



Foundation Board Meeting

General Session: 3:00 p.m.

Wednesday – September 28, 2016

Meeting Location (See map)

Communications Building
Classroom 103

BOARD PACKETS ARE REQUIRED AT EVERY MEETING.
Please bring yours.

Our Mission:

The mission of the Foundation is to enhance the quality of education by advancing the College of the Desert through building relationships, securing philanthropic support and stewarding assets.

Our Vision:

To positively impact the lives of students who are striving to achieve a purposeful education and to enhance the communities of the Coachella Valley and the region.

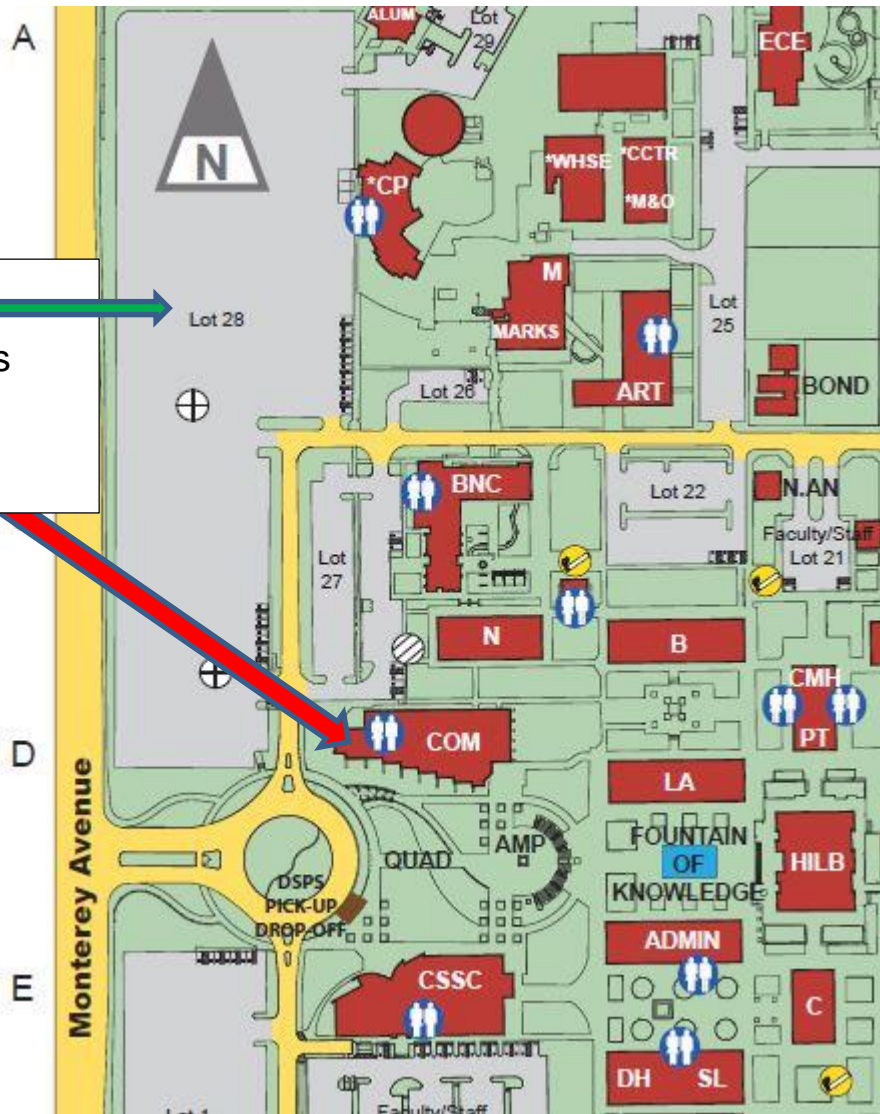
Core Values:

- ✓ Accountability
- ✓ Integrity
- ✓ Service Excellence
- ✓ Trust

Important Notice:

All meetings will be recorded

Parking Lot 28
Communications
Bldg.
Classroom 103





AGENDA

(Board action required)**

- I. Call to Order
- II. Public Invitation to speak per the Brown Act
- III. Introduction of new Academic Senate President Christen Smith – Dr. Kelly Hall
- IV. Approval of meeting minutes
 - A. ****Approval of June 29, 2016 Board Meeting Minutes..... Page: 1**
 - B. ****Approval of August 29, 2016 Special Board Meeting Minutes..... Page: 5**
- IV. Committee Reports
 - 1. Academic Angels – Eileen Hall
 - 2. Resource Development – Suz Hunt
 - a) **Approval of June 29, 2016 Meeting Minutes..... Page: 8**
 - b) **Approval of July 23, 2016 Meeting Minutes..... Page: 10**
 - 3. Finance & Investment – Vern Kozlen
 - a) **July /August 2016 Financial review..... Page: 13**
 - 4. Nominating – Donna Jean Darby
 - 5. Audit – Bill Chunowitz
 - 6. Stepping Out for Cod – Diane Gershowitz
 - 7. Strategic Planning – Bob Manion
- V. Strategy to increase membership’s discussion – Jim Hummer
 - Membership reports as of 09/21/16:
 - Academic Angels Target: 100.....Current: 91
 - President’s Circle Target: 120.....Current: 68
- VI. College expansion plans – Dr. Joel Kinnamon..... Page: 20
- VII. 16-17 Proposed spending plan – Jim Hummer..... Page: 23

VIII. Information Items:

- A. College of the Desert President– Dr. Joel Kinnamon
- B. COD Trustee – Dr. Bonnie Stefan
- D. Development Director Reports –Peter Sturgeon
- C. Foundation Board President – Mark Nickerson
- D. Executive Director – Jim Hummer
- E. Response to Community Involvement Requests:
 - a) Honoring Bob Spiegel, Wednesday, October 19th at Desert Willow Resort, starts at 11:30am
 - b) Nat'l Philanthropy Day Pre-event Private Cocktail reception, October 5, 2016 at the House of Galanos, from 5:30-7:30pm honoring the award nominees
 - c) Nat'l Philanthropy Day Awards Lunch, November 9, 2016 at the Agua Caliente Casino, starts at 11:30am

IX. New Business

X. Adjournment



Board Meeting
Wednesday, June 29, 2016 – 3:00-4:00p.m.
Cravens Multi-Purpose Room

MINUTES

Present

Voting:

Norma Castaneda, Bill Chunowitz, Peggy Cravens, Diane Denkler, Diane Gershowitz, Eileen Hall, Susan Hunt, Vern Kozlen, Peggy Sue Lane, Dan Martinez, Dr. Chuck Monell, Mark Nickerson, Sally Simonds, Kate Spates

**On Conference Call: None

Non-Voting:

Lisa Howell, Dr. Joel Kinnamon

Absent

Voting:

Bob Archer, John J. Benoit, Joan Busick, Donna Jean Darby, Carol Bell Dean, Marge Dodge, Robert Goodfriend, Jim Greene, Brian Holcombe, Donna MacMillan, Bob Manion, Penny Mason, Dr. Jane Saltonstall, Arlene Schnitzer, Dominique Shwe

Non-Voting:

Dr. Kelly Hall, Dr. Bonnie Stefan

Guest

Jim Hummer, Kippy Laflame, Peter Sturgeon, Kirstien Renna, Virginia Ortega

Call to Order

Public Invitation to speak as per the Brown Act

None

Call to Order

Public Invitation to speak as per the Brown Act

None

Approval of meeting minutes as distributed

It was M/S/C Vern Kozlen/ Eileen Hall to approve the May 25, 2016 General Board Meeting Minutes

It was M/S/C Suz Hunt/Bill Chunowitz to approve the May 25, 2016 Executive Board Meeting Minutes



Financials Review – Vern Kozlen and Kirstien Renna

Kirstien reviewed the May 2016 financials.

