

# Foundation Board Meeting

Full Board Session: 3:00 p.m.

Wednesday - October 30, 2013

Meeting Location(See map)
Cravens Student Services Multi-Purpose Room

BOARD PACKETS ARE REQUIRED AT EVERY MEETING.
Please bring yours.

## Our Mission:

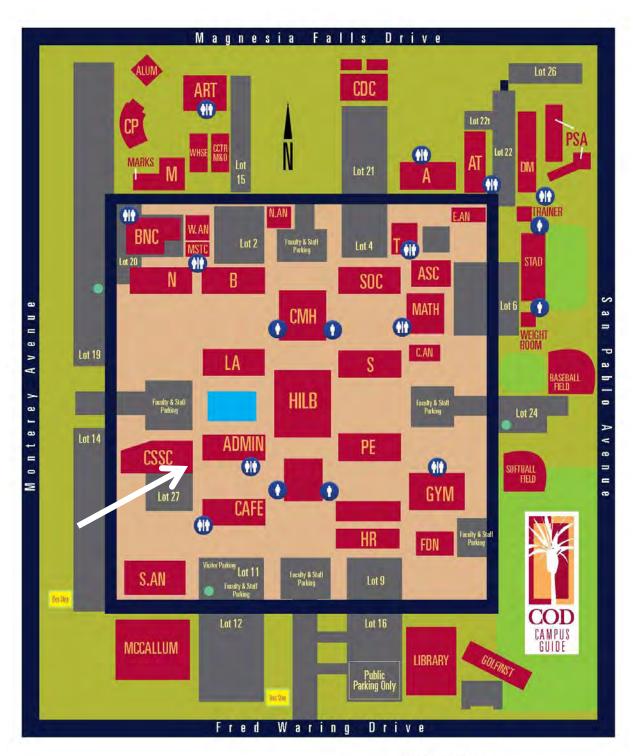
The mission of the Foundation is to enhance the quality of education by advancing the College of the Desert through building relationships, securing philanthropic support and stewarding assets.

#### Our Vision:

To positively impact the lives of students who are striving to achieve a purposeful education and to enhance the communities of the Coachella Valley and the region.

## Core Values:

- Accountability
- ✓ Integrity
- ✓ Service Excellence
- ✓ Trust





# Board of Directors Meeting Wednesday, October 30th, 2013 Cravens Multi-Purpose Room

# (\*\*Board action required)

1)	Cal	Il to Order				
2)	Public Invitation to speak as per the Brown Act					
3)	Approval of September Minutes					
4)	Pre	esentation/Review & Approval of 2012/13 Audit and 990 - Wayne Carlsen				
	a) b) c)	Management Letter. Audit. 990.	Page: 13			
5)	App	oroval of FinancialsAugust & September 2013 – Russ Russell	Page: 29			
6)	Fou	undation Board Items: Discussion/Action				
	b) c)	Presentation Marketing Plan for 2013-14 – Kay Hazen Revision to Operating Budget – Marketing Plan budget – Jim Hummer Ad Hoc Committee on revision to By-laws and Policy Manual Ad Hoc Committee on Stewardship.	Page: 42			
7)		ndraising Report - Foundation Directors – Time set aside for Directors to report in tondraising efforts and contacts.	heir			
	a) b) c) d) e) f)	Status—President Circle—Membership status/In Home events Identification of Individuals and organizations for donor development—Ideas from Campus Tour update—Peter Sturgeon Update on donations—review list/recent donations to Foundation Status - Women of Distinction Nov. 12 Luncheon & Dec. 6 Chili Cook Off 3Mary Status - Stepping Out for COD - Jim Hummer				
8)	Fou	undation Information Items:				
	c)	College of the Desert President – Joel Kinnamon Foundation Executive Director – Jim Hummer Academic Senate President – Doug Redman COD Trustee – Bonnie Stefan Alumni – Gene Marchu				
9)	) New Business					
10)	Adj	ournment				

Next meeting date to be discussed



# Executive Meeting Wednesday, June 27, 2013 - 2:00 p.m. CSSC Multi-Purpose Room

## MINUTES

#### Members Present

Joan Busick, Donna Jean Darby, Brian Holcombe, Mary Latta, Gene Marchu, Mark Nickerson, Doug Redman, Bonnie Stefan, Marcia Stein.

#### Members Absent

Bob Archer, Zerryl Becker, Peggy Cravens, Diane Gershowitz, Dr. Joel Kinnamon, Dr. Chuck Monell, Russ Russell, Larry Spicer.

#### Staff/Guests

Jim Hummer, Kippy Laflame, George Holliday, Peter Sturgeon, Aurora Wilson.

#### Call to Order

Donna Jean Darby called the Executive meeting to order at 2:04 p.m. with a quorum of members present.

## Brown Act Invitation for Public Comment

No cards to speak were submitted from the public.

# Treasurer Report – Financials Review - George Holliday

George gave an overview of the Audit that is presently being conducted. There was an error on the June 2013 financials. On page 19 of the board packet the Total Net Assets numbers were reversed: June 2012 should read \$22,678,106 and the June 2013 should read \$24,000,688. The auditors uncovered an error in the unrestricted funds. After reviewing the Moore Trust (\$1.2MM estate gift received May 2013) estate packet received, the auditors uncovered the fact that the money was not unrestricted but an endowment for scholarships. How the interest is used on endowments and how to memorialize them needs to be reviewed from a legal stand point; Brian Harnik will be brought in to review.

# **Foundation Reports Discussion**

# Review of summer projects Jim Hummer and Peter Sturgeon

The Chart of Net Assets summer project was discussed. In an effort to consolidate the 347 different funds all were reviewed by the staff this summer. In Phase I, all funds are now sorted by scholarships or program needs which will help the College. Fifty (50) funds with either 0 or negative balances were earmarked for consolidation, deletion or merging. Jim and Peter will be reviewing the parameters of doing so with Brian Harnik. The Foundation's goals for the project is to have a more manageable number of funds which would be accounted for on a monthly rather than quarterly and a more user friendly format for the Deans of the College. All documentation in the Foundation is scheduled to be scanned. This will enable us to find information that is needed for the Chart of Net Assets project. All endowments will be scrutinized. Marcia Stein inquired about how the College protects itself from cyber-attacks.

An internal Policy Manual was completed this summer.

The Foundation turned 30 this year and, after some research, Jim reported to the board that it raised approximately \$65MM in that period. Jim is looking into a revenue structure that would keep the Foundation running.

There will be a series of 24 articles over the next 6 months in the Desert Sun focusing on our students. Donna Jean mentioned a contact, Judd Spicer, which she made this summer who is a freelance sports writer for Palm Springs Life.

# **Fundraising Report**

# <u>Academic Angels Report – Mary Latta</u>

The events scheduled for the upcoming season are: Women of Distinction Luncheon on November 12<sup>th</sup>; Joan Busick, Peggy Cravens, Jeane Hilb, Birgit Moller, Kate Spates and Coeta Barker will be honored. Everyone was encouraged to attend it as well as Black Tie Chili Cook-Off II on December 6th.

# Foundation Information Items

# College of the Desert President report – Dr. Kinnamon

No report Dr. Kinnamon was unable to attend

# <u>Academic Senate President – Douglas Redman</u>

Doug introduced himself to the members as this was his first board meeting as newly appointed Senate President.

# COD Trustee - Bonnie Stefan and Aurora Wilson

# Extension of Dr. Kinnamon's contract was discussed as well as new appointments: Lisa Howell, VP,

Administrative Services and Stan Dupree, Executive Director, Human Resources and Labor Relations.

