

Foundation Board Meeting

# Full Board Session: 3:00 p.m.

# Wednesday – September 25, 2013

# <u>Meeting Location(See map)</u> Cravens Student Services Multi-Purpose Room

BOARD PACKETS ARE REQUIRED AT EVERY MEETING. Please bring yours.

### Our Mission:

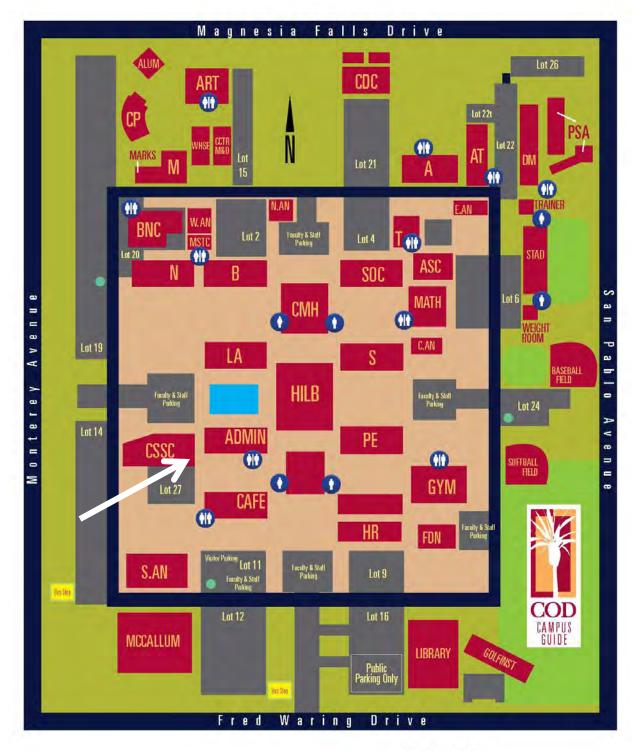
The mission of the Foundation is to enhance the quality of education by advancing the College of the Desert through building relationships, securing philanthropic support and stewarding assets.

### Our Vision:

To positively impact the lives of students who are striving to achieve a purposeful education and to enhance the communities of the Coachella Valley and the region.

### Core Values:

- ✓ Accountability
- ✓ Integrity
- ✓ Service Excellence
- ✓ Trust



Self-Serve 1-Day Parking



# **BOARD AGENDA**

#### Board of Directors Meeting Wednesday, September 25, 2013 Cravens Multi-Purpose Room

#### (\*\*Board action required)

- 1) Call to Order
- 2) Public Invitation to speak as per the Brown Act

3)	<ul> <li>**Approval of December 12, 2012 Executive Committee Meeting Minutes</li> <li>**Approval of May Executive Board Minutes</li> <li>**Approval of Investment Committee Minutes June 13, 2013</li> </ul>	Page 1 Page 3 Page 7
4)	Financials—Review	
	<ul> <li>**Approval of Financials – May 2013</li> <li>**Approval of Financials - June 2013 (Year end-unaudited)</li> <li>**Approval of Financials - July 2013</li> </ul>	Page 9 Page 18 Page 27
5)	Foundation Reports Discussion	
	<ul><li>a) Consolidation of Chart of Net Assets</li><li>b) Internal Policy Manual—Table of Contents</li></ul>	Page 34 Page 37
6)	Foundation Board Items: Discussion/Action	
	<ul><li>a) Appointment of New Foundation Board Member, Jane Saltonstall</li><li>b) Contract extension- Peter Sturgeon September/October 2013</li></ul>	Page 42 Page 44
7)	Fundraising Report - Foundation Directors – Time set aside for Directors to report in Fundraising efforts and contacts.	n their
	<ul> <li>a) **Approval of Fundraising Brainstorming June 5, 2013 Meeting Minutes</li> <li>b) StatusChili Cook Off/Fall Lunch Honoring Women of Distinction of COD</li> <li>c) StatusStepping Out for COD</li> </ul>	Page 46
	d) Status—President Circle—Calendar of Events	Page 49
8)	Foundation Information Items:	
	<ul> <li>a) College of the Desert President</li> <li>b) Foundation Executive Director</li> <li>c) Academic Senate President</li> <li>d) COD Trustee – Bonnie Stefan</li> <li>e) Alumni – Gene Marchu</li> <li>f) Peter Sturgeon – Scholarship Update &amp; FLEX</li> <li>g) TY Letter from Kelly Hall</li> </ul>	Page 51
	<ul> <li>h) TY Letter from KCOD</li> <li>i) TY Letter from PD Sister Cities</li> <li>j) Girl Friend Factor event</li> <li>k) Heatwave Jazz and Show Band</li> </ul>	Page 52 Page 53

- 9) New Business
- 10) Adjournment



### Executive Committee Special Meeting Friday, December 21, 2012 - 3:00 p.m. Foundation Board Room

# MINUTES

#### Present:

Bob Archer, Jean Carrus, Dr. Bob Chell, Donna Jean Darby, Peggy Cravens, Dr. Edwin Deas, Diane Gershowitz, Brian Holcombe, Penny Mason, Mark Nickerson, Larry Spicer, Marcia Stein.

### Staff/Guests

Jim Hummer, Peter Sturgeon, Pam Hunter, Brian Harnik, Kippy Laflame, Mary Jane Sanchez.

#### Call to Order

Dr. Chell called the meeting to order at 9:00 a.m. with a quorum of (12) members present.

### Brown Act Invitation for Public Comment

No cards to speak were submitted from the public.

Jim Hummer provided for the Board's review copies of:

- 1. Comprehensive Donor Revenue Analysis from 07/01/2012
- 2. Brabo & Carlsen Management Letter from the 2011-2012 Audit
- 3. Letter dated December 13, 2012 to Gene Marchu from Jim Hummer

Review of donor revenue analysis. Percent Change Current Year vs. Prior Year was 35.63% with 99.44% of our donor base retained in 2012. It was noted that the marketing program was a definite factor in these very positive statistics but that these numbers do not reflect the challenging issues that the college has encountered in the press in the last few months.

The open letter to the community was discussed.

The successful campaign for the Barry Manilow Gift of Love concert series was discussed. The final numbers including the monies received from the promoters should be ready for the January board meeting.

### Update on Marketing Program- Jim Hummer

In view of the FTES issue Jim informed the committee that he stopped the TV spots as well as the second Year-End mailing. The following alternatives were put forth for discussion:

- Continue to bring stories of students/supporters to community
- With awareness comes potential of donations.

### B: Suspend until the Fall of 2013

The committee discussed whether to proceed or to suspend the spending of the already budgeted \$150K Phase III of the Step Up for COD campaign until next Fall.

It was M/S/C Bob Archer/Brian Holcombe that Jim Hummer proceed to engage Brian Harnik and CV Strategies to act as attorney and Crisis Management team to the Foundation Board of Directors. Jim can spend up to \$25K on the contract.

At this point in the meeting the Executive session was adjourned and minute taking was stopped to go into closed session with Attorney Brian Harnik to discuss and counsel the committee members on personnel and/or potential litigation matters.

The session resumed and minute taking resumed at 10:14 a.m.

It was M/S/C Marc Nickerson/Peggy Cravens to postpone the decision of whether to spend the \$150K on Phase III of the Marketing Plan until we get direction from CV Strategies.

Mary Jane Sanchez, newly elected COD Trustee, dropped by and introduced herslf to the Executive Committee.

### Update on the COD Foundation Audit

Management Letter Recommendations from Brabo Carlsen, Foundation auditors, was read by all committee members as well as the letter that Jim wrote to Gene Marchu, Executive Director of the Alumni Association. The history of the Foundation's relationship with the Alumni was discussed. The dilemma, as outlined by Dr. Deas who is on the Alumni board, is the discrepancy between the amount donated for a specific activity and the expense of said activity. The unused balance that was requested is the issue.

Attorney Harnik pointed out the risks of the return of donations from an IRS point of view and the fact that the Foundation is relinquishing their control. If the board approved the audit he recommends that if we don't enter into a formal agreement with the Alumni Association that we should return all the monies held in their name.

It was M/S/C Brian Holcombe/Larry Spicer that Brian Harnik should work out a resolution to the issue with the Alumni Association lawyers

Meeting adjourned at 11:45 a.m.



#### Board of Director Meeting May 22, 2013 – 3:00pm Foundation Conference Room M I N U T E S ++

#### Present:

Zerryl Becker, Joan Busick, Jean Carrus, Peggy Cravens, Donna Jean Darby, Diane Gershowitz, Brian Holcombe, Susan Hunt, Dr. Bill Kroonen, Mary Latta, John Marman, Dr. Chuck Monell, Russ Russell, Dominique Shwe, Sally Simonds, Kate Spates, Bonnie Stefan

#### Absent:

Carol Ammon, Bob Archer, John J. Benoit, James Carona, Norma Castaneda, Dr. Bob Chell, Dr. Joel Kinnamon, Mark Nickerson, Larry Spicer, Marcia Stein, Dr. Ed Tauber

#### Staff/Guests

Jim Hummer, Kippy Laflame, Pam Hunter, Elizabeth Sealey (via conference call), Stu Bailey.

#### Call to Order

Donna Jean Darby called the meeting to order at 3:00 p.m. with a quorum of members present.

#### Brown Act Invitation for Public Comment

Stu Bailey, Vice President of First Foundation presented the Board with a \$5,000 check for scholarships. First Foundation is also donating 20 hours of consulting time to the Foundation.

#### Approval of Minutes

It was M/S/C Diane Gershowitz/Peggy Cravens to approve the April Executive Committee Board Minutes as distributed.

It was M/S/C Susan Hunt/John Marman to approve the April Board Minutes as distributed.

#### <u>Financials</u>

Russ Russell reviewed the process that he will follow as Treasurer. He will be meeting with George Holliday prior to the board meetings and the monthly committee meetings; there will be a summary page that covers any variances to budget in order for the board members to better understand the financials.

It was M/S/C Joan Busick/Bonnie Stefan to approve the March & April Financials as distributed.

#### Reports

- a) College of the Desert President In Dr. Kinnamon's absence- Pam Hunter The Board received a hand-out of the College Priorities (see attached). Pam reviewed and discussed how these priorities will help members to fundraise.
- b) Academic Senate President Zerryl Becker

Zerryl informed the board that her term as Academic Senate President ends May 25<sup>th</sup>. She will be replaced by Douglas Redman. Donna Jean Darby asked Zerryl to remain as a Director. Zerryl was named Faculty of the Year and her new position with the College is as Dean of Access and School Relations which will be responsible for Admissions & Records, Financial Aid, Counseling, Concurrent Enrollment and Bursar.

c) COD Trustee – Bonnie Stefan

The next Trustee meeting is June 20 and everyone is welcome to attend. Bonnie thanked the Foundation for underwriting the Certificate Ceremony of May 17<sup>th</sup>. It was a great event that acknowledged our students.

- d) Alumni Gene MarchuNo report as Gene was absent.
- e) Development Update Peter Sturgeon

Campus tours will continue to be a focus for the upcoming season. The City of Rancho Mirage has 90 of their commissioners that will be taking the tour in November. Donna Jean challenged all board members to form groups of their contacts to tour the campus.

f) Auxiliary – Mary Latta

Mary reviewed the Brainstorming session of May 14<sup>th</sup>. The following dates have been set for events: Fall Luncheon, November 12, 2013 at Morningside CC; December 7<sup>,</sup> 2013 Chili Cook Off III at Miramonte Resort, February, 2014 Coeta Reception at Greg Germano's; March 21, 2014 Spring Luncheon at Desert Horizon's CC. The focus of all events will be the students.