Format of financials review and discussion – Vern Kozlen

We are continuing to restructure and update the format our financials. The summary reports should be easier for all to understand. They will be used starting in the new fiscal year (16-17). Complete detailed reports will always be available at the board meetings. It was requested that prior year information be included on the event income reports.

The Statement of Activities will now breakdown the administrative/operational/program costs versus the fundraising costs which should be in the 20-25% range. We are reviewing the cost allocation of staff time as the Foundation do many things for the benefit of the College. The committee will work with Lisa and Joel to adjust these allocations.

It was M/S/C Bill Chunowitz/Suz Hunt to revise the investment agreement with Merrill Lynch (subsidiary to Bank of America) to US Trust Company (division of Bank of America) they will assume a full fiduciary responsibility

It was M/S/C Kate Spates/Bill Chunowitz to approve the May 22, 2016 Finance Meeting Minutes as distributed

It was M/S/C Diane Gershowitz/Bill Chunowitz:

Contracts: In order to implement the approved Foundation operations for FY 16-17, the Board of Directors delegate the responsibility of executing contracts to the Executive Director of the Foundation for the period of July 1, 2016 through October 1, 2016. The Executive Director, prior to executing the contracts, shall notify the Foundation Board President and Treasurer

Check signing: As the Foundation presently requires two signatures on all checks, the Board of Directors delegates, if needed, the responsibility of the second signature to the president or Vice President of Business Affairs of the College for the period of July 1st through October 1st, 2016

Checks under \$1,001: For all checks under \$1,001 throughout the year, only one signature, that of the Executive Director or Executive Committee member is required

It was M/S/C Bill Chunowitz/Suz Hunt to approve the May 2016 Financials as distributed

Over the next few months the Finance Committee will be reviewing our asset and investment allocation strategy. The committee will also be reviewing in detail where the money goes, scholarships and program needs, and how to communicate that to the board. As an example the Foundation will be cutting a check for \$75K for the EDGE program. Record number of kids have signed up for this great program. Kippy was asked to send members an EDGE brochure.



Academic Angels – Eileen Hall

Eileen requested that the Standing Rules for the Academic Angels be approved.

It was M/S/C Suz Hunt/Vern Kozlen that the Standing Rules be approved as presented subject to Chuck Monell, Parliamentarian, review of said rules.

All five honorees for Citizens of Distinction 2016 have been selected:

- Donna MacMillan
- Sally Simonds
- Jim Santucci
- Myles Kaye
- Pattie Daily Caruso

Membership Luncheon on November 2nd at the Thunderbird Country Club

Angels have raised in 15-16 a net of over \$340,000

Stepping Out for COD – Diane Gershowitz

The Committee have met twice to discuss the 2017 show featuring Neil Berg's 100 Years of Broadway. The Committee needs everyone's support and new people to solicit. There will be a masterclass this year. Sponsorships start at \$1,000 up to \$25,000. Board participation has not been strong in the past.

It was M/S/C Vern Kozlen/Bill Chunowitz to approve the June 15, 2016 meeting minutes

Messaging – Jim Hummer

We need to increase the unrestricted funds for operations. Our operation budget is \$1.2MM and if we were to commit all of Stepping Out revenue to EDGE as an example, that would leave a \$250K gap in operations.

EDGE is a cornerstone of our YOU CAN campaign which is in its second and final year with a target of \$2.0MM.

Our goals are roughly \$3.2MM for the 16-17 fiscal year.

- \$500K for the Job Center
- \$500K for the playground renovations
- \$1MM for the remaining initiatives
- \$1.2MM for our operations

Community and alumni outreach is now being discussed and planned with Kay Hazen

State of the College – Dr. Kinnamon

A recommendation will be made at the July Trustee meeting to place a Facilities Bond on the November ballot. The dollars will be earmarked for growth and renovations of existing campuses: Palm Desert, Mecca Thermal, Indio, Desert Hot Springs, and the West Valley campus. It will include the modernization of the Pollock Theater, restoration of the Velma Dawson house where the Foundation is as well as working with our business partners on career training classrooms.



There is money set aside to implement phase I of the West Valley Palm Springs campus. With the new Facilities Bond we would have the funds to complete the entire project. Acquisition of additional land adjacent to our Indio campus to expand course offerings. An educational observatory at the Mecca Thermal campus. We are exploring existing structures in Mecca Thermal for academic programs. Need volunteer members for the Bond committee. Time commitment should not be taxing. We will need to raise \$200-\$300K to pay for the campaign. Talking points FAQs will be available for members.

Bond Oversight Committee – Lisa Howell

Since Larry Spicer resigned a new member from the Foundation Board is needed to replace him. Vern Kozlen volunteered to fill the opening.

Academic Senate President – Dr. Kelly Hall

Dr. Hall was absent.

COD Trustee – Dr. Stefan

Dr. Stefan was absent.

Development Report – Peter Sturgeon

Peter and Jim thanked Kirstien Renna, our Accounting Specialist, as well as Virginia Ortega for all the great work they did putting together the new formats for the financials. Hundreds of scholarships awards will be given out this semester. Campus tours are being scheduled now with the first one in October 25th.

Foundation Board President – Mark Nickerson

The Chairs of our committees are very qualified and dedicated to move our board forward.

Community Involvement Request

None

Adjournment 4:40 p.m.



Special Board Meeting
Monday, August 29, 2016 – 11:00-12:00p.m.
Cravens Multi-Purpose Room

MINUTES

Present

Voting:

Donna Jean Darby, Eileen Hall, Brian Holcombe, Vern Kozlen, Peggy Sue Lane, Donna MacMillan, Dr. Chuck Monell, Mark Nickerson, Dominique Shwe, Sally Simonds, Kate Spates

Non-Voting:

Lisa Howell, Dr. Joel Kinnamon

**On Conference Call: Bob Archer, Norma Castaneda, Carol Bell Dean, Diane Gershowtiz, Bob Goodfriend, Jane Saltonstall

Absent

Voting:

John Benoit, Joan Busick, Bill Chunowitz, Peggy Cravens, Diane Denkler, Marge Dodge, Jim Greene, Suz Hunt, Bob Manion, Penny Mason, Dan Martinez, Arlene Schnitzer

Non-Voting:

Dr. Kelly Hall, Dr. Bonnie Stefan

Guest

Jim Hummer, Kippy Laflame, Peter Sturgeon, Kirstien Renna, Virginia Ortega, Mark Anderson

Call to Order

Public Invitation to speak as per the Brown Act

None

Friends of the College of the Desert Request for Campaign Support – Lisa Howell

The College of the Desert Trustees approved the addition of a \$577MM facilities bond measure to the November 2016 ballot.

Lisa Howell reviewed the following facts with the board members:

2004 bond campaign funded by donations including \$100,000 from Alumni Assoc. and \$50,000 from COD Foundation.