A five year MOU was signed recently with the United States International Golf Academy. China will be sending 30 students per year to attend College of the Desert seeking certificates or degrees in Golf Management. The administrative fees collected from International students are substantial.

# Alumni Report – Gene Marchu

A hand-out was given to all present including an Alumni Newsletter. The \$15 membership dues to the Alumni were discussed.

# Scholarship Updates - Peter Sturgeon

Peter discussed his experience at FLEX introducing new staff to the Foundation.

The Foundation received \$45,000 in scholarships from Cardenas Markets. The \$200,000 Singer estate closed and we should be getting the funds shortly. The Epstein scholarship for \$25,000 was discussed.

# President's Circle - Marcia Stein

The committee met last week to organize the November 17<sup>th</sup> Kick-Off event. The committee is still looking for hosts for in-home events.

# Adjournment

Donna Jean Darby adjourned the meeting at 3:02 p.m.

Minutes taken by Kippy Laflame Executive Assistant



# Board of Directors Meeting Wednesday, June 27, 2013 - 3:00 p.m. CSSC Multi-Purpose Room

#### MINUTES

#### Members Present

Joan Busick, Donna Jean Darby, Brian Holcombe, Mary Latta, Gene Marchu, Mark Nickerson, Doug Redman, Elizabeth Sealey, Kate Spates, Bonnie Stefan, Marcia Stein.

#### Members Absent

Carol Ammon, Bob Archer, Zerryl Becker, John J. Benoit, James Carona, Jean Carrus, Norma Castaneda, Peggy Cravens, Diane Gershowitz, Susan Hunt, Dr. Joel Kinnamon, Dr. Bill Kroonen, Donna MacMillan, John Marman, Penny Mason, JoAnn McGrath, Dr. Chuck Monell, Russ Russell, Dominique Shwe, Sally Simonds, Larry Spicer.

# Staff/Guests

Jim Hummer, Kippy Laflame, George Holliday, Peter Sturgeon, Aurora Wilson.

# Call to Order

Donna Jean Darby called the meeting to order at 3:07with a quorum of members present.

#### Brown Act Invitation for Public Comment

No cards to speak were submitted from the public.

# Approval of Minutes as distributed

It was M/S/C Marcia Stein/Mark Nickerson to approve the December 12, 2012 Executive Meeting Minutes. It was M/S/C Bonnie Stefan/Mary Latta to approve the May 2013 Board Meeting Minutes.

It was M/S/C Brian Holcombe/Joan Busick to approve the June 13, 2013 Investment Committee Minutes.

# Treasurer Report – Financials Review - George Holliday

George gave an overview of the Audit that is presently being conducted. There was an error on the June 2013 financials. On page 19 of the board packet the Total Net Assets numbers were reversed: June 2012 should read \$22,678,106 and the June 2013 should read \$24,000,688. The auditors uncovered an error in the unrestricted funds. After reviewing the Moore Trust (\$1.2MM estate gift received May 2013) estate packet received, the auditors uncovered the fact that the money was not unrestricted but an endowment for scholarships. How the interest is used on endowments and how to memorialize them needs to be reviewed from a legal stand point; Brian Harnik will be brought in to review.

It was M/S/C Joan Busick/Bonnie Stefan to approve the May 2013 financials as distributed. It was M/S/C Mary Latta/Mark Nickerson to approve the June 2013 financials as distributed. It was M/S/C Bonnie Stefan/Elizabeth Sealey to approve the July 2013 financials as distributed.

# Foundation Reports Discussion

# Review of summer projects Jim Hummer and Peter Sturgeon

The Chart of Net Assets summer project was discussed. In an effort to consolidate the 347 different funds all were reviewed by the staff this summer. In Phase I, all funds are now sorted by scholarships or program needs which will help the College. Fifty (50) funds with either 0 or negative balances were earmarked for consolidation, deletion or merging. Jim and Peter will be reviewing the parameters of doing so with Brian Harnik. The Foundation's goals for the project is to have a more manageable number of funds which would be accounted for on a monthly rather than quarterly and a more user friendly format for the Deans of the College. All documentation in the Foundation is scheduled to be scanned. This will enable us to find information that is needed for the Chart of Net Assets project. All endowments will be scrutinized. Marcia Stein inquired about how the College protects itself from cyber-attacks.

An internal Policy Manual was completed this summer.

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#### Foundation Board Items

# Approval of new board member Jane Saltonstall.

M/S/C Mark Nickerson/Marcia Stein to approve the recommendation Jane Saltonstall as Foundation Board Director.

# Dr. Ed Tauber resigned from the board.

## **Donna Jean read Ed's letter of resignation to the Board.**

M/S/C/ Mark Nickerson/Mary Latta to approve the resignation of Dr. Tauber from the Foundation board

# Extension of Peter Sturgeon's Contract

Due to the length of the process for hiring the two new development positions, Jim is asking the Board to extend **Peter's contract**.

M/S/C Marcia Stein/Mary Latta to extend Peter Sturgeon's contract to October 31, 2013

# Fundraising Meeting of June 5, 2013.

Several committee members from all the fundraising committees brainstormed ideas this summer. <u>I</u>t was M/S/C Bonnie Stefan/Joan Busick to approve the Fundraising Brainstorming Committee Minutes of June 5, 2013 as distributed.

## **Fundraising Report**

# Academic Angels Report - Mary Latta

The events scheduled for the upcoming season are: Women of Distinction Luncheon on November 12<sup>th</sup>; Joan Busick, Peggy Cravens, Jeane Hilb, Birgit Moller, Kate Spates and Coeta Barker will be honored. Everyone was encouraged to attend it as well as Black Tie Chili Cook-Off II on December 6th

# Marman update - Donna Jean Darby

Donna Jean gave an update on John Marman's health; a card was passed for board members to sign.

## Foundation Information Items

# College of the Desert President report - Dr. Kinnamon

No report as Dr. Kinnamon was unable to attend

# <u>Academic Senate President - Douglas Redman</u>

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The Foundation received \$45,000 in scholarships from Cardenas Markets. The \$200,000 Singer estate closed and we should be getting the funds shortly.

# President's Circle – Marcia Stein

The committee met last week to organize the November 17<sup>th</sup> Kick-Off event. The committee is still looking for hosts for in-home events.

# Thank You Letters

The Foundation received several letters of thanks (from Kelly Hall, KCOD, PD Sister Cities, Girl Friend Factor) that were included in the board packet for members to read.

# Adjournment

Donna Jean Darby requested a motion to adjourn the meeting at 4:32 p.m.

M/S/C Marcia Stein/Bonnie Stefan to adjourn the meeting.

Minutes taken by Kippy Laflame Executive Assistant



# The Audit Committee will be meeting on September 23, 2013

As soon as the minutes are ready they will be emailed to you for your review.



# The Finance Committee will be meeting on September 24, 2013

As soon as the minutes are ready they will be emailed to you for your review.

September 17, 2013

To the Board of Directors College of the Desert Foundation 43-500 Monterey Avenue Palm Desert, CA 92260

In planning and performing our audit of the financial statements of College of the Desert Foundation for the year ended June 30, 2013, we considered the Foundation's internal control structure to determine our auditing procedures for the purpose of expressing an opinion on the financial statements and not to provide assurance on the internal control structure.

We have included the following recommendations for your consideration, which we believe should enhance the overall system of internal controls and operating efficiency. The cost of implementing any additional procedures or controls should be weighed against the benefits to be gained. This letter does not affect our report dated September 12, 2013, on the financial statements of College of the Desert Foundation.

