uncertainty in tax positions taken or expected to be taken on a tax return and provides that the tax effects from an uncertain tax position can be recognized in the financial statements only if, based on its merits, the position is more likely than not to be sustained on audit by the taxing authorities. Management believes that all tax positions taken to date are highly certain and, accordingly, no accounting adjustment has been made to the financial statements.

#### **Property and Equipment**

Capital purchases comprise furniture, fixtures and equipment, software, property, and leasehold improvements. The Foundation maintains a unit capitalization threshold of \$2,000 and an estimated useful life of greater than one year. Assets are recorded at historical cost, or estimated historical cost, when purchased or constructed. Improvements to buildings and land that significantly increase the value or extend the useful life of the asset or materially extend an asset's life are capitalized. The cost of routine maintenance and repairs that do not add to the value of the asset or materially extend an asset's life are charged as an operating expense in the year in which the expense was incurred.

Depreciation of capital assets is computed and recorded utilizing the straight-line method. Estimated useful lives of equipment currently held by the Foundation is five years.

#### Cash and Cash Equivalents

Cash and cash equivalents consist of cash held in checking, money market accounts, and certificates of deposit with original maturities of less than 90 days. The Foundation maintains cash balances in financial institutions which are insured up to \$250,000. At June 30, 2019 and 2018, the Foundation had cash balances held in financial institutions in excess of Federal depository insurance coverage in the amounts of \$1,554,803 and \$289,138, respectively.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### **Promises to Give**

Contributions are recognized when the donor makes a promise to give to the Foundation that is, in substance, unconditional. Donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions.

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. Contributions of assets other than cash are recorded at their estimated fair value at the time of the gift. At June 30, 2019 and 2018, unconditional promises to give have been recorded in these financial statements in the amounts of \$214,808 and \$165,905, net of amortized discount, respectively.

The Foundation uses the allowance method to determine uncollectible, unconditional promises receivable. The allowance is based on prior years' experience and management's analysis of specific promises made. Management recognized bad debt expenses in the amounts of \$28,905 and \$2,520 at June 30, 2019 and 2018, respectively.

#### **Beneficial Interest in Assets Held by Community Foundation**

During 2008, the Foundation established an endowment fund that is perpetual in nature (the Fund) under a community foundation's (the CF) Osher Endowment Scholarship program and named the Foundation as a beneficiary. Variance power was granted to the CF which allows the CF to modify any condition or restriction on its distributions for any specified charitable purpose or to any specified organization if, in the sole judgment of the CF's Board of Directors, such restriction or condition becomes unnecessary, incapable of fulfillment, or inconsistent with the charitable needs of the community. The Fund is held and invested by the CF for the Foundation's benefit and is reported at fair value in the consolidated statements of financial position, with distributions and changes in fair value recognized in the statements of activities.

#### Investments

Investments in marketable securities with readily determinable fair values are presented at their fair values in the statements of financial position. Unrealized gains and losses are included in the change in net assets. Investment income and gains restricted by a donor are reported as increases in net assets without donor restrictions if the restrictions are met (either by passage of time or by use) in the reporting period in which the income and gains are recognized. The adjusted cost of investments is calculated as the prior year ending fair market value, plus any purchases, less any sales during the fiscal year.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### **Functional Allocation of Expenses**

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. Accordingly, based upon management's estimates, certain costs have been allocated among the programs, support services, and fundraising activities.

#### **Management Fee**

Endowments received by the Foundation are subject to a two percent annual administrative fee of the value of the endowed asset. The fee will come from the interest earned off the endowment. The Foundation also assesses a five percent gift fee on all restricted and endowed donations. Revenues received from management fees are used by the Foundation to further advancement efforts on behalf of College of the Desert.

#### **Advertising Costs**

Costs associated with advertising are expensed as incurred. During the 2019 and 2018 fiscal years, total advertising costs were \$327,314 and \$250,294, respectively.

