Foundation Board Meeting

General Session: 2:00 p.m.

Wednesday – March 28, 2018

Meeting Location (See map)

Cravens MPR room

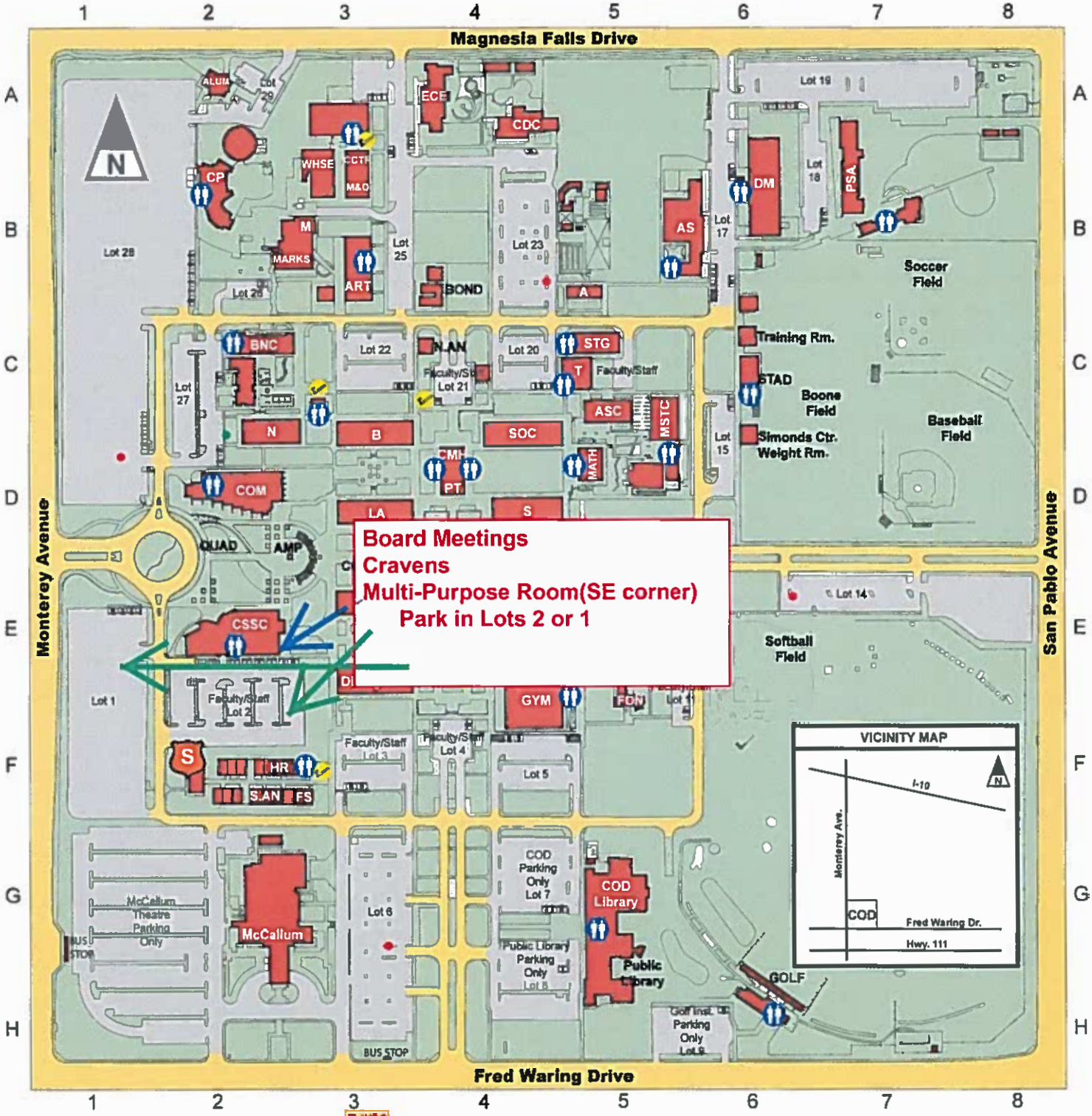
BOARD PACKETS ARE REQUIRED AT EVERY MEETING.
We will have hard copies at the meeting.

Our Mission:
The mission of the College of the Desert Foundation is to act as advocates for the College and to secure financial support enhancing the educational opportunities for all students.

Our Vision:
To positively impact the lives of students who are striving to achieve a purposeful education and to enhance the communities of the Coachella Valley and the region.

Core Values:
- ✓ Accountability
- ✓ Integrity
- ✓ Service Excellence
- ✓ Trust

Important Notice:
All meetings will be recorded



COLLEGE of the DESERT

A	Agricultural Sciences	B5
ADMIN	Administration	E3
ALUM	Alumni Centre	A2
AMP	Amphitheatre	D3
ART	Art	B3
AS	Applied Sciences	B6
ASC	Academic Skills Center	C5
B	Business Building	D3
BNC	Barker Nursing Center	B2
CDC	Child Development Center	A4
CMH	Carol Meier Lecture Hall	D4
	COD Library	G5
CP	Central Plant	B2
CCTR	Copy Center	B3
COM	Communication	D2
CRTS	Tennis Courts	E5
CSSC	Cravens Student Services Center	E2
DM	Diesel Mechanics	B6
	Dining Hall	E3
ECE	Early Childhood Education Center	A4
FS	Fiscal Services	F2
FDN	Foundation	F5
GOLF	College Golf Center	H6
GYM	Gymnasium	F4
HILB	Hilb	D4
HR	Human Resources	F2
KINE	Kinesiology	E4
LA	Liberal Arts	D3
M	Music Classroom	B3
M&O	Maintenance & Operations	B3
MARKS	Walter N. Marks Center for the Arts	B3
MATH	Math	D5
	McCallum Theatre	G2
MSTC	Math Science Technology Center	D5
N	Nursing	D2
N.AN	North Annex	C4
PSA	Public Safety Academy	B7
PT	Pollock Theatre	D4
	Public Library	H5
QUAD	Student Plaza (Drop-off & Walkway)	D2
S	Science	D4
	Security	F2
	Simonds Center Weight Room	C6
S.AN	South Annex	F2
SOC	Social Sciences	D4
STAD	Stadium	C6
STG	Stagecraft Shop	C5
T	Theatre Too	C5
	Training Room	C6
WHSE	Warehouse	B3

Self Serve One-Day Parking Permit Dispenser · Electric Vehicle Charging Station · Accessible Restrooms · Security · Designated Smoking Area

AGENDA

Foundation Board of Director's Meeting
Date: March 28, 2018
Time: 2:00 – 3:30 pm

Location: 43500 Monterey Ave
Palm Desert, CA

Cravens Multi-Purpose Room

Persons with disabilities may make a written request for a disability-related modification or accommodation, including for auxiliary aids or services, in order to participate in the Board meeting. Requests should be directed to the Office of the College of the Desert Foundation ("Foundation") as soon in advance of the Board meeting as possible.

The Foundation minutes of the meetings are the official record of the actions of the Board. The Foundation meetings are governed by the Ralph M. Brown Act (California Code 54950 through 54962). The Foundation operates in accordance with the Non-Profit Benefit Corporations law.

I. Call to Order

II. Public Invitation to Speak per the Brown Act

III. Mission Moment – John Mosser, Executive Director

a. Ms. Kassidi Campbell, COD Student, The impact of my scholarship

IV. **Consent Agenda – Approve Meeting Minutes and Financials:**

a. February 28, 2018 Board Meeting……..…..…... Pages: 1-7
b. March 7, 2018 Stepping Out for COD……..…. Page: 8
c. March 21, 2018 President's Circle…….……..... Pages: 9-10
d. March 28, 2018 Strategic Planning Committee…….….. Pages:11-13
e. March 9, 2018 Finance & Investment Committee..... Pages: 14-16
f. February 2018 Financials & Budget Revisions.....Pages: 17-25

V. Committee Reports & Information Items

a. Stepping Out for COD – Diane Gershowitz and Diane Rubin
b. Planned Giving – Recent Legacy Society Event - Peggy Cravens & Diane Denkler
c. Nominating Committee - Marge Dodge
d. Observatory Celebration Event – Donna Jean Darby
e. Friends of the Library Book Sale – Marge Dodge
f. Scholarship Celebration Reception – Peter Sturgeon
g. Tour Program Update – Peter Sturgeon

VI. New Business:

a. The COD Educational Master Plan & the COD Foundation
Dr. Pamela Ralston & Dr. Annebelle Nery

VII. Constituent Reports:

a. College President
b. Foundation Executive Director
c. Foundation President
d. COD Trustee
e. Academic Senate President
f. Upcoming Events…… Page: 26
g. Gift form…… Page: 27

VIII. Appendices:

A. Letter from College of the Desert Foundation Board President.....Pages 28-29

B. College of the Desert Foundation Spring 2018 Board Survey.....Pages 30-37

C. Highlights from Local Media Coverage.....Pages 38-43

IX. Next Board Meeting: April 25, 2018 Palm Desert Campus

X. Adjournment

COLLEGE of the DESERT FOUNDATION

Board Meeting Minutes

MINUTES FOR 02/28/2018	2:00pm	Cravens M

Voting Members Present: Quorum(8)	Bob Archer, Christine Anderson, Ed.D., Norma Castaneda, Bill Chunowitz, , Donna Jean Darby, Carol Bell Dean, Diane Denkler, James Greene, Suz Hunt, Vern Kozlen, Donna MacMillan, Thomas Minder, Joanne Mintz, Mark Nickerson, Chuck Monell, MD, Jane Saltonstall, Ed.D., Sally Simonds
Voting Members Absent:	Jean Carrus, Peggy Cravens, Marge Dodge, Barbara Fromm, Diane Gershowitz Robert Goodfriend, Gale Hackshaw, Brian Holcombe, Bob Manion, David Nola, Diane Rubin, Dominique Shwe, Arlene Schnitzer
Non-Voting Members Present:	Carl Farmer, Lisa Howell, Joel L. Kinnamon, Ed.D., Aurora Wilson
Non-Voting Members Absent:	None
Guest(s) and Staff Present:	Pamela Stegeman, Liz chambers, Kirstien Renna, Pam Hunter, John Mosser,Ph.D., Peter Sturgeon, Elizabeth Roometua
Recorder(s):	Elizabeth Roometua

AGENDA

1. Call to Order/Roll Call: 2:00pm – Suz Hunt	
2. Public Invitation to Speak per the Brown Act: None	
3. Mission Moment Pamela Stegeman, Business Professor, COD Entrepreneurship Program	
DISCUSSION	John Mosser, Executive Director, introduced Business Professor, Pamela Stegeman who will be presenting the February Mission Moment. John outlined her education and work history. Professor Stegeman reported on the development of the Business Administration Program at COD where she teaches students how business is evolving and changing. Students must learn the innovations and growth in business in order to be successful in the future. • Due to the large wealth gap in the United States, small businesses will be a vital part of our economy. • 20% of all full time workers in the U.S. are contractors. • 34% of full time workers who work for others have a side hustle to make extra money or a side job that they are passionate about. This has become known as" the Gig Economy" - (i.e. Facebook, Uber, and Shopify). • As of next fall COD will introduce a Small Business Development Center which will offer the Entrepreneurship Program and certificate. • Other program ideas are marketing and social media marketing degrees which will ensure that students can graduate from COD and start businesses in the valley that can reach worldwide. • Business ideas, mentoring and business simulation models will be needed to make this program a success.
CONCLUSION	Pamela welcomes input from the Foundation Board on any additional programs or business ideas and is excited about the new Business Development Center.