We will review the status of these comments during our next audit engagement. We have already discussed many of these comments and suggestions with various Foundation personnel, and we will be pleased to discuss them in further detail at your convenience, to perform any additional study of these matters, or to assist you in implementing the recommendations. We would like to thank Joanne Padgham and her staff and members of the audit committee for all their assistance and cooperation in the performance of our audit.

Sincerely,

BRABO & CARLSEN, LLP Certified Public Accountants

Wayne Carlsen, CPA

WEC/lmf

#### PRIOR YEAR RECOMMENDATIONS

# **Accounting Policies and Procedures Manual**

The Foundation does not have a formalized accounting policies and procedures manual.

It is the Board of Director's responsibility to implement its own controls and then have procedures in place in order to effectively communicate and monitor these controls to its management personnel.

We recommend that the Foundation document its current accounting policies and procedures. This is important to assure the Board that the Foundation is operating as is expected. Written procedures, instructions, and assignments of duties will prevent or reduce misunderstandings, errors, inefficient or wasted effort, duplicated or omitted procedures, and other situations that can result in inaccurate, untimely or fraudulent accounting transactions and records. A well-devised accounting manual can also help to ensure that all similar transactions are treated consistently, that accounting principles used are proper, and that records are produced in the form desired by management. A good accounting manual should aid in the training of new employees and possibly allow for delegation to other employees of some accounting functions.

It was noted during this year's audit that this recommendation has recently been implemented & commend the Foundation staff for their hard work in putting this manual together. We do, however recommend that the Board review and formally approve the manual.

## **Temporarily Restricted Funds**

The Foundation has a voluminous number of temporarily restricted funds for many programs that we feel could be consolidated or eliminated. This will facilitate the monthly accounting process resulting in a more meaningful financial presentation of the fund restriction purpose and balances. We also suggest that the Board implement a policy to determine when a contribution should be held in a separate fund with the donor's name or included with a scholarship program.

It was noted during this year's audit that this recommendation is being addressed, however has not been completed. We recommend that this be implemented as soon as possible.

# **Alumni Association**

The Foundation is currently receiving some of the funds raised by the Alumni Association to hold for specific programs at the College. The Alumni Association then sends a request to the Foundation for distribution from the Foundation for a program and also requests the Foundation to return the funds if they have not been distributed for a specific purpose after a specified time period. Since these are not assets of the Foundation, we suggest that the Foundation return any funds that it is currently holding and no longer accept these donations from the Alumni Association. This will also result in the reduction in the number of temporarily restricted funds currently being accounted for by the Foundation.

We noted during this year's audit that this recommendation was implemented.

# **CURRENT YEAR RECOMMENDATIONS**

## **Accounting for Contributions**

The Foundation has included in its accounting manual procedures that are to be used for the proper classification of contributions and acknowledgements to donors for their contributions. It was noted during this year's audit that there were a few instances in which the contribution was recorded into the wrong fund. We recommend that there be a thorough review of the documentation received from the donor for the contribution. The thank you letter to the donor for the contribution should include a statement of the Foundation's understanding of the contribution's purpose. This will reinforce the proper recording of the contribution based on the donor's intention as to the purpose and use by the Foundation.

# COLLEGE OF THE DESERT FOUNDATION FINANCIAL STATEMENTS JUNE 30, 2013

# DRAFT

# **COLLEGE OF THE DESERT FOUNDATION**

# JUNE 30, 2013

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#### INDEPENDENT AUDITORS' REPORT

Board of Directors
College of the Desert Foundation
(An Auxiliary Organization of
Desert Community College District)
Palm Desert, California

We have audited the accompanying financial statements of College of the Desert Foundation (An Auxiliary Organization of Desert Community College District), which comprise the statement of financial position as of June 30, 2013, and the related statements of activities, cash flows, and functional expenses for the year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

DRAFT

Board of Directors
College of the Desert Foundation
(An Auxiliary Organization of Desert Community College District)
Palm Desert, California

#### Continued

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of College of the Desert Foundation (An Auxiliary Organization of Desert Community College District) as of June 30, 2013, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# Report on Summarized Comparative Information

We have previously audited the College of the Desert Foundation's (An Auxiliary Organization of Desert Community College District) June 30, 2012 financial statements, and our report dated September 12, 2012 expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2012, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Palm Springs, California

October 9, 2013

# STATEMENT OF FINANCIAL POSITION

# JUNE 30, 2013 (WITH COMPARATIVE TOTALS AS OF JUNE 30, 2012)

ASSETS	2013	2012
Cash and cash equivalents	¢ 2675.950	
Investments	\$ 2,675,850	\$ 3,080,370
Pledges receivable, net	20,782,167	18,135,256
Accrued interest receivable	958,791	1,642,124
Prepaid expenses	47,940	60,003
Property and equipment, net	2.442	102,628
Split interest agreements	3,413	2,639
Other assets	531,649	537,283
Other assets	368,715	351,010
TOTAL ASSETS	\$ 25,368,525	\$ 23,911,313
LIABILITIES		
Accounts payable	\$ 951,475	\$ 835,352
Accrued expenses	59,927	179,829
Deferred revenue	- 1	58,050
TOTAL LIABILITIES	1,011,402	1,073,231
NET ASSETS		
Unrestricted		
Undesignated	389,698	678,606
Board designated	600,000	600,000
	989,698	1,278,606
Temporarily restricted	5,204,081	5,102,618
Permanently restricted	18,163,344	16,456,858
NET ASSETS	24,357,123	22,838,082
TOTAL LIABILITIES AND NET ASSETS	\$ 25,368,525	\$ 23,911,313

# STATEMENT OF ACTIVITIES

# FOR THE YEAR ENDED JUNE 30, 2013 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

		Temporarily	Permanently	To	otals
DEVENUES AND SUPPORT	Unrestricted	Restricted	Restricted	2013	2012
REVENUES AND SUPPORT		4 4444		60 30 232	
Donations Grants	\$ 169,986	\$ 75,354	\$ -	\$ 245,340	\$ 1,166,639
2.5 311.52	5,000	50,000	134,289	189,289	174,255
Memberships	4,600	102 0 0		4,600	4,220
Scholarship donations	222 20 2	627,218	1,514,217	2,141,435	412,915
Special events, net	320,608	10,928	100	331,536	263,310
Investment income, net	125,802	775,915	50,996	952,713	102,146
Change in value of split interest agreement		41,694	-	41,694	29,171
In-kind revenue	74,296	-		74,296	74,296
Other income	1,218	1,845		3,063	331
Management Services	291,515	(273,499)	(18,016)	1 0-0	_
Satisfaction of program restrictions	1,242,227	(1,242,227)			
Total revenues and support	2,235,252	67,228	1,681,486	3,983,966	2,227,283
EXPENDITURES					
Program services	1,632,406	_		1,632,406	2,260,384
Management and general	534,674		- 3	534,674	435,637
Fundraising	297,845	-		297,845	259,716
Total expenditures	2,464,925			2,464,925	2,955,737
CHANGE IN NET ASSETS	\$ (229,673)	\$ 67,228	\$ 1,681,486	\$ 1,519,041	\$ (728,454)
NET ASSETS AT BEGINNING OF YEAR	\$ 1,278,606	\$ 5,102,618	\$ 16,456,858	\$ 22,838,082	\$ 23,566,536
CHANGE IN NET ASSETS FOR THE YEAR	(229,673)	67,228	1,681,486	1,519,041	(728,454)
INTER-FUND TRANSFERS	(59,235)	34,235	25,000	- 42	
NET ASSETS AT END OF YEAR	\$ 989,698	\$ 5,204,081	\$ 18,163,344	\$ 24,357,123	\$ 22,838,082