2016 bond campaign funds received include:

- Vendors have provided \$15,000
- Mr. Kozlen generously provided \$2,500 to open the campaign account
- It was reported that campaign contribution letters are going out this week to large group including vendors and supporters



Foundation Net Asset Balances – then and now

- 2003 \$9.7M
- 2004 \$13.4M
- 2014 \$29.9M

The 2004 bond transitioned College of the Desert

- Barker Nursing Complex
- Indio Campus
- Mecca/Thermal Campus and expansion funds
- Public Safety Academy
- Applied Sciences
- Visual Arts Building
- Communication Building
- Central Plant and Infrastructure
- Athletic Facilities – (new softball field, lights for stadium, golf, etc.)
- Craven’s Student Center
- Math Science Technology Center (MSTC)
- Stagecraft Building
- Solar Project
- Monterey Entrance
- Renovations:
 - Business building
 - Nursing building
 - Dining hall
 - Kinesiology
 - Hilb Library
 - Building C
- Desert Hot Springs campus
- West Valley Campus acquisition and Phase 1 construction

The 2016 bond would continue the transformation of COD

- West Valley Campus phases 2-6
- Indio Campus Expansion
- Additional location in the East Valley
 - Infrastructure limitations at the current Mecca/Thermal campus
- Palm Desert – continue to modernize old science labs and classrooms and other areas
- Increase support facilities for Veteran’s

Important Facts:

- Full time equivalent students increased over 8% in 2014-15 and over 14% in 2015-16. This has provided much needed on-going operational revenues.
- Indio portables will allow us to temporarily grow the campus to 1000 FTES which qualifies the site for Center Status which will provide for \$1.2M of on-going annual operating funds. This process is underway and funding is expected to be approved



the January 2017 Board of Governors board meeting in Sacramento. Funding expected to be effective for 2017-18 fiscal year.

- Middle College Status will occur if COD Full time equivalent students reach 10,000. Growth for COD has been strong as indicated above. We are still only serving approximately 27% of the graduating seniors in the Coachella Valley. To put this in perspective, our Full time equivalent students in 2013-14 were 7,350. 2015-16 we reported slight over 9,050. The jump to Middle College Status will provide us with an additional \$1.2M in on-going operational funds.
- This growth is our future. A better workforce, higher wages etc. Facilities are needed.

Over 75% of voters polled support the bond measure.

Mark Anderson, CEO of Buzz Factory, is the campaign consultant. Mark reviewed the plan and advocacy piece that Buzz Factory will be implementing including media, print, direct mail, The campaign itself should start at the end of September to the first week of November The budget will be presented at the end of the week as well as the look and feel of the campaign. There is a lot of positive feeling for COD because of the messaging that has been done in the last 5 years with Kay Hazen for the Foundation. The budget should run approximately \$300,000—about 80% of that to media and 20% for consulting, account management and art production.

Several questions were asked from members including:

- 1) Can the Foundation legally give to the campaign considering our relationship with the College?

Dr. Chuck Monell, Parliamentarian, responded to this question:

Yes, as per our articles of incorporation, Article II paragraph B

The specific purpose of this organization is to engage in the solicitation, receipt, and administration of property and, from time to time, to disburse such property and the income therefrom to, or for the benefit of, College of the Desert for cultural, educational, and community service purposes.

This donation would fall under the community service purpose.

- 2) Where does this money come from?
These are unrestricted funds. We have approx. \$1MM of unrestricted funds. We use unrestricted funds for marketing and messaging.
- 3) If the money is not all used for the campaign can the excess be returned?
Yes money can be redistributed.
- 4) How much is the Alumni giving to the campaign?
The alumni were asked to contribute \$100K. They are getting a legal opinion.

It was M/S/C Kay Spates/ Chuck Monell to allocate \$200,000 of unrestricted funds for the Vote YES on Measure CC campaign. Abstain Vern Kozlen & Dominique Shwe

Adjournment 12:07 p.m.



Resource Development Committee
 Wednesday, June 29, 2016 3:00-4:00pm
 Foundation Board Room
 MINUTES

Present

Eileen Hall, Susan Hunt, Peggy Sue Lane, Bob Manion (Conference Call)

Absent

Donna Jean Darby, Carol Bell Dean, Robert Goodfriend, Jim Greene, Donna MacMillan, Annette Novack

Guest

Jim Hummer, Peter Sturgeon

Call to order 2:05pm

Public Invitation to speak as per the Brown Act: None

Minutes summary from Suz Hunt, Chair

Our overall goals are:

\$1,264,000 - Budgeted Revenue

\$2,000,000 - You Can Campaign

The goal for unrestricted funds is: \$500,000 Board reserves
 \$500,000 Unrestricted balance

The revenue can be broken down as follows:

Academic Angels – Events	\$100,000
Academic Angels Membership	\$25,000
Individual Gifts/ Planned Giving	\$150,000
Annual Direct Mail	-0-
Stepping Out for COD	\$254,000
Other Events	\$30,000
President's Circle	\$150,000
Management Services	\$300,000
Interest	\$55,000
Grants	\$100,000
Total	\$1,264,000



I'd like to comment on each of the above items as follows:

Academic Angels - They are up and running under the chair of Eileen Hall. Eileen and Donna Jean will provide updates in our monthly meeting. Peggy Sue had some creative ideas for recognizing different levels of participation which she with Eileen.

Individual Gifts/Planned Giving - Peter is running with this. He has a meeting with wealth managers. He is also going to talk to Peggy Cravens, Penny Mason and Sally Simonds who hosted an event last year.

Annual Direct Mail - Jim and I will meet with Kay Hanson about a mid year and year end ask campaign.

Stepping out for COD - Diane Gershowitz is chairing this again this year. Bill is on her committee which met June 15.

Other Events - We need to discuss at next meeting.

President's Circle- A number of Committee members are involved with PC including Annette, Peter, Carol Bell, and Diane. Peter indicated there would be new levels this year - \$1,000, \$1,500, \$2,000 and \$2,500. Peggy Sue has some great ideas on how to incent people to participate at different levels which we will pursue at the next meeting.

Management Services - This is under Jim's bailiwick.

Finance - The Finance Committee is addressing this.

Grants - Need to discuss.

While many of the above categories have individuals/committees responsible for a given line item, I believe the role of the Committee is to bring ideas to them to help them meet, and hopefully exceed, their goals.

Submitted by Suz Hunt



Resource Development Committee
 Wednesday, July 13, 2016 3:00-4:00pm
 Cravens Multi-Purpose Room
 MINUTES

Present

Eileen Hall, Susan Hunt, Peggy Sue Lane, Bob Manion (Conference Call)

Absent

Donna Jean Darby, Carol Bell Dean, Robert Goodfriend, Jim Greene, Donna MacMillan, Annette Novack

Guest

Jim Hummer, Peter Sturgeon

Call to order 3:05pm

Public Invitation to speak as per the Brown Act: None

Academic Angels – Eileen Hall

Eileen believes the Angels will exceed budget and be 15% above last year. Eileen needs the Committee (and the Board) to help increase membership in Academic Angels. She announced the Spring luncheon will be March 30th at Lavender Bistro.

Individual/Planned Giving – Peter Sturgeon

Peter has a date of October 11 to meet with estate planners and attorneys. He would like help in finding a venue for another Planned Giving event that could attract approx. 120 people. He is going to be talking to Peggy C., Penny M., and Sally S. about holding another event in the spring for current and potential legacy donors. He would welcome ideas on a home or country club to hold this event.

Stepping Out for COD

No change since last meeting

Annual Direct Mailing

Jim H. is meeting with Kay Hazen this Friday to review her ideas.

President's Circle Peter Sturgeon

Peter is waiting for the new brochure for sending out renewal letters and for giving to potential new members. It should be done within the next week. As he advised in the last meeting, there will now be 6 levels of giving rather than 3. Contributions to President's Circle should be viewed as an annual gift to the college. Jim would like 10 names from every Board member that the Foundation could send personalized letters to asking them to join President's Circle. Carol Bell Dean been very successful with this approach and will be sharing what she's done at the next Board meeting.



Management Services – Jim Hummer

Jim is meeting with the College tomorrow and will be meeting with Vern Kozlen and the Finance and Investment Committee to review the options and recommendations. No action required by this Committee.

Other Events

The group had a rousing discussion about other possible fund raising events. Bob Manion mentioned having a golf tournament or fine wine auction. Peggy Sue suggested the BMW Performance Track. She is going to research this further and get back to the Committee.

Incenting Donors

The group discussed various ways of incenting donors at different levels. How can we make donors feel "special". Should we have magnetic badges for different levels? Discussion to continue at next meeting.