Mary requested that a \$1,000 donation be made to Desert Best Friends Closet. Connie Golds, President of DBFC, will be the guest speaker at the Spring Luncheon. They will be providing clothing and one-on-one wardrobing services to students who are seeking appropriate career attire for job interviews.

M/S/C Chuck Monell/Susan Hunt to donate \$1,000 to Desert Best Friends Closet

Mary requested that \$3,000 be donated to Girlfriend Factor

M/S/C to donate \$3,000 to Girlfriend Factor to be used for scholarships to COD students.

g) Board report

Donna Jean asked board members for updates. Several members are interested in sponsoring the Bernadette Peters event. Members will be speaking with their contacts and encouraging their participation on campus tours. All names will be sent to Kippy. Bob Chell resigned from the Board.

#### New Foundation Board Members

Reviewed biographies of Donna MacMillan and JoAnn McGrath, two new candidates for board membership.

M/S/C Diane Gershowitz/Mary Latta to appoint both Donna MacMillan and JoAnn McGrath to the Foundation Board of Directors.

#### Peter Sturgeon Contract

M/S/C Mary Latta/Susan Hunt to approve the extension of Peter Sturgeon's contract from June 1ts to September  $30^{th}$ , 2013

#### Request for Funding - Child Development Center

The request includes:

A: Replace worn, stained, carpet with flooring:	\$30,000
B: Replace children's personal storage cubbies	
throughout center (140 children)	\$21,000
C: Photocopy machine	\$7,000
D: Commercial washer & dryer	
(children's nap bedding, smocks, etc. washed daily)	\$6,500
E: IPads for Master Teachers (child assessments,	
Data collection, curriculum planning	\$5,200
F: Outdoor play equipment (replace wagons, trikes	
Water/sensory tables)	\$3,500
E: Indoor climbing equipment for infants	\$1,500
Total Request:	\$74,700

M/S/C Joan Busick/Peggy Cravens to approve the request for \$74,700.

Request for Funding – KCOD radio

The request includes:

A: Carloid condenser mics	\$ 450
B: Shure mic	\$ 198
C: Mic arms	\$ 450
D: Mic Flags	\$ 125
E: Headphones (studio)	\$ 150

F: Headphones (remotes)	\$ 400
G: Shotgun Mic	\$ 149
H: 4-channel mixer	\$ 300
I: Digital Auto Recorders	\$ 200
J: Production Software	\$ 1,899
K: Professional Digital Camera	\$ 1,500
L: Camera w/ lenses	\$ 1,699
M: Web camera	\$ 100
N: Mac Book	\$ 2,200
O: Wireless Internet Card	\$ 600
P: 6 ft. Table w/ chairs	\$ 80
Q: Vinyl burner	\$ 200
R: Portable PA system	\$ 1,000
Total Request:	\$ 11,700

M/S/C Jean Carrus/John Marman to approve the request for \$11,700 Jean Carrus mentioned that she was having lunch with the KMIR General Manager in the near future. She will ask him about an antenna for KCOD.

Adjournment at 3:50 pm

-

Minutes taken by Kippy Laflame



#### Investment & Finance Committee Meeting Thursday, June 13, 2013 – 3:00 p.m. COD Foundation Board Room

### MINUTES

Members Present Donna Jean Darby, Mary Latta, Russ Russell, Brian Holcombe

#### Staff/Guests

Jim Hummer, Kippy Laflame, George Holliday, Rondi Edwards, Gary Hall, Perry Zeigler, Ryan Chavez, Jack Fulton., Brian Hsieh

Call to Order

Chair Russ Russell called the meeting to order at 3:05 p.m.

#### Investment

Economic Outlook and Performance Review

Each committee member received reports from ML and WF (Merrill Lynch, Wells Fargo) of their portfolio review thru May 31, 2013. Committee members discussed that the Foundation should be able to evaluate the performance of our investments based on the target returns mentioned on page 5 of the ISP. "The return objective is an actuarially determined target of 6.0% net of fees". Both Merrill Lynch and Wells Fargo are mandated to use the investing guidance mentioned in the ISP. It is felt however that there should be a weighted benchmark used to evaluate the risk. Both ML and WF will be proposing such a benchmark at the next Investment meeting in September.

Investment portion of meeting was adjourned at 4:15 and the investment managers from ML and WF left conference room.

#### <u>Finance</u>

A. Review of May Financials

George Holliday, Foundation contract accountant, is here on a weekly basis. Due to this it is a challenge for him to have the Financials ready in time for this meeting. The May financials should be finished later this week and will be emailed to committee members. He requested another week. Committee members agreed to move the scheduled meetings up a week. Kippy will send out revised Outlook invitations to all.

B. The Foundation received an Amoco Stock Certificate dating from 1989 which was found by Bursar's Office. Russ Russell requested that a scan of it be sent to him. He will let us know how to proceed with its redemption.

- C. Moore Trust Foundation received the \$1.2MM (unrestricted) from the Moore Trust in May.
- D. Coeta Barker Endowment Fees

Nancy Harris requested an accounting of the Coeta Barker fund. On June 6, 2013, George Holliday, Jim Hummer and Nancy met to discuss the report. According to an arrangement with Ralph Plumb no management fee (approx. \$118,000) should have been charged. Nancy also said that this was not an endowment but was to be used for the maintenance of the building. George researched the file and could not find any information to support this. George and Jim are going to research and follow up with Nancy to establish a clear understanding in writing that would satisfy the donor's intent and provide the foundation documentation. After discussion the committee suggested that Brian Harnik be contacted for legal counsel before both Foundations meet to write a new agreement.

E. Schedule of Net Assets

The Foundation staff will be working on the consolidation of the 284 funds now present on our Schedule of Net Assets. Recommendations will be presented to the committee this Fall.

- F. George Holliday recommended the purchase of Sage (our accounting software) Cloudware which would enable him to work on our financials remotely. The \$1500 expenditure was accepted by the committee.
- G. In an effort to clarify the monthly financials, Russ Russell requested that George add a % variance column as well as a one page summary for any extraordinary. This will be covered in their monthly meeting before board meetings.

Adjournment: Meeting adjourned at 5:05 p.m.

### Next Meetings Schedule:

• July 18, 2013 from 4:00 – 5:00pm

Minutes taken by Kippy Laflame, Executive Assistant

# **COLLEGE OF THE DESERT FOUNDATION**

# FINANCIAL SUMMARY

May 31, 2013

# **Key Financial Information**

	May 2012	May 2013
Total Net Assets:	\$ 25,220,163	\$ 23,625,838

 Total Revenue Received July 1, 2012-May 31, 2013:
 \$ 4,368,544

Permanently Restricted:	\$ 236,530
Temporarily Restricted:	\$ 2,061,138
Unrestricted:	\$ 2,070,876

Total Revenue received in May 2013: \$ 1,313,306

### **Total Funds transferred to College for Use:**

July 1, 2012 –May 31, 2013:	\$ 739,256
Scholarships:	\$ 449,553
Programs:	\$ 289,703

**Total Funds in endowments**: May 2013: <u>\$ 16,700,928</u>

Total Funds in Unrestricted Funds:	\$ 2,417,974
Carry over from July 2012balance as of May 2013:	\$ 1,758,355
Ackerman Fund ++(Unrestricted) Balance: May 2013:	\$ 227,011
++ fund for College Classes\$100,000	

Revenue and Expenditure Comparison								
	Wages & Salaries							
Fiscal Year 2009-2010	1,145,189	984,251	627,590					
Fiscal Year 2010-2011	2,479,240	811,422	600,238					
Fiscal Year 2011-2012	3,344,880	805,598	544,915					
Fiscal Year 2012-2013	4,368,544	921,668	347,293					
	Contributions to College	Scholarships	Programs					
Fiscal Year 2009-2010	1,689,721	656,010	1,033,711					
Fiscal Year 2010-2011	1,345,889	547,082	798,807					
Fiscal Year 2011-2012	1,934,770	581,156	1,353,614					
Fiscal Year 2012-2013 through 05/31/2013	739,256	449,553	289,703					
	5/31/2013	5/31/2012	Change from Prior Fiscal Year					
Total Net Assets	25,220,163	23,625,838	1,594,325					
Total Endowments	16,700,928	16,217,106	483,822					
	Fiscal YTD thru 5/31/2013	Same Period Last Fiscal year	Change from Prior Fiscal Year					
Operating Revenue:	2,040,822	825,662	1,215,160					
Operating Expenses	929,773	659,504	270,269					
Scholarships to College	449,553	604,381	-154,828					
Programs to College	289,703	663,808	-374,105					
Total Funds to College	739,256	1,268,189	-528,933					

## COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION MAY 31, 2013 WITH COMPARATIVE TOTALS FOR MAY 31, 2012

	Uı	nrestricted Fund	emporarily Restricted Fund		ermanently Restricted Fund		Tot (Memorand 2013	
ASSETS								
Cash and cash equivalents	\$	1,869,560	\$ 619,309	\$	-	\$	2,488,869	\$ 2,613,909
Investments	*	600,000	5,313,169	+	15,485,133	•	21,398,302	18,463,555
Pledges receivable		5,000	60,000		872,782		937,782	1,952,212
Accrued interest receivable		15,600	37,939		6,464		60,003	61,125
Property and equipment, net		5,091	-		-		5,091	3,221
FCCC - Scholarship Endowmen		-	14,461		336,549		351,010	336,549
Split interest agreements		-	506,383		-		506,383	587,329
TOTAL ASSETS	\$	2,495,251	\$ 6,551,261	\$	16,700,928	\$	25,747,440	\$ 24,017,900
LIABILITIES								
Accounts payable	\$	77,277	\$ 450,000	\$	-	\$	527,277	\$ 221,282
Accrued expenses		-	-		-		-	170,780
TOTAL LIABILITIES		77,277	450,000		-		527,277	392,062
NET ASSETS Unrestricted:		2,417,974	6,101,261		16,700,928		25,220,163	23,625,838
Undesignated		1,817,974	-		-		1,817,974	593,214
Board designated		600,000	-		-		600,000	600,000
Temporarily restricted		-	6,101,261		-		6,101,261	6,215,518
Permanently restricted		-	-		16,700,928		16,700,928	16,217,106
NET ASSETS		2,417,974	6,101,261		16,700,928		25,220,163	23,625,838
TOTAL LIABILITIES AND NET A	\$	2,495,251	\$ 6,551,261	\$	16,700,928	\$	25,747,440	\$ 24,017,900

-	Temporarily Permanently			Totals		
	Unrestricted	Restricted	Restricted	(Memorand		
_	Fund	Fund	Fund	2013	2012	
REVENUE AND SUPPORT						
Interest	\$ 111,661	\$ 324,007	\$ 35,017	\$ 470,685	\$ 496,680	
Donations	46,624	53,709	143	100,476	460,028	
Annual Fund	9,775	-	-	9,775	-	
Auxiliary donations	12,015	2,000	-	14,015	10,920	
COD Alumni donations	-	54,460	-	54,460	177,069	
Grants	5,000	50,000	67,014	122,014	201,292	
Estate Gifts	1,200,000	446	-	1,200,446	49,344	
Capital Campaign	-	35,000	850	35,850	-	
Management Services	247,418	-	-	247,418	224,16	
Membership	2,000	-	-	2,000	-	
Other Income	1,216	1,844	(133)	2,927	120	
President's Circle	94,057	-	-	94,057	120,609	
Scholarship donations	-	522,679	76,450	599,129	410,892	
Special events (net)	320,691	11,025	-	331,716	255,542	
OTAL REVENUE AND SUPPORT	2,050,457	1,055,170	179,341	3,284,968	2,406,661	
EXPENDITURES						
Contributions to college	11,841	277,862	-	289,703	663,808	
Interfund transfers	732	24,268	(25,000)	-	-	
Operating expenses	921,668	237,735	17,460	1,176,863	887,06	
Refund Alumni funds (requested)	1,200	73,427	-	74,627	-	
Scholarships	350	449,203	-	449,553	604,38	
OTAL EXPENDITURES	935,791	1,062,495	(7,540)	1,990,746	2,155,250	
EXCESS OF REVENUE AND SUPPOR OVER EXPENDITURES BEFORE OTHER INCOME AND EXPENSES		(7,325)	186,881	1,294,222	251,41 <sup>-</sup>	