# STATEMENT OF CASH FLOWS

# FOR THE YEAR ENDED JUNE 30, 2013 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

	2012	
CASH FLOWS FROM OPERATING ACTIVITIES	2013	2012
Change in net assets Adjustments to reconcile change in net assets to net cash from operating activities:	\$ 1,519,041	\$ (728,454)
Depreciation and amortization	1,678	1,475
Unrealized (gain) / loss	(75,830)	586,183
(Increase) Decrease in:	(, 0,000)	000,100
Pledges receivable	683,333	654,493
Accrued interest receivable	12,063	1,164
Prepaid expenses	102,628	(102,628)
Split interest agreements	5,634	50,046
Other assets	(17,705)	(14,461)
Increase (Decrease) in:	(,)	(14,401)
Accounts payable	116,123	396,273
Accrued expenses	(119,902)	87,769
Deferred revenue	(58,050)	58,050
CASH PROVIDED BY OPERATING ACTIVITIES	2,169,013	989,910
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	(2,452)	(893)
Proceeds from sale of investments	7,807,267	6,574,539
Purchases of investments	(10,378,348)	(7,810,184)
CASH USED BY INVESTING ACTIVITIES	(2,573,533)	(1,236,538)
NET DECREASE IN CASH	(404,520)	(246,628)
CASH AT BEGINNING OF YEAR	3,080,370	3,326,998
CASH AT END OF YEAR	\$ 2,675,850	\$ 3,080,370



# SCHEDULE OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED JUNE 30, 2013 (WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2012)

	Programs	Management	Fund	То	tals
	Services	and General	Raising	2013	2012
College support	\$ 820,514	\$ -	\$ -	\$ 820,514	\$ 1,353,614
Scholarships	524,775	-	-	524,775	581,156
Salaries and related expenses	164,464	185,022	61,674	411,160	544,915
Bank & credit card charges		6,666	-	6,666	8,044
Depreciation		1,678	-	1,678	1,475
Equipment & maintenance		11,022	_	11,022	25,534
Insurance	997.50.3	5,219		5,219	5,151
Marketing & development	115,562	2,366	87,178	205,106	231,004
Membership expenses	973	6,785	875	8,633	4,050
Office expenses	2,087	20,181	10,410	32,678	14,792
Postage & printing	869	22,442	177.95	23,311	8,784
Professional services		187,074	124,532	311,606	76,166
Recognition	3,162	10,719	13,176	27,057	24,728
Rent & Utilities		74,296		74,296	74,296
Telephone		1,204		1,204	2,028
	\$ 1,632,406	\$ 534,674	\$ 297,845	\$ 2,464,925	\$ 2,955,737



## NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Organization

College of the Desert Foundation (the Foundation) is a non-profit auxiliary organization of Desert Community College District. The Foundation was formed July 27, 1983. The purpose of the Foundation is to enhance the quality of education by advancing the College of the Desert (The College) through building relationships, securing philanthropic support and stewarding assets. The Foundation operates primarily in the Coachella Valley of Southern California. It receives substantially all of its revenues from residents of this area and is subject to economic factors which may affect charitable giving in Southern California.

The Foundation and the College are financially interrelated organizations as defined by ASC Topic 958-605, "Transfers of Assets to a Nonprofit Charitable or Charitable Trust that Holds Contributions for Others". Under ASC 958-605, the Foundation reflects contributions received for the benefit of the College as revenue in its financial statements. The expenses related to these contributions are accounted for under program and supporting services.

### Net Asset Accounting

To ensure observance of limitations and restrictions placed on the use of resources available to the Foundation, the accounts of the Foundation are maintained in accordance with the principles of net asset accounting. This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into net asset types established according to their nature and purpose. Separate accounts are maintained for each net asset type; however, in the accompanying financial statements, net asset types that have similar characteristics have been combined into groups as follows:

The <u>Unrestricted Net Assets</u> represents all resources over which the Board of Directors has discretionary control for use in operating the Foundation, as well as all property, plant and equipment of the Foundation.

The <u>Temporarily Restricted Net Assets</u> represents the temporarily restricted resources that are received with temporary donor stipulations that limit the use of the donated assets.

The <u>Permanently Restricted Net Assets</u> represents the permanently restricted resources that are subject to permanent restriction by the donor requiring that the principal be invested and only the income be used for general benefit of the College, its students, or a group affiliated with the College.

#### Cash and Cash Equivalents

Cash and cash equivalents consist of cash accounts on deposit at financial institutions. For purposes of the statement of cash flows, the Foundation considers all highly liquid debt instruments with original maturities of three months or less to be cash equivalents.

#### Investments

Investments are carried at fair value using quoted market prices with gains and losses included in the statement of activities. Investments include certificates of deposit, equities, U.S. government bonds, and corporate bonds. The funds are subject to gains or losses of principal based on fluctuations in market prices.



# NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Pledges Receivable

Pledges are recorded as receivables and recognized as revenue in the year made. Pledges receivable over a period of more than one year are discounted on a net present value of 4%.

# Allowance for Doubtful Accounts

The Foundation uses the allowance method to account for doubtful pledges and accounts. Management has determined all receivables to be collectible at June 30, 2013.

## Property and Equipment

The Foundation's property and equipment are recorded at cost and are depreciated using an accelerated depreciation method over the estimated useful lives.

#### Contributions

Contributions received, including unconditional promises to give, are recognized as revenues or gains in the period received.

Contributions with donor-imposed restrictions are reported as temporarily or permanently restricted revenues. Temporarily restricted net assets are reclassified to unrestricted net assets when an expense is incurred that satisfies the donor-imposed restriction or when a time restriction has been met.

#### Donated Occupancy and Other Items

The Foundation occupies office space located on the College of the Desert campus. The value of this and other donated items are recorded at estimated fair market value at the date of the donation. Some Foundation members have made significant contributions of their time in the advancement of its programs and objectives. The value of donated volunteer services is not reflected in the accompanying financial statements since no objective basis is available to measure the value of such services.

## Allocation of Functional Expenses

The costs of providing programs and activities have been summarized on a functional basis in the statement of functional expenses. Accordingly, based on management's estimates, certain costs have been allocated among the programs, fundraising, and the general and administrative activities.

#### Income Taxes

The Foundation is exempt from income taxes under Internal Revenue Code Section 501(c)(3) and operates as a public charity. The Foundation is also exempt from California income taxes under similar state statutes.

The Foundation's policy is to record income tax related interest and penalties in operating expenses. For the year ended June 30, 2013 there was no interest or penalties expense recorded and no accrued interest and penalties.



# NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

# Income Taxes (Continued)

The Foundation's Forms 990, Return of Organization Exempt from Income Tax, are subject to examination by the IRS, generally for three years after they are filed. The Foundation's Forms 199, California Exempt Organization Annual Information Return, are subject to examination by the Franchise Tax Board, generally for four years after they are filed.

#### **Advertising Costs**

Advertising costs are expensed as incurred by the Foundation. Total advertising costs for the year ended June 30, 2013 were \$120,638.

#### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

# Fair Value Measurements

The Foundation's financial instruments are measured using FASB ASC 820 (formerly SFAS No. 157 Fair Value Measurements), which, among other things, establishes a hierarchal framework for disclosure of and measurement of investments at fair value. Cash, most receivables, accounts payable and accrued liabilities are settled so close to the balance sheet date that the fair value does not differ significantly from the stated amounts.

Fair values of financial instruments are measured and reported using of the following categories:

<u>Level I Inputs</u> – Quoted prices are available in active markets for identical investments as of the reporting date.

<u>Level II Inputs</u> – Pricing inputs are available in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies.