#### **Change in Accounting Principle**

In August 2016, the FASB issued ASU No. 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities* (ASU 2016-14). ASU 2016-14 changes presentation and disclosure requirements for not-for-profit entities to provide more relevant information about their resources (and the changes in those resources) to donors, grantors, creditors, and other users. These include qualitative and quantitative requirements in the following areas: (1) net asset classes; (2) investment return; (3) expenses; (4) liquidity and availability of resources; and (5) presentation of operating cash flows. ASU 2016-14 will be effective for annual financial statements issued for fiscal years beginning after December 15, 2017, and for interim periods within fiscal years beginning after December 15, 2018. Under this guidance, the Foundation will be required to present two classes of net assets (net assets with donor restrictions and net assets without donor restrictions) and changes in each of these two classes, on the face of the statement of financial position and statement of activities, respectively, rather than the previously required three classes (unrestricted, temporarily restricted, and permanently restricted). The Foundation has implemented the provisions of this ASU as of June 30, 2019.

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### **New Accounting Pronouncements**

In February 2016, FASB issued Accounting Standards Update (ASU) ASC 842, Leases (ASU ASC 842). ASU ASC 842 requires a lessee to recognize a lease asset representing its right to use the underlying asset for the lease term, and a lease liability for the payments to be made to lessor, on its statement of financial position for all operating leases greater than 12 months. ASU ASC 842 will be effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2020. Although the full impact of this Update on the Foundation's financial statements has not yet been determined, the future adoption of this guidance will require the Foundation to record assets and liabilities on its statement of financial position relating to facility and other leases currently being accounted for as operating leases (see Note 13).

In June 2018, FASB issued ASU 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made* (ASU 2018-08). ASU 2018-08 clarifies how a not-for-profit entity determines whether a resource provider is participating in an exchange transaction or a contribution, helps an entity to evaluate whether contributions are considered conditional or unconditional by stating that a conditional contribution must have (1) a barrier that must be overcome and (2) a right of return or release of obligation, and modifies the simultaneous release option currently in GAAP, which allows a not-for-profit entity to recognize a restricted contribution directly in unrestricted net assets/net assets without donor restrictions if the restriction is met in the same period that revenue is recognized. Accounting for contributions is an issue primarily for not-for-profit entities because contributions are a significant source of revenue. However, the amendments in the Update apply to all organizations that receive or make contributions of cash and other assets, including business enterprises. The amendments do not apply to transfers of assets from governments to businesses. For contributions received, ASU 2018-08 will be effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2019. For contributions made, ASU 2018-08 will be effective for fiscal years, beginning after December 15, 2020.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### **NOTE 2 - LIQUIDITY AND AVAILABILITY**

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position sheet date, comprise the following:

	2019	2018
Cash and Cash Equivalents	\$ 2,320,351	\$ 1,002,257
Investments	30,439,202	30,593,393
Unconditional promises to give, current (pledges)	210,000	165,905
Total Financial Assets Available Within One Year	32,969,553	31,761,555
Less:		
Amounts unavailable for general expenditures within one year,		
due to restriction by donors:	29,867,757	28,763,606
Unconditional promises to give (restricted pledges)	159,808	90,708
Total Financial Assets Unavailable Within One Year	30,027,565	28,854,314
Total Financial Assets Available to Management for		
General Expenditure Within One Year	\$ 2,941,988	\$ 2,907,241

#### Liquidity Management

To manage liquidity, the Foundation structures its financial assets to be available as its general expenditures, liabilities, and other obligations come due. To ensure the stability of its mission, programs, employment, and ongoing operations, the Foundation maintains a Board Designated Reserve Fund. The Foundation has an Investment Policy Statement that establishes investment objectives for short-term and long-term investments. The short-term investments include assets with donor restrictions, as well as assets without donor restrictions. Since these funds are maintained for current operating expenses, as well as near-term funding commitments, they are managed with little or no risk to principle. They include cash and cash equivalents and short-term fixed income securities with an average maturity of three years and a maximum maturity of five years. The Endowed Assets are invested to emphasize long-term investment fundamentals. The objective is to maximize long-term returns consistent with prudent levels of risk. Investment returns are expected to provide adequate funds to sufficiently support designated needs and preserve or enhance the real value of the Foundation.