#### YEAR TO DATE

 
 Investment gain/(loss), net of investment expenses
 20,419
 1,005,968
 57,189
 1,083,576
 (192,108)

 INCREASE (DECREASE) IN NET AS:
 \$1,135,085
 \$ 998,643
 \$ 244,070
 \$2,377,798
 \$ 59,303

# COLLEGE OF THE DESERT FOUNDATION STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR CURRENT MONTH ENDED MAY 31, 2013 WITH COMPARATIVE TOTALS FOR MAY 31, 2012

#### **CURRENT MONTH**

	Unrestricted Fund				als um Only) 2012	
REVENUE AND SUPPORT						
Interest	\$-	\$-	\$-	\$-	\$ 41,821	
Donations	540	25,320	-	25,860	3,302	
Auxiliary donations	-	-	-	-	100	
COD Alumni donations	-	(1,140)	-	(1,140)	10,540	
Capital Campaign	-	-	50	50	-	
Estate Gifts	1,200,000	-	-	1,200,000	162	
Grants	5,000	-	-	5,000	-	
Other Income	-	-	-	-	120	
President's Circle	21,500	-	-	21,500	21,219	
Membership	1,000	-	-	1,000	-	
Scholarship donations	-	16,550	1,000	17,550	91,830	
Special events (net)	43,486	-	-	43,486	17,784	
TOTAL REVENUE AND SUPPORT	1,271,526	40,730	1,050	1,313,306	186,878	
EXPENDITURES						
Contributions to college	3,852	66,912	-	70,764	500,079	
Operating expenses	(46,772)	377	-	(46,395)	75,808	
Scholarships	-	13,275	-	13,275	21,646	
TOTAL EXPENDITURES	(42,920)	80,564	-	37,644	597,533	
INCREASE (DECREASE) IN NET ASS	\$ 1,314,446	\$ (39,834)	\$ 1,050	\$1,275,662	\$ (410,655 <u>)</u>	

#### COLLEGE OF THE DESERT FOUNDATION SUMMARY REPORT FOR CURRENT MONTH ENDED 05/31/2013 WITH COMPARATIVE TOTALS FOR YTD 05/31/2012

	One Month		Total Annual	Budget	04/30/201
	Actual	YTD Actual		Remaining	2
	ACTUR	TTD ACLUA	Budget	кентантину	۷
Revenue					
President's Circle	22,500	96,057	130,000	33,943	99,390
Business Council	-	-	60,000	60,000	
Scholarships	-	(2,000)	-	2,000	-
Annual Fund/Direct Mail	-	9,775	35,000	25,225	-
Auxiliary/Membership	-	12,015	30,000	17,985	10,820
Auxiliary Special Events (net)	3,195	64,174	60,000	(4,174)	78,476
Individual Gifts	1,200,540	1,244,124	100,000	(1,144,124)	90,304
Estate Gifts	-		-	-	-
McCallum Events (net)	-				
Barry Manilow (*Rita/Lt.Dan)	-	49,723	60,000	10,277	102,440
Stepping Out for COD	40,291	151,570	60,000	(91,570)	84,945
Other	-	48,638	100,000	51,362	(28,103)
Title V reimbursement	5,000	5,000	59,350	54,350	
Interest	-	111,661	135,600	23,939	
Management Services	-	250,085	300,000	49,915	
Total Revenue	1,271,526	2,040,822	1,129,950	(910,872)	825,662
Expenditures	1 075	11 000	F 000	(/ 222)	14 205
President's Circle Auxiliary/Membership	1,975	11,233 8,816	5,000	(6,233) (3,816)	14,305 3,936
			5,000		
Auditor Bank Charges	166	19,750 6,493	16,750 7,000	(3,000) 507	14,000 7,186
Board/Staff Training	1,426	6,785	1,000	(5,785)	1,841
Repairs & Maintenance	1,420	583	1,000	417	385
Marketing	(115,994)	110,759	150,000	39,241	700
Donor Development	2,599	62,209	10,000	(52,209)	6,154
Equipment Lease	675	5,962	7,500	1,538	4,315
Other		807	1,000	193	17,433
Insurance D & O		5,219	5,500	281	5,150
Legal/Financial/Professional	20	40,755	1,000	(39,755)	180
Membership Dues		875	1,000	125	425
Office Supplies & Equipment	777	8,555	14,000	5,445	12,524
Postage	2,479	3,370	2,000	(1,370)	776
President's Fund	60	5,562	60,000	54,438	60,000
Printing/Design/Graphics		14,009	10,000	(4,009)	3,519
Recognition		4,857	5,000	143	4,431
Service Contracts	58	3,671	4,500	829	933
Staff Mileage Reimburse		-	1,000	1,000	388
Subscriptions & Publications		55	1,000	945	65
Telephone	104	1,075	1,200	125	1,648
Travel	9,159	10,355	-	(10,355)	-
Wages & Benefits	28,825	347,293	585,000	237,707	455,493
Independent Contractors	20,899	249,056	229,000	(20,056)	39,886
Kay Hazen & Co.	4 000	90,249	-	-	-
Maryanov Madsen Mtn View Bookkeeping	6,000	31,800	-	-	-
Peter Sturgeon	7,899 7,000	47,829	-	-	-
Website	7,000	1,669	- 5,500	3,831	3,831
Total Expenditures before Contributions	(46,772)	929,773	1,129,950	200,177	659,504
Contributions to College	3,852	(4,349)	1,127,730	200,177	007,004
Realized/Unrealized Gains		(20,419)			
Interfund transfer	-	732			
Total Expenditures	(42,920)	905,737			
Excess or (Deficit)	1,314,446	1,135,085			
· · ·					
General Fund Carryover from 6/30/12		623,270			
		1 750 255			1
Total excess at 04/30/2013		1,758,355			

# College of the Desert Foundation Event Summary As of 5/31/2013

	Revenues	Expenditures	Total
Balances:			
Fall Luncheon			
Special Event Income	3,615.00	0.00	3,615.00
Auxiliary Tributes	65.00	0.00	65.00
Special Event Expenses	0.00	(4,206.58)	(4,206.58)
Auxiliary Expenses	0.00	(50.00)	(50.00)
Total Fall Luncheon	3,680.00	(4,256.58)	(576.58)
Spring Luncheon			
Special Event Income	8,130.00	0.00	8,130.00
Auxiliary Expenses	0.00	(2,658.55)	(2,658.55)
Printing/Design/Graphics	0.00	(325.00)	(325.00)
Printing - Auxiliary	0.00	( <u>590.22</u> )	( <u>590.22</u> )
Total Spring Luncheon	8,130.00	(3,573.77)	4,556.23
PRESIDENTS CIRCLE EVENT			
Printing/Design/Graphics	0.00	( <u>500.00</u> )	( <u>500.00</u> )
Total PRESIDENTS CIRCLE E	0.00	(500.00)	(500.00)
COETA BARKER TEA			
Special Event Income	5,665.00	0.00	5,665.00
Special Event Expenses	0.00	(942.59)	(942.59)
Auxiliary Expenses	0.00	( <u>3,468.76</u> )	( <u>3,468.76</u> )
Total COETA BARKER TEA	5,665.00	(4,411.35)	1,253.65
One Enchanted Evening II			
Special Event Expenses	0.00	( <u>40.00</u> )	( <u>40.00</u> )
Total One Enchanted Evening I	0.00	(40.00)	(40.00)
Lt. Dan Band			
Refunds	0.00	300.00	300.00
Total Lt. Dan Band	0.00	300.00	300.00
Chili Cook Off			
Donations - Auxiliary	700.00	0.00	700.00
Special Event Income	88,102.11	0.00	88,102.11
Special Event Expenses	0.00	(21,296.87)	(21,296.87)
Marketing	0.00	(180.00)	(180.00)
Development	0.00	( <u>534.60</u> )	( <u>534.60</u> )
Total Chili Cook Off	88,802.11	(22,011.47)	66,790.64
MINI CAMPAIGNS			
Special Event Income	<u>2,361.5</u> 6	0.00	<u>2,361.5</u> 6
Total MINI CAMPAIGNS	2,361.56	0.00	2,361.56

# College of the Desert Foundation Event Summary As of 5/31/2013

	Revenues	Expenditures	Total
Barry Manilow			
Donations	1,500.00	0.00	1,500.00
Special Event Income	147,350.00	0.00	147,350.00
Special Event Expenses	0.00	(97,627.50)	(97,627.50)
Refunds	0.00	( <u>1,500.00</u> )	( <u>1,500.00</u> )
Total Barry Manilow	148,850.00	(99,127.50)	49,722.50
Presidential Inaugural Conferer	nce		
Special Event Expenses	0.00	( <u>6,956.64</u> )	( <u>6,956.64</u> )
Total Presidential Inaugural	0.00	(6,956.64)	(6,956.64)
Stepping Out for COD			
Donations	6,000.00	0.00	6,000.00
Special Event Income	249,586.28	0.00	249,586.28
Special Event Expenses	0.00	(40,620.56)	(40,620.56)
Postage	0.00	(2,445.58)	(2,445.58)
Printing/Design/Graphics	0.00	(2,293.43)	(2,293.43)
Marketing	0.00	(12,901.15)	(12,901.15)
Recognition	0.00	(756.00)	(756.00)
Professional Fees	0.00	(15,000.00)	(15,000.00)
Independent Contractors	0.00	( <u>30,000.00</u> )	( <u>30,000.00</u> )
Total Stepping Out for COD	255,586.28	(104,016.72)	151,569.56
VETERAN'S CENTER RIBBON CL	ITTING		
Special Event Expenses	0.00	(4,858.50)	(4,858.50)
Scholarships	0.00	( <u>350.00</u> )	( <u>350.00</u> )
Total VETERAN'S CENTER RI	0.00	( <u>5,208.50</u> )	( <u>5,208.50</u> )
Total Balances:	513,074.95	( <u>249,802.53</u> )	263,272.42

# **COLLEGE OF THE DESERT FOUNDATION**

# FINANCIAL SUMMARY

June 30, 2013

### **Key Financial Information**

	June 2012	June 2013
Total Net Assets:	\$ 24,000,688	\$ 22,678,106

Total Revenue Received July 1,	2012-June 30, 2013:	\$ 3,943,602
--------------------------------	---------------------	--------------

Permanently Restricted:	\$ 207,869
Temporarily Restricted:	\$ 1,569,775
Unrestricted:	\$ 2,165,958

Total Revenue received in June 2013: \$ (429,702)

Total Funds transferred to College for Use:

July 1, 2012 – June 30, 2013:	\$ 1,330,083
Scholarships:	\$ 524,775
Programs:	\$ 805,308

Total Funds in endowments: June 2013: \$ 16,671,712

Total Funds in Unrestricted Funds:	\$ 2,313,432
Carry over from July 2012balance as of June 2013:	\$ 1,713,432
Ackerman Fund (Unrestricted) Balance: June 2013:	\$ 118,242