<u>Level III Inputs</u> – Pricing inputs are unobservable and determination of fair value requires significant management judgment or estimation.

#### Comparative Data

The financial statements contain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the financial statements for the year ended June 30, 2012, from which the summarized information was derived.

#### Subsequent Events

Subsequent events have been evaluated through Ocotber 9, 2013, which is the date the financial statements were available to be issued.

# NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# NOTE 1: INVESTMENTS

Investments at June 30, 2013, stated at fair value based on quoted market price are summarized as follows:

Equities	\$ 6,485,481
Mutual Funds	4,596,359
Government securities	642,159
Corporate bonds	4,581,761
Real Assets	490,927
Other investments	443,350
	17,240,037
Certificates of deposit	3,542,130
	\$20,782,167

The investment return consists of the following for the year ended June 30, 2013:

Interest and dividends	\$ 620,282
Realized gains on investments	397,366
Unrealized losses on investments	75,830
Investment fees	_(140,765)
	\$ 952,713

# NOTE 2: PLEDGES RECEIVABLE

Pledges receivable at June 30, 2013, are stated at fair value based on management's estimate of a discount to present value of 4%, and are comprised of the following:

Pledges receivable in less than one year	\$ 279,549
Pledges receivable in one to five years	
Total	1,014,549
Less: Unamortized discount	(55,758)
Pledges receivable, net	\$ 958,791

# NOTE 3: PROPERTY AND EQUIPMENT

Property and equipment are summarized as follows at June 30, 2013:

Office furniture and equipment	\$12,787
Less accumulated depreciation	(9,374)
Property and equipment, net	\$ 3,413



# NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# **NOTE 4: SPLIT INTEREST AGREEMENTS**

The Foundation has a beneficial interest in various irrevocable charitable remainder trusts and pooled income funds including a pooled income fund administered by the Community College League of California. The assets are held in various stocks, bonds, and other assets in the names of the individual donors' trusts, and are accounted for in the endowment fund. The trusts provide for payments to the grantor or other designated beneficiary over the trust's terms.

At the end of the trust's term, the remaining assets are available to the Foundation. Fair value is based on the present value of the estimated future benefits to be received, which take into account required annual distributions to the donor, the donor's life expectancy, and the assumed rate of return on the investments over the years. The trusts are revalued on an annual basis, and the change in the present value of the trusts' assets is recorded as a gain or loss in the statement of activities.

A summary of the changes in split interest agreements for the year is summarized as follows:

Balance, at June 30, 2012 \$ 537,283

Net changes in current fair market values (5,634)

Balance at June 30, 2013 \$ 531,649

# NOTE 5: INVESTMENTS IN CALIFORNIA COMMUNITY COLLEGES SCHOLARSHIP ENDOWMENT

Investment in California Community Colleges Scholarship Endowment is a pooled investment fund held by the Foundation for California Community Colleges (FCCC) and is permanently restricted for community colleges scholarships. Management and investment oversight is the responsibility of the FCCC, as directed by the donor, Bernard Osher from the Osher Foundation.

The initial gift from the Osher Foundation of \$25 million and any match from the Osher Foundation are considered gifts to the FCCC and remain assets of the FCCC per the grant agreement. Subsequent fundraising by College of the Desert Foundation (CODF) that results in monies transferred to FCCC may remain permanently restricted assets of CODF and will be reflected as such on all financial reporting. However, all donations to the endowment must be left in the fund permanently and cannot be returned or used for other purposes.

The Osher Foundation will provide a 50 percent match for each dollar raised through 2012. The match will be reconciled annually through 2012 based on the amount raised that fiscal year by the FCCC and individual colleges. Contributions received from CODF and invested in the endowment on or before June 30 of a given year, and the match dollars subsequently applied to those contributions begin earning interest and result in scholarship distribution one year later. Earnings on both the dollars raised by CODF and the match provided by the Osher Foundation, net of investment expenses, will be distributed as scholarship funds to CODF. The earnings from the dollars raised by CODF and the corresponding match amount will be set aside for scholarships for College of the Desert students.

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# **COLLEGE OF THE DESERT FOUNDATION**

# NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# NOTE 6: ENDOWMENT FUNDS

The Foundation's endowment consists of funds established for a variety of purposes. Its endowment includes both donor-restricted funds and funds designated by the Board of Directors to function as endowments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absences of donor-imposed restrictions.

The Board of Directors of the Foundation has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted funds that is not classified in permanently restricted net assets may be classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Foundation, and (7) the Foundation's investment policies.

# Investment Return Objectives, Risk Parameters and Strategies

The Foundation has adopted an investment policy, approved by the Board of Directors for endowment assets that attempts to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. Therefore, the Foundation expects its endowment assets, over time to exceed the average annual return of the applicable benchmark index with a lower than benchmark volatility over a three to five year rolling time period. Actual returns in any given yearmay vary from this expectation. Investment risk is measured in terms of the total endowment fund; investment assets and allocation between asset classes and strategies are managed to not expose the fund to unacceptable levels of risk.

#### Spending Policy

The Foundation's Board approved spending policy was created to protect the values of the endowments. The Board approved a policy that all endowments are first subject to an annual administrative fee of 2% calculated at the end of each quarter, based on the market value balance that is deposited into the operating fund of the Foundation. The total endowment spending rate of no more than 5% per year is determined by the investment committee at their January meeting using the average market value of the funds on June 30<sup>th</sup> for each of the three years immediately preceding the fiscal year the payout is to be made.

# NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# NOTE 6: ENDOWMENT FUNDS (Continued)

Endowment Net Asset Composition by type of fund as of June 30, 2013 is as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total _All Funds
Donor Restricted Endowment Funds Board Designated Endowment Funds	\$ 600,000	\$1,108,798 	\$18,163,344 	\$19,272,142 600,000
Total Funds	\$ 600,000	\$1,108,798	\$18,163,344	\$19,872,142

Changes in endowment net assets as of June 30, 2013 are as follows:

Endowment net assets, beginning	Unrestricted	Temporarily Restricted	Permanently Restricted	Total All Funds
of the year	\$ 600,000	\$ 726,011	\$16,456,858	\$17,782,869
Contributions	-	4,646	1,648,506	1,653,152
Investment income/(loss)	-	748,511	50,996	799,507
Amounts appropriated for expenditures	-	(390,377)	(18,016)	(408,393)
Inter-fund transfers	-	20,007	25,000	45,007
Endowment net assets, end of the year	\$ 600,000	\$1,108,798	\$18,163,344	\$19,872,142

# **NOTE 7: FAIR VALUE MEASUREMENTS**

Assets measured at fair value at June 30, 2013 are as follows:

Measured on a Recurring Basis	Prices in Active Markets (Level I)	Prices in Inactive Markets (Level II)	Estimates No Active Markets Level III)
Equities	\$ 6,485,481	\$ -	\$ -
Mutual Funds	4,596,359		
Government securities	642,159	120	
Corporate bonds	4,581,761	-	-
Real Assets	490,927		
Other investments	443,350		
Split interest agreements	-	-	531,649
Investment in FCCC		368,715	
Total	\$17,240,037	\$ 351,010	\$ 537,283
Measured on a Nonrecurring Basis			
Non-cash contributions	\$ -	\$ 74,296	\$ -
Total	\$ -	\$ 74,296	\$ -
	42		



#### NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# NOTE 8: RESTRICTIONS OF NET ASSET BALANCES

Temporarily restricted net assets consist of the following at June 30, 2013:

Split interest agreements	\$ 531,649
Various donor restricted funds	2,801,208
Osher endowment	33,459
Foundation scholarships	1,837,765

\$5,204,081

Permanently restricted net assets consist of the following at June 30, 2013:

Scholarship endowments	\$ 7,269,643
Osher endowment	336,549
General endowments	_10,557,152

\$18,163,344

# NOTE 9: NET ASSETS RELEASED FROM RESTRICTION

The sources of net assets released from temporary donor restrictions by incurring expenses satisfying the restricted purposes for the year ended June 30, 2013 were as listed below:

Scholarships and grants

\$ 1,242,227

# NOTE 10: LEASE COMMITMENTS

The Foundation leases a copier under a 60-month operating lease agreement that commenced May 2010 and expires April 2015.