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### NOTE 3 - RESTRICTIONS ON NET ASSET BALANCES

Total Donor Restricted Net Assets

Donor restricted net assets with time and/or purpose restrictions consist of the following at June 30, 2019:

Deferred gifts	\$	147,051
Various donor restricted funds		6,503,495
Osher endowment		60,781
Foundation scholarships		4,271,076
Total Donor Restricted Net Assets	\$	10,982,403
Donor restricted net assets with time and/or purpose restrictions consist of the following at June	30,	, 2018:
Deferred gifts	\$	130,692
Various donor restricted funds		6,255,962
Osher endowment		58,154
Foundation scholarships		3,511,745
Total Donor Restricted Net Assets	\$	9,956,553
Donor restricted net assets with perpetual restrictions consist of the following at June 30, 2019:		
Scholarships and programs for the College	\$	6,731,175
Osher endowment		336,549
General endowments		12,347,082
Total Donor Restricted Net Assets	\$	19,414,806
Donor restricted net assets with perpetual restrictions consist of the following at June 30, 2018:		
Scholarships and programs for the College	\$	6,697,736
Osher endowment		336,549
General endowments		12,347,082

\$19,381,367

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### NOTE 4 - UNCONDITIONAL PROMISES TO GIVE

The Foundation's unconditional promises to give consisted of the following at June 30, 2019:

Unconditional promises to give, less than one year	\$ 210,000
Unconditional promises to give, more than one year	5,000
Total	215,000
Less: Unamortized discount	(192)
Net Unconditional Promises to Give	\$ 214,808

The discount rate utilized for the year ended June 30, 2019, was four percent.

The Foundation's unconditional promises to give consisted of the following at June 30, 2018:

Unconditional promises to give, less than one year

\$ 165,905

#### **NOTE 5 - INVESTMENTS**

Investments are presented at fair value in the financial statements and are composed of the following at June 30, 2019:

				Net
	Adjusted		Uı	nrealized
	Cost	Fair Value		Gain
Equity, Bonds, and Mutual Funds - Foundations	\$ 30,342,784	\$ 30,439,202	\$	96,418
Beneficiary Remainder Trust	147,051	147,051		_
Investments - cash held by Foundation for Community				
Colleges Osher Endowment Scholarship Fund	397,330	397,330		_
Total	\$ 30,887,165	\$ 30,983,583	\$	96,418
			=	

Investments are presented at fair value in the financial statements and are composed of the following at June 30, 2018:

				Net
	Adjusted		Uı	realized
	Cost	Fair Value		Gain
Equity, Bonds, and Mutual Funds - Foundations	\$ 30,545,237	\$ 30,593,393	\$	48,156
Beneficiary Remainder Trust	130,692	130,692		-
Investments - cash held by Foundation for Community				
Colleges Osher Endowment Scholarship Fund	394,703	394,703		-
Total	\$ 31,070,632	\$ 31,118,788	\$	48,156

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

The following schedule summarizes the investment return and its classification in the statement of activities for the year ended June 30, 2019:

	Without Dor	nor With Donor	
	Restriction	s Restrictions	Total
Interest and dividends	\$ 205,55	\$ 564,126	\$ 769,679
Net realized gain	288,39	90 729,942	1,018,332
Net unrealized gain	9,08	84 87,334	96,418
Tet unionized gam	\$ 503,02	27 \$ 1,381,402	\$ 1,884,429

The following schedule summarizes the investment return and its classification in the statement of activities for the year ended June 30, 2018:

	Witho	Without Donor Restrictions		With Donor Restrictions		
	Rest					Total
Interest and dividends	\$	220,099	\$	462,781	\$	682,880
Net realized gain		285,909		804,339		1,090,248
Net unrealized gain (loss)		(1,700)		49,856		48,156
	\$	504,308	\$	1,316,976	\$	1,821,284