Revenue a	nd Expenditure Com	parison	
	Total Revenues to Foundation	Operating Expense Actual	Wages & Salaries
Fiscal Year 2009-2010	1,145,189	984,251	627,590
Fiscal Year 2010-2011	2,479,240	811,422	600,238
Fiscal Year 2011-2012	3,344,880	805,598	544,915
Fiscal Year 2012-2013	3,943,602	1,034,789	411,538
	Contributions to College	Scholarships	Programs
Fiscal Year 2009-2010	1,689,721	656,010	1,033,711
Fiscal Year 2010-2011	1,345,889	547,082	798,807
Fiscal Year 2011-2012	1,934,770	581,156	1,353,614
Fiscal Year 2012-2013	1,330,083	524,775	805,308
	6/30/2013	6/30/2012	Change from Prior Fiscal Year
Total Net Assets	24,000,688	22,678,106	1,322,582
Total Endowments	16,671,712	16,204,823	466,889
	Fiscal YTD thru 6/30/2013	Same Period Last Fiscal year	Change from Prior Fiscal Year
Operating Revenue:	2,183,311	825,662	1,357,649
Operating Expenses	1,034,788	659,504	375,284
Scholarships to College	524,775	578,602	-53,827
Programs to College	805,308	1,356,170	-550,862
Total Funds to College	1,330,083	1,934,772	-604,689

### COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION JUNE 30, 2013 WITH COMPARATIVE TOTALS FOR JUNE 30, 2012

	U	Temporarily Permanently Unrestricted Restricted Restricted Fund Fund Fund		Restricted		Restricted			otals ndum Only) 2012	
ASSETS										
Cash and cash equivalents	\$	1,795,404	\$	560,215	\$	-	\$	2,355,619	\$	3,079,037
Investments	Ψ	600,000	Ψ	4,724,561	Ψ	15,456,400	Ψ	20,780,961	Ψ	18,136,589
Pledges receivable		5,000		60,000		872,299		937,299		1,532,889
Accrued interest receivable		15,600		37,939		6,464		60,003		60,003
Property and equipment, net		5,091				-		5,091		4,114
FCCC - Scholarship Endowmen		-		14,461		336,549		351,010		336,549
Split interest agreements		_		506,383		-		506,383		544,106
opic interest agreements				500,505						511,100
TOTAL ASSETS	\$	2,421,095	\$	5,903,559	\$	16,671,712	\$	24,996,366	\$	23,693,287
LIABILITIES										
Accounts payable	\$	107,663	\$	888,015	\$	-	\$	995,678	\$	835,352
Accrued expenses	•	-	•	· -	•	-	•	· _	•	179,829
TOTAL LIABILITIES		107,663		888,015		-		995,678		1,015,181
NET ASSETS		2,313,432		5,015,544		16,671,712		24,000,688		22,678,106
Unrestricted:		4 740 400						4 74 7 400		534 034
Undesignated		1,713,432		-		-		1,713,432		531,031
Board designated		600,000		-		-		600,000		600,000
Temporarily restricted		-		5,015,544		-		5,015,544		5,342,252
Permanently restricted		-		-		16,671,712		16,671,712		16,204,823
NET ASSETS		2,313,432		5,015,544		16,671,712		24,000,688		22,678,106
TOTAL LIABILITIES AND NET A	\$	2,421,095	\$	5,903,559	\$	16,671,712	\$	24,996,366	\$	23,693,287

#### YEAR TO DATE

		Temporarily	Permanently		
	Unrestricted	Restricted	Restricted	(Memorand	lum Only)
	Fund	Fund	Fund	2013	2012
REVENUE AND SUPPORT					
Interest	\$ 149,693	\$ 422,602	\$ 43,940	\$ 616,235	\$ 553,055
Donations	45,708	83,035	143	128,886	744,117
Annual Fund	9,775	-	-	9,775	-
Auxiliary donations	12,015	2,000	-	14,015	13,020
COD Alumni donations	-	54,460	-	54,460	177,069
Grants	5,000	50,000	67,014	122,014	221,692
Estate Gifts	1,200,000	446	→	1,200,446	1,255
Capital Campaign	-	35,000	8,400	43,400	· -
Management Services	332,208	-	-	332,208	304,297
Membership	2,000	-	-	2,000	_
Other Income	1,216	1,844	(133)	2,927	120
President's Circle	105,088	-	-	105,088	126,378
Scholarship donations	-	526,804	76,450	603,254	429,583
Special events (net)	320,608	10,928	-	331,536	218,732
TOTAL REVENUE AND SUPPORT	2,183,311	1,187,119	195,814	3,566,244	2,789,318
EXPENDITURES					
Contributions to college	20.040	774 460		005 200	1 256 170
Contributions to college	30,848	774,460	-	805,308	1,356,170
Interfund transfers	732	24,268	(25,000)	-	-
Operating expenses	1,034,789	322,561	18,016	1,375,366	992,632
Refund Alumni funds (requested)	-	74,587	-	74,587	-
Scholarships	64,100	460,675	<u> </u>	524,775	578,602
TOTAL EXPENDITURES	1,130,469	1,656,551	(6,984)	2,780,036	2,927,404
EXCESS OF REVENUE AND SUPPOR OVER EXPENDITURES BEFORE	Т				
OTHER INCOME AND EXPENSES	1,052,842	(469,432)	202,798	786,208	(138,086)
OTHER INCOME AND EXPENSES Investment gain/(loss), net of investment expenses	(17,353)	382,656	12,055	377,358	(750,344)
INCREASE (DECREASE) IN NET AS	\$1,035,489	<u>\$ (86,776)</u>	\$ 214,853	\$ 1,163,566	\$(888,430)

## COLLEGE OF THE DESERT FOUNDATION STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR CURRENT MONTH ENDED JUNE 30, 2013 WITH COMPARATIVE TOTALS FOR JUNE 30, 2012

#### Temporarily Permanently Totals Unrestricted Restricted Restricted (Memorandum Only) Fund Fund Fund 2013 2012 REVENUE AND SUPPORT Interest \$ 38,032 \$ 98,595 \$ 8,923 145,550 56,375 \$ \$ Donations 166 27,794 284,089 27,960 Auxiliary donations -2,100 Capital Campaign 7,550 7,550 -Estate Gifts (48,089) Management Services 84,790 84,790 80,132 Grants 20,400 President's Circle 8,276 8,276 5,769 Membership Scholarship donations 3,345 3,345 18,691 Special events (net) (883)(72)(955)(36,810) TOTAL REVENUE AND SUPPORT 130,381 129,662 16,473 276,516 382,657 **EXPENDITURES** Contributions to college 19,007 496,599 515,606 692,362 Operating expenses 113,120 84,825 556.00 198,501 105,571 Refunds 1,160 1,160 -\_ Scholarships 63,750 11,472 75,222 (25,779)-TOTAL EXPENDITURES 195,877 594,056 556 790,489 772,154 EXCESS OF REVENUE AND SUPPORT OVER EXPENDITURES BEFORE OTHER INCOME AND EXPENSES (65, 496)(464, 394)15,917 (513, 973)(389,497) OTHER INCOME AND EXPENSES Investment gain/(loss), net of investment expenses (37,772) (623, 312)(45, 134)(706, 218)(558, 236)

#### **CURRENT MONTH**

INCREASE (DECREASE) IN NET AS \$ (103,268) \$(1,087,706) \$ (29,217) \$(1,220,191) \$ (947,733)

#### COLLEGE OF THE DESERT FOUNDATION SUMMARY REPORT FOR CURRENT MONTH ENDED 06/302013 WITH COMPARATIVE TOTALS FOR YTD 06/30/2012

	One Month		Total Annual	Budget	YTD Actual	ſ
	Actual	YTD Actual	Budget	Remaining	06/30/2012	
						1
Revenue						T
President's Circle	8,276	105,088	130,000	24,912	99,390	I
Business Council	-		60,000	60,000	-	•
Scholarships		-	-	-	-	
Annual Fund/Direct Mail	-	9,775	35,000	25,225	-	I
Auxiliary/Membership	-	12,015	30,000	17,985	10,820	
Auxiliary Special Events (net)	3,195	71,615	60,000	(11,615)	78,476	
Individual Gifts	166	46,257	100,000	53,743	90,304	·
Estate Gifts	-	1,200,000	-	(1,200,000)	-	·
McCallum Events (net)	-					
Barry Manilow (*Rita/Lt.Dan)	-	49,723	60,000	10,277	102,440	
Stepping Out for COD	(2,700)	148,870	60,000	(88,870)	84,945	
Other	(1,378)	50,400	100,000	49,600	(28,103)	
Title V reimbursement	-	5,000	59,350	54,350	48,104	
Interest	38,032	149,693	135,600	(14,093)	115,121	
Management Services	84,790	334,875	300,000	(34,875)	224,165	
Total Revenue	130,381	2,183,311	1,129,950	(1,053,361)	825,662	ſ
Expenditures						Ĺ
President's Circle	1,944	13,177	5,000	(8,177)	14,305	-+
Auxiliary/Membership	4,000	12,816	5,000	(7,816)	3,936	
Auditor	-	19,750	16,750	(3,000)	14,000	
Bank Charges	173	6,666	7,000	334	7,186	
Board/Staff Training	-	6,785	1,000	(5,785)	1,841	
Repairs & Maintenance	-	583	1,000	417	385	
Marketing	9,879	121,790	150,000	28,210	700	
Donor Development	2,559	64,768	10,000	(54,768)	6,154	
Equipment Lease	741	6,704	7,500	796	4,315	-
Other	-	807	1,000	193	17,433	
Insurance D & O	-	5,219	5,500	281	5,150	
Legal/Financial/Professional	-	40,755	1,000	(39,755)	180	
Membership Dues	- :	875	1,000	125	425	-
Office Supplies & Equipment		8,916	14,000	5,084	12,524	
Postage	1,459	4,830	2,000	(2,830)	776	
President's Fund	9,644	15,206	60,000	44,794	60,000	+
Printing/Design/Graphics	1,500	15,509	10,000	(5,509)	3,519	
Recognition	4,900	10,217	5,000	(5,217)	4,431	
Service Contracts	64	3,736	4,500	764	933	
Staff Mileage Reimburse			1,000	1,000	388	- <b>J</b>
Subscriptions & Publications	197	252	1,000	748	65	
Telephone	104	1,204	1,200	(4)	1,648	
Travel	9,159	10,355	-	(10,355)	•	
Wages & Benefits	35,420	411,538	585,000	173,462	455,493	£
Independent Contractors	31,016	250,661	229,000	(21,661)	39,886	L
Kay Hazen & Co.	10,117	91,401	-	-	-	
Maryanov Madsen	6,000	37,800	-		-	
Mtn View Bookkeeping	7,899	55,728	-			
Peter Sturgeon	7,000	84,509	-	-	-	1
Website		1,669	5,500	3,831	3,831	
Total Expenditures before Contributions	113,120	1,034,788	1,129,950	95,162	659,504	
Contributions to College	19,007	30,848	·····			_
Scholarships	63,750	64,100	·			
Realized/Unrealized Gains	37,772	17,353				
Interfund transfer	-	732				
Total Expenditures	233,649	1,147,821				
Excess or (Deficit)	(103,268)	1,035,490				1.
Conoral Fund Conservation Grant C (20/11)		677 045		····		ļ.
General Fund Carryover from 6/30/12 Total excess at 06/30/2013	1	677,942 1,713,432	/ /	·		<b>+</b>
10141 EACESS & UU/ SU/ 2013	1	1,7 13,432				ŀ
Ackerman Fund		118,242				Ŀ