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
NONE		

4. Staff Introductions – John Mosser			
John introduced Kirstien Renna as the Foundation's full time accountant. Lizabeth Chambers has joined the Foundation fundraising team as Philanthropic Advisor and Elizabeth Roometua as Administrative Specialist.			
5. Consent Agenda – Suz Hunt			
DISCUSSION	Suz announced that in keeping with the vote for a consent agenda she asked for any questions regarding the minutes. Diane Denkler asked to have her removed from the list of attendees for the Development Committee. She was not in attendance at that meeting. President Hunt asked if there were any other corrections. Hearing none she called for a motion and second to approved the minutes and January financial report on the consent agenda with the correction as noted.		
CONCLUSION	Moved by Vern Kozlen to approve the consent agenda with the correction to the minutes as noted. Mark Nickerson seconded the motion. Foundation President Hunt called the question. The motion was approved.		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
Remove Diane Denkler's name as recorder on 2/14/18 Development minutes.		Elizabeth Roometua	
6. Academic Angels Committee Report– Diane Denkler, Angels Co-Chair			
DISCUSSION	• The Academic Angels Spring Luncheon will be April 16, 2018 at Le Vallauris restaurant in Palm Springs. Board participation is encouraged. The event is to support and thank the Academic Angels. It will be a fund raiser and will provide information on the new Palm Springs campus. • The Academic Angels are exploring a fall 2018 fund raising event of the year will be December 12, 2018. This will be a dinner event. They are looking at The Show at Aqua Caliente and are also going to have talent from COD (students and alumni). • A 2019 event idea is also in the planning stages "Horses in the Sun" which would be worldwide horse jumping event. Venue TBD for March 2019.		
CONCLUSION	NONE		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
7. Audit Committee Report – Bill Chunowitz, Audit Committee Chair			
DISCUSSION	No report		
CONCLUSION	No report		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
8. Development Committee Report – Peter Sturgeon, Director of Development, Annual Giving			
DISCUSSION	As outlined in the minutes, all organizations are working very diligently this time of year. Suz expressed that even though the board has moved to a consent agenda to save time that this should be a type of forum for committee heads to get input from the board. She encourages the chairs to reach out to this group for ideas and feedback.		
CONCLUSION	NONE		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE

NONE		
9. Finance Committee Report – Kirstien Renna, Foundation Accountant		

DISCUSSION	Foundation Accountant, Kirstien Renna, reviewed notes of the Financial Statements (Page 18 of packet)
	• Revenues for January were $214,346.
	• YTD revenues are $1,760,039.
	• YTD Revenues include:
	  • Interest of $362,979
	  • Scholarship/Pass-thru Scholarship Donations of $508,837
	  • Donations/Grants $381,281
	  • President's Circle and Academic Angel gift Income $166,624
	  • Management Fees/Gift Fees of $248,156
	  • Special Events Income (Net) $92,162
	• Expenditures for the month were $225,620 vs. Budget of $261,833 & YTD $1,274,151 vs. Budget of $1,832,833
	• YTD Expenditures include:
	  • Scholarships $398,023
	  • Contributions to the College $189,231
	  • Reimbursement of Marketing Expense from
	  • District of $100,000
	• Net Income prior to Investment Activities was ($11,274) for the month and $485,888 YTD
	• Investment Activities for the month of January were $529,198 and YTD totaled $1,623,510
	• **The total Net Surplus for the month of January is $517,924 and YTD is $2,109,398**
	
	Foundation President Hunt asked if there were any areas of the financials that the board focus on. Ms. Renna commented that the only real difference from last year to this year were a smaller number of special events. The Foundation received the $1,000,000 estate gift from the Pollock estate.
	If you take that out of the equation we are actually ahead of last year in revenue.
	
	Kirstien reviewed the Statement of Financial position, January 2018 compared to January 2017 (Page 19 of packet) and the Special Events Report (Page 21 of packet) which will change since we are in the middle of the year.
	Citizens of Distinction budget was used for the Holiday Luncheon and this adjustment will be reflected in the mid-year budget revision.	

CONCLUSION	None	
FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
NONE		
10. Nominating Committee – No report		
DICUSSION	NONE	
CONCLUSION	None	
FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
NONE		
11. Planned Giving Committee Report – Peter Sturgeon, Director of Development, Annual Giving		

DICUSSION	The planned giving/Legacy society reception is scheduled for March 7th. , 2018 at the home of foundation Board Member Donna J. MacMillian. Thanks to Donna MacMillan for agreeing to host this event in her lovely home. All Board Members have been sent invitations. Donna MacMillan, President Kinnamon, Peggy Cravens and Diane Denkler will speak on behalf of Legacy Gift donors. Foundation President Hunt encouraged all board members to help procure candidates for Legacy Gifts.		
CONCLUSION	None		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			

12. President's Circle Leadership Gift Committee Report– Carol Bell Dean, Committee chair

DICUSSION	• The President's Circle Committee has approved the addition of four new gift recognition levels at the $10,000 level, $25,000 level, $50,000 level and $100,000 plus level as a way to grow unrestricted operating support. • Chairperson Dean asked Executive Director John Mosser to speak to the plan. Mr. Mosser explained this recommendation is a response to the Foundation Board's goal of growing unrestricted operating support. Mr. Mosser passed out a spread sheet showing that during each of the last seven years we have had significant donor support at the $10,000, $25,000, $50,000 and $100,000 + levels but have not actively marketed these giving opportunities. • Discussion on the concept of donor recognition ensued. Several members of the board indicated they would also like to see a plan for lifetime donor recognition and as well as other ways to recognize all types of donors. The recommendation from the President's Circle Committee was tabled and the Development staff were asked to bring a full donor recognition plan for annual giving, president's circle, planned giving, lifetime giving, and overall donor recognition to the Board at a future date. • President, Suz Hunt asked John and the development staff to address this request. . • It was mentioned that not all board members have renewed their President's Circle support for this fiscal year. Foundation President Hunt asked all Board members to make these gifts before the end of the fiscal year.		
CONCLUSION	**NONE**		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
Development staff to present donor recognition plan next fall		John Mosser & Peter Sturgeon	Nov 2018

13. Stepping Out for COD Committee Report April 3, 2018 – Diane Rubin, Committee Co-Chair

DICUSSION	• Diane Rubin shared the event is progressing well. • There was discussion that not all board members have sponsored this event, and invited those who have not yet done so to come aboard. • Reminder that $5,000 sponsorship and above are invited to the pre event at BIGHORN which will be spectacular!
CONCLUSION	**NONE**

FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
14. Strategic Planning Committee Report– Bob Manion – not present			
DICUSSION	• The committee will be meeting soon.. There will be a report for the March meeting.		
CONCLUSION	**NONE**		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
15. 60th Year Anniversary Committee Report – Vern Kozlen			
DICUSSION	• Vern Kozlen has offered to chair a committee for the 60th Anniversary for College of the Desert. • Vern will be working with Lisa Howell to finalize a committee agenda and will report more later in the Spring.		
CONCLUSION	**NONE**		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
16. Constituent Reports - College President – Dr. Kinnamon			
DICUSSION	• President Kinnamon reminded the board that the 60th Anniversary celebration will focus remains on Pledge, Edge and the Career Center for raising funds. • Mark Nickerson asked if with the success of the Pledge program the College will have the capacity for the Edge program to provide the extra resources and work load required before students begin the new school year. • President Kinnamon responded that there is money available and the necessary staff resources. President also indicated that the Pledge program is also an area where the Foundation's help in raising additional funding would add tremendous value. • Discussion on a pilot program for students who have attended college but fell short of their completion credits. This new Pledge program would allow them to return to complete their studies tuition and book fee free. This would originally be available to past COD students. • A reverse degree program was mentioned where students who completed a majority of their credits could come back and be granted a degree by recognizing the credit they have completed. • Board President, Suz Hunt, asked Vice President, Lisa Howell, if there will be an update on the Advancement Model for the March meeting. • Vice President Howell said that she and President Kinnamon are working on that and that the planning process is moving forward.		
CONCLUSION	**NONE**		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
17. Board of Trustees Report – Aurora Wilson, BOT Member			
DICUSSION	• Trustee Wilson discussed the safely of our students, faculty and staff on campus being the number one priority for the Board of Trustees and President Kinnamon. It was noted that all campuses are open properties with no walls or fences. She reminded the board that we have well-trained security officers along with safety procedures that are reviewed regularly. In addition, all classrooms lock from the inside,		

	a paging system is in place at the Palm Desert campus as well as an email and text alert system that is used for all campuses. She reminded the board that each campus is fairly close to a police station or substation. • Prospects for a new FM radio station to be run by students. KCOD was going to be awarded a new FM radio spot. • The radio communication students went back east to participate in an awards ceremony. • Trustee Wilson encouraged Foundation board members to join her in sponsoring Stepping Out for COD and commented that she is a Suite Deal sponsor herself. • Chuck Monell commented on the community college system interest country wide that he has been reading about. Commends President Kinnamon for being a great leader of COD and in the community college field nationally.		
CONCLUSION	**NONE**		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
18. Academic Senate President Report – Carl Farmer			
DICUSSION	Mr. Farmer updated the Board with highlights of some of our faculty and programs: Some of the topics of presentation: The Marks Art Center hosting exhibition featuring work from current, Emeriti and retired adjunct Art faculty, Ruth Nolan will be representing College of the Desert at the Associated Writing Program's national annual conference in Tampa, Florida in early March He also reported on a team that has been put together to submit a Guided Pathway Program due the end of March. He reminded the board of the First Light Event on March 9, 2018.		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
19. Foundation Board President's Report – Suz Hunt			
DICUSSION	• Foundation President Hunt reminded the board that agenda items are welcome for all meetings.		
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
20. Foundation Executive Director's Report– John Mosser			
DICUSSION	• Executive Director Mosser thanked the board for their support, feedback and input. The staff will move forward with developing a comprehensive stewardship plan that will include annual donor recognition as well as life time recognition. He is still working on completing his "listening tour" and meeting with all the members of the board. • He reported that the Foundation has not had a database administrator in over 16 months. He has identified a potential candidate to fill that position possibly by early next week.		

	• Monthly meetings between President Kinnamon and the Foundation President Hunt and Executive Director Mosser have begun on a monthly basis. • Mosser reminded the board the Scholarship Day reception will begin today at 4:00 pm in the College gym.		
CONCLUSION	NONE		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
21. New Business – Suz Hunt			
DICUSSION	• There is a Desert Town Hall meeting on March 28, 2018. It is recommended that the Board meeting be held at 2:00 p.m. so it doesn't conflict. • Bob Manion asked when the Foundation website will be updated. John Mosser commented that he has been in touch with the College IT department who has offered to help get the Foundation website updated. • Comments on possible ideas for the 60th Anniversary celebration and possible Foundation involvement.		
CONCLUSION	NONE		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
22. Adjournment. President Hunt adjourned the meeting at 3:40pm			
CONCLUSION			

The March 7, 2018 Stepping Out Minutes will be included in the next board meeting packet.