You Can Campaign

Jim H. indicated the Committee could help in two ways –

- (1) identify businesses for the job center and
- (2) identify potential major donors. A list of current major donors should be provided to the Board and then we need to make sure that people aren't contacting the same potential new donors.

Meeting Schedule: The meeting schedule has been changed from the 2nd Wednesday of the month to the 1st Wednesday of the month.

The next meeting is scheduled for September 7 at 3:00pm.



**Please Note that these are Pre-Closing numbers
as our FY 15-16 Audit is not complete**

COLLEGE OF THE DESERT FOUNDATION

FINANCIAL SUMMARY

July 31, 2016

COLLEGE OF THE DESERT FOUNDATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR CURRENT MONTH ENDED JULY 31, 2016
WITH COMPARATIVE TOTALS FOR JULY 31, 2015

CURRENT MONTH

	CURRENT MONTH			Totals (Memorandum Only)	
	Unrestricted Fund	Temporarily Restricted Fund	Permanently Restricted Fund	2016-17	2015-16
REVENUE AND SUPPORT					
1 Interest	\$ 10,219	\$ 32,838	\$ -	\$ 43,057	\$ 49,717
2 Donations	331	150,176	-	150,507	25,560
3 Academic Angels Donations	10,250	-	-	10,250	8,500
4 Capital Campaign	-	-	-	-	-
6 Management Services	-	-	-	-	-
7 In Kind Revenue	-	-	-	-	-
5 Estate Gifts	-	-	-	-	5,000
6 Grants	-	-	-	-	-
7 Management Fees	35,205	-	-	35,205	-
8 President's Circle	2,976	-	-	2,976	83,284
9 Marketing Reimbursement	-	-	-	-	-
10 Scholarship Pass-thru	-	5,800	-	5,800	-
11 Scholarship Donations	-	5,617	-	5,617	6,085
Special Events (net)-See Special Events					
12 Attachment	157,500	-	-	157,500	50,584
TOTAL REVENUE AND SUPPORT	216,481	194,431	-	410,912	228,730
EXPENDITURES					
13 Contributions to college	-	2,203	-	2,203	-
14 Operating expenses	81,631	-	-	81,631	86,737
15 Refunds	-	-	-	-	-
16 Grants	-	-	-	-	-
17 Scholarships	-	5,800	-	5,800	30,267
TOTAL EXPENDITURES	81,631	8,003	-	89,634	117,004
EXCESS OF REVENUE AND SUPPORT OVER EXPENDITURES BEFORE					
18 OTHER INCOME AND EXPENSES	134,850	186,428	-	321,278	111,726
OTHER INCOME AND EXPENSES					
19 Management Fees	-	(35,205)	-	(35,205)	-
20 Realized Gain/(Loss) ²	8,454	27,776	-	36,230	72,247
21 Other Investment Expenses	(5,578)	(18,325)	-	(23,903)	(29,967)
TOTAL OTHER INCOME AND EXPENSES -NOT INCLUDING UNREALIZED GAIN/LOSS					
22 Unrealized Gain/(Loss) ³	2,876	(25,754)	-	(22,878)	42,280
INCREASE (DECREASE) IN NET ASSETS	\$ 270,361	\$ 596,443	\$ -	\$ 866,804	\$ 278,903

¹ Interfund transfers represent interest earned on endowments, which has been transferred to the corresponding restricted fund making it available for spending.

² Realized Gains/Losses reflect amounts for investments which have actually been sold.

³ Unrealized Gains/Losses reflect stocks which have decreased in value, but have yet to be sold.

COLLEGE OF THE DESERT FOUNDATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR TWELVE MONTHS ENDED JULY 31, 2016
WITH COMPARATIVE TOTALS FOR JULY 31, 2015

	Unrestricted Fund	Temporarily Restricted Fund	Permanently Restricted Fund	Totals (Memorandum Only)	
				2015-16	2014-15
REVENUE AND SUPPORT					
1 Interest	\$ 10,219	\$ 32,838	\$ -	\$ 43,057	\$ 49,717
2 Donations	331	150,176	-	150,507	25,560
3 Annual Fund			-	-	
4 Academic Angels Donations	10,250	-	-	10,250	8,500
5 Capital Campaign	-	-	-	-	-
6 Marketing Reimbursement	35,205	-	-	35,205	-
7 Management Services	-	-	-	-	-
8 Estate Gifts	-	-	-	-	5,000
9 Grants	-	-	-	-	-
10 In-Kind Revenues	-	-	-	-	-
11 Other Income	2,976	-	-	2,976	83,284
12 President's Circle	-	-	-	-	-
13 Membership	-	5,800	-	5,800	-
14 Scholarship Donations	-	5,617	-	5,617	6,085
15 Scholarship Pass-thru	157,500	-	-	157,500	50,584
16 Special Events (net)				-	
TOTAL REVENUE AND SUPPORT	216,481	194,431	-	410,912	228,730
EXPENDITURES					
17 Contributions to college	-	2,203	-	2,203	-
18 Interfund transfers	-	-	-	-	-
19 Operating expenses	81,631	-	-	81,631	86,737
20 Grants	-	-	-	-	-
21 Student Awards	-	-	-	-	-
22 Refunds / Reimbursement of Expenses	-	-	-	-	-
23 Scholarships	-	5,800	-	5,800	30,267
TOTAL EXPENDITURES	81,631	8,003	-	89,634	117,004
EXCESS OF REVENUE AND SUPPORT OVER EXPENDITURES BEFORE					
24 OTHER INCOME AND EXPENSES	134,850	186,428	-	321,278	111,726
OTHER INCOME AND EXPENSES					
25 Realized Gain/(Loss)	-	(35,205)	-	(35,205)	-
26 Management Services	8,454	27,776	-	36,230	72,247
27 Other Investment Expenses	(5,578)	(18,325)	-	(23,903)	(29,967)
TOTAL OTHER INCOME AND EXPENSES - NOT INCLUDING UNREALIZED GAIN/LOSS	2,876	(25,754)	-	(22,878)	42,280
28 Unrealized Gain/(Loss)	132,635	435,769	-	568,404	124,897
INCREASE (DECREASE) IN NET ASSETS	\$ 270,361	\$ 596,443	\$ -	\$ 866,804	\$ 278,903

COLLEGE OF THE DESERT FOUNDATION - OPERATING BUDGET SUMMARY REPORT
FOR CURRENT MONTH ENDED 07/31/2016
WITH COMPARATIVE TOTALS FOR YTD 07/31/2015

		One Month		Total Annual		Budget	
		Actual	YTD Actual	Revised Budget	Variance %	Remaining	7/31/2015
Operating Revenues							
1	Academic Angel Special Events (net)	\$ -	\$ -	\$ 100,000	0.0%	\$ 100,000	\$ -
2	Academic Angel - Membership	10,250	10,250	25,000	41.0%	14,750	8,500
3	Annual Fund/Direct Revenue				0.0%		
4	Grants - Direct Revenue	-	-	100,000	0.0%	100,000	-
5	Donations/Individual Gifts/Planned gifts/Estate Gifts	331	331	150,000	0.2%	149,669	30,560
6	Interest	10,219	10,219	155,000	6.6%	144,781	11,017
7	In-Kind Revenue	-	-	-	0.0%	-	-
8	Management Services	35,205	35,205	300,000	11.7%	264,795	-
9	Marketing Reimbursement	-	-	-	0.0%	-	-
10	McCallum Events (net)				0.0%		
11	Stepping Out for COD	157,500	157,500	254,000	62.0%	96,500	50,584
12	Barry Manilow	-	-	-	0.0%	-	-
13	Other	-	-	30,000	0.0%	30,000	-
14	Other Income	-	-	-	0.0%	-	-
15	President's Circle	2,976	2,976	150,000	2.0%	147,024	83,284
16	Total Revenue	216,481	216,481	1,264,000	17.1%	1,047,519	183,945
Operating Expenditures							
Fundraising:							
17	Academic Angels- Membership	-	-	5,000	0.0%	5,000	-
18	Presidents Circle	-	-	17,000	0.0%	17,000	-
19	Campus Tours	-	-	5,000	0.0%	5,000	-
20	Community Outreach	-	-	10,000	0.0%	10,000	35
21	Donor Development	-	-	30,000	0.0%	30,000	88
22	Donor / Scholarship Reception	-	-	6,000	0.0%	6,000	-
23	Kick Off Event	-	-	10,000	0.0%	10,000	-
24	Planned Giving	-	-	5,000	0.0%	5,000	-
25	Presidents Fund	-	-	30,000	0.0%	30,000	1,000
26	State of the College Event	-	-	25,000	0.0%	25,000	-
27	Reimbursement for State of the College	-	-	tdb	0.0%	#VALUE!	-
Wages & Benefits:							
28	Foundation Staff - 82800	51,687	51,687	600,000	8.6%	548,313	59,948
29	Accounting Specialist 82801	4,234	4,234	43,000	9.8%	38,766	-
	Clerk (Seasonal) - Student Worker -82900	660	660				
Independent Contractors:							
30	Legal Services - Roemer & Harnik	-	-	5,000	0.0%	5,000	-
31	Accounting Services - MMGC CPA	-	-	-	0.0%	-	6,000
32	FR 50 Database Maintenance - Gigi Muth	1,240	1,240	60,000	2.1%	58,760	4,140
33	Abila FR 50 Implementation - Gigi Muth	-	-	-	0.0%	-	4,000
34	FR 50 Software	-	-	-	0.0%	-	-
35	Audit Services - Brabo Carslen	313	313	20,000	1.6%	19,687	-
36	Marketing/Messaging - Consultant Fees - FND. K.Hazen	6,000	6,000	66,000	9.1%	60,000	-
37	Website / Social Media - Foundation - Casey Strachan	4,000	4,000	48,000	8.3%	44,000	50
38	Other	-	-	-	0.0%	-	-
Facilities & Maintenance:							
39	Depreciation	-	-	-	0.0%	-	-
40	Copier Lease - Equipment Lease	356	356	5,000	7.1%	4,644	-
41	In Kind Expense	-	-	-	0.0%	-	-
42	Liability Insurance	-	-	8,000	0.0%	8,000	-
43	Repairs/Maintenance	-	-	2,500	0.0%	2,500	-
44	Service Contracts	190	190	8,000	2.4%	7,810	1,969
Administrative:							
45	Bank / Credit Card Processing Fees	129	129	8,000	1.6%	7,871	190
46	Board / Staff Training	-	-	5,000	0.0%	5,000	64
47	Membership Dues	-	-	2,000	0.0%	2,000	-
48	Subscriptions / Publications	8	8	2,000	0.4%	1,992	-
49	Office Supplies / Equipment	1,807	1,807	15,000	12.0%	13,193	304
50	Other	-	-	-	0.0%	-	-
51	Postage	368	368	10,000	3.7%	9,632	-
52	Telephone	202	202	1,500	13.5%	1,298	91
53	Staff Mileage Reimbursement	-	-	2,000	0.0%	2,000	-
Marketing Expenses:							
54	Marketing / Messaging	3,795	3,795	150,000	2.5%	146,206	8,581
55	Marketing / Messaging - College	6,000	6,000	-	0.0%	(6,000)	-
56	Annual Report	-	-	25,000	0.0%	25,000	-
57	Annual Fund	-	-	10,000	0.0%	10,000	-
58	Recognition / Sponsorship / Tribute Ads	643	643	5,000	12.9%	4,357	277
59	Printing / Design / Graphics	-	-	20,000	0.0%	20,000	-
60	Reimbursement for Marketing Expenses	-	-	-	0.0%	-	-
61	Total Expenses (Before Investment Activity):	81,631	81,631	1,264,000	6.5%	1,182,369	86,737
62	Net Operating Gain/Loss (Before Investment Activity)	134,850	134,850				
63	Contributions to College	-	-				-
64	Realized Gain/Loss	8,454	8,454				15,878
65	Unrealized Gain/Loss	132,635	132,635				27,450
66	Investment Fees	(5,578)	(5,578)				(6,586)
67	Refunds	-	-				-
68	Interfund transfer	-	-				-
69	Total Expenditures	(53,880)	(53,880)				49,995
70	Excess or (Deficit)	\$ 270,361	\$ 270,361				\$ 133,950
71	General Fund Carryover - FROM 06/30/15 AUDIT			805,228			
72				1,075,589			
73	Ackerman Fund			49,294			
74	Board Reserve			500,000			



**Please Note that these are Pre-Closing numbers
as our FY 15-16 Audit is not complete**

COLLEGE OF THE DESERT FOUNDATION

FINANCIAL SUMMARY

August 30, 2016

COLLEGE OF THE DESERT FOUNDATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR CURRENT MONTH ENDED AUGUST 31, 2016
WITH COMPARATIVE TOTALS FOR AUGUST 31, 2015

CURRENT MONTH

	CURRENT MONTH			Totals (Memorandum Only)	
	Unrestricted Fund	Temporarily Restricted Fund	Permanently Restricted Fund	2016-17	2015-16
REVENUE AND SUPPORT					
1 Interest	\$ 223	\$ 21,469	\$ -	\$ 21,692	\$ 38,117
2 Donations	531	3,858	-	4,389	989
3 Academic Angels Donations	7,500	-	-	7,500	5,500
4 Capital Campaign	-	-	-	-	-
5 Management Services	-	-	-	-	-
6 In Kind Revenue	-	-	-	-	-
7 Estate Gifts	-	-	-	-	27,500
8 Grants	-	-	-	-	-
9 Management Fees	-	-	-	-	-
10 President's Circle	53,459	-	-	53,459	5,039
11 Marketing Reimbursement	-	-	-	-	-
12 Scholarship Pass-thru	-	41,782	-	41,782	-
13 Scholarship Donations	-	74,367	-	74,367	31,307
Special Events (net)-See Special Events					
14 Attachment	50,000	-	-	50,000	45,156
TOTAL REVENUE AND SUPPORT	111,713	141,476	-	253,189	153,608
EXPENDITURES					
15 Contributions to college	-	893	-	893	11,376
16 Operating expenses	105,242	2,873	-	108,115	102,080
17 Refunds	-	-	-	-	-
18 Grants	-	-	-	-	-
19 Student Awards	-	(50)	-	(50)	-
20 Scholarships	-	45,532	-	45,532	11,995
TOTAL EXPENDITURES	105,242	49,248	-	154,490	125,451
EXCESS OF REVENUE AND SUPPORT OVER EXPENDITURES BEFORE					
21 OTHER INCOME AND EXPENSES	6,471	92,228	-	98,699	28,157
OTHER INCOME AND EXPENSES					
22 Management Fees	-	-	-	-	-
23 Realized Gain/(Loss) ²	-	6,725	-	6,725	27,861
24 Other Investment Expenses	-	(7,132)	-	(7,132)	(7,371)
TOTAL OTHER INCOME AND EXPENSES -NOT INCLUDING UNREALIZED GAIN/LOSS					
	-	(407)	-	(407)	20,490
25 Unrealized Gain/(Loss) ³	-	(45,817)	-	(45,817)	(996,652)
INCREASE (DECREASE) IN NET ASSETS	\$ 6,471	\$ 46,004	\$ -	\$ 52,475	\$ (948,005)

¹ Interfund transfers represent interest earned on endowments, which has been transferred to the corresponding restricted fund making it available for spending.