Minimum required future rental payments under leases as of June 30, 2013, are:

Year ending June 30	
2014	\$ 4,034
2015	3,360
Total minimum future rental payments	\$ 7.394

Rental expenses for operating agreements were \$4,034 for the year ended June 30, 2013.

## **NOTE 11: INTER-FUND TRANSFERS**

Inter-fund transfers consist of a reclassification of a donor contributions between the different net asset classes during the year ended June 30, 2013.

# NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2013

# NOTE 12 CONCENTRATION OF CREDIT RISK

At June 30, 2013, the Foundation had on deposit with a local bank amounts in excess of \$250,000. Deposits in excess of \$250,000 are not insured by the Federal Depository Insurance Company. Given the existing size of operations it is not unusual for this limit to be exceeded on a periodic basis. The Foundation is aware of this matter and evaluates alternatives for safeguarding cash while at the same time maximizing operational performance.

The Foundation also maintains accounts with multiple brokerage firms. The accounts contain cash and securities and sometimes exceed the amount guaranteed by the Securities Investor Protection Corporation which is \$500,000 with a limit of \$250,000 for cash.



We have included the 990 as an attachment to the emailed packet sent on 10/23/2013. Due to the size (57 pages) we are not including it in your hard copy packet. We will however have a hard copy at the board meeting.

# FINANCIAL SUMMARY (UNAUDITED)

**August 31, 2013** 

# **Key Financial Information**

August 2013 August 2012 **Total Net Assets:** \$ 24,294,055 \$ 23,502,378

**Total Revenue Received July 1, 201-August 31, 2013:** \$ 137,780

Permanently Restricted: \$ 28,752
Temporarily Restricted: \$ 78,753
Unrestricted: \$ 30,275

**Total Revenue received in August 2013:** \$ 75,986

**Total Funds transferred to College for Use:** 

 July 1, 2013 – August 31, 2013:
 \$ 138,763

 Scholarships:
 \$ 138,441

 Programs:
 \$ 322

Total Funds in endowments: August 201 \$ 18,205,953

**Total Funds in Unrestricted Funds:** \$ 1,088,660 Carry over from June 2013---balance as of August 2013: \$ 482,890

Ackerman Fund (Unrestricted) Balance: August 2013: \$ 118,242

Revenue a	nd Expenditure Com	parison		
	Total Revenues to Foundation	Operating Expense Actual	Wages & Salaries	
Fiscal Year 2010-2011	2,479,240	811,422	600,238	
Fiscal Year 2011-2012	3,344,880	805,598		
Fiscal Year 2012-2013	3,943,602	1,034,789	411,538	
Fiscal Year 2013-2014	137,780	62,673	29,640	
	Contributions to College	Scholarships	Programs	
Fiscal Year 2010-2011	1,345,889	547,082	798,807	
Fiscal Year 2011-2012	1,934,770	581,156		
Fiscal Year 2012-2013	1,330,083	524,775		
Fiscal Year 2013-2014	138,763	138,441	322	
	8/31/2013	8/31/2012	Change from Prior Fiscal Year	
Total Net Assets	24,294,055	23,502,378	791,677	
Total Endowments	18,205,953	16,313,065	1,892,888	
	Fiscal YTD thru 8/31/2013	Same Period Last Fiscal year	Change from Prior Fiscal Year	
Operating Revenue:	30,275	33,724	-3,449	
Operating Expenses	62,092	109,688	-47,596	
Scholarships to College	138,441	27,649	110,792	
Programs to College	322	28,484	-28,162	
Total Funds to College	138,763	56,133	82,630	

# COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION AUGUST 31, 2013 WITH COMPARATIVE TOTALS FOR AUGUST 31, 2012

	Uı	nrestricted Fund			estricted Restricted (Memora				(Memorano	tals idum Only) 2012		
ASSETS												
Cash and cash equivalents	\$	491,521	\$	925,212	\$	_	\$	1,416,733	\$	2,843,657		
Investments	P	600,000	₽	3,456,445	Þ	16,945,449	₽	21,001,894	₽	17,913,127		
Pledges receivable		5,000		25,000		918,791		948,791		2,276,780		
Accrued interest receivable		12,464		30,312		5,164		47,940		61,167		
Property and equipment, net		3,513		30,312		3,104		3,513		3,221		
FCCC - Scholarship Endowmen		3,313		32,166		336,549		368,715		336,549		
Split interest agreements		_		530,422		-		530,422		587,329		
Split interest agreements		<u>-</u>		330,722				330,722		367,329		
TOTAL ASSETS	\$	1,112,498	\$	4,999,557	\$	18,205,953	\$	24,318,008	\$	24,021,830		
				ļ								
LIABILITIES												
Accounts payable	\$	23,838	\$	115	\$	-	\$	23,953	\$	379,066		
Accrued expenses		-		_		-		-		140,386		
TOTAL LIABILITIES		23,838		115		-		23,953		519,452		
NET ASSETS Unrestricted:		1,088,660		4,999,442		18,205,953		24,294,055		23,502,378		
Undesignated		488,660		-		-		488,660		604,819		
Board designated		600,000		-		-		600,000		600,000		
Temporarily restricted		-		4,999,442		-		4,999,442		5,984,494		
Permanently restricted		-		-		18,205,953		18,205,953		16,313,065		
NET ASSETS		1,088,660		4,999,442		18,205,953		24,294,055		23,502,378		
TOTAL LIABILITIES AND NET A:	\$	1,112,498	\$	4,999,557	\$	18,205,953	\$	24,318,008	\$	24,021,830		

# COLLEGE OF THE DESERT FOUNDATION STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR TWO MONTH ENDED AUGUST 31, 2013 WITH COMPARATIVE TOTALS FOR AUGUST 31, 2012

# YEAR TO DATE

		Temporarily	Permanently	Tota	ıls		
	Unrestricted	Restricted	Restricted	(Memorand	um Only)		
	Fund	Fund	Fund	2013	2012		
REVENUE AND SUPPORT							
Interest	\$ -	\$ -	\$ -	\$ -	\$ 88,626		
Donations	5,000	15,000	-	20,000	1,632		
Auxiliary donations	11,500	-	-	11,500	6,900		
COD Alumni donations	-	-	-	-	48,600		
Grants	-	17,951	-	17,951	, <u>-</u>		
Capital Campaign	-	· -	983	983	-		
President's Circle	7,950	-	-	7,950	3,578		
Scholarship donations	-	45,802	27,769	73,571	134,639		
Special events (net)	5,825	· <u>-</u>	<i>,</i> –	5,825	(364)		
TOTAL REVENUE AND SUPPORT	30,275	78,753	28,752	137,780	283,611		
EXPENDITURES							
					1		
Contributions to college	<del>4</del> 22	(100)	_	322	28, <del>4</del> 84		
Interfund transfers	-	14,070	(14,070)	-	, <u>-</u>		
Operating expenses	62,673	115	-	62,788	110,303		
Scholarships	-	138,441	-	138,441	27,649		
TOTAL EXPENDITURES	63,095	152,526	(14,070)	201,551	166,436		
EXCESS OF REVENUE AND SUPPOR	<del>-</del>						
OVER EXPENDITURES BEFORE	·I						
OTHER INCOME AND EXPENSES	(32,820)	(73,773)	42,822	(63,771)	117,175		
INCREASE (DECREASE) IN NET AS!	\$ (32,820)	\$ (73,773)	\$ 42,822	\$ (63,771)	\$ 117,175		