### NOTE 6 - OSHER ENDOWMENT SCHOLARSHIP

The Foundation for California Community Colleges (FCCC) has created a permanent endowment fund intended to provide scholarship support to California Community College students in perpetuity. The fund began in May 2008 with a \$25 million lead gift from The Bernard Osher Foundation. The Bernard Osher Foundation will provide scholarship matching funds annually to colleges that participate. In order to take advantage of this opportunity, the College and its donors have contributed \$336,549. As of June 30, 2019 and 2018, the ending balance of the Osher Endowment Scholarship was \$397,330 and \$394,703, respectively. The Foundation receives no additional interest or dividends on the balance held at the FCCC and does not participate in the investment management of the funds. All donations to the FCCC Osher Endowment Scholarship must remain in the fund permanently and cannot be returned or used for other purposes.

#### **NOTE 7 - INVESTMENT SECURITIES**

#### Market Value of Financial Assets and Liabilities

The Foundation determines the fair market values of certain financial instruments based on the fair value hierarchy established in Statement of Financial Accounting Standards, *Fair Value Measurements*, which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

The following provides a summary of the hierarchical levels used to measure fair value:

Level 1 - Quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. Level 1 assets and liabilities may include debt and equity securities that are traded in an active exchange market and that are highly liquid and are actively traded in over-the-counter markets.

Level 2 - Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 - Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. Level 3 assets and liabilities include financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation.

#### Assets and Liabilities Recorded at Fair Value on a Recurring Basis

The following table presents the balances of the assets measured at fair value on a recurring basis as of June 30, 2019. The Foundation did not have any liabilities measured at fair value on a recurring basis as of June 30, 2019.

	Level 1	Level 2	Level 3	Total
Investment Assets				
Equity	\$ 10,302,877	\$5,902,836	\$ -	\$ 16,205,713
Bonds	11,501,283	-	-	11,501,283
Mutual Funds	1,896,274	-	_	1,896,274
Exchange Traded Funds	731,898	-	_	731,898
Other Assets	104,034	-	-	104,034
Beneficiary Remainder Trust	-	-	147,051	147,051
Colleges Osher Endowment Scholarship Fund	397,330			397,330
Total	\$ 24,933,696	\$ 5,902,836	\$ 147,051	\$ 30,983,583
			Beneficiary	
			Remainder	
			Trust	
Investments, at Fair Value				-
Balance, at June 30, 2018			\$ 130,692	
Changes in the value of beneficiary remainder trus	st		16,359	
Balance, at June 30, 2019			\$ 147,051	

The Foundation did not have any assets or liabilities recorded at fair value on a non-recurring basis.

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

The following table presents the balances of the assets measured at fair value on a recurring basis as of June 30, 2018. The Foundation did not have any liabilities measured at fair value on a recurring basis as of June 30, 2018.

	Level 1	Level 2	Level 3	Total
Investment Assets				
Equity	\$ 9,737,535	\$ -	\$ -	\$ 9,737,535
Bonds	17,682,391	-	-	17,682,391
Mutual Funds	2,272,504	-	-	2,272,504
Exchange Traded Funds	751,713	-	-	751,713
Other Assets	149,250	-	-	149,250
Beneficiary Remainder Trust	-	-	130,692	130,692
Colleges Osher Endowment Scholarship Fund	394,703	_		394,703
Total	\$ 30,988,096	\$ -	\$ 130,692	\$31,118,788
		8	2 <del>2</del>	
			Beneficiary	
			Remainder	
			Trust	
Investments, at Fair Value				
Balance, at June 30, 2017			\$ 142,957	
Changes in the value of beneficiary remainder trus	st		(12,265)	
Balance, at June 30, 2018			\$ 130,692	

The Foundation did not have any assets or liabilities recorded at fair value on a non-recurring basis.