² Realized Gains/Losses reflect amounts for investments which have actually been sold.

³ Unrealized Gains/Losses reflect stocks which have decreased in value, but have yet to be sold.

COLLEGE OF THE DESERT FOUNDATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR TWELVE MONTHS ENDED AUGUST 31, 2016
WITH COMPARATIVE TOTALS FOR AUGUST 31, 2015

	Unrestricted Fund	Temporarily Restricted Fund	Permanently Restricted Fund	Totals (Memorandum Only)	
				2016-17	2015-16
REVENUE AND SUPPORT					
1 Interest	\$ 10,442	\$ 54,307	\$ -	\$ 64,749	\$ 87,833
2 Donations	862	154,034	-	154,896	26,882
3 Annual Fund	-	-	-	-	-
4 Academic Angels Donations	17,750	-	-	17,750	14,000
5 Capital Campaign	-	-	-	-	-
6 Marketing Reimbursement	-	-	-	-	-
7 Management Services	35,205	-	-	35,205	-
8 Estate Gifts	-	-	-	-	32,500
9 Grants	-	-	-	-	-
10 In-Kind Revenues	-	-	-	-	-
11 Other Income	-	-	-	-	-
12 President's Circle	56,435	-	-	56,435	89,379
13 Membership	-	-	-	-	-
14 Scholarship Donations	-	79,984	-	79,984	37,477
15 Scholarship Pass-thru	-	47,582	-	47,582	-
16 Special Events (net)	207,500	-	-	207,500	95,740
TOTAL REVENUE AND SUPPORT	328,194	335,907	-	664,101	383,811
EXPENDITURES					
17 Contributions to college	-	3,096	-	3,096	11,376
18 Interfund transfers	-	-	-	-	-
19 Operating expenses	186,873	2,873	-	189,746	186,347
20 Grants	-	-	-	-	-
21 Student Awards	-	(50)	-	(50)	-
22 Refunds / Reimbursement of Expenses	-	-	-	-	-
23 Scholarships	-	51,332	-	51,332	42,262
TOTAL EXPENDITURES	186,873	57,251	-	244,124	239,985
EXCESS OF REVENUE AND SUPPORT OVER EXPENDITURES BEFORE					
24 OTHER INCOME AND EXPENSES	141,321	278,656	-	419,977	143,826
OTHER INCOME AND EXPENSES					
25 Realized Gain/(Loss)	8,454	34,501	-	42,955	100,109
26 Management Services	-	(35,205)	-	(35,205)	-
27 Other Investment Expenses	(5,578)	(25,457)	-	(31,035)	(37,338)
TOTAL OTHER INCOME AND EXPENSES - NOT INCLUDING UNREALIZED GAIN/LOSS	2,876	(26,161)	-	(23,285)	62,771
28 Unrealized Gain/(Loss)	132,635	389,952	-	522,587	(871,755)
INCREASE (DECREASE) IN NET ASSETS	\$ 276,832	\$ 642,447	\$ -	\$ 919,279	\$ (665,158)

**COLLEGE OF THE DESERT FOUNDATION - SUMMARY REPORT
FOR CURRENT MONTH ENDED 08/31/2016
WITH COMPARATIVE TOTALS FOR YTD 08/31/2015**

	One Month Actual	YTD Actual	Total Annual Revised Budget	Variance %	Budget Remaining	8/31/2015
1 Operating Revenues						
2 Academic Angel Special Events (net)	\$ -	\$ -	\$ 100,000	0.0%	\$ 100,000	\$ (1,068)
3 Academic Angel - Membership	7,500	17,750	25,000	71.0%	7,250	5,500
4 Capital Campaign	-	-	-	0.0%	-	-
5 Grants - Direct Revenue	-	-	100,000	0.0%	100,000	-
6 Donations/Individual Gifts/Planned gifts/Estate Gifts	531	862	150,000	0.6%	149,138	25,711
7 Interest	223	10,442	155,000	6.7%	144,558	8,493
8 In-Kind Revenue	-	-	-	0.0%	-	-
9 Management Services	-	35,205	300,000	11.7%	264,795	-
10 Marketing Reimbursement	-	-	-	0.0%	-	-
11 McCallum Events (net)						
12 Stepping Out for COD	50,000	207,500	254,000	81.7%	46,500	46,224
13 Barry Manilow	-	-	-	0.0%	-	-
14 Other	-	-	30,000	0.0%	30,000	-
15 Other Income	-	-	-	0.0%	-	-
16 President's Circle	53,459	56,435	150,000	37.6%	93,565	5,039
Total Revenue	111,713	328,194	1,264,000	26.0%	935,806	89,899
Operating Expenditures						
17 Fundraising:						
18 Academic Angels- Membership	-	-	5,000	0.0%	5,000	-
19 Presidents Circle	-	-	17,000	0.0%	17,000	-
20 Campus Tours	-	-	5,000	0.0%	5,000	-
21 Community Outreach	-	-	10,000	0.0%	10,000	-
22 Donor Development	-	-	30,000	0.0%	30,000	-
23 Donor / Scholarship Reception	-	-	6,000	0.0%	6,000	-
24 Kick Off Event	-	-	10,000	0.0%	10,000	-
25 Planned Giving	-	-	5,000	0.0%	5,000	-
26 Presidents Fund	-	-	30,000	0.0%	30,000	899
27 State of the College Event	-	-	25,000	0.0%	25,000	-
Reimbursement for State of the College	-	-	tbd	0.0%	#VALUE!	-
28 Wages & Benefits:						
29 Foundation Staff - 82800	50,896	102,583	600,000	17.1%	497,417	56,181
Accounting Specialist 82801	4,706	8,941	43,000	20.8%	34,060	-
Clerk (Seasonal) - Student Worker -82900	840	1,500	-	-	-	-
30 Independent Contractors:						
31 Legal Services - Roemer & Harnik	-	-	5,000	0.0%	5,000	-
32 Accounting Services - MMGC CPA	-	-	-	0.0%	-	6,000
33 FR 50 Database Maintenance - Gigi Muth	1,600	2,840	60,000	4.7%	57,160	4,030
34 Abila FR 50 Implementation - Gigi Muth	-	-	-	0.0%	-	-
35 FR 50 Software	-	-	-	0.0%	-	-
36 Audit Services - Brabo Carslen	8,600	8,913	20,000	44.6%	11,087	14,500
37 Marketing/Messaging - Consultant Fees - FND. K.Hazen	6,000	12,000	66,000	18.2%	54,000	-
38 Website / Social Media - Foundation - Casey Strachan	7,000	11,000	48,000	22.9%	37,000	-
Other	-	-	-	0.0%	-	-
39 Facilities & Maintenance:						
40 Depreciation	-	-	-	0.0%	-	317
41 Copier Lease - Equipment Lease	317	673	5,000	13.5%	4,327	-
42 In Kind Expense	-	-	-	0.0%	-	-
43 Liability Insurance	555	555	8,000	6.9%	7,445	-
44 Repairs/Maintenance	-	-	2,500	0.0%	2,500	-
Service Contracts	1,485	1,675	8,000	20.9%	6,325	103
45 Administrative:						
46 Bank / Credit Card Processing Fees	191	320	8,000	4.0%	7,680	330
47 Board / Staff Training	-	-	5,000	0.0%	5,000	740
48 Membership Dues	-	-	2,000	0.0%	2,000	-
49 Subscriptions / Publications	-	8	2,000	0.4%	1,992	-
50 Office Supplies / Equipment	566	2,373	15,000	15.8%	12,627	845
51 Other	-	-	-	0.0%	-	-
52 Postage	182	550	10,000	5.5%	9,450	-
53 Telephone	101	303	1,500	20.2%	1,197	101
Staff Mileage Reimbursement	-	-	2,000	0.0%	2,000	-
54 Marketing Expenses:						
55 Marketing / Messaging	14,381	18,176	150,000	12.1%	131,824	15,819
56 Marketing / Messaging - College	6,000	12,000	-	0.0%	(12,000)	-
57 Annual Report	-	-	25,000	0.0%	25,000	-
58 Annual Fund	-	-	10,000	0.0%	10,000	-
59 Recognition / Sponsorship / Tribute Ads	-	643	5,000	12.9%	4,357	-
60 Printing / Design / Graphics	1,822	1,822	20,000	9.1%	18,178	-
61 Reimbursement for Marketing Expenses	-	-	-	0.0%	-	-
Total Expenses (Before Investment Activity):	105,242	186,874	1,264,000	14.8%	1,077,126	99,865
62 Net Operating Gain/Loss (Before Investment Activity)	6,471	141,320				
63 Contributions to College	-	-	-	-	-	-
64 Realized Gain/Loss	-	8,454	-	-	-	6,123
65 Unrealized Gain/Loss	-	132,635	-	-	-	(219,035)
66 Investment Fees	-	(5,578)	-	-	-	(1,620)
67 Refunds	-	-	-	-	-	-
68 Interfund transfer	-	-	-	-	-	-
69 Total Expenditures	105,242	51,363				314,397
70 Excess or (Deficit)	\$ 6,471	\$ 276,831				\$ (224,498)
71 General Fund Carryover - FROM 06/30/15 AUDIT			805,228			
72			1,082,059			
73 Ackerman Fund			49,294			
74 Board Reserve			500,000			

COLLEGE OF THE DESERT EXPANSION GENERAL OBLIGATION BOND MEASURE FREQUENTLY ASKED QUESTIONS

What is the Bond Measure?

The simple fact is that the need for our education and training programs has grown beyond the college's physical capacity to accommodate the demand.

Today, with its largest graduating class in history having just received their diplomas, College of the Desert is once again being asked to grow.

To meet the increasing demands for higher education and training, the College is planning to place a bond measure on the ballot in November 2016. This bond measure is part of an overall plan to strengthen the main missions of the College: give students the skills they need to be prepared for a successful career or transfer to four-year universities.

Final plans, including the total amount to be proposed for the measure, are still in process and not yet finalized.

How Will the Bond Funds Be Spent?

The measure will allow essential upgrades and improvements in all campus locations, including:

- Upgrading nursing, first responder, law enforcement, job and career training classrooms
- Expanding career and support facilities for veterans and military families
- Improving and expanding science labs, electrical systems, and computer technology
- Repairing leaky roofs, bathrooms and disabled accessibility
- Acquiring, constructing and repairing facilities, sites and equipment
- Ensuring classrooms and buildings meet current earthquake, health and safety standards

Why is a Bond Measure Needed?

College of the Desert is in the midst of incredible growth. This year, we had our largest graduating class ever.

The bond measure will help prepare COD to meet increasing demand by adding more classrooms, science labs and technology improvements throughout the District. This added capacity will allow the college to continue serving students with our two main missions: giving them the skills they need to begin their careers or preparing them to transfer to a four-year university.

How Has Increasing Enrollment Affected Our College and Community?

More and more local families are turning to College of the Desert for affordable, local higher education. In fact, student enrollment at College of the Desert has doubled over the last two decades. However, even with improvements in recent years, the College cannot provide enough classroom space to serve the growing student body and meet the needs of local business and industry for a skilled workforce.

More than 50% of students are part-time – often students cannot find the spaces in class to commit to a full-time schedule.

Additional classrooms and science labs are needed at all College of the Desert campuses to accommodate these increased demands and growing student enrollment.

How Does College of the Desert Prepare Students For Careers?

Our community relies on College of the Desert to prepare students of all ages for local jobs. The local economy requires trained and educated workers. By the year 2020, California will require 1 million more workers with associate degrees or certificates.

COLLEGE OF THE DESERT EXPANSION GENERAL OBLIGATION BOND MEASURE FREQUENTLY ASKED QUESTIONS

The college partners with industry leaders in healthcare, tourism, the hospitality industry, transportation technology, designing arts, and others right here in the Coachella Valley to help boost our local economy and train students for today's jobs.

Training nurses is important now more than ever. California's nurse-to-patient ratio has ranked 48th in the nation for the past 10 years, and by 2030 we will be more than 193,000 nurses short of our needs.

The college is also a major training partner for local police and fire departments, renewable energy and the hospitality industry.

As the demand for these professional skills continues to grow, classrooms, labs and technology need to be improved to ensure the college can continue providing a high-quality education required to train tomorrow's workforce.

What Upgrades Are Needed To Support Continued Student Achievement?

Facilities on all COD campuses need to be expanded, modernized and constructed to prepare students for careers and to support high-quality education.

The college needs to expand and add up-to-date classrooms, labs, equipment and technology that prepare students for jobs in science, aerospace, teaching, nursing, public safety, energy and manufacturing. Technology infrastructure, networks and wiring are outdated and need to be improved.

The measure will also help build new University Centers to bring high demand bachelor's degree programs to our campuses in partnership with leading 4- year universities.

Funding will also expand and rebuild existing facilities on the Palm Desert campus to provide for a one-stop jobs and career

placement center to better connect students with employers and vice versa.

Additional Palm Desert Campus improvements include:

- Modernizing and repairing the Pollack Theater
- Expanding career and support facilities serving military veterans and their families
- Creating an Arts District connecting the Marks Gallery, Visual Arts Center and campus with the McCallum Theatre
- Expanding career and skills training classrooms
- Repairing and renovating aging classrooms and science labs to provide for more students
- Restoring and repairing of historic Albert Frey designed Velma Dawson structure to save costs, restore full functionality, and increase efficiency

The future West Valley Campus of College of the Desert represents an unprecedented opportunity for our students, business partners and community residents.

The bond measure will allow the complete build out of the new Palm Springs campus including:

- Constructing a joint use library
- Developing a working hotel training center and hospitality university
- Building the Healthcare Institute
- Developing the Film, Television and Digital Arts Institute
- Constructing the Energy and Sustainability Institute

Population projections for the East Valley over the next decade call for continued double digit growth. The College needs to be ready to meet increased demands over the next two decades and beyond.

COLLEGE OF THE DESERT EXPANSION GENERAL OBLIGATION BOND MEASURE FREQUENTLY ASKED QUESTIONS

Plans to accommodate increasing demands for service expansion and modernization at the Indio Campus include:

- Adding academic classrooms and science labs
- Expanding Early Childhood Education facilities
- Constructing a library
- Adding a Career Placement Center

The full build-out of the East Valley Campus includes:

- Adding classrooms for Agribusiness and related technologies
- Expanding Engineering Technology facilities
- Constructing a Science and Space Observatory
- Expanding Environmental Sciences facilities
- Developing community centered college sites
- Constructing a Roadrunner working farm

Desert Hot Springs expansion includes:

- Developing a permanent community centered college site
- Adding career and job training facilities
- Expanding classrooms and science labs
- Adding Adult Education facilities

How Does College of the Desert Help Our Veterans?

The college serves over 350 veterans each year, one of the highest concentrations in California. Returning veterans need skills to re-enter the workforce and guidance on how to access the benefits they are entitled to receive from the federal government. Career and support facilities need to be expanded and upgraded for veterans and military families.

Have We Ever Passed A Local Bond Measure For College of the Desert?

Our local community has continued to support College of the Desert over the years. In 1962, a bond measure was passed by

local voters to build the original Palm Desert Campus.

In 2004, a \$346.5 million bond (Measure B) was passed to continue to meet the demands of student growth and to modernize and renovate existing classrooms and labs.

Members of the Measure B independent Citizens' Oversight Committee, as well as the annual public audits of Measure B spending, have demonstrated that funds have been spent as promised.

Is A Bond Measure The Only Option For Improving The College's Facilities?

College of the Desert is a critical resource for our community, providing high-quality, and affordable higher education. Unfortunately, we cannot depend on the state to be a reliable partner in funding the college's facility needs.

For What Specific Needs Will The Bond Funds Be Used?

The bond funds will be used to renovate classrooms, laboratories, and career/technology centers, improve technology infrastructure, enhance access to facilities for persons with disabilities, and repair unsafe and deteriorating buildings. Specific programs to be enhanced include: Tourism/Hospitality, Health Occupations, Police and Fire Science, Construction Technology, Automotive Technology, Computer Science, as well as all transfer level courses.

Can The Funds Generated By The Bond Measure Be Used For Purposes Other Than Those Specified On The Ballot?

California law states that the college may use these bond funds only for projects specified on a list provided to the County Registrar of Voters. The funds may not be used to pay staff salaries or fund any other projects.



16-17 Proposed Program Spending Allowance

School of Math & Science	\$24,790
School of Applied Sceince & Business	\$162,595
School of Arts & Sciences	\$64,883
School of Health Sciences & Education	\$378,365
Student Success & learning	\$14,178
Institutional Effectiveness Ed Services & Planning	\$71,797
COD Foundation not school specific	\$2,100,568
Total	\$2,817,176

Details of program funds follow

**MATH & SCIENCES
PROGRAM FUNDING
CURRENT 06/30/2016**

FUND#	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
		PROGRAM FUNDS:			
2190		Astronomy	Observatory construction	Astronomy	24,790
		TOTAL PROGRAM FUNDS:			24,790

APPLIED SCIENCE AND BUSINESS

Program Funding

Current 06/30/2016

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
		Program Funds:			
2170		Arboretum	Funds date back from 1998 when it was thought to build an arboretum. That never happened. The whole campus was declared an arboretum by the Trustees at one point. Funds have been used for plants.	Agriculture	309
2659	3140	Agriculture	Program Needs	Agriculture	1,532
2226		Book Loan Program - New Horizons	Book loans for Voc. Ed. Major & BOGG eligible & Disabled or disadvantaged students	Applied Sciences & Business	2,899
2180		Architecture/Constr Mgmt	funding for instructor or student participating in state contests	Architecture/Construction	5,000
2210		Automotive	Shop tools, books	Automotive	4,753
2212		Riverside Porsche Club ASE	Program	Automotive	4,316
2330		Culinary Arts Institute	Program Needs	Culinary	NONE
2331		Berns Jerry Culinary Arts	Program Needs	Culinary	5,000
2066		Applied Sci-Digital Design	Program Needs	Digital Design	2,545
2058		Environmental Design	Program Needs	Environmental	5,000
2062	3162	PSA	Bldg. Maintenance	PSA	114,525
2687		Public Safety Academy	PSA Staff	PSA	None
2688		PSA Emergency	Emergency Fund	PSA	3,075
2137		Alumni - PSA Graduation	Program Needs	PSA Graduation (funds provided by the COD Alumni and St	3,641
2555		Institute of Real Estate Dev	Offer courses in construction and real estate dev.	Real Estate Dev.	10,000
		TOTAL PROGRAM FUNDS:			162,595

ARTS & SCIENCES

PROGRAM FUNDING

CURRENT 06/30/2016

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
		PROGRAM FUNDS			
2270		PAVO-Archaeological Project	Program Needs	Archeology	3,407
2736	3326	Walter Marks for Arts	Maintenance	Arts	318
2610		Manilow, Barry	Program needs	Music	2,655
2312		Communications	Program Needs	Communications	2,461
2618	3306	Meier Fine Arts	Annual income to be spent as Ch. Fine Arts deems advisable with approval of COD President	Fine Arts	14,408
2823		Music Dept	Program needs	Music	
2722		Theatre and Drama	Program Needs	Theatre	2,120
2680	3200, 3210	Fine Arts	Play, production, musicians	Theatre Arts	4,514
2675		Schnitzer, Harold & Arlene Visual Arts Portfolio	Funds to create a curriculum for a Master Class for VA students to prepare their material in the form of a portfolio for use fro presentations to potential supporters and galleries for possible representation	Visual arts	25,000
2450		Fine Arts - Visual Arts	Program Needs	Visual Arts	10,000
2352	3352	Walter Marks Bldg Maintenance	Bldg. Maintenance	Walter N Marks	None
		TOTAL PROGRAM FUNDS:			64,883

**Health Sciences and Education
PROGRAM FUNDING
CURRENT 06/30/2016**

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
		PROGRAM FUNDS			
2702		Simonds, Kenneth	Athletic Equipment	Athletics	4,452
2367	3167	Athletic Building	Bldg. Maintenance	Athletics	None
2962	3360	Scalzo Athletic	Uniforms and Equipment	Athletics	None
2200		Athletic	Athletic Equipment	Athletics	1,794
2361	3161	Cap. Campaign Nursing	Bldg. Maintenance	Cap. Camp	130,765
2396	3304	Edelman, Mary Children's	Program Needs/Books/Staff time to read to kids	CDC	10,996
2290	3300	Child Development	Tuition support	Early Childhood Development	53,685
2893		McCarthy Childhood	Tuition support	Early Childhood Development	2,530
2677		McCarthy Childhood	Supplies for Garden	Early Childhood Development	23,870
2480		Golf Program	Equipment Needs	Golf	3,817
2717		Thatcher Emergency Nursing fund	Emergency Fund	Nursing	5,000
2719		Thomason Help Now Nursing	Emergency Fund	Nursing	5,000
2222	3150	Baker Belva Nursing	Program needs	Nursing	8,529
2365	3165	Nursing Professor	Nursing Staff	Nursing	17,765
2366	3166	Nursing Director	Nursing Staff	Nursing	None
2519		Community Wellness Fdn	Phlebotomy equipment	Nursing	10,000
2657		Nursing	Program Needs	Nursing	100
2520		Health Sciences	Program Needs, multimedia, work stations, software	Nursing	62
2990		Zeigler Richard & Judy	Zero balance, closed out fund	Nursing	
2684		Nursing/Hospital Program	Staff	Nursing Faculty	100,000
		TOTAL PROGRAM FUNDS:			378,365

**Student Success and Student Learning
PROGRAM FUNDING
CURRENT 06/30/2016**

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
		PROGRAM FUNDS			
2115		Book Loan for the Deaf	Books for the Deaf	DSPS	4,006
2350		Disabled Student	Tutoring, equipment	DSPS	4,807
2407		EOPS/Care	Program Needs	EOPS/Care	4,165
2730		Upward Bound	Program Needs	Upward Bound	1,200
		Architecture/Constr Mgmt			
		TOTAL PROGRAM FUNDS:			14,178

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Inst Effectiveness, Ed Svcs & Planning

PROGRAM FUNDING

Current 06/30/2016

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
		PROGRAM FUNDS			
2345		Diversity Seed	Funds to be used for faculty diversity training	Seeking Educational Equity & Diversity	15,944
2110		Academic Skills Center	Hard/software and tutor salaries	Academic Skills Ctr.	1,561
2600	3260/3270/3280	Library Spendable	Title III challenge grant from 1994. Dr. George said the money could be used not only to end low operating expenses and to technological needs, but to endow such specific programs as the Child Care Training and Resource Center and the Multi - Agency Library, which WAS currently under construction at the time	Library	46,730
09/23/16					
2402		Library - Garrow/Whitaker EST	Program Needs	Library	3,691
2401	3401	S & E Miller Library Book Fund	Purchase library books, must have labels indicating "This book is a gift of the S&E Miller Trust"	Library	Need 1 yr. calculation
2530		Hilb Student