COLLEGE of the DESERT FOUNDATION

President's Circle Committee Meeting Minutes		
MINUTES FOR 03/21/18	**Time 10:00 AM**	**Foundation Conference Room**
Members Present:	Carol Bell Dean, Committee Chair, Bill Chunowitz, Barbara Fromm, Annette Novack	
Members not Present:	Diane Denkler, Joanne Mintz, David Nola	
Staff Present:	Peter Sturgeon, Liz Chambers, John Mosser	
Recorder:	Kippy Laflame	

AGENDA

1. Call to Order/Roll Call At 10:00 AM			
2. Public Invitation to Speak per the Brown Act: None			
3. Campus Tours – Peter Sturgeon, Director of Development Annual Giving			
DISCUSSION	**Report on Donor Engagement Tours**: ✓ Mr. Sturgeon will start attending the monthly general manager meetings of the area country clubs on March 27th as a guest of Josh Tanner the GM of Ironwood Club. ✓ PC Committee members reported on their calls to country club event chairs at Thunder Bird, Vintage, Indian Ridge and Madison Club. Unfortunately they were not very responsive. It is felt that Peter will have better luck at the GM meetings. ✓ The Forecast for rain on Thursday March 22nd was discussed. Peter has scheduled a tour for Tamarisk country club. It was decided that Peter will call Annette Novack at 8:00am tomorrow. If there is any rain they will call the tourists to reschedule.		
CONCLUSION	NONE		
FOLLOW-UP ITEMS		**PERSON RESPONSIBLE**	**DEADLINE**
NONE			
4. Cultivation Reception for Tour Participants – Mr. Sturgeon			
DISCUSSION	Committee chair Carol Bell Dean and her husband Ed will host a reception for campus tour participants at their home on April 17th, 2018 from 4:00-6:00pm. All the faculty that take part of the campus tours will be invited as will the PC Committee members and Dr. Kinnamon.		
CONCLUSION	NONE		
FOLLOW-UP ITEMS		**PERSON RESPONSIBLE**	**DEADLINE**
List of campus tour attendees that have not given a gift		Peter Sturgeon	ASAP
Review of list Tour Participants to be invited		Peter and committee members	ASAP
Letter will be crafted, printed and sent to invite tourists to the event		Peter Sturgeon	ASAP

5. Leadership Gift Recognition Levels			
DISCUSSION	John Mosser, Executive Director, indicated that extended President's Circle gift recognition societies approved by the Committee last month will be incorporated into a comprehensive gift recognition program for Loyalty Giving, Leadership Giving, Planned and Major Gifts, lifetime giving along with a recommendation to implement a report of gifts, and other donor recognition initiatives.		
APPROVED BY THE COMMITT	NONE		
FOLLOW-UP ITEMS		**PERSON RESPONSIBLE**	**DEADLINE**
Creation of proposal for donor recognition		John Mosser & Peter Sturgeon	Summer 2018
6. Spring President's Circle Engagement Event			
DISCUSSION	**Spring President's Circle Engagement Event:** The College's spring musical is "In the Heights" which will be performed on May 3, 2018 at the McCallum Theatre from 8:00pm to 10:00 pm. A President's Circle pre-event reception will include a catered buffet at the McCallum from 5:30 to 7:30 pm. A letter will be sent to all PC members to all members inviting them to the event.		
CONCLUSION			
FOLLOW-UP ITEMS		**PERSON RESPONSIBLE**	**DEADLINE**
Letter will be crafted, printed and sent to invite PC members to the event		Peter Sturgeon & Kippy LaFlame	Letter should be mailed by April 5

Next meeting April 11, 2018 10:00am

7. Adjournment. Meeting adjourned at 10:50am.

Strategic Planning Committee Meeting Minutes		
MINUTES FOR 03/09/2018	9:00am	Foundation Board Room

Present:	Committee Chair, Bob Manion, Mark Nickerson, Jane Saltonstall, Suz Hunt, Bob Archer, President Kinnamon
Not Present:	Carol Bell Dean; David Nola, Vern Kozlen, Peggy Cravens, Dominique Shwe
Staff & Guest(s) Present:	Lisa Howell, Dr. John Mosser, a community guest
Recorder(s):	Elizabeth Roometua

AGENDA

1. Call to Order –Committee Chair, Bob Manion called the meeting to Order at 9:00am.		
2. Agenda – Review Strategic Planning process chart and discuss status for this planning year.		
DISCUSSION	Committee Chair, Bob Manion, provided a brief history of the activities of the strategic planning committee. The first of which was a paper authored by Mr. Manion titled, " **A Paradigm Shift in Generating Revenue**." The focus of which was inquiring if the Foundation should be involved in other auxiliary operations such as the golf center, street fair, bookstore or food service. Mr. Manion reported that the formal response from the College was that these enterprises were not a part of the mission or scope of the Foundation at the current time. Mr. Manion indicated that it was a positive discussion and that the strategic planning committee would now be looking in other directions for revenue enhancement such as supporting the development of the College's alumni engagement program.	
CONCLUSION		
FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
NONE		
3. Master Operating Agreement Update – Mr. Manion		
DISCUSSION	Mr. Manion shared that the Foundation's Master Operating Agreement with the College expires in October of 2019. Mr. Manion indicated that legal counsel had advised him that a discussion of a new operating agreement should be initiated as a joint process between the College and the Foundation rather than by a single party alone. Mr. Manion indicated the current agreement provides for an automatic renewal feature if both parties felt it still met the needs of both organizations. Mr. Manion indicated that the committee has decided that no further work on this project is needed at present.	
CONCLUSION		
FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
NONE		
4. Discussion of Foundation Strategic Plan of 2013 – Mr. Manion		
DISCUSSION	Copies of the Strategic plan for the Foundation completed in March 2013 by consultant Rose Lester were circulated and reviewed. Mr. Manion indicated	

	the plan provided a series of tangible recommendation to grow the revenues of the Foundation through the elaboration of the Foundation's fund raising program. Mr. Mosser thanked Mr. Manion for bringing the report to his attention and to the attention of the Foundation Board. He agreed with Mr. Manion that the plan was a solid piece of work and that a majority of the recommendations contained in the report from five years ago were still valid today. Mr. Mosser indicated that the plan should be considered as an organizational guide to assist in the development of the College's new Advancement model. Vice President for Special Projects indicated that she too felt the plan provided well developed recommendations for the staffing of the foundation and would be used to help shape the advancement model plan that is in development. Mr. Mosser highlighted several passages from the plan for future consultation: Page 23 – Expanding the Sources of Fund Raising Revenue Page 30 –How the Foundation can become A High Performing Fund Raising organization. Page 32 an outline of goals and next steps. Page 34-35 – The importance of building a strong Annual giving Program. Page 35 – 36 The importance of Planned Giving Fund Raising Page 38 – Why Special Event Fund Raising is not the Best Approach Pages 39 to 41 – The basis of the Strategic Plan for Growing Fund Raising Revenue – An Action Plan Dr. Kinnamon also thanked Mr. Manion for bringing the plan to his attention and to the attention of the board. Committee Member Mark Nickerson asked," since we have identified that this plan is a well-developed road map for growing fund raising revenue, What is our next step?"
CONCLUSION	John Mosser indicated he would take responsibility for working with Foundation President Hunt, Dr. Kinnamon, to highlight key features of the plan to guide future staff and program planning for the year ahead.

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
NONE		

5. Educational Master plan – John Mosser

DICUSSION	John Mosser shared the Educational Master Plan with the Committee. The Committee would like this shared with the board at the March meeting outlining specific sections where the Foundation fits in. It is a key document for the institution and a great resource that maps out exactly what path the College wants to be on. The Foundation plays an integral part in this plan.		
CONCLUSION	Foundation President Suz Hunt asked Dr. Kinnamon and John Mosser to arrange for a presentation on the parts of the Educational Master Plan that relate to the Foundation be presented at the March 28th meeting.		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
John Mosser to work with Dr. Kinnamon to identify the right college personnel to present the EMP to the Foundation Board at the March 2018 meeting			
7. Board composition, the role of the Executive Committee and Foundation Retreat			
DICUSSION	Committee discussed on board makeup, size and growth in the future. Discussion around the College's growth in the West Valley and the East Valley should play a role in the recruitment of future Foundation board members. The Committee recommended the Executive Committee of the Foundation meet periodically to keep priority foundation projects moving forward The committee reaffirmed that the Foundation By-laws should be reviewed for updating following the implementation of the College's new advancement model.		
CONCLUSION	A retreat has been put on hold for now.		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			
8. Adjournment: Mr. Manion adjourned the Committee at 10:30 am			
DICUSSION			
CONCLUSION			
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE			

COLLEGE of the DESERT FOUNDATION

Finance Committee Meeting Minutes		
MINUTES FOR 03/21/2018	4:00pm	Foundation Board Room

Voting Members Present: Quorum(3)	Bob Archer, Vern Kozlen, Diane Rubin, John Ramont, Suz Hunt
Voting Members) Absent:	Bob Manion, Mark Nickerson, Brian Holcombe
Non-Voting Members Present:	None
Non-Voting Members Absent:	None
Staff Present:	John Mosser, Kirstien Renna, Liz Chambers
Recorder(s):	Kippy Laflame

AGENDA

1. Call to Order - Committee Vice Chair Vern Kozlen called the meeting to order at 4:00PM.

2. Public Invitation to Speak per the Brown Act: None

3. February 2018 - Kirstien Renna, Foundation Accountant

DISCUSSION

The summary report for February 2018 was reviewed Ms. Renna.

RECAP OF OPERATING RESULTS FOR THE MONTH ENDED: FEBRUARY 2018

✓ ***Revenues:***

	February 2018 Revenues	YTD Revenues
Fundraising Revenues	$ 377,630	$ 1,543,750
Investment Revenues	$ 82,275	$ 673,525
Total Revenues:	**$ 459,905**	**$2,217,275**

Noteworthy:

- Revenues are tracking above the current budget by approx. $125,000
- In addition to many individual sponsorships, the Foundation has received two generous 60th Anniversary Sponsorships for the Stepping Out for COD event that have added positive momentum toward the event reaching its fund raising goal.
- The Presidents Circle has exceeded its established annual goal of $175,000, including the Art Auction proceeds. The Presidents Circle has brought in unrestricted revenues of approximately $187,000 YTD.

- ***Expenditures for the month of February*** **were $162,449**

- ***Expenditures YTD*** **are $1,532,399**

Noteworthy:

  - Expenditures YTD are tracking under budget by $562,268.
  - The Foundation has paid approximately $424,000 in Scholarships YTD.
  - In addition, the Foundation has paid approximately $257,000 in contributions to the college & other college support.

- ***Net Income prior to Investment Activities*** was $297,456 for the month and $684,876 YTD.

- ***Investment Activities*** for the month of February were $(603,050) and YTD totaled $1,020,460.

- **YTD the Net Increase is $1,705,336.**

The Finance Committee reviewed the Statement of Financial Position. As of February 28, 2018 the Total Liabilities and Net Assets are $32,675,154. The totals by restrictions are as follows:

- Unrestricted Fund is $3,086,279
- Temporarily Restricted Funds $10,211,336
- Permanently Restricted is $19,377,539

In addition the Finance Committee reviewed the special event revenues & expenditures for YTD Ending 02/28/2018.

FOLLOW-UP ITEMS	PERSON RESPONSIBLE	DEADLINE
NONE		

4. Mid-Year Budget Revisions – Kirstien Renna, Foundation Accountant

DISCUSSION	Budget revisions were presented by Ms. Renna and reviewed by the committee. Kirstien Renna stated that the modest budget adjustments will result in a balanced budget for the fiscal year.
CONCLUSION	Diane Rubin made motion to approve the mid-year budget adjustments for 2017-2018 budget as presented. Bob Archer seconded the motion. Vern Kozlen call for a voice vote. The motion was unanimously approved.

FOLLOW-UP ITEMS	PEOPLE RESPONSIBLE	DEADLINE
The 2018-2019 Foundation budget will be presented at the April Finance meeting.	Kirstien Renna/John Mosser	Meeting is 04/18/18

5. Wells Fargo Report – Kirstien Renna

DISCUSSION	Wells Fargo has sent the last Performance Report for the month ended October 2017 which was presented to the Finance Committee.		
CONCLUSION	NONE		
FOLLOW-UP ITEMS		PERSON RESPONSIBLE	DEADLINE
NONE		Kirstien Renna	
4. Adjournment: The meeting adjourned at 4:20pm. Next meeting will be on April 18, 2018 at 3:30pm.			

COLLEGE of the DESERT FOUNDATION

FINANCIAL SUMMARY

February 28, 2018

COLLEGE of the DESERT FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS

RECAP OF OPERATING RESULTS FOR THE MONTH ENDED: FEBRUARY 2018

- ***Revenues:***

	February 2018 Revenues	YTD Revenues
Fundraising Revenues	$ 377,630	$ 1,543,750
Investment Revenues	$ 82,275	$ 673,525
Total Revenues:	**$ 459,905**	**$2,217,275**

  - ***Noteworthy:***
    - Revenues are tracking above the current budget by approx. $125,000
    - In addition to many individual sponsorships, the Foundation has received two generous 60th Anniversary Sponsorships for the Stepping Out for COD Event totaling $300,000
    - The Presidents Circle has exceeded its established annual goal of $175,000, including the Art Auction proceeds. The Presidents Circle has brought in unrestricted revenues of approximately $187,000 YTD

- ***Expenditures for the month of February* were $162,449**
- ***Expenditures YTD* are $1,532,399**
  - **Noteworthy:**
    - Expenditures YTD are tracking under budget by $562,268
    - The Foundation has paid approximately $424,000 in Scholarships YTD
    - In addition, the Foundation has paid approximately $257,000 in Contributions to the College & other College support

- ***Net Income prior to Investment Activities*** was $297,456 for the month and $684,876 YTD

- ***Investment Activities*** for the month of February were $(603,050) and YTD totaled $1,020,460

- **YTD the Net Increase is $1,705,336**

❖ For full details of monthly financials, please see Board packet

COLLEGE OF THE DESERT FOUNDATION
STATEMENT OF FINANCIAL POSITION , FEBRUARY 28, 2018
WITH COMPARATIVE TOTALS FOR FEBRUARY 28, 2017

		Operating & Restricted Asset Funds		Endowed Asset Funds	Totals (Memorandum Only)	
		Unrestricted Fund	Temporarily Restricted Fund	Permanently Restricted Fund	2017-18	2016-17
	ASSETS					
1	Cash and cash equivalents	$ 2,398,457	$ (689,523)	$ -	$ 1,708,934	$ 4,392,190
2	Investments	500,000	10,536,696	19,010,994	30,047,689	25,377,108
3	Pledges receivable	139,567	135,712	29,996	305,275	489,278
4	Allowance for Doubtful Accounts	-	-	-	-	-
5	Accounts Receivable	-	-	-	-	750
6	Funds held at College	5,000	-	-	5,000	5,000
7	Accrued interest receivable	33,194	33,241	-	66,435	54,016
8	Accrued assets	2,500	-	-	2,500	-
9	Property and equipment, net	7,562	-	-	7,562	11,088
10	FCCC - Scholarship Endowment	-	52,252	336,549	388,801	363,013
11	Split interest agreements	-	142,957	-	142,957	134,395
	TOTAL ASSETS	$ 3,086,279	$ 10,211,336	$ 19,377,539	$ 32,675,154	$ 30,826,839
	LIABILITIES					
12	Accounts payable	133,389	55,767	-	189,156	274,147
13	Deferred Contributions	(3,094.11)	-	-	(3,094.11)	(2,135)
14	Accrued liabilities	49,803	-	-	49,803	73,897
	TOTAL LIABILITIES	$ 180,098	$ 55,767	$ -	$ 235,865	$ 345,908
	NET ASSETS, beginning					
	Unrestricted:					
15	Undesignated	1,590,356	-	-	1,590,356	254,120
16	Board designated	500,000	-	-	500,000	500,000
17	Temporarily restricted	-	9,266,056	-	9,266,056	8,496,919
18	Permanently restricted	-	-	19,377,539	19,377,539	18,840,936
	TOTAL NET ASSETS, beginning	$ 2,090,356	$ 9,266,056	$ 19,377,539	$ 30,733,951	$ 28,091,975
19	Net Activity	815,825	889,513	-	1,705,338	2,388,955
	NET ASSETS	$ 2,906,181	$ 10,155,569	$ 19,377,539	$ 32,439,289	$ 30,480,930
	TOTAL LIABILITIES AND NET ASSETS	$ 3,086,279	$ 10,211,336	$ 19,377,539	$ 32,675,154	$ 30,826,839

STATEMENT OF ACTIVITIES (INCOME STATEMENT)

FOR CURRENT MONTH ENDED 02/28/18 & YTD

		CURRENT MONTH ENDING 02/28/2018			Prior Year Month Ending	YEAR TO DATE			PRIOR YTD ENDING	CURRENT YEAR BUDGET
		ALL FUNDS	Budget	Variance	2/28/2017	ALL FUNDS	Budget	Variance	2/28/2017	2017/18
			(1/12 OF Annual Budget)				(8/12 OF Annual Budget)			
	OPERATIONAL / ADMINISTRATIVE & PROGRAM SUPPORT									
	OPERATING REVENUE									
1	**Interest**	$ 50,069	$ 41,667	$ 8,402	$ 40,030	$ 413,048	$ 333,333	$ 79,715	$ 376,101	$ 500,000
2	**Management Fees (Monthly)**	$ 32,206	$ 36,250	$ (4,044)	$ 37,694	$ 260,477	$ 290,000	$ (29,523)	$ 287,719	$ 435,000
3	**Gift Fees (Monthly)**	$ 3,542	$ 3,125	$ 417	$ -	$ 23,427	$ 25,000	$ (1,573)	$ -	$ 37,500
4	**In-Kind Revenue**	$ -	$ 5,667	$ (5,667)	$ -	$ -	$ 45,333	$ (45,333)	$ -	$ 68,000
5	**TOTAL OPERATING REVENUE**	**$ 85,817**	**$ 86,708**	**$ (891)**	**$ 77,724**	**$ 696,952**	**$ 693,667**	**$ 3,285**	**$ 663,820**	**$ 1,040,500**
	OPERATING EXPENSES - ADMINISTRATIVE									
6	**General**	$ 42,429	$ 48,200	$ 5,771	$ 39,435	$ 333,430	$ 385,600	$ 52,170	$ 310,029	$ 578,400
7	**Salaries & Benefits (Operating Portion)**	$ 63,386	$ 58,245	$ (5,141)	$ 56,859	$ 360,058	$ 465,964	$ 105,905	$ 416,967	$ 698,945
8	**Facilities & Mainenance**	$ 180	$ 7,425	$ 7,245	$ 691	$ 13,472	$ 59,400	$ 45,928	$ 16,346	$ 89,100
9	**Independent Contractors**	$ -	$ 1,460	$ 1,460	$ -	$ 8,160	$ 11,677	$ 3,517	$ 30,984	$ 17,516
10	**Marketing**	$ 18,007	$ 16,642	$ (1,365)	$ 17,122	$ 52,713	$ 133,133	$ 80,420	$ 237,743	$ 199,700
11	**Contributions to College**	$ 27,007	$ 108,433	$ 81,426	$ 33,452	$ 653,429	$ 867,467	$ 214,038	$ 936,946	$ 1,301,200
12	**TOTAL OPERATING EXPENSES**	**$ 151,009**	**$ 240,405**	**$ 89,396**	**$ 147,559**	**$ 1,421,262**	**$ 1,923,241**	**$ 501,979**	**$ 1,949,015**	**$ 2,884,861**
13	**OPERATING SURPLUS (DEFICIT)**	**$ (65,192)**	**$ (153,697)**	**$ (90,288)**	**$ (69,835)**	**$ (724,310)**	**$ (1,229,574)**	**$ (498,694)**	**$ (1,285,195)**	**$ (1,844,361)**
	FUNDRAISING									
	FUNDRAISING REVENUE									
14	**Donations/Gifts/Grants**	$ 122,732	$ 113,333	$ 9,399	$ 71,794	$ 1,013,851	$ 906,667	$ 107,184	$ 1,955,228	$ 1,360,000
15	**Annual Fund/Direct Mail**	$ -	$ 16,667	$ (16,667)	$ -	$ -	$ 133,333	$ (133,333)	$ -	$ 200,000
16	**Memberships**	$ 8,198	$ 16,667	$ (8,469)	$ 12,642	$ 174,822	$ 133,333	$ 41,489	$ 184,472	$ 200,000
17	**Special Events (Net)**	$ 243,158	$ 28,233	$ 214,925	$ 27,140	$ 331,650	$ 225,867	$ 105,783	$ 567,482	$ 338,800
18	**TOTAL FUNDRAISING REVENUE:**	**$ 374,088**	**$ 174,900**	**$ 199,188**	**$ 111,576**	**$ 1,520,323**	**$ 1,399,200**	**$ 121,123**	**$ 2,707,182**	**$ 2,098,800**
	FUNDRAISING EXPENSES									
19	**Donor Development**	$ 3,233	$ 4,325	$ 1,092	$ 3,112	$ 11,751	$ 34,600	$ 22,849	$ 16,616	$ 51,900
20	**Salaries & Benefits (Fundraising Portion)**	$ 5,823	$ 4,870	$ (953)	$ 5,218	$ 31,720	$ 38,959	$ 7,239	$ 37,746	$ 58,439
21	**Independent Contractors**	$ 2,000	$ 9,250	$ 7,250	$ 19,500	$ 56,991	$ 74,000	$ 17,009	$ 91,075	$ 111,000
22	**Membership**	$ -	$ 2,083	$ 2,083	$ -	$ 100	$ 16,667	$ 16,567	$ 4,799	$ 25,000
23	**Marketing (Fundraising Portion)**	$ 385	$ 900	$ 515	$ 2,703	$ 10,575	$ 7,200	$ (3,375)	$ 7,492	$ 10,800
24	**TOTAL FUNDRAISING/PROGRAM EXPENSES:**	**$ 11,441**	**$ 21,428**	**$ 9,988**	**$ 30,533**	**$ 111,137**	**$ 171,426**	**$ 60,288**	**$ 157,728**	**$ 257,139**
25	**FUNDRAISING SURPLUS (DEFICIT)**	**$ 362,647**	**$ 153,472**	**$ 189,200**	**$ 81,043**	**$ 1,409,186**	**$ 1,227,774**	**$ 60,835**	**$ 2,549,454**	**$ 1,841,661**
	OPERATING REVENUE BUDGET FY 2017/18	$ 85,817	**$ 86,708**	$ (891)	$ 77,724	$ 696,952	**$ 693,667**	$ 3,285	$ 663,820	**$ 1,040,500**
	FUNDRAISING REVENUE BUDGET FY 2017/18	$ 374,088	**$ 174,900**	$ 199,188	$ 111,576	$ 1,520,323	**$ 1,399,200**	$ 121,123	$ 2,707,182	**$ 2,098,800**
26	**TOTAL 2017/18 REVENUE BUDGET:**	$ 459,905	**$ 261,608**	$ 198,297	**$ 189,300**	$ 2,217,275	**$ 2,092,867**	$ 124,408	**$ 3,371,002**	**$ 3,139,300**
	OPERATING EXPENDITURE BUDGET FY 2017/18	$ 151,009	$ 240,405	$ 89,396	$ 147,559	$ 1,421,262	**$ 1,923,241**	$ 501,979	$ 1,949,015	**$ 2,884,861**
	FUNDRAISING EXPENDITURE BUDGET FY 2017/18	$ 11,441	$ 21,428	$ 9,988	$ 30,533	$ 111,137	**$ 171,426**	$ 60,288	$ 157,728	**$ 257,139**
27	**TOTAL 2017/18 EXPENDITURE BUDGET:**	$ 162,449	**$ 261,833**	$ 99,384	**$ 178,092**	$ 1,532,399	**$ 2,094,667**	$ 562,268	**$ 2,106,742**	**$ 3,142,000**
28	**NET SURPLUS (DEFICIT) BEFORE INVESTMENT ACTIVITY**	**$ 297,456**	**$ (225)**	**$ 98,913**	**$ 11,208**	**$ 684,876**	**$ (1,800)**	**$ (437,859)**	**$ 1,264,259**	**$ (2,700)**
29	**Investment Activities**	**$ (603,050)**	**$ 16,250**	**$ -**	**$ 496,066**	**$ 1,020,460**	**$ 130,000**	**$ -**	**$ 1,124,696**	
30	**NET SURPLUS (DEFICIT)**	**$ (305,594)**		**$ 98,913**	**$ 507,274**	**$ 1,705,336**		**$ (437,859)**	**$ 2,388,955**	

03/22/18

	Revenues	Expenditures	Current YTD Ending 02/28/18	FY 17/18 Annual Budget	Variance %	Prior Year Month Ending 02/28/17
Balances:						
Spring Luncheon -105						
Donations	100.00	0.00	100.00			0.00
Special Events Inc	0.00	0.00	0.00			190.00
Scholarship Donations	0.00	0.00	0.00			0.00
Marketing	0.00	(956.25)	(956.25)			
Printing/Design/Gr	0.00	0.00	0.00			(1,002.99)
Postage	0.00	0.00	0.00			(60.36)
Special Event Expenses	0.00	(500.00)	(500.00)			0.00
Total Spring Luncheon	**100.00**	**(1,456.25)**	**(1,356.25)**	**15,000.00**	**-9.04%**	**(873.35)**
Holiday Luncheon - 119						
Special Events Income	9,235.00	0.00	9,235.00			0.00
Special Events Expenses	0.00	(4,691.43)	0.00			0.00
Marketing Expenses	0.00	(2,465.00)				
Printing Design/Graphics	0.00	(818.47)	(818.47)			0.00
Total Holiday Luncheon	**9,235.00**	**(7,974.90)**	**1,260.10**	**0.00**	**0.00%**	**0.00**
FALL LUNCHEON - 101						
Special Events Income	0.00	0.00	0.00			6,590.00
Special Events Expenses	0.00	0.00	0.00			(3,640.00)
Printing/Design/Graphics	0.00	0.00	0.00			(1,356.98)
TOTAL FALL LUNCHEON	**0.00**	**0.00**	**0.00**	**10,000.00**	**0.00%**	**1,593.02**
Coeta Barker Tea - 164						
Special Events Income	0.00	0.00	0.00			0.00
Special Events Expenses	0.00	0.00	0.00			0.00
Printing Design/Graphics	0.00	0.00	0.00			0.00
Total Coeta Barker Tea	**0.00**	**0.00**	**0.00**	**5,000.00**	**0.00%**	**0.00**
Citizen of Distinction - 181						
Special Event Income	0.00	0.00	0.00			224,168.05
Special Event Expenses	0.00	0.00	0.00			(21,387.42)
Donations	0.00	0.00	0.00			40,108.00
Scholarship Donations	0.00	0.00	0.00			6,900.00
Auxiliary Expenses	0.00	0.00	0.00			(552.50)
Postage	0.00	0.00	0.00			(81.65)
Marketing	0.00	0.00	0.00			(2,160.25)
Independent Contractors	0.00	0.00	0.00			0.00
Office Supplies - Auxiliary	0.00	0.00	0.00			(75.00)
Printing/Design/Graphics	0.00	0.00	0.00			(4,463.15)
Recognition	0.00	0.00	0.00			(334.80)
Total Citizen of Distinction	**0.00**	**0.00**	**0.00**	**155,000.00**	**0.00%**	**242,121.28**
Stepping Out for COD - 190						
Donations	73,750.00	0.00	73,750.00			2,330.00
Special Event Income	331,550.00	0.00	331,550.00			368,280.00
Special Event Expenses	0.00	(2,572.77)	(2,572.77)			(7,875.00)
Refunds	0.00	0.00	0.00			0.00
Equipment Fees	0.00	0.00	0.00			0.00
Postage	0.00	(2,526.39)	(2,526.39)			(1,590.63)
Printing/Design/Graphics	0.00	(4,154.78)	(4,154.78)			(4,286.20)
Clerk (Seasonal) - Student Worker	0.00	0.00	0.00			0.00
Office Supplies & Equipment	0.00	0.00	0.00			0.00
Independent Contractors	0.00	0.00	0.00			(13,500.00)
Marketing	0.00	(16,624.34)	(16,624.34)			(15,432.27)
Total Stepping Out for COD	**405,300.00**	**(25,878.28)**	**379,421.72**	**300,000.00**	**126.47%**	**327,925.90**
Presidents Circle Art Auction - 202						
President's Circle Special Events Inco	35,000.00	0.00	35,000.00			0.00
Special Event Expenses	0.00	(150.00)	(150.00)			0.00
Total Presidents Circle Art Auction - 20	**35,000.00**	**(150.00)**	**34,850.00**	**0.00**		**0.00**
Total Balances:	**$449,635.00**	**$(35,459.43)**	**$ 414,175.57**	**$485,000.00**	**85.40%**	**$ 570,766.85**

COLLEGE of the DESERT

Foundation

FY 17/18 COMBINED OPERATING BUDGET

	FY 16/17	FY 16/17		FY 17/18 BUDGET			
	OPERATING BUDGET	Actuals Thru 06/30/17	% of Current Budget	Current Board Approved Operating Budget	Actuals Thru 01/31/18	Proposed Revised Operating Budget	% of Current Budget vs. Prior Year Actuals
REVENUES							
Unrestricted - Operational Revenue							
Interest/Dividends Income - 50000	$ 155,000	$ 147,630	95.2%	**$ 155,000**	$ 92,922	$ 155,000	105.0%
Academic Angels - 42001	25,000	27,000	108.0%	**25,000**	22,250	25,000	92.6%
Presidents Circle - 41100	150,000	173,225	115.5%	**175,000**	109,374	150,000	101.0%
Management Services - 41500	300,000	381,502	127.2%	**435,000**	228,271	391,000	114.0%
Gift Fee - 41501	-	-	0.0%	**37,500**	19,885	37,500	0.0%
Donations - 41200	150,000	101,235	67.5%	**150,000**	213,788	231,000	148.2%
Estate Gifts - 41600	-	2,703	0.0%	-	-	-	0.0%
Special Event Income - 41800				-	-	-	0.0%
Spring Luncheon Event - 105	-	10,975	0.0%	**15,000**	-	15,000	136.7%
Coeta Barker Event - 164	-	5,400	0.0%	**5,000**	-	5,000	92.6%
Fall Luncheon Event - 101	30,000	6,590	22.0%	**10,000**	-	-	151.7%
Citizens of Distinction Event - 181	100,000	224,543	224.5%	**155,000**	-	-	69.0%
Stepping Out for COD Event - 190	254,000	484,717	190.8%	**300,000**	89,375	450,000	61.9%
Holiday Luncheon Event - 119	-	-	0.0%	-	9,235	9,235	0.0%
Other Special Events	-	17,000	0.0%	-	-	-	0.0%
Presidents Circle Special Event - Art Auction -202	-	-	0.0%	-	35,000	35,000	0.0%
In Kind Revenue - 44000	-	64,269	0.0%	**68,000**	-	68,000	105.8%
Total Unrestricted - Operational Revenue	1,164,000	1,646,789		**1,530,500**	820,100	1,571,735	92.9%
Program/Scholarship Revenue							
Donations - 41200	-	451,892		**330,000**	140,493	210,000	73.0%
Interest/Dividends Income - 50000	-	434,618		**345,000**	270,057	425,000	79.4%
Grants/Direct Revenue - 42200	100,000	75,000		**100,000**	27,000	100,000	133.3%
Annual Fund - 41105	-	-		**50,000**	-	-	0.0%
Estate Gifts - 41600	-	1,067,621		**50,000**	-	50,000	4.7%
Major Gifts-	-	(1,377)	0.0%	**150,000**	-	150,000	-10893.2%
Scholarship Donations - 41205	-	432,604	0.0%	**500,000**	250,907	435,000	115.6%
Scholarship Pass-Thru Donations - 42010	-	255,799	0.0%	**230,000**	257,930	300,000	89.9%
Other Income - 42008	-	97	0.0%	-	-		0.0%
Total Program/Scholarship Revenue	100,000	2,716,254		**1,755,000**	946,387	1,670,000	64.6%
Total Combined Revenues	1,264,000	4,363,043		**3,285,500**	1,766,487	3,241,735	75.3%

COLLEGE of the DESERT

Foundation

FY 17/18 COMBINED OPERATING BUDGET

	FY 16/17	FY 16/17		FY 17/18 BUDGET			
	OPERATING BUDGET	Actuals Thru 06/30/17	% of Current Budget	Current Board Approved Operating Budget	Actuals Thru 01/31/18	Proposed Revised Operating Budget	% of Current Budget vs. Prior Year Actuals
EXPENDITURES							
Operating Expenses							
Special Events Expenses - 70100	-	96,929					
Spring Luncheon Event - 105	-	-	0.0%	**3,000**	500	3,000	0.0%
Coeta Barker Event - 164	-	4,828	0.0%	-	-	-	0.0%
Fall Luncheon Event - 101	-	3,640	0.0%	**3,000**	-	-	82.4%
Citizens of Distinction Event - 181	-	28,486	0.0%	**30,000**	-	-	105.3%
Stepping Out for COD Event - 190	-	59,975	0.0%	**60,000**	53	75,000	100.0%
Holiday Luncheon Event - 119	-	-	0.0%	-	4,691	4,691	0.0%
PC Art Auction Event - 202	-	-	0.0%	-	150	150	0.0%
Other Special Events	-	3,871	0.0%	-	1,204	1,204	0.0%
Contributions to the College - 70000	-	25,954	0.0%	-	1,280	1,500	0.0%
Scholarships - 70200	-	769	0.0%	-	-	-	0.0%
Auxiliary Expenses - 80025	5,000	553	11.1%	-	-	-	0.0%
Bank Charges - 80100	8,000	8,986	112.3%	**8,000**	2,836	6,500	89.0%
Website Fees - 80101	-	1,200	0.0%	-	1,200	1,200	0.0%
Postage - 80200	10,000	8,834	88.3%	**10,000**	4,063	6,500	113.2%
Postage Auxiliary - 80300	-	-	0.0%	-	-	-	0.0%
Printing/Design/Graphics - 80400	20,000	15,823	79.1%	**20,000**	6,544	20,000	126.4%
Other Contributions - 70005	-	200,000	0.0%	-	-	-	0.0%
Kick Off Event - 70102 - 182	10,000	-	0.0%	-		-	0.0%
Donor/Scholarship Reception - 70103 - 192	6,000	4,966	82.8%	**6,000**	-	8,000	120.8%
State of the College Event - 70104 - 200	-	17,228	0.0%	**30,000**	-	-	174.1%
Refunds/Reimbursement of Expenses - 70105	-	(80,000)	0.0%	-	(99,995)	(120,000)	0.0%
Marketing - 80405	150,000	179,178	119.5%	**165,700**	37,708		92.5%
General - 100	-	90,813	0.0%	**115,500**	25,221	115,500	127.2%
Fall Luncheon - 101	-	-	0.0%	-	-	-	0.0%
Spring Luncheon - 105	-	-	0.0%	-	-	-	0.0%
Holiday Luncheon Event - 119	-	-	0.0%	-	2,465	2,500	0.0%
Coeta Barker - 164	-	-	0.0%	-	-	-	0.0%
Citizens of Distinction - 181	-	2,160	0.0%	**2,200**	-	-	101.8%
Stepping Out for COD - 190	-	50,754	0.0%	**48,000**	11,839	48,000	94.6%
Donor/Scholarship Reception - 192	-	1,500	0.0%	-	-	-	0.0%
Did You Know Campaign - 193	-	33,951	0.0%	-	-	-	0.0%

COLLEGE of the DESERT

Foundation

FY 17/18 COMBINED OPERATING BUDGET

	FY 16/17	FY 16/17		FY 17/18 BUDGET			
	OPERATING BUDGET	Actuals Thru 06/30/17	% of Current Budget	Current Board Approved Operating Budget	Actuals Thru 01/31/18	Proposed Revised Operating Budget	% of Current Budget vs. Prior Year Actuals
Marketing - State of the College - 80406	25,000	14,101	56.4%	**5,000**	6,035	-	35.5%
Marketing - Kay Hazen - Foundation - 80407	66,000	73,375	111.2%	**72,000**	24,000	72,000	98.1%
Marketing - Kay Hazen - College - 80408	-	60,750	0.0%	**-**	40,000	120,000	0.0%
Annual Report - 80500	25,000	25,290	101.2%	**25,000**	-	25,000	98.9%
Annual Fund - 80505	10,000	-	0.0%	**10,000**	-	-	0.0%
Printing-Auxiliary - 80600	-	-	0.0%	**-**	-	-	0.0%
Presidents Circle - 80700	17,000	32,630	191.9%	**25,000**	100	25,000	76.6%
Subscriptions/Publications - 80800	2,000	236	11.8%	**200**	291	500	84.7%
Office Supplies & Equipment - 80900	15,000	9,784	65.2%	**15,000**	7,273	15,000	153.3%
Office Supplies - Auxiliary - 81000	-	75	0.0%	**-**	-	-	0.0%
Recognition - 81100	5,000	4,022	80.4%	**5,000**	7,866	10,000	124.3%
Recognition - Auxiliary - 81200	-	-	0.0%	**-**	-	-	0.0%
Professional Fees - 81400	-	-	0.0%	**-**	-	-	0.0%
Auditor - 81500	20,000	17,563	87.8%	**15,000**	8,160	15,000	85.4%
Legal/Financial - 81600	5,000	2,749	55.0%	**2,516**	-	2,516	91.5%
Development - 81700	30,000	2,552	8.5%	**15,000**	768	10,000	587.8%
Community Outreach - 81701	10,000	20,236	202.4%	**15,000**	5,475	10,000	74.1%
Board/Staff Training - 81800	5,000	2,996	59.9%	**10,000**	786	5,000	333.8%
Travel - 81805	-	377	0.0%	**1,000**	635	1,000	265.3%
Staff Mileage Reimbursement - 81900	2,000	308	15.4%	**1,000**	-	1,000	324.7%
Membership Dues - 82100	2,000	1,375	68.8%	**2,000**	2,510	3,000	145.5%
Furniture & Equipment	-	-	0.0%	**-**	805	805	0.0%
Equipment Lease - 82302	5,000	3,844	76.9%	**4,000**	2,220	4,000	104.1%
Service Contracts - 82305	8,000	6,268	78.4%	**6,000**	3,637	4,500	95.7%
Repairs/Maintenance - 82400	2,500	-	0.0%	**2,500**	-	2,500	0.0%
Campus Tours - 82450	5,000	3,212	64.2%	**3,000**	1,097	4,000	93.4%
Telephone - 82600	1,500	428	28.5%	**1,500**	-	1,500	350.5%
Planned Giving (Event) - 82604	5,000	-	0.0%	**5,000**	-	5,000	0.0%
Insurance (Directors & Officers) - 82700	8,000	6,873	85.9%	**8,000**	6,873	6,873	116.4%
Insurance (Foundation Liability) - 82705	-	555	0.0%	**600**	555	555	108.1%
Wages & Benefits - 82800	600,000	647,066	107.8%	**649,318**	287,745	632,000	100.3%
Wages & Benefits-Accounting Specialist-82801	43,000	49,582	115.3%	**106,066**	27,509	36,135	213.9%
Independent Contractors - 82802	-	38,000	0.0%	**-**	-	-	0.0%
Independent Contractors-Marketing Hub-82803	48,000	43,827	91.3%	**-**	16,000	32,000	0.0%

COLLEGE of the DESERT

Foundation

FY 17/18 COMBINED OPERATING BUDGET

	FY 16/17	FY 16/17		FY 17/18 BUDGET			
	OPERATING BUDGET	Actuals Thru 06/30/17	% of Current Budget	Current Board Approved Operating Budget	Actuals Thru 01/31/18	Proposed Revised Operating Budget	% of Current Budget vs. Prior Year Actuals
Independent Contractor - Video	-	-	0.0%	**27,000**	-	27,000	0.0%
Independent Contractor-Website/Social Media	-	-	0.0%	**12,000**	-	20,806	0.0%
Independent Contractor- Sleek -FR50 Database Mgr-82804	60,000	11,487	19.1%	-	-	25,000	0.0%
Independent Contractor - Sleek - Advancement Services	-	-	0.0%	-	-	25,000	0.0%
Independent Contractor - Philanthropic Advisor	-	-	0.0%	-	-	30,000	0.0%
Staff Support - 82805	-	1,557	0.0%	**1,500**	1,447	2,000	96.3%
Clerk (Seasonal) - 82900	-	1,782	0.0%	**2,000**	3,200	4,000	112.2%
Other - 83000	-	-	0.0%	-	-	-	0.0%
President's Fund - 83005	30,000	15,652	52.2%	**30,000**	23,142	40,000	191.7%
Depreciation Expense - 83500	-	3,526	0.0%	**3,600**	-	3,600	102.1%
In Kind Expense - 84000	-	64,269	0.0%	**68,000**	-	68,000	105.8%
Other Investment Expenses - 83200	-	46,224	0.0%	**46,000**	31,793	55,000	99.5%
Total Operating Expenses	1,264,000	1,696,862		**1,530,500**	471,974	1,519,035	90.2%
Program/Scholarship Expenses							
Scholarships - 70200	-	682,493	0.0%	**800,000**	398,023	600,000	117.2%
Contributions to the College - 70000	-	692,973	0.0%	**500,000**	187,951	500,000	72.2%
Grants - 70201	-	-	0.0%	-	-	-	0.0%
Management Services - 81502	-	381,502	0.0%	**435,000**	228,271	391,000	114.0%
Gift Fee - 81503	-	-	0.0%	**37,500**	19,885	37,500	0.0%
Refunds/Reimbursement of Expenses - 70105	-	2,500	0.0%	-	5,789	-	0.0%
Service Contracts - 82305	-	2,918	0.0%	-	-	-	0.0%
Realized Loss - 83300 - For Split Interest Agreements	-	(34,156)	0.0%	**10,000**	-	10,000	-29.3%
Student Awards - 70202	-	1,025	0.0%	**1,200**	500	1,200	117.1%
Capital Campaign (Naming) - 80000	-	-	0.0%	**5,000**	-	5,000	0.0%
Other Investment Expenses - 83200	-	150,448	0.0%	**149,000**	94,566	163,000	99.0%
Bad Debt - 80050	-	-	0.0%	**15,000**	-	15,000	0.0%
Total Program/Scholarship Expenses	-	1,879,703		**1,952,700**	934,985	1,722,700	103.9%
Total Combined Expenditures	1,264,000	3,576,565		**3,483,200**	1,406,959	3,241,735	
NET INCREASE (DECREASE)	-	786,478		(197,700)	1,878,932	0	

COLLEGE of the DESERT FOUNDATION

Important Foundation and College event Dates for your calendar

Date	Event	Location	Timeframe	
4/3/2018	Pre-Event Stepping Out	BIGHORN Clubhouse	5:30-7:30pm	For Graduate sponsors and higher
4/3/2018	Stepping Out for COD	McCallum Theater	8:00-10:00pm	
4/3/2018	Stepping Out for COD	Founders Room	Post event ~9:45pm	Meet and greet with Lucie Arnaz
4/7/2018	DIGICOM Learning Luncheon	Agua Caliente Casino	11:30am	Honoring Patty Newman
4/16/2018	Angels Spring Event	Le Vallauris	11:30-2:00pm	
5/4/2018	Pre-event Spring Musical	McCallum Theater	8:00-10:00pm	
5/4/2018	PC Spring Musical	McCallum Theater	5:30-7:30pm	
5/07/2018	Coeta Barker Reception	Jean Carrus	4:00-6:00pm	

For athletic events on campus please go to website, click on Composite Schedule to see calendar of events

www.codathletics.com/landing/index

This gift of $_____

is for:_____

_____

Installment request:

_____

_____

Payment Method: [ ] Check or [ ] Credit Card: (make check payable to COD Foundation)

Please charge my [ ] AMEX [ ] MasterCard [ ] Visa: _____
Name on Card

Card#_____Exp_____CVS# _____

_____
Signature Date

_____
Billing Address (indicate **ON FILE** if nothing has changed)

_____
City, State, Zip

_____
Telephone (indicate **ON FILE** if nothing has changed) Email (indicate **ON FILE** if nothing has changed)

Note: Restricted gifts and Endowed gifts made to the Foundation are assessed a 5% gift fee.

APPENDIX A

1. Letter from College of the Desert Foundation Board President Suz Hunt

TO: Board of Directors

FROM: Suz Hunt, President
John Mosser, Executive Director

Date: March 28, 2018

SUBJECT: April 25 Board meeting

At our April Board meeting we would like to focus on 5 goals for the Foundation:

1. Enhanced communication and outreach
2. Alumni engagement
3. Community partnerships with the East Valley
4. Community partnerships with the West Valley

We propose breaking into four groups to brainstorm on the first four items with all groups discussing the Board. We are going to select groups at the March meeting so you have a chance to think about your input for the April meeting. We appreciate your participation.

APPENDIX B

1. Letter from John Mosser
2. College of the Desert Foundation – Spring 2018 Board Member Survey

John Mosser

From: John Mosser
Sent: Sunday, March 25, 2018 4:00 PM
To: John Mosser
Subject: Important - Foundation Board Member Survey - Please Read and Respond by Monday April 2nd, 2018

Importance: High

Dear Foundation Board Member:

Your Foundation Board President Suz Hunt, your nominating committee chair Marge Dodge and I have collaorated on a **Spring 2018 Foundation Board Member Survey** to gather your input relating to your interest in serving on the Foundation Board during the year ahead. Special thanks to Dr. Daniel Martinez for his technical expertise in refining the survey and putting it into the electronic format contained in this e-mail below.

The survey asks for your input on preferences for the Foundation Committee(s) that would be of greatest interest to you during the year ahead, along with your perferences on a number of operational practices of the organization.

We ask that you take a moment now to open the survey link included in this e-mail and share your preferences on board service for the year ahead. The survey has 20 questions, most of which are a "click the box" format. We estimate the survey should take approximately five (5) minutes to complete.

College of the Desert Foundation - Spring 2018 Board Member Survey

If for any reason you are not able to complete the survey electronically, Please let me know am I will get you a paper copy of the survey to complete by hand.

Thank you for taking a few minutes to share your feedback, preferences, and interests so we may better serve you during the year ahead.

With appreciation,

John

John Mosser, Ph.D.
Executive Director
College of the Desert Foundation
43-500 Monterey Ave | Palm Desert, CA 92260
Phone:760-773-2561
Email: jmosser@collegeofthedesert.edu

COLLEGE of the DESERT

College of the Desert Foundation - Spring 2018 Board Member Survey

Dear Foundation Board Member,

In order to better understand your preferences for the coming year we ask you to take five (5) minutes to complete this short 20 question electronic survey. All answers will be kept confidential. Any reporting of answers from the survey will only be in an aggregated form. If you are not able to complete the electronic version of this survey please alert any member of the Foundation staff and a printed version of the survey will be provided.

Thank you!

1. Please type in your full name:

2. Please indicate which of the following board meetings you attended this year. (Check all that apply)

- ☐ May 31, 2017
- ☐ June 28, 2017
- ☐ October, 2017
- ☐ November 15, 2018
- ☐ December 13, 2017
- ☐ January 31, 2018
- ☐ February 28, 2018

3. Please indicate the Committee or Committees you are currently serving on:

- ☐ Academic Angels
- ☐ Audit
- ☐ Development
- ☐ President's Circle
- ☐ Planned Giving
- ☐ Finance
- ☐ Nominating
- ☐ Stepping Out for COD
- ☐ Strategic Planning
- ☐ No committee assignment currently

4. In the space below, please list any new initiatives you would like the board to start a committee to address.

5. Please indicate the committee(s) you would be most interested in serving on in the future. Please rank in order of preference: 1 – Highest interest, 2- Second highest interest, 3- Third highest interest

- Academic Angels
- Audit
- Development
- President's Circle
- Planned Giving
- Finance
- Nominating
- Stepping Out for COD
- Strategic Planning

6. If you indicated Development as one of your top 3 committees, please indicate which of the following you would be most interested in serving on in order of preference: 1 – Highest interest, 2- Second highest interest, 3- Third highest interest

- Annual Giving – gifts of $1 to $999
- President's Circle – Gifts of $1,000 to $100,000
- Major Gifts – Scholarships, Professorships, space naming
- Planned Giving – Bequests, IRA Roll over gifts, Trust Gifts, gifts of Life Insurance
- Business Partnerships and Fund Raising
- Special Event Fund Raising Projects

7. How would you rate your service to the Foundation Board this year?

	Excellent	Good	Fair	Poor
Attendance at Foundation board meetings	○	○	○	○
Attendance at Foundation committee meetings	○	○	○	○
Attendance at College and Foundation events	○	○	○	○
My personal financial support for the Foundation	○	○	○	○
My ability to bring the financial support of others to the Foundation	○	○	○	○

8. I would like to serve as a Director of the Foundation Board for the 2018-2019 Fiscal year (Beginning May 1, 2018 thru April 30, 2019).

- ○ Yes
- ○ No
- ○ Maybe

9. If you would like to be considered for an officer position for the Foundation Board in 2018-2019, please indicate the position(s) of interest.

- ☐ Board President
- ☐ Board Vice President
- ☐ Treasurer
- ☐ Secretary
- ☐ Other (please specify)

10. If the foundation offered an Emeritus Board Member Status, I would want to be considered for a group like this.

- ◯ Yes
- ◯ No
- ◯ Maybe

11. I feel the frequency of Foundation Board meetings are:

- ◯ Too frequent
- ◯ Too few
- ◯ Just right

12. I would like Board Meetings to occur at the following interval:

- ◯ Monthly
- ◯ Quarterly
- ◯ Three times a year
- ◯ Two times a year
- ◯ Other (please specify)

13. I am available to attend board meetings on the following days and times: (Check all that apply)

	Monday	Tuesday	Wednesday	Thursday	Friday
Early morning meeting/Breakfast meeting (7:30AM to 9:00AM or 10:00AM)	☐	☐	☐	☐	☐
Mid-day (11:30AM to 2:00PM)	☐	☐	☐	☐	☐
Late afternoon (3:00PM to 4:30PM)	☐	☐	☐	☐	☐
Dinner meeting (5:00PM to 7:30PM)	☐	☐	☐	☐	☐

14. Please provide any additional comments or suggestions regarding the scheduling of board meetings in the box below.

15. I would be willing to attend an occasional full-day board retreat.

- ◯ Yes
- ◯ No
- ◯ Maybe

16. I would like to have the Foundation offer more educational sessions to learn about new programs at the college.

- ◯ Yes
- ◯ No
- ◯ Maybe

17. I am available to attend committee meetings on the following days and times: (Check all that apply)

	Monday	Tuesday	Wednesday	Thursday	Friday
7:30AM	☐	☐	☐	☐	☐
9:00AM	☐	☐	☐	☐	☐
10:00AM	☐	☐	☐	☐	☐
Noon	☐	☐	☐	☐	☐
2:00PM	☐	☐	☐	☐	☐
3:00PM	☐	☐	☐	☐	☐

18. Please provide comments or suggestions on scheduling of committee meetings in the box below.

19. Regarding board meeting materials: (Check all that apply)

- ☐ Board meeting materials are distributed in plenty of time to prepare for meetings.
- ☐ I would like board meeting materials to be sent farther in advance of meetings.
- ☐ I am satisfied with the way board meeting materials are organized and presented.
- ☐ I would like to see tabs by section added to printed board meeting packets.

Please provide any additional comments or suggestions on board meeting materials in the box below.

20. I think our Foundation Board would be more effective if the following idea(s) were implemented:

APPENDIX C

1. Highlights from Local Media Coverage

a. Donor's Gift Brings Observatory to COD's Mecca/Thermal Campus (The Desert Sun)
b. College of the Desert events bears good news (The Desert Sun)
c. COD scholarship students meet their donors (CBS Local 2)
d. Stepping Out for COD Lucie Arnaz Latin Roots (The Desert Sun)
e. We Are COD – Nursing Futures Featuring Ronald M. and Sherrie C. Auen – (The Desert Sun)

All Photos Courtesy of College of the Desert.

College of the Desert astronomy instructors and the college's Astronomy Club check out the donated 1-meter telescope inside the Mary Reagan Observatory at the college's Mecca/Thermal Campus.

Donor's Gift Brings Observatory to COD's Mecca/Thermal Campus

Dr. Joel L. Kinnamon, College of the Desert Superintendent/President, stands with astronomy instructors Michael Gariety and Ahmed ElShafie, and the COD Astronomy Club at the new Mary Reagan Observatory at the college's Mecca/Thermal Campus prior to the March 9 event to celebrate the new observatory and its 1-meter telescope.

The dark skies lit up the evening of Friday, March 9, 2018 as College of the Desert students, faculty members, staff, community friends and supporters gathered to celebrate the recently donated Mary Reagan Observatory and its 1-meter (40-inch) telescope at the COD Mecca-Thermal Campus.

The Observatory, telescope and related computers and equipment were donated by Palm Desert resident Ivoj Kudrnac to benefit College of the Desert students in astronomy and other Science, Technology, Engineering and Math (STEM) disciplines for years to come.

"We are so grateful for this generous gift," stated Joel L. Kinnamon, Ed.D., College of the Desert Superintendent/President. "All gifts big or small help our students reach for the stars."

Since the academic year 2011-12, almost 10,000 students have enrolled in transfer level STEM math and science courses. In addition, the College plans to expand upon its interdisciplinary offerings at COD Mecca/Thermal to support innovative programs that focus on topics such as understanding the desert environment, sustainability, and renewable energy.

While the main function of the Observatory will be teaching and learning, the College also plans to extend access to K-12 and community partners through future education events.

Seen in the crowd of over 130 attendees were College of the Desert Foundation Board members Donna Jean Darby and Marge Dodge as well as COD Trustees Board Chair Becky Broughton and Trustee Bonnie Stefan with Superintendent/President Dr. Joel L. Kinnamon and Dr. John Mosser, COD Foundation Executive Director.

Also spotted were Riverside County Supervisor V. Manuel Perez, city of Palm Desert Councilmember Jan Harnik and Cathedral City Councilmember Shelley Kaplan.

Next up for COD Foundation: Stepping Out for COD, Wednesday, April 3, 2016 at 8 pm as the Emmy Award-winning actor-singer Lucie Arnaz brings her solo show Latin Roots to the McCallum Theatre to benefit College of the Desert.

College of the Desert Foundation Board Member Donna Jean Darby (left) attended the March 9 Observatory event emceed by Karen Tabor, Dean of the School of Mathematics and Sciences at College of the Desert.

ADVERTORIAL PROVIDED BY COLLEGE OF THE DESERT FOUNDATION

COD Supporters Harold Matzner, Peggy Cravens and Dr. Joel L. Kinnamon.

Student Ambassadors with the 60th Anniversary Flag Garden.
PHOTOS BY MARC GLASSMAN/SPECIAL TO THE DESERT SUN

College Of The Desert event bears good news

Marge Dodge
Special to Palm Springs Desert Sun
USA TODAY NETWORK

A very special on-campus event was held recently at College Of the Desert. In fact, the word "beautiful" was heard in conjunction with everything from the weather to the tent, to the backdrop provided by the iconic Hilb Center and the Carreon Fountain of Knowledge.

The word "beautiful" was heard again when lunch arrived, prepared and served by **Willy Rhine** and his team from the 849 Restaurant.

College of the Desert President **Joel L. Kinnamon** certainly did his part – joyfully announcing a new program of guaranteed two year scholarships to cover tuition at COD for the high school class of 2018 freshmen!

It was all part of COD's annual State of the College program held at the Palm Desert campus. The COD plEDGE program addresses the financial barrier many students face, making higher education available for all local high school graduates.

"We do not want the cost of entry to keep students from pursuing their education," said Kinnamon, "We know that an education can be life changing for each student, their families, our community and our economy."

In addition to the scholarship program, Dr. Kinnamon also announced three more plans and programs for the coming year:

An exciting new Regional Center for Digital Education planned for the future West Valley Campus in Palm Springs. A new observatory at the Mecca/Thermal Campus. The beginning of construction that will double the size of the Indio Campus.

Seen in the crowd of over 130 attendees were.... **Harold Matzner**, **Peggy Cravens**, telescope donor **Ivoj Kudrnac**, COD Foundation president **Suz Hunt**, COD trustees **Aurora Wilson** and **Becky Broughton**. Also COD Foundation Past president **Mark Nickerson** supervisor **V. Manuel Perez**, assembly member **Eduardo Garcia**, mayors **Robert Moon, Stan Henry, Sabby Jonathan** and **Michael Wilson**; Digicom CEO **David Vogel**, Renova Energy founder and CEO **Vincent Battaglia**, acclaimed artist and COD alumnus **Phillip K. Smith, III**, and Riverside County sheriff **Stan Sniff**; Also spotted were....**Jan Harnick, Glenn Miller, John Pena, Lisa Houston, Wendy Jonathan, Deborah McGarrey** and COD Alumnus **Paulina Larson**.