# College of the Desert Foundation Event Summary As of 06/30/2013

	Revenues	Expenditures	Tota
ances:			
Fall Luncheon			
Special Event Income	3,615.00	0.00	3,615.00
Auxiliary Tributes	65.00	0.00	65.00
Special Event Expenses	0.00	(4,206.58)	(4,206.58
Auxiliary Expenses	0.00	(50.00)	(50.00
Total Fall Luncheon	3,680.00	(4,256.58)	(576.58
Spring Luncheon			
Special Event Income	8,130.00	0.00	8,130.0
Auxiliary Expenses	0.00	(2,658.55)	(2,658.55
Printing/Design/Graphics	0.00	(325.00)	(325.00
Printing - Auxiliary	0.00	(590.22)	(590.22
Total Spring Luncheon	8,130.00	(3,573.77)	4,556.2
PRESIDENTS CIRCLE EVENT			
Printing/Design/Graphics	0.00	(500.00)	(500.00
Total PRESIDENTS CIRCLE I	0.00	(500.00)	(500.00
COETA BARKER TEA			
Special Event Income	5,665.00	0.00	5,665.0
Special Event Expenses	0.00	(942.59)	(942.59
Auxiliary Expenses	0.00	(3,468.76)	(3,468.76
Printing	0.00	(409.33)	(409.3)
Total COETA BARKER TEA	5,665.00	(4,820.68)	844.3
One Enchanted Evening II			
Special Event Expenses	0.00	(40.00)	(40.00
Total One Enchanted Evening I	0.00	(40.00)	(40.00
Lt. Dan Band			
Refunds	0.00	300.00	300.0
Total Lt. Dan Band	0.00	300.00	300.0
Chili Cook Off			
Donations - Auxiliary	700.00	0.00	700.0
Special Event Income	88,102.11	0.00	88,102.1
Special Event Expenses	0.00	(21,296.87)	(21,296.87
Marketing	0.00	(180.00)	(180.00
Development	0.00	(534.60)	(534.60
Total Chili Cook Off	88,802.11	(22,011.47)	66,790.6
MINI CAMPAIGNS			
Special Event Income	2,361.56	0.00	2,361.5
Total MINI CAMPAIGNS	2,361.56	0.00	2,361.5

# College of the Desert Foundation Event Summary As of 06/30/2013

	Revenues	Expenditures	Total
Barry Manilow			
Donations	1,500.00	0.00	1,500.00
Special Event Income	147,350.00	0.00	147,350.00
Special Event Expenses	0.00	(97,627.50)	(97,627.50)
Refunds	0.00	(1,500.00)	(1,500.00)
Total Barry Manilow	148,850.00	(99,127.50)	49,722.50
Presidential Inaugural Confere	ence		
Special Event Expenses	0.00	(6,956.64)	(6,956.64)
Total Presidential Inaugural	0.00	(6,956.64)	(6,956.64
Stepping Out for COD			
Donations	6,000.00	0.00	6,000.00
Special Event Income	251,186.28	0.00	251,186.28
Special Event Expenses	0.00	(43,061.34)	(43,061.34)
Postage	0.00	(2,445.58)	(2,445.58)
Printing/Design/Graphics	0.00	(2,733.66)	(2,733.66)
Marketing	0.00	(1,420.15)	(14,320.15
Recognition	0.00	(756.00)	(756.00)
Professional Fees	0.00	(15,000.00)	(15,000.00
Independent Contractors	0.00	(30,000.00)	(30,000.00
Total Stepping Out for COD	257,186.28	(108,316.73)	148,869.55
VETERAN'S CENTER RIBBON C	UTTING		
Special Event Expenses	0.00	(4,858.50)	(4,858.50)
Scholarships	0.00	(350.00)	(350.00)
Total VETERAN'S CENTER RI	0.00	(5,208.50)	(5,208.50)
al Balances:	514,674.95	254,511.87	260,163.08

# **COLLEGE OF THE DESERT FOUNDATION**

FINANCIAL SUMMARY (UNAUDITED)

July 31, 2013

# **Key Financial Information**

Total Net Assets:	July 2013 \$ 24,354,312		uly 2012 23,502,378		
Total Net Assets.	Υ 24,334,312	<i>2</i> ب	23,302,378		
Total Revenue Receiv	\$	61,794			
Permanentl	y Restricted:	\$	28,252		
Temporarily	Restricted:	\$	23,317		
Unrestricted	1:	\$	10,225		
Total Revenue receive	ed in June 2013:	\$	(429,702)		
Total Funds transferre	ed to College for U	se:			
	July 1, 2013 – Ju	ly 31,	2013:	\$	322
	Scholarships:		•	\$ \$	_
	Programs:			\$	322
Total Funds in endow					
Total Funds in Unrest	\$	2,315,129			
Carry over from June 2	\$	1,681,053			
Ackerman Fund (Unre	\$	118,242			

Revenue a	nd Expenditure Com	parison	
	Total Revenues to Foundation	Operating Expense Actual	Wages & Salaries
Fiscal Year 2010-2011	2,479,240	811,422	600,238
Fiscal Year 2011-2012	3,344,880	805,598	544,915
Fiscal Year 2012-2013	3,943,602	1,034,789	411,538
Fiscal Year 2013-2014	61,794	43,880	31,741
	Contributions to College	Scholarships	Programs
Fiscal Year 2010-2011	1,345,889	547,082	798,807
Fiscal Year 2011-2012	1,934,770	581,156	1,353,614
Fiscal Year 2012-2013	1,330,083	524,775	805,308
Fiscal Year 2013-2014	322	0	322
	7/31/2013	7/31/2012	Change from Prior Fiscal Year
Total Net Assets	24,354,312	23,502,378	851,934
Total Endowments	16,724,379	16,313,065	411,314
	Fiscal YTD thru 6/30/2013	Same Period Last Fiscal year	Change from Prior Fiscal Year
Operating Revenue:	10,225	53,840	-43,615
Operating Expenses	43,879	51,834	-7,955
Scholarships to College	0	12,500	-12,500
Programs to College	322	5,905	-5,583
Total Funds to College	322	18,405	-18,083

# COLLEGE OF THE DESERT FOUNDATION STATEMENT OF FINANCIAL POSITION JULY 31, 2013 WITH COMPARATIVE TOTALS FOR JULY 31, 2012

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	U	nrestricted Fund		emporarily Restricted Fund		ermanently Restricted Fund		Tot (Memorand 2013		n Only) 2012
ASSETS										
Cash and cash equivalents	\$	1,789,625	\$	92,581	\$	_	\$	1,882,206	\$	2,843,657
Investments	1	600,000		4,944,611	т	15,457,283	т	21,001,894	т	17,913,127
Pledges receivable		5,000		(12,500)		924,083		916,583		2,276,780
Accrued interest receivable		15,600		37,939		, 6,464		, 60,003		61,167
Property and equipment, net		5,191		-		, _		5,191		3,221
FCCC - Scholarship Endowmen		-		15,165		336,549		351,714		336,549
Split interest agreements		-		506,383		-		506,383		587,329
TOTAL ASSETS	\$	2,415,416	\$	5,584,179	\$	16,724,379	\$	24,723,974	\$	24,021,830
LIABILITIES										
Accounts payable	\$	100,287	\$	269,375	<i>н</i>		+	260.662	+	270.000
Accounts payable Accrued expenses	Þ	100,287	Þ	209,375	\$	-	\$	369,662	\$	379,066
Accided expenses		-		-						140,386
TOTAL LIABILITIES		100,287		269,375		_		369,662		519,452
		, -		,						
NET ASSETS		2,315,129		5,314,804		16,724,379		24,354,312		23,502,378
Unrestricted:										
Undesignated		1,715,129		-		-		1,715,129		604,819
Board designated		600,000		-		-		600,000		600,000
Temporarily restricted		-		5,314,804		-		5,314,804		5,984,494
Permanently restricted		-		-		16,724,379		16,724,379		16,313,065
NET ASSETS		2,315,129		5,314,804		16,724,379		24,354,312		23,502,378
TOTAL LIABILITIES AND NET A	\$	2,415,416	\$	5,584,179	\$	16,724,379	\$	24,723,974	\$	24,021,830

		Temporarily Permanently		Totals			
	Unrestricted	Restricted	Restricted	(Memorandum Only)			
	Fund	Fund	Fund	2013	2012		
REVENUE AND SUPPORT							
Interest	\$-	\$-	\$-	\$-	\$ 52,059		
Donations	5,000	15,000	-	20,000	231		
Annual Fund	-	-	-	-	-		
Auxiliary donations	7,750	-	-	7,750	5,950		
COD Alumni donations	-	-	-	_	_		
Grants	-	(49)	-	(49)	-		
Estate Gifts	-	-	-	-	-		
Capital Campaign		-	883	883	-		
Management Services	-	-	-	-	-		
Membership	-	-	-	-	_		
Other Income	-	-	-	-	<u></u>		
President's Circle	5,700	-	-	5,700	2,214		
Scholarship donations	, <u>-</u>	8,366	27,369	35,735	_,		
Special events (net)	(8,225)	-	-	(8,225)	(6,614)		
TOTAL REVENUE AND SUPPORT	10,225	23,317	28,252	61,794	53,840		
	,	,	, -		· · · · ·		
EXPENDITURES							
Contributions to college	422	(100)		322	5,905		
Interfund transfers	722			522	5,905		
	42 880	14,070	(14,070)	42.000	-		
Operating expenses	43,880	-	-	43,880	51,834		
Refund Alumni funds (requested)	-	-	-	-	-		
Scholarships		-	-	-	12,500		
TOTAL EXPENDITURES	44,302	13,970	(14,070)	44,202	70,239		
EXCESS OF REVENUE AND SUPPOR	т						
OVER EXPENDITURES BEFORE	1						
	(24.077)	0.247	40.000	17 500	(10,200)		
OTHER INCOME AND EXPENSES	(34,077)	9,347	42,322	17,593	(16,399)		
OTHER INCOME AND EXPENSES							
Investment gain/(loss), net of							
investment expenses	-	_	_	_	_		
INCREASE (DECREASE) IN NET AS	\$ (34,077)	\$ 9,347	\$ 42,322	\$ 17,593	\$ (16,399)		
	<u>Ψ (J7,07)</u>		<u>φ τζ</u> ιμζζ	רבכיוד ה	Ψ (ΙΟ, 377)		

#### COLLEGE OF THE DESERT FOUNDATION SUMMARY REPORT FOR CURRENT MONTH ENDED 07/31/2013 WITH COMPARATIVE TOTALS FOR YTD 07/31/2012