#### NOTE 8 - EQUIPMENT

Property and equipment are summarized as follows at June 30, 2019:

Assets Being Depreciated Accumulated Depreciation Total	$ \begin{array}{r} 23,638 \\ (21,854) \\ \hline \$ 1,784 \end{array} $
Property and equipment are summarized as follows at June 30, 2018:	
Assets Being Depreciated	\$ 23,638
Accumulated Depreciation	(19,581)
Total	\$ 4,057

Depreciation expense was \$2,273 and \$3,505 at June 30, 2019 and 2018, respectively.

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### **NOTE 9 - SPLIT INTEREST AGREEMENTS**

The Foundation has a beneficial interest in various irrevocable charitable remainder trusts and pooled income funds including a pooled income fund administered by the Community College League of California. The assets are held in various stocks, bonds, and other assets in the names of the individual donors' trusts, and are accounted for in net assets with donor restrictions. The trusts provide for payments to the granter or other designated beneficiary over the trust's terms. At the end of the trust's term, the remaining assets are available to the Foundation. Fair value is based on the present value of the estimated future benefits to be received, which take into account required annual distributions to the donor, the donor's life expectancy, and the assumed rate of return on the investments over the years. The trusts are revalued on an annual basis, and the change in the present value of the trusts' assets is recorded as a gain or loss in the statements of activities.

A summary of the changes in split interest agreements is summarized as follows for June 30, 2019:

Balance, June 30, 2018	\$ 130,692
Amounts received during the year	 (38,560)
Total	 92,132
Net changes in current fair market values	 54,919
Balance, June 30, 2019	\$ 147,051

A summary of the changes in split interest agreements is summarized as follows for June 30, 2018:

Balance, June 30, 2017	\$ 142,957
Amounts received during the year	(40,224)
Total	102,733
Net changes in current fair market values	27,959
Balance, June 30, 2018	\$ 130,692

#### NOTE 10 - DONOR DESIGNATED ENDOWMENT

The Foundation's endowment consists of funds established for a variety of purposes. Its endowment includes donor-restricted funds. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor imposed restrictions.

The Board of Directors of the Foundation has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

As a result of this interpretation, the Foundation retains in perpetuity (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted funds that is not held in perpetuity is classified as net assets with donor restrictions and may be appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Foundation, and (7) the Foundation's investment policies.

#### Investment Return Objectives, Risk Parameters, and Strategies

The Foundation has adopted an investment policy, approved by the Board of Directors, for endowment assets that attempts to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long term. Therefore, the Foundation expects its endowment assets, over time, to exceed the average annual return of the applicable benchmark index with a lower than benchmark volatility over a three to five year rolling time period. Actual returns in any given year may vary from this expectation. Investment risk is measured in terms of the total endowment fund; investment assets and allocation between asset classes and strategies are managed to not expose the fund to unacceptable levels of risk.

#### **Spending Policy**

The Foundation's Board-approved spending policy was created to protect the values of the endowments. The Board of Directors approved a policy that all endowments are first subject to an annual administrative fee of two percent calculated at the end of each month, based on the market value balance that is deposited into the operating fund of the Foundation. The total endowment spending rate of no more than five percent per year is determined by the investment committee at its January meeting using the average market value of the funds on June 30 for each of the three years immediately preceding the fiscal year the payout is to be made.

Changes in endowment net assets as of June 30, 2019, are as follows:

	Restrictions
Balance, June 30, 2018	\$ 22,951,266
Contributions	39,739
Investment income	1,423,370
Amounts appropriated for expenditures	(653,245)
Other transfers/reclassifications	(14,467)
Balance, June 30, 2019	\$ 23,746,663

With Donor

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

Changes in endowment net assets as of June 30, 2018, are as follows:

	With Donor
	Restrictions
Balance, June 30, 2017	\$ 22,409,882
Contributions	10,625
Investment income	1,182,281
Amounts appropriated for expenditures	(644,726)
Other transfers/reclassifications	(6,796)
Balance, June 30, 2018	\$ 22,951,266

#### NOTE 11 - BOARD DESIGNATED NET ASSETS

Net assets without donor restrictions that have been Board designated consist of the following at June 30,:

	2019		2018		
General Reserves	\$ 500,00	0 \$	500,000		

#### NOTE 12 - RELATED PARTY TRANSACTIONS

#### **Desert Community College District**

Desert Community College District (the District) charges administrative services to the Foundation. Salaries and benefits for the Executive Director, administrative staff, and other services are paid by the District and reimbursed by the Foundation. Accordingly, at June 30, 2019 and 2018, the Foundation owed the District \$208,092 and \$201,597, respectively, for all services. The Foundation bills the District for various marketing services performed on behalf of the District. Accordingly, at June 30, 2019 and 2018, the District owed the Foundation \$0 and \$45,000, respectively, for all services. The District maintains a balance of Foundation funds for purposes of student emergency awards. The balances of the funds as of June 30, 2019 and 2018, amounted to \$5,000 and \$5,000, respectively.

In addition, the District provides office space for employees who perform services for the Foundation at no charge. The donated facilities for the fiscal years 2019 and 2018 amounted to \$65,283 and \$64,462, respectively, and have been reflected in the financial statements as in-kind revenue.

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

#### NOTE 13 - LEASE COMMITMENTS

The Foundation leases a copier under a 48-month operating lease agreement that commenced April 2019 and expires March 2023.

For leases as of June 30, 2019, minimum required future rental payments are as follows:

Year Ending	7	Γotal
June 30,	Payments	
2020	\$	7,183
2021		7,183
2022		7,183
2023		5,388
Total	\$	26,937
1 Otti		

#### NOTE 14 - TRANSFERS BETWEEN FUNDS

During the years ended June 30, 2019 and 2018, Foundation management performed various transfers to correct fund balances identified during the reconciliation process and to transfer a donation without donor restriction to a scholarship account with donor restrictions per donor request.

# NOTE 15 - ADJUSTMENT RESULTING FROM CHANGE IN ACCOUNITNG PRINCIPLE

As disclosed in Note 1, the Foundation adopted the provisions of ASU 2016-14, *Presentation of Financial Statements for Not-For-Profit Entities*, as of June 30, 2018. As a part of the adoption, changes were made to the presentation of the financial statements and the classification of net assets. Following is a summary of the effects of the change in accounting policy in the Foundation's June 30, 2018, net assets.

The effect on the Foundation's statement of financial position as of June 30, 2018, is as follows:

	As Previously	Adoption of	
	Reported	ASU 2016-14	As Adjusted
Unrestricted	\$ 2,702,786	\$ (2,702,786)	\$ -
Temporarily restricted net assets	9,956,553	(9,956,553)	-
Permanently restricted net assets	19,381,367	(19,381,367)	-
Net assets without donor restrictions	-	2,702,786	2,702,786
Net assets with donor restrictions	-	29,337,920	29,337,920

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2019 AND 2018

The effect on the Foundation's statement of activities as of June 30, 2018, is as follows:

	A	s Previously Reported	Adoption of ASU 2016-14	A	s Adjusted
Net Assets, Beginning of the Year	177			-	
Unrestricted	\$	2,090,356	\$ (2,090,356)	\$	_
Temporarily restricted net assets		9,266,056	(9,266,056)		-
Permanently restricted net assets		19,377,538	(19,377,538)		_
Net assets without donor restrictions		-	2,090,356		2,090,356
Net assets with donor restrictions		-	28,643,594		28,643,594
Net Assets, End of the Year					
Unrestricted	\$	2,702,786	\$ (2,702,786)	\$	_
Temporarily restricted net assets		9,956,553	(9,956,553)		_
Permanently restricted net assets		19,381,367	(19,381,367)		-
Net assets without donor restrictions		_	2,702,786		2,702,786
Net assets with donor restrictions		-	29,337,920		29,337,920

#### **NOTE 16 - SUBSEQUENT EVENTS**

The Foundation's management has evaluated events or transactions that may occur for potential recognition or disclosure in the financial statements through October 17, 2019, which is the date the financial statements were available to be issued. Management has determined that there were no subsequent events or transactions that would have a material impact on the current year financial statements.