# COLLEGE OF THE DESERT FOUNDATION STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR CURRENT MONTH ENDED AUGUST 31, 2013 WITH COMPARATIVE TOTALS FOR AUGUST 31, 2012

# **CURRENT MONTH**

	Un	restricted		mporarily estricted		manently estricted		Tot (Memoran		only)
		Fund		Fund		Fund		2013		2012
REVENUE AND SUPPORT										
Interest	\$	-	\$	-	\$	_	\$	-	\$	36,568
Donations		-		_				-		1,148
Auxiliary donations		3,750						3,750		950
COD Alumni donations								· -		48,600
Capital Campaign						100		100		· <b>-</b>
Grants				18,000				18,000		-
President's Circle		2,250		-				2,250		1,364
Scholarship donations				37,436		400		37,836		122,659
Special events (net)		14,050		-				14,050		6,250
TOTAL REVENUE AND SUPPORT		20,050		55,436		500		75,986		217,539
EXPENDITURES	I									
Contributions to college		_		_		_		-		27,345
Operating expenses		34,896		115		-		35,011		57 <b>,</b> 854
Scholarships		· -		138,441		_		138,441		27,499
TOTAL EXPENDITURES		34,896		138,556		-		173,452		112,698
EXCESS OF REVENUE AND SUPPOR OVER EXPENDITURES BEFORE	ŀΤ									
OTHER INCOME AND EXPENSES		(14,846)		(83,120)	ı	500		(97,466)		104,841
INCREASE (DECREASE) IN NET ASS	¢	(14,846)	¢	(83,120)	\$	500	\$	(97,466)	\$	104,841
(DE 0.10 10 -) 111 11E 1 7101	٣	(- 1/0 10)	4	(30,120)	<u> </u>	200	Ψ	(377,100)	4	<del></del>

# COLLEGE OF THE DESERT FOUNDATION SUMMARY REPORT FOR CURRENT MONTH ENDED 08/31/2013 WITH COMPARATIVE TOTALS FOR YTD 08/31/2012

	One Month		Total Annual	Budget	YTD Actual
	Actual	YTD Actual	Budget	Remaining	08/31/2012
		TTDTTCCCC	Baaget	Kemaning	00/31/2012
Revenue					
President's Circle	2,250	7,950	215,000	207,050	3,578
Annual Fund/Direct Mail	-		30,000	30,000	
Auxiliary/Membership	3,750	11,500	16,000	4,500	
Individual Gifts	-	5,000	210,000	205,000	
McCallum Events (леt)				•	
Barry Manilow (*Rita/Lt.Dan)	-	-		_	-
Stepping Out for COD	7,920	4,225		(4,225)	(40)
Other	5,550	1,600	327,000	325,400	(324)
Title V reimbursement	-	-	100,000	100,000	-
Interest	-	-	100,000	100,000	23,043
Management Services	-	-	280,000	280,000	-
Total Revenue	19,470	30,275	1,278,000	1,247,725	33,724
Expenditures					
President's Circle	-	-	5,000	5,000	-
Annual Fund/Direct Mail	-	-	20,000	20,000	-
Annual Report	-	-	10,000	10,000	-
Auxiliary/Membership	-	-	5,000	5,000	435
Auditor	2,500	2,500	20,000	17,500	
Bank Charges	129	511	5,000	4,489	
Board/Staff Training	-	-	5,000	5,000	386
Repairs & Maintenance	64	64	2,000	1,936	117
Marketing	600	600	86,000	85,400	8,843
Donor Development	-	(15,664)	10,000	25,664	2,155
Equipment Lease	336	336	8,000	7,664	403
Insurance D & O	-	-	5,000	5,000	_
Legal/Financial/Professional	1,263	2,500	·	(2,500)	120
Membership Dues		-	2,000	2,000	450
Office Supplies & Equipment	1,293	1,368	10,000	8,632	1,708
Planned Giving			10,000	10,000	-
Postage		-	3,000	3,000	49
President's Fund	266	266	20,000	19,734	-
Printing/Design/Graphics	222	222	10,000	9,778	220
Recognition	-	25	30,000	29,975	894
Service Contracts	34	2,935	4,500	1,565	2,622
Staff Mileage Reimburse		-	3,000	3,000	-
Subscriptions & Publications	50	50	2,000	1,950	_
Telephone	79	156	3,500	3,344	125
Wages & Benefits	27,480	29,640	665,000	635,360	76,787
Independent Contractors		36,583	330,000	293,417	9,850
Kay Hazen & Co.	-	10,763	144,000	-	-
Maryanov Madsen	-	12,000	80,000		
Mtn View Bookkeeping	-	6,820	48,000	_	-
Casey Strachan	-		48,000	-	_
Peter Sturgeon		7,000	84,000		
Website			4,000	4,000	117
Total Expenditures before Contributions	34,316	62,092	1,278,000	1,215,908	109,688
Contributions to College		422	_, _, _, _,	-,-25,530	
Scholarships					
Realized/Unrealized Gains	-	-		<del></del>	***
Interfund transfer	<u> </u>	-	i		
Total Expenditures	34,316	62,514			
Excess or (Deficit)	(14,846)	(32,239)			
General Fund Carryover from					
06/30/2013	_	515,129			
Total excess at 08/31/2013		482,890			
Ackerman Fund	1	118,242			

# College of the Desert Foundation Event Summary As of 08/31/2013

_	Revenues	Expenditures	Total
Balances:			
Chili Cook Off			
Special Event Income	8,350.00	0.00	8,350.00
Special Event Expenses	0.00	(4,125.00)	(4,125.00)
<b>Total Chili Cook Off</b>	8,350.00	(4,125.00)	4,225.00
Stepping Out for COD			
Special Event Income	8,500.00	0.00	8,500.00
Marketing	0.00	(580.00)	(580.00)
<b>Total Stepping Out for COD</b>	8,500.00	(580.00)	7,920.00
Mini Campaigns			
Special Event Expenses	0.00	(6,320.00)	(6,320.00)
Total MINI CAMPAIGNS	0.00	(6,320.00)	(6,320.00)
Total Balances:	16,850.00	(11,025.00)	5,825.00



# NOT AVAILABLE AT TIME OF PRINTING. WILL BE EMAILED TO YOU THIS WEEK. WE WILL ALSO HAVE HARD COPIES AT THE BOARD MEETING.

# **COLLEGE OF THE DESERT FOUNDATION**

FINANCIAL SUMMARY (UNAUDITED)

**September 30, 2013** 

# Operating Budget March 2013 Revenues

# Proposed Changes to Operating Revenues ADOPTED 04/24/2013

	7			 		
	Actual					
	2012/2013	Adopted	Variance	Adopted		
	Operating	2012/2013	from	Budget	Proposed	
	Revenues	Budget	Budget	2013-14	Revisions	Comments
evenue				****		
Auxiliary/Membership	11,565	30,000	39%	\$ 16,000	\$ 20,000	annual memberships
President's Circle	56,301	130,000	43%	\$ 200,000	\$ 160,000	200 annual membership
Roadrunner Club				\$ 15,000		100 memberships
Grants				\$ 100,000		TBD w/College
Major Gifts: \$5K>	25,277	100,000	25%	\$ 80,000		
Individual <\$5K	10,11,7		2070	 \$ 30,000	· · · · ·	
Planned Gifts				\$ 100,000		
Year-End Campaign				 \$ 30,000	\$ 30,000	
Annual Fund/Direct Mail	9,775	35,000	28%			
Title V reimbursement					\$ 24,000	
Reimbursement from College-mktg.					\$ 30,000	
Events						
Auxiliary Event	57,551	60,000	96%	\$ 60,000	\$ 60,000	Annual event
Barry Manilow	47,473	60,000	79%			
Stepping Out for COD	87,574	60,000	146%	\$ 230,000	\$ 240,000	McCallum event
Other Events	9,283	100,000	9%	 \$ 50,000		· · · · · · · · · · · · · · · · · · ·
Title V reimbursement		59,350	0%			
Interest	74,719	135,600		\$ 100,000	\$ 125,000	
Management Services	78,494	300,000	26%	\$ 280,000		
Total Revenue	450.0:5	1 0 0 0 0	43%	 		
rotal kevenue	458,012	1,069,950	43%	\$ 1,291,000	\$ 1,349,000	

# Proposed Changes to Operating Expenses ADOPTED 04/24/2013

	o	YTD 2/28/2013 Actual	,	Adopted	Variance	А	dopted			
Operating Expense		perating Expenses	l	12/2013 Budget	from Budget		Budget 13/2014		roposed evisions	Comments
Expenditures	Щ,	-xpc(ibc)	<u> </u>	Judget	Dauget		13/2017		241310113	Connens
Auxiliary/Membership	\$	6,158	\$	5,000	123%	<b>5</b>	5,000			Collateral materials
President's Circle	\$			5.000		 \$	5,000	ŝ	5,000	In home events-lunches etc.
		· · · · · · · · · · · · · · · · · · ·							,	
Campaigns										TBD
Grants	ــــــ		ļ			<u> </u>				TBD
Major Gifts	-		<u> </u>			\$	20,000	\$	3,000	Research & development
Planned Giving Program Roadrunner Club	+		<del> </del>			 \$	10,000			Collateral materials materails for distribution
Year-End Campaign			<del> </del>			\$	20,000			material for marketing year end/mail/ads
Annual Report	1					\$	10,000			production of annual report
Auditor	\$	19,750	\$	16,750	118%	 \$	20,000	\$	20,000	Annual independent audit
Bank Charges	\$	5,337	_	7,000	700	\$	5,000		5,000	
Board/Staff Training	\$	1,766	_	1,000	177%	\$	5,000	_	5,000	
	+-		\$		53%	\$	2,000		2,000	
Repairs & Maintenance	\$	525 65,781	\$	1,000 150,000			150,000		·····	Step Up campaign
Marketing	+ *	05,701	Ÿ	130,000	7770	7	130,000	7	100,000	Step op campaign
	+					<u> </u>				
Events	+		$\vdash$			<u> </u>				
Campus Tours	+					-	5 000		F 000	Deleted seeks bursten
Auxiliary Event	+					 \$	5,000	\$	5,000	Related costslunches
Donor /Scholarship Reception						 <del></del>				
						 \$	8,000	\$	5,000	Reception costs
Stepping Out for COD	1					 ļ				
Other Events						<u> </u>				
Donor Development & Recognition	\$	55,881	\$	10,000	559%	\$	30,000	\$	30,000	
	<u> </u>					 ļ				
	ļ									
	Щ.									
Equipment Lease	\$	3,744	\$	7,500	50%	 \$	8,000		8,000	
Insurance D & O	\$	5,219	\$	5,500	95%	\$	5,000		5,000	
Membership Dues Office Supplies & Equipment	\$	625 6,397	\$ ¢	1,000 14,000	63% 46%	\$ \$	2,000 10,000	\$ \$	2,000 10,000	
Other	\$	1,500	\$ \$	1,000	150%	 ->-	10,000	*	10,000	
Postage	\$	87	\$	2,000	4%	 \$	3,000	\$	3,000	
President's Fund	\$	2,900	\$	60,000	5%	\$	60,000		20,000	
Printing/Design/Graphics	\$	12,479	\$	10,000	125%	\$	10,000	\$	10,000	
Service Contracts	\$	3,555	\$	4,500	79%	\$	4,500		4,500	
Staff Mileage Reimbursement			\$	1,000	0%	 \$	3,000		3,000	
Subscriptions & Publications	\$	4,896	\$	1,000	490%	\$	2,000	\$	2,000	
Recognition Telephone	\$	3,945 814	\$ \$	5,000 1,200	79% 68%	\$	3,500	\$	1,500	
Wages & Benefits	\$	289,730	\$	585,000		 \$	390,000			Exec Dir/Exec Asst/Admin Specialist
New Staff positions (2)	Ĺ		1	, <u>-</u>		 \$	275,000		275,000	
Legal/Financial/Professional	\$	14,859	\$	1,000						
Independent Contractors	\$	136,426	\$	229,000	60%					
Brian Harnik-Legal	┼					\$	10,000 30,000			legal services
Creative Marketing Consultant Casey Strachan-Web Page &	┼─					\$	30,000	*	±44,000	Step Up CampaignCreative
Constant Contact										
										Web page/Facebook/constant contact-
	<u> </u>					\$	48,000	_		-adminsistration/updates/Newsletters
Kristine Gula-Data Magt.	<b> </b>					 \$	48,000			Donor Perfect Data system/donors
Maryanov Madsen Gordon & Campbell Peter Sturgeon	1					\$	80,000	\$	80,000	Financial reporting/Accounting  Development Consultant
Peter Sturgeon Web Page/Website	\$	1,495	\$	5,500	27%	 \$	4,000	\$	4 000	Realted Web page expenses/licenses
Other Other	1	1,770	Ψ	5,500	21 70	4	٠,٠٠٠	ب	7,000	actuated treb page expenses/necesses
Adopted Expendiatues 2012/13	\$	652,972	\$ 1,	129,950	58%	\$1,	291,000	\$1,	343,000	

Comments

# **COLLEGE OF THE DESERT FOUNDATION**

# Operating Budget Summary

# **ADOPTED 04/24/2013**

Variance

from

Adopted

Budget

Adopted

2012/2013

Actual

2012/2013

	Operating	Budget	Budget	2013/2014	
				·····	
Total Revenues	\$ 458,012	\$ 1,129,950	41%	\$ 1,27 0,000	
Total Expenditures before contributions	\$ 652,972	\$ 1,129,950	58%	\$1,281,000	
Contributions to College					
Total Expenditures			777777		
Investment gain (loss)					
Excess or (Deficit)					
General Fund Carryover from 6/30/12					
Total excess at					
Ackerman Fund					
·					



There is a need to establish two sub-committees:

# **By-Laws and Policy Manual**

We need 2-3 members to review the draft revisions to the by-laws. The Auditors recommended that the Board sign off on the Policy Manual that the staff wrote this summer and continue to do so every year. The first review will an onerous task but well worth everyone's time as this is the legacy that will be left to all future Foundation employees. The subsequent yearly reviews will be much easier as they will focus on any of the policies or procedures that have changed during that fiscal year.

# Stewardship

We are looking for 3-4 Board members to use the list of donations we generate each week and do personal notes to thank each donor and if possible a telephone call---just to thank the donor for their support.

We think a handwritten note or call from a Board member would be impressive---more than the usual thank you letter the staff sends out. We would give each member notecards along with stamped envelopes.

The report would include donors with address information—telephone numbers and e-mail info. Every week we could separate out the list for the committee member and e-mail to them. Then it would be up to each committee member to follow through.