	One Month		Total Annual	Budget	YTD Actual
	Actual	YTD Actual	Budget	Remaining	07/31/2012
Revenue					
President's Circle	5,700	5,700		209,300	
Annual Fund/Direct Mail		-	30,000	30,000	
Auxiliary/Membership	7,750			8,250	
Individual Gifts	5,000	5,000	210,000	205,000	231
McCallum Events (net)					
Barry Manilow (*Rita/Lt.Dan)	-	-		-	,
Stepping Out for COD	-	-		-	
Other	(8,225)	(8,225)	327,000	335,225	(6,614)
Title V reimbursement		-	100,000	100,000	
Interest		-	100,000	100,000	
Management Services	-	-	280,000	280,000	
Total Revenue	10,225	10,225	1,278,000	1,267,775	53,840
Expenditures					
President's Circle			5,000	5,000	
Annual Fund/Direct Mail			20,000	20,000	
Annual Report			10,000	10,000	
Auxiliary/Membership			5,000	5,000	
Auditor			20,000	20,000	
Bank Charges	383	383	5,000	4,617	1,240
Board/Staff Training			5,000	5,000	
Repairs & Maintenance			2,000	2,000	
Marketing			86,000	86,000	
Donor Development			10,000	10,000	613
Equipment Lease			8,000	8,000	33
Insurance D & O			5,000	5,000	
Legal/Financial/Professional	8,677	8,677		(8,677)	120
Membership Dues			2,000	2,000	
Office Supplies & Equipment	75	75	10,000	9,925	243
Planned Giving			10,000	10,000	
Postage			3,000	3,000	49
President's Fund			20,000	20,000	
Printing/Design/Graphics			10,000	10,000	
Recognition	25	25	30,000	29,975	850
Service Contracts	2,901	2,901	4,500	1,599	
Staff Mileage Reimburse			3,000	3,000	
Subscriptions & Publications			2,000	2,000	
Telephone	77	77	3,500	3,423	
Wages & Benefits	31,742	31,741	665,000	633,259	48,628
Independent Contractors			330,000	330,000	· · · · · · · · · · · · · · · · · · ·
Kay Hazen & Co.			144,000		
Maryanov Madsen			80,000		
Mtn View Bookkeeping			48,000		
Casey Strachan			48,000	-	
Website			4,000	4,000	58
Total Expenditures before Contributions	43,880	43,879	1,278,000	1,234,121	51,834
Contributions to College	422	422			
Scholarships	-	-			
Realized/Unrealized Gains	-				· ··· ·· ····
Interfund transfer	· + · · · ·				
Total Expenditures	44,302	44,301			
Excess or (Deficit)	(34,077)	(34,076)			dr
					· · · · · · · · · · · · · · · · · · ·
General Fund Carryover from			···· · •		
06/30/2013		1,715,129			
Total excess at 07/31/2013		1,681,053			
Adreeman Fund		110 040			
Ackerman Fund		118,242		I	İ

# College of the Desert Foundation Event Summary As of 07/31/2013

-	Revenues	Expenditures	Total
Balances:			
Chili Cook Off			
Special Event Expenses	0.00	(4,125.00)	(4,125.00)
Total Chili Cook Off	0.00	(4,125.00)	(4,125.00)
MINI CAMPAIGNS			
Special Event Expenses	0.00	(4,100.00)	(4,100.00)
Total MINI CAMPAIGNS	0.00	(4,100.00)	(4,100.00)
Total Balances:	0.00	( <u>8,225.00</u> )	( <u>8,225.00</u> )

To: Jim

From: Staff

Date: September 10, 2013

#### **RE: SCHEDULE OF NET ASSETS CLEAN UP**

We were tasked to review the Schedule of Net Assets and to try to understand why we had numerous Fund accounts that had a negative balance, a zero balance, had gone unused for years or had never been used. We had so many funds (347) that it was taking time and money to account for them all. These funds consisted of unused scholarships; unused program support funds and funds with titles which were unrecognizable. When we started the review of the Schedule of Net Assets, we had;

- 11 Unrestricted Funds includes the General Fund and Board Designated
- 258 Temporarily Restricted Funds includes Scholarships & designated Program support
- 16 Trust/Estate Funds includes CRT's and Gift Annuities
- 62 Permanently Restricted Funds includes Endowment and Capital Campaign Funds

**Stage 1** - Determine the background and history of all the funds. We contacted the Financial Aid Office to provide information that they held on any of our funds. We sent our student worker over to their office to search their files. We searched active and dead files both paper and electronic. We turned over every stone and matched the found information with the funds.

**Stage 2** – Quickly identify funds that could be easily recommended for closure or consolidation. We reviewed funds that had never been used for various reasons, we reviewed funds that held a zero balance, and we reviewed funds that supported programs that were never established or that ceased years ago.

**Stage 3** – With the funds discovered in Stage 2, create a spreadsheet that list the "low hanging fruit Funds", including the Fund current balance, the history/background of the Fund, and staff's recommendation for the Fund to the Finance Committee. Next, present the findings to the Finance Committee.

**Stage 4** – Identify funds that require some further review and research before recommendations can be made to the Finance Committee. These Funds would be ones that it is necessary for staff to contact the donor to make revisions that allow the fund to be used/consolidated, or are missing background/history or where the donor contact information is dated or lost. As time warrants, staff will continue the research on these funds to further insure funds that exist are able to be expended or meet an existing need rather than languishing in an inactive account.

#### Results

Staff has identified 50 easy changes to the Funds in Stage 2 and has made the following recommendations to the Finance Committee.

1. **Recommendation: Close Zero balance Funds**. 7 Funds have carried a zero balance and had no activity for many years.

- Recommendation: Transfer Funds to a similar account and close. 29 funds have had no activity, in some cases, ever.
   Others which have had no activity are very similar to other existing funds.
- 3. **Recommendation: Negative Balance Funds –Zero and Close.** 5 funds carry a negative balance and are not expected to have any additional monies added. Make the adjustment to bring the account to zero and close the account.
- 4. **Recommendation: Award balance and then close the fund.** Financial Aid will be asked to award scholarships in 2 funds which will deplete account. It will then be closed.
- 5. **Recommendation: Rename Fund to improve use**. 3 Funds have not been used due to a confusing name. Renaming the fund to more directly reflect its intended use.
- Recommendation: Negative Balance Hold to rebuild award. One fund currently carries a negative balance. The fund is tied to an endowment. Withhold the award for a year and reassess.
- 7. **Recommendation: Finance Committee review and policy needed**. Two large funds continue to be mistimed in revenue received and offsetting expenditures resulting in an increasing loss in the account. Guidance is required.
- 8. Recommendation: Use an existing general student scholarship account to act as "catch-all" for some of the fund transfers. The minimal balance is some of the smaller accounts that are being closed will need to be transferred to a catch all fund.

Dear Board Member,

The supporting documentation for the consolidation of the Chart of Net Assets report is rather large (17\*11). These 2 pages have been included as a separate item in your board packet envelope.

Regards

Kippy Laflame



## TABLE OF CONTENTS

## CHAPTER 1 – BACKGROUND

- 1. Mission Statement
- 2. Nonprofit Determination Letter
- 3. IRS Form 990/CA Form 199 see Appendix A
- 4. Financial Statements see Appendix B
- 5. AG's Registry of Charitable Trusts (missing)
- 6. Statement of Information, California Secretary of State
- 7. IRS Form 5768 (missing, do we need)
- 8. Audit Procedure (Kippy to prepare with George)

#### **CHAPTER 2 – BOARD AND COMMITTEES**

- 1. COD Organization Chart
- 2. COD Foundation Organization Chart
- 3. Bylaws
- 4. Contract Review and Authorization Process
- 5. Board Agenda Process
- 6. The Brown Act
- 7. Conflict of Interest Policy
- 8. Confidentiality Policy
- 9. Board Member Obligations
- 10. Board of Director Information Form
- 11. Board Packets
- 12. Board Meeting Dates
- 13. Board Roster
- 14. Board and Committee Meetings
- 15. Committee Meeting Dates
- 16. Academic Angels Executive Committee
- 17. Ad Hoc Stewardship and Donor Recognition Committee
- 18. Ad Hoc Marketing Committee
- 19. Ad Hoc McCallum Event Committee
- 20. Ad Hoc Special Events Fundraising Committee
- 21. Audit Committee
- 22. Finance and Investment Committee
- 23. Nominating Committee
- 24. Resource Development Committee

#### **CHAPTER 3 – PROGRAMS**

- 1. Goals and Strategies see Strategic Plan (separate binder)
- 2. Annual Giving Programs
- 3. President's Circle / Business Council
- 4. President's Circle Monthly Invoicing
- 5. Academic Angels
- 6. Academic Angels Yearly Invoicing
- 7. Annual Campaign
- 8. Event Procedures No Auction



## CHAPTER 3 – PROGRAMS (cont'd)

- 9. Selection of Caterer
- 10. Event Equipment Rental
- 11. Obtaining a Liquor License from ABC
- 12. Auction Silent and Live
- 13. On Campus Events
- 14. Application for Use of School Facilities Form
- 15. Off Campus Events
- 16. Staff Requirements for Events (Kippy to prepare)
- 17. Planned Giving
- 18. Planned Giving Strategy
- 19. Planned Giving Confirmation Form
- 20. Planned Giving Advisory Committee
- 21. Major Campaigns
- 22. Scholarship Process
- 23. Scholarship Agreement Form
- 24. Pass Through Scholarship Process
- 25. Pass Through Scholarship Memo Sample
- 26. Pass Through Scholarship Goldenrod Sample
- 27. Named and Annual (One Time) Scholarships
- 28. Campus Tour Management

#### CHAPTER 4 – GIFT ACCEPTANCE

- 1. Gift Acceptance Policy (current)
- 2. Procedures for Accepting a Non-Cash Gift (current)
- 3. Gift / Donation Review Form (current)

#### First Foundation to prepare the following:

- Terms and Definitions
- Fundraising Objectives
- Statement of Principles
- Relationship with Donors
- Gift Techniques
- Inter Vivos Outright Gifts
- Bequests
- Trusts
- Life Estate Agreements
- Bargain Sales
- Life Insurance
- Gift Annuity
- Gift Assets
- Cash and Cash Equivalent
- Marketable Securities
- Closely Held Securities
- Real Estate



## CHAPTER 4 – GIFT ACCEPTANCE (cont'd)

- Notes and Trust Deeds
- Tangible Personal Property
- Partnership and Limited Liability Company Interest
- Appraisals
- Standards and Procedures

## **CHAPTER 5 - STEWARDSHIP**

- 1. Stewardship
- 2. Stewardship Procedures
- 3. Donor Privacy Policy

## **CHAPTER 6 - INVESTMENTS**

- 1. Investment Management / Investment Policy Statement See Appendix C
- 2. Endowment Oversight

#### CHAPTER 7 – HUMAN RESOURCES

- 1. Human Resources Overview
- 2. Job Descriptions
  - Executive Director
  - Executive Assistant
  - Administrative Specialist
  - Director of Development
- 3. Leadership Plan Handbook See Appendix D for link only

#### CHAPTER 8 – OFFICE PROCEDURES

- 1. Opening and Closing of the Office
- 2. Telephone Answering and Etiquette
- 3. Posting and Receiving Mail
- 4. Goldenrod Process Administrative
- 5. Alumni Association Requisition
- 6. Alumni Association Requisition Form
- 7. Desert Community College District Credit Card Procedures
- 8. Internal Check Requests
- 9. Disbursement Request from FDN Operations Fund Form
- 10. Emergency Requests for Funds
- 11. Criteria for Distribution of RN Program Emergency Funds Form
- 12. Employee Reimbursement
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- 14. Cell Phone Use Policy
- 15. Use of the Safe



#### CHAPTER 8 – OFFICE PROCEDURES (Cont'd)

- 16. Weekly Batch and Deposit Procedures
- 17. Sample Donation Check
- 18. Sample Donation Credit Card Authorization
- 19. Quick Step Guide for COD Facilities W/O Requesters
- 20. Copy Center Work Orders
- 21. Ordering Office Supplies
- 22. Ordering Xerox Supplies and Service
- 23. Xerox WorkCentre 7425/7428/7435 User Guide See Appendix D for link only
- 24. Update the Foundation Website Calendar
- 25. Parking Permits Procedure
- 26. Record Retention and Document Destruction Policy