The next COD fundraising event will be Stepping Out for COD on Tuesday, April 3, 2018, at 8 pm at the McCallum Theatre, featuring Lucie Arnaz, in a musical tribute to her Latin roots. For tickets call the McCallum box office at (760) 340-2787 or visit mccallumtheatre.com. For sponsorship information call (760) 773-2561 or visit foundationevents@collegeofthedesert.edu.

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March 4, 2018 7:53 am (GMT +8:00) Powered by TECNAVIA

NEWS CHANNEL 3 abc | CBS LOCAL 2

COD scholarship students meet their donors

By: Jesus Reyes

Posted: Feb 28, 2018 10:30 PM PST

Donor Scholarship Reception at College of the Desert

PALM DESERT, Calif. - Hundreds of College of the Desert students had a chance to meet and thank their scholarship donors at the 7th annual Donor Scholarship Reception.

The event also gives donors the opportunity to meet students who directly benefited from their generosity.

"We are very blessed and very thankful for all of these donors to be here and to express our gratitude towards them," said Kassidi Campbell, COD student.

Donors give the COD Foundation thousands of dollars annually to help students with tuition, books, childcare, and transportation.

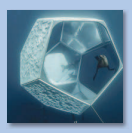
The students apply for the scholarships and are studying various disciplines on campus.

Brighten up

Free Events!
RSVP here: palmdesert.ucr.edu/events

- **Are We Alone? Craters, Collisions, and Cosmic Catastrophes**
  6 p.m. Tuesday, March 13
  Simone Marchi, principal scientist at the Southwest Research Institute, will describe how the rocky surfaces of the Earth, moon, and Mars provide "snapshots" of the bombardment history of the inner solar system—which in turn can tell us about the early history of these planets as life was first evolving.

- **Cancer & Women's Health**
  6 p.m. Wednesday, March 14
  Discover how treatment for women's cancer is undergoing revolutionary change, including the use of surgical techniques like minimally invasive surgery and laparoscopic surgery to improve patient outcomes. We'll also discuss the use of "big data" to isolate patterns with the goal of providing better treatment options and driving research.



- **Art documentary screening: Electric Earth**
  6 p.m. Thursday, March 15
  From KCET's *ARTBOUND*, this film profiles Doug Aitken who for more than 20 years has shifted the perception of images and narratives. His video installations, sculptures, photographs, publications, and architectural works demonstrate the nature and structure of our ever-mobile, ever-changing contemporary condition—including "Mirage" in Palm Springs, part of the inaugural Desert X. Q&A following the film with **Matthew Crotty** of **KCETLink.**

- **Center for Ideas and Society: New Experiences**
  6 p.m. Wednesday, March 21
  This is part of UCR's Center for Ideas and Society Disciplines in Dialogue program, engaging public audiences in conversation with two academics from different disciplines on a single topic. **Bella Merlin (theatre)** and **Rachel Wu (psychology)** will explore new experiences and learning at any age.

- **Art demonstrations**
  10 a.m. to 12 p.m. Saturday, March 24
  Join us for a special morning of art demonstrations with the Palm Springs Art Museum Artists Council, as part of the Artistic Expressions art exhibition.

UNIVERSITY OF CALIFORNIA UCRIVERSIDE | PALM DESERT
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A woman places flowers at a sign where a hostage situation with an active shooter came to a tragic end the night before at the Veterans Home of California in Yountville on Saturday. JOSH EDELSON/AP

Victims

Continued from Page 15A

the kids."

The 48-year-old from Easton, Massachusetts, was gregarious, funny and awash in friends, most of whom referred to her affectionately as "Loeber," Turner said.

She graduated from the University of New Hampshire and went into sales, then decided social work was her calling. She got her master's degree from Boston College in clinical social work and took a job with the Veterans Administration in Boston and then moved

Continued on next page

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Lucie Arnaz has created her own fiery, explosive, and heartfelt musical tribute to the rhythm of her roots. Her performance pays homage to her father Desi Arnaz, the man who brought the conga to the United States and who introduced her mother, Lucille Ball, to television.

LATIN ROOTS is an eclectic Latin - American mix in English and Spanish highlighting songs from Irving Berlin and the Gershwins alongside tunes by Agustín Lara, Rafael Hernandez, Margarita Lecuona, and Desi Arnaz.

TICKETS: $65, $85, and $125

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EVENT CO-CHAIRS: Diane Gershowitz and Diane Rubin
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Deepak Chopra speaks in Palm Springs series

Patricia Moloney Dugas
Special to Palm Springs Desert Sun
USA TODAY NETWORK

On his first trip to Palm Springs, **Deepak Chopra**, world-renowned pioneer in integrative medicine and personal transformation, quietly told the sold out audience that we are all part of a single body and single mind. Using an immense screen presentation of 'where we came from' – out of 700 sextillion stars, we are all sitting here together. He again awed the guests by telling them their body is continually replacing itself every nine months. He quipped: "When you go on a trip, you can bring your old suitcase but you can't bring your old body." You have been transformed.

Deepak, is founder of The Chopra Foundation and co-founder of The Chopra Center for Wellbeing. He is the author of more than 85 books translated into over 43 languages. His other book, "Super Genes" focuses on the new genetics and is revolutionizing how we understand ourselves and the health of those around us.

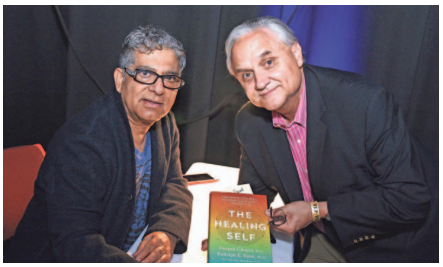
As the guest speaker of the new **Palm Springs Speaks** series, Chopra talked about his new book written along with Rudolph E. Tanzi, Ph.D., "The Healing Self - A Revolutionary New Plan to Supercharge Your Immunity and Stay Well for Life". Everyone received a hardbound copy of this book.

There were VIP receptions before and the book signing after the speaker presentations. Chopra closed his program by leading the audience in a brief meditation.

Proceeds from the ticket sales will benefit Friends of the Palm Springs Public Library and the Palm Springs Cultural Center to encourage the development of the cultural arts in the Coachella Valley with a specific focus in the areas of film, fine art, live performances, dance, music, and community festivals.

The next speaker in the Palm Springs Speaks series will be - A conversation with Lisa Scottoline, master suspense writer and witty columnist, March 26 at the Camelot Theater, Palm Springs

For more information, please visit palmspringsspeaks.org; thepalmspringsculturalcenter.org; friendsofthepalmspringslibrary.org; DeepakChopra.com.



Deepak Chopra, left, poses with a guest after signing his book.
GREGG FELSON/SPECIAL TO THE DESERT SUN

Betty Francis
Desert Scene director

A note from Betty

High season is here — and it's a record-setting one, with as many as nine fundraising events on one day this month! Associate Director Trudy Tedder and her amazing volunteer reporters are doing a great job of coverage but our six pages of space cannot keep up with them.

This happens every February and March, when we are faced with two choices: Cover fewer events or put them in line to publish as space permits. We always opt for number two, which means that some of our reports must wait weeks for publication. I could tell you much more, but this is all the space available for me.

ModCom puts on La Fiesta Moderna

Patricia Moloney Dugas
Special to Palm Springs Desert Sun
USA TODAY NETWORK

The Palm Springs Modern Committee, **PS ModCom**, presented one of the hottest Modernism Week parties — their annual Gala Benefit **"La Fiesta Moderna"** — a 1970's Spanish-inspired fiesta with a Palm Springs twist.

At the Rubinstein House at Tamarisk — Rancho Mirage, 400 guests were treated to an authentic Spanish gathering, enjoying fiesta cocktails and delicious tapas. The guests were festively attired in bejeweled boleros, matador outfits, and colorful Euro-retro inspired attire.

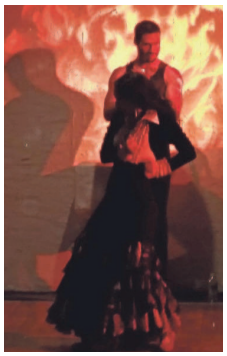
The highlight of the evening was a special performance by internationally acclaimed Flamenco superstar **Timo Nunez** of "World of Dance" and "So You Think You Can Dance" along with his impressive cast of musical and dance performers. Following the electrifying flamenco performance, the attendees mingled with Palm Springs jet setters while dancing the night away.

The party was held at the **Rubinstein Estate**, the last commission designed by renowned architect **William F. Cody**. It was graciously loaned for the party by homeowner **Stephen Rose**. The architectural masterpiece effortlessly combines modern elements with hacienda inspirations and is literally a time capsule, unaltered since the doors first opened in 1971 and is situated by the once famed movie star retreat, Tamarisk Country Club.

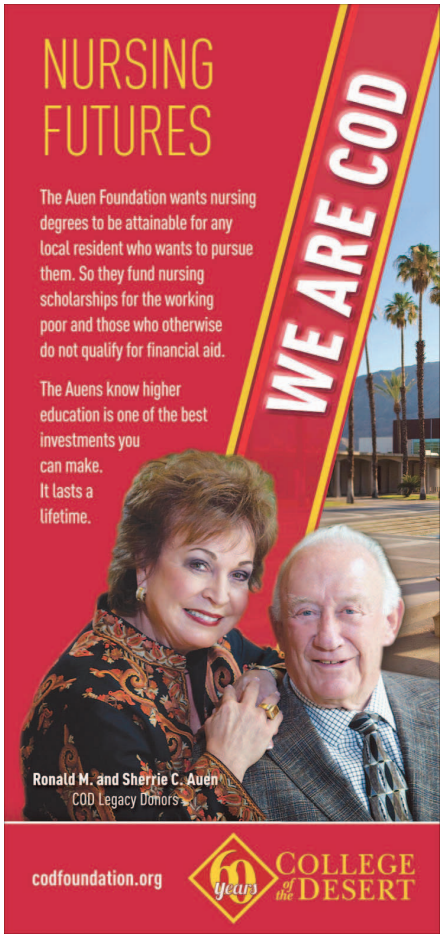
PS ModCom is a non-profit organization dedicated to the appreciation and preservation of Desert Modern architecture and design. The proceeds will be used to accomplish this through education, advocacy for threatened buildings, promotion of heritage tourism, and the celebration of successes in preservation and adaptive reuse.

Attending the gala were: **PS ModCom executive director Nickie McLaughlin; Palm Springs Mayor Pro Tem JR Roberts; Shari Bouchard Applebaum**; artist **Randy Polumbo; Erik & Ashley Rosenow; Charles Phoenix**; actor **Stephen Amell** and his wife **Cassandra Jean**; **Andy Allegaert** and **Tim Watts**; **Katherine** and **Greg Hough**; and **Kirk Brown III** and **Jill Wiltse**.

For more information, please visit psmodcom.org.



Flamenco dancers Timo Nunez and Alexandra "Alex" Rozo. PATRICIA MOLONEY DUGAS/SPECIAL TO THE DESERT SUN



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