#### **CHAPTER 9 – DONOR PERFECT**

- 1. Donor Privacy Policy
- 2. Donor Perfect Access / Online Guide See Appendix D for link only
- 3. Donor Perfect Donation Procedures
  - Enter Donations
  - Attach File to Gift
  - Create Thank You Letters
  - Run Weekly Batch Report
  - Stewardship Report
  - Additions / Revisions / Corrections
  - Update Membership
  - Run Monthly Batch Report
  - PC Current / Lapsed Monthly Reports
  - Academic Angels (aka Auxiliary) Current / Lapsed Monthly Reports
  - Bi-Annual Payroll Deduction Donations / Letters
  - Year-End Letter (Kristine to prepare at end of calendar year)
  - Mailing List Reports with Mailing Codes (Kristine to prepare)
  - Obituary Processing
- 4. Media Relations Guide Overview
- 5. Brand Style Guide 2013 See Appendix E
- 6. Guidelines for Creating Collateral and Promotional Material

#### CHAPTER 10 – ETHICS

- 1. Whistleblower Policy
- 2. AFP Code of Ethical Principles and Standards

#### CHAPTER 11 – ACCOUNTING

- 1. How to Prepare Checks in Sage Fund Accounting System
- 2. How to Enter Deposits (by Donor Perfect Batch Reports)
- 3. Goldenrod Process Accounting (George to prepare)
- 4. Fund Balance Look-Up in Sage
- 5. Vendor Balance Look-Up in Sage



## **CHAPTER 12 – APPENDICES**

- 1. Appendix A IRS Form 990
- 2. Appendix B Financial Statements
- 3. Appendix C Investment Policy Statement
- 4. Appendix D -
  - Leadership Plan Handbook (link only)
  - Xerox WorkCentre 7425/7428/7435 User Guide (link only)
  - Donor Perfect Online Getting Started Guide (link only)
- 5. Appendix E Brand Style Guide 2013



Jane Saltonstall

Dr. Jane Forbes Saltonstall is President of JFS Consulting. She has taught numerous programs world- wide to executives and managers on leadership, change management, customer focus and quality. She also is an executive coach. Her clients include companies such as ExxonMobil, Merck, ITT Sheraton, Deloitte and Touche, Irving Oil and Wesleyan University to name a few. Jane has served as an educator and coach to numerous corporations, through- out the world. She has taught in Nigeria, Indonesia, Singapore, China and throughout Europe. She is a passionate educator and before entering the corporate world was an adjunct professor at Lesley College and a Teaching Fellow at Harvard University. Before receiving her Doctorate from the Harvard Graduate School of Education, she taught at a number of high schools in the both the mid-west and East.

Professional experience aside, Jane also has a passion for the arts and the important role arts play in education. She was a dancer and taught dance and theater. She founded Country Summer Theater, a professional summer stock company and served as a trustee of the Boston Ballet. She was founder and Board President of the Boston Ballet's Center for Dance Education. Other Boards she has served on include Actunes, a children's theater group, Nashoba Brooks

School and the Pine Street Inn, a homeless shelter that serves over 2000 people daily. She presently serves on the Harvard University Arts in Education Advisory Council. All of these are Boston based organizations, Jane's former home.

She just moved to the Desert 5 years ago. Since then she has become a trustee of the Palm Springs Art Museum and serves as a vice president on the executive committee. She is on the board of the Contemporary Arts Council and with her husband, Bob, co-chaired ArtRageous 2012. Presently she and Bob are co-chairs of the 75<sup>th</sup> Anniversary Celebration Planning Committee. She is also on the Board of the Barbara Sinatra Children's Center and the Mission Hills Scholarship Foundation.

She received a doctorate from Harvard University Graduate School of Education, her masters from Boston University and her B.S. from Northwestern.....



## 43-500 Monterey Avenue Palm Desert, California 92260

## AGREEMENT FOR INDEPENDENT CONTRACTOR SERVICES

This agreement made and entered into this 25<sup>th</sup> day of September, 2013, by and between the *COLLEGE OF THE DESERT FOUNDATION*, Riverside County, California, hereinafter referred to as the "FOUNDATION" and Peter Sturgeon hereinafter referred to as the "CONTRACTOR".

CONTRACTOR agrees to provide the FOUNDATION the services enumerated in Section 7 of this Agreement under the following terms and conditions:

- 1. Services shall begin on the 30th day of September 2013, and shall end upon the  $31^{st}$  day of October, 2013.
- 2. CONTRACTOR understands and agrees that he and/or all of his employees are not employees of the FOUNDATION and are not entitled to benefits of any kind or nature normally provided employees of the FOUNDATION and/or to which FOUNDATION employees are normally entitled, including, but not limited to, State Unemployment Compensation or Workers' Compensation. CONTRACTOR shall assume full responsibility for payment of all federal, state and local taxes or contributions including Unemployment Insurance, Social Security and Income Taxes with respect to CONTRACTOR'S employees.
- 3. CONTRACTOR shall furnish, at his own expense, all labor, materials, equipment and other items necessary to carry out the terms of this Agreement.
- 4. In the performance of the work herein contemplated, CONTRACTOR is an independent contractor per IRS Publication 15-A page 4, with the authority to control and direct the performance of the details of the work, FOUNDATION being interested only in the results obtained.
- 5. CONTRACTOR agrees to defend, indemnify and hold harmless the FOUNDATION, its Board of Trustees, employees and agents from any and all liability or loss arising in any way out of CONTRACTOR'S negligence in the performance of this Agreement, including, but not limited to any claim due to and/or damage sustained by CONTRACTOR, injury and/or the CONTRACTOR'S employees or agents. FOUNDATION agrees to defend, indemnify and hold harmless the CONTRACTOR, its employees and agents from any and all liability or loss arising in any way out of the negligence of the FOUNDATION, its employees or agents, including, but not limited to any claim due to injury and/or damage sustained by FOUNDATION, and/or FOUNDATION'S employees or agents.

- 6. Services to be rendered to the FOUNDATION by the CONTRACTOR are as follows:
  - a. The implementation of the Annual Giving Campaigns including the Business Circle Program and President's Circle Program, Country Club Outreach, Assist with Phase 2 of the "StepUpforCOD" campaign, Assist with Donor Development and Relations, and Sponsorship Solicitation. For details See Attachment A: scope of Work.
- 7. Neither party shall assign or delegate any part of this Agreement without the written consent of the other party.
- 8. The work completed herein must meet the approval of the FOUNDATION and shall be subject to the FOUNDATION'S general right of inspection and supervision to secure the satisfactory completion thereof. CONTRACTOR agrees to comply with all Federal, State, Municipal and FOUNDATION laws, rules and regulations that are now, or may in the future become applicable to CONTRACTOR, CONTRACTOR'S business, equipment and personnel engaged in operations covered by this Agreement or accruing out of the performance of such operations.
- 10. Payments will be made by the FOUNDATION to the CONTRACTOR as follows: All invoices for services shall be presented to the FOUNDATION office for approval. Payment shall be made within 22 working days of presentation of invoice.

Contractor shall be compensated a total amount not to exceed \$21,000, payable monthly at a rate of \$7,000 based on approved invoice.

11. This agreement may be terminated by either party notifying the other, in writing, no less than thirty (30) days prior to the date of termination.

COLLEGE OF THE DESERT FOUNDATION INDEPENDENT CONTRACTOR

James E. Hummer Authorized Signature	Date	Signature	Date
Russ Russell Authorized Signature	Date	Address	

I.R.S. Taxpayer ID# (United States)



## Fundraising Committee Brainstorming Meeting June 5, 2013 – 1:00pm Foundation Board Room MINUTES

## Present:

Peggy Cravens, Donna Jean Darby, Susan Hunt, Mary Latta, Elizabeth Sealey, Michael O'Neill, John Marman, Kate Spates, Sally Simonds

## Staff/Guests

Jim Hummer, Kippy Laflame, Peter Sturgeon

Donna Jean Darby called the Fundraising committee members to brainstorm and update the committees on their respective projects.

## Major fundraiser

February 19, 2014 at the McCallum Theatre with Bernadette Peters. The budget was discussed as well as the sponsorship opportunities. Collateral should be printed within the next few weeks and solicitation will start then.

## Planned Giving Advisory Council

Donna Jean asked everyone to put their thinking caps on and give Peter referrals. She will be organizing a campus tour for the Atria Hacienda folks.

## <u>Telethon</u>

Peggy and Jean will be meeting with the new GM for KMIR6, Craig Marrs, to discuss the idea of the COD Foundation telethon. Prospective date would be Sunday, December 8<sup>th</sup>—day after the Chili Cook-Off III. Everyone thought it would be a great springboard for the event. Twelve hours from 10 to 10 was discussed. People are more apt to give at Year-End and around Christmas. The objectives would be 2 or 3 of the priorities on the COD list brought to last month's board meeting. Veteran's Center as a serious option to find monies to support the center with a Mental Health Specialist and Counselor. The FIND telethon ran at commercial times, every 15 minutes, could be a possibility for ours. KMIR6 will have to give us direction on the possibilities. Kate Spates talked about Live Tweets and texting-to-give which could appeal to the entry level donor. Locations discussed were the McCallum and the new Rancho Mirage high school. The committee will talk to Kay Hazen for help in the marketing of the event. All details will be worked out by the committee.

## President Circle Faculty Campaign

It was suggested that we open dialogue with faculty during FLEX in August. Many new faculty members may not know what we do at the Foundation or how to apply for funds. Michael



## Fundraising Committee Brainstorming Meeting June 5, 2013 – 1:00pm Foundation Board Room MINUTES

## Present:

Peggy Cravens, Donna Jean Darby, Susan Hunt, Mary Latta, Elizabeth Sealey, Michael O'Neill, John Marman, Kate Spates, Sally Simonds

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Peggy and Jean will be meeting with the new GM for KMIR6, Craig Marrs, to discuss the idea of the COD Foundation telethon. Prospective date would be Sunday, December 8<sup>th</sup>—day after the Chili Cook-Off III. Everyone thought it would be a great springboard for the event. Twelve hours from 10 to 10 was discussed. People are more apt to give at Year-End and around Christmas. The objectives would be 2 or 3 of the priorities on the COD list brought to last month's board meeting. Veteran's Center as a serious option to find monies to support the center with a Mental Health Specialist and Counselor. The FIND telethon ran at commercial times, every 15 minutes, could be a possibility for ours. KMIR6 will have to give us direction on the possibilities. Kate Spates talked about Live Tweets and texting-to-give which could appeal to the entry level donor. Locations discussed were the McCallum and the new Rancho Mirage high school. The committee will talk to Kay Hazen for help in the marketing of the event. All details will be worked out by the committee.

## President Circle Faculty Campaign

It was suggested that we open dialogue with faculty during FLEX in August. Many new faculty members may not know what we do at the Foundation or how to apply for funds. Michael

suggested that we attend the division meetings which happen 2-3 times a semester in order to establish relationships with staff. Michael also mentioned that there used to be a Getting to Know You event in December that the Foundation would put on for this very purpose at an offcampus location, the last one was at the Indian Wells Country Club. Donna Jean Darby asked that the following committee members: Zerryl Becker, John Marman,

Doug Redman and Michael O'Neill, work on engaging the faculty back into the fold.

## President Circle

The committee is working on 2 In-home events in the Fall and 3 in the Spring. The event calendar as well as a gift will be sent to all PC members this September. The gift lasts year was the COD Jazz CD. A few other suggestions such as luggage tags and sunscreens are being looked into. Campus tours continue to be successful. Donna Jean has organized one for January 22 with the "Girls on the Go." Peter is working with the City of Rancho Mirage for a tour with their 90 commissioners. The committee is also working on the Kick-off event on campus or a tour of Sunnylands including a lunch.

## <u>Roadrunner</u>

We need a program and a fun event to launch. Kay Hazen, Jim and John need to get together to discuss. Presently all graduates are given a card for a free one year membership. John though a BBQ with a western band perhaps in one of Mark Nickerson's packing plants would be great fun launch. John Marman's main thrust is to bring the Alumni, COD and the Foundation together in a joint project that would benefit students. Shade structures for the pick-up areas at the entrance circle were discussed as a possibility, as well as a marquee. Donna Jean mentioned that she has discussed the marquee with Joel and has not received feed-back yet. She will be meeting with him next week.

## <u>Auxiliary</u>

The Black Tie Chili Cook-Off III is calendared for December 7<sup>th</sup> starting at 5:00pm. Brian Harnik will be the auctioneer. The committee has met this week and is already working on the collateral and auction item solicitations.

## World Affairs Council

Peter and Jim met with Gen. Portante yesterday to discuss our involvement with their speaker series. We will have a COD night, March 10, 2014 at the Esmeralda, topic "China Goes Global". Peter is also working on being able to use these speakers for in-home PC events.

Donna Jean would like these committee brainstorming sessions to be scheduled for the 3<sup>rd</sup> Wednesday of every month starting in September at 3pm in the foundation board room.

Adjournment at 2:20pm, Minutes taken by Kippy Laflame



Your President's Circle membership entitles you to two (2) complimentary tickets for our campus events showcasing our talented students and faculty. To reserve tickets please call 760-346-3363 or email foundationevents@collegeofthedesert.edu

## CALENDAR AT A GLANCE - FALL 2013-SPRING 2014

#### October

- 1 Alumni Street Fair, Fall season begins
- 5 Men's Football vs Mt San Antonio, 6pm, Boone Field
- 12 Alumni Homecoming Men's Football vs Orange Coast, 6pm, Boone Field
- 18 Board of Trustees Meeting, 9:30am, Cravens MP Room
- 20 Concert: Gershwin & Friends, A Concert with Conversation (Jeffrey Siegel). 3pm, McCallum Theatre
- 18-20 Theatre: Will Any Gentleman?, 18th/19th 7pm, 20th 2pm, Theatre Too
- 25-27 Theatre: Will Any Gentleman?, 25th/26th 7pm, 27th 2pm, Theatre Too
- 30 Foundation Board Meeting, 2pm, Cravens MP Room



#### November

- 1 Entertainment Tech Symposium, 12:00-3:00pm, Theatre Too, by reservation
- 2 Men's Football vs LA Harbor, 6pm, Boone Field
- 9 Men's Football vs Riverside City, 6pm, Boone Field
- 12 Academic Angels "Women of Distinction" Luncheon, 11:30am, Morningside CC
- 14 Campus Tour, 10am-1pm
- 15 Board of Trustees Meeting, 9:30am, Cravens MP Room
- 17 Kick Off Reception for President's Circle Members, TBD
- 27 Foundation Board Meeting & Chili Chefs Tasting, 2pm, Cravens MP Room
- 29 Alumni Street Fair extra selling day

#### December

- 5 Concert: Instrumental Ensembles, 7pm, IW Theater/CSUSB
- 6 Concert: Choral Ensembles, 7pm, IW Theater/CSUSB
- 6 Academic Angels 3rd Annual Black Tie Chili Cook-Off, 5:30pm, Call 760-346-3363, Miramonte Resort
- 6-8 Theatre: A Tuna Christmas, 7pm, Theatre Too
- 12 President's Circle Campus Tour, 10am-1pm
- 13 Board of Trustees Meeting, 9:30am, Cravens MP Room
- 14 Public Safety Academy Cadet's Graduation, 4-9pm, McCallum Theatre
- 16 Graduation & Nurse's Pinning, 2pm, McCallum Theatre

#### January

- 17 Board of Trustees Meeting, 9:30am, Cravens MP Room
- 29 Foundation Board Meeting, 2pm, Cravens MP Room

#### February

- TBD Scholarship Donor Recognition Event, Location TBD
- 7 Recital: Anthony Fesmire, 7pm, Pollock Theatre
- 12 Board of Trustees Meeting, 9:30am, Cravens MP Room 12 Academic Angels Coeta Barker Memorial Reception, Thunderbird CC
- 17 Alumni Street Fair, extra selling day
- 19 Stepping Out for COD, 8pm, Call 760-346-3363, McCallum Theatre
- 26 Foundation Board Meeting, 2pm, Cravens MP Room



STEPPING OUT FOR COD SAVE THE DATE FEB. 19, 2014 SPONSORSHIPS AVAILABLE

#### March

- 12 Campus Tour, 10am-1pm
- 15 World Affairs Council, speakers series, "COD Night", 5pm, Esmeralda Resort
- 14-16 Theatre: Buried Child, 14th/15th 7pm, 16th 2pm, Pollock
- 21-23 Theatre: Buried Child, 21st/22nd 7pm, 23rd 2pm, Pollock
- 21 Academic Angels Spring Luncheon, 11:30am, Desert Horizons CC
- 21 Board of Trustees Meeting, 9:30am, Cravens MP Room
- 26 Foundation Board Meeting, 2pm, Cravens MP Room

#### April

- 5 Concert: Jazz Standards II (Dan Waddell & Friends), 7pm, Pollock
- 9 Campus Tour, 10am-1pm
- 17 Board of Trustees Meeting, 9:30am, Cravens MP Room
- 17-19 Open Call, McCallum Theatre
- 30 Foundation Annual Meeting, TBD

#### May

- TBD Certificate Event, TBD
- 1-4 Musical: Les Miserables, 1st 7pm, 2nd/3rd 8pm, 4th 2pm, McCallum Theatre
- 5 SoCal Regional Community College Golf Championship, Location TBD
- 7 Campus Tour, 10am-1pm
- 9-10 Theatre: Night of One Acts, student-directed, 7pm, Theatre Too
- TBD Scholarship Donor Recognition Event, Location TBD
- 15 Concert: Instrumental Ensembles, 7pm, IW Theater/CSUSB
- 16 Consert: Choral Ensembles, 7pm, IW Theater/CSUSB
- 16 Board of Trustees Meeting, 9:30am, Cravens MP Room
- 22 PSA Graduation Tentative
- 23 Graduation & Nurse's Pinning, 2pm, McCallum Theatre
- 28 Foundation Board Meeting, 2pm, Cravens MP Room



# JOIN US FOR A COLLEGE OF THE DESERT TOUR—AND BRING A FRIEND!

All President's Circle members are invited to join us for a fun and informative shuttle tour of College of the Desert on **December 12, 2013**. Bring your friends who are as passionate about education as you are - share the signs of exciting progress being made by our community college so clearly visible on campus. The 2 1/2 hour tour includes a box lunch and plenty of time for questions following the tour. If you can't make it we have several other tour dates scheduled: November 14, 2013—March 12, 2014—April 9, 2014—May 7, 2014 **To schedule a tour or for more information, please call 760-773-2561** or e-mail: foundationevents@collegeofthedesert.edu

Stops may include:

- The Public Safety Academy, where our Police, Fire and Emergency Medical Technician graduates are trained.
- The Advanced Transportation Technologies Center, one of five such centers in the nation, where automotive education, with an emphasis on Hybrid and Alternate fuel vehicles, is taught.
- The Agriculture School, a 4 1/2 acre outdoor classroom, greenhouse and turf laboratory, where future farmers, golf course superintendents and landscape specialists learn their trade.
- The McCarthy Family Child Development & Training Center, a National Association for Education of Young Children accredited center – a distinction held by only 8% of the child care centers in the nation – where we train future early child educators and provide vital child care services to our community.
- Solutions Kiosk, a campus retail "lab" run by Business students gaining real life business and retail experience.
- The Coeta and Donald Barker Nursing Complex featuring the Simulation Lab where our Nursing students train in a hospital setting on patients who are actually sophisticated computerized mannequins.
- The Cravens Student Services Center, a "one-stop" student center featuring a host of student services and programs.
- The BIGHORN Golf Club Charities Veterans Resource Center where our veterans receive academic and counseling support and peer-to-peer camaraderie.



Dr. Bonnie Stefan Chair, Board of Trustees

> Mr. Michael O'Neill Vice Chair

Ms. Becky Broughton Clerk

Mr. Charles Hayden Member May 24, 2013

Dear Jim,

COLLEGE

Jim Hummer, Executive Director

College of the Desert Foundation

Mr. John Marman Member

Mr. Andrew Campbell Student Trustee I want to express my gratitude to the College of the Desert Foundation for being an essential part of the inaugural Certificate Earners' Recognition Ceremony on May 17<sup>th</sup>, 2013. When I met with you in the fall of 2012, I had a vision of an event that would recognize career certificate students in a public celebration of their accomplishments.

Dr. Joel Kinnamon President At that time, my vision was just that, a vision, an idea. It was only by the Foundation's stepping up to partner with me that this vision became a reality. The event was a great success. Approximately 85 Students were on hand to be recognized for certificates earned in fields such as Alternative Fuels, Early Childhood Education, Accounting, Retail Management, Architecture, Ornamental Horticulture and Culinary Arts. Many faculty, staff, and industry partners were also in attendance.

Attendees heard remarks from 3 of our certificate students and 2 industry partners. Mayra Moreno who completed her studies in Early Childhood Education. She know owns a successful day care center in Indio. Recently she was able to add a gift shop. Mayra's mom works at the gift shop now and no longer has to work in the fields. Liudmila Bunderson shared with us that in spite of a Bachelor's degree in Economics, she was unable to find work until she had earned her Accounting certificate. Emily Copeland credits completing her Retail Management Certificate with a recent promotion to Store Director of Ralph's Grocery, Palm Springs.

Each of the speaker's shared a story of hard-work, accomplishment, and inspiration. Attendees left that evening with a renewed appreciation for the work that is accomplished here at College of the Desert, for the lives that are changed. It would not have happened without the COD Foundation.

Sincepely

Professor Kelly Hall, MBA, PhD Chair, Business Academics School of Business and Technology

43500 Monterey Ave., Palm Desert, CA 92260 • 760.346.8041 • collegeofthedesert.edu Desert Community College District

#### 09/18/13



RE: KCOD Radio

08/27/2013

College of the Desert COD Foundation 43-500 Monterey Avenue Palm Desert, CA 92260-2499

Members of College of the Desert's Foundation:

On behalf of the students and staff at KCOD radio, thank you for your ongoing support and generous donation to College of the Desert's first radio station, KCOD.

The equipment gift we received in June will help radio and television students report events throughout the valley and broadcast them to the world. KCOD is a wonderful opportunity for media students to perfect their skills as broadcasters and for all COD students and staff to have a voice in the community.

We appreciate the Foundation's ongoing support and financial help for our media department. Through your support, the students and staff of KCOD are better equipped for a competitive career in broadcasting.

Thank you,

Laurilie Jackson College of the Desert Adjunct Professor/KCOD Advisor (760) 578-4513



P.O. Box 3348 Palm Desert, CA 92261 (760) 333.4629 info@palmdesertsistercities.com www.palmdesertsistercities.com



September 12, 2013

Mr. James E. Hummer Executive Director College of the Desert Foundation 43-500 Monterey Ave Palm Desert, CA 92260

Dear Mr. Hummer:

Thank you for your support of The September Concert 2013 – The Coachella Valley's 9-11 Remembrance.

It is important that we continue to provide this opportunity to our residents including the children. Although tragedy continues, it can sometimes be too easy to forget the fateful events of 9-11-01 and those who gave their all on that tragic day as well as the dedication of all those who have served, suffered, and sacrificed in the years since. Thus, within this framework and with your support and partnership, we strive to celebrate universal humanity through the power of music.

Thank you again for your continued support of this important event.

Sincerely,

Mark Talboys

Executive Director

Global Perspective / Local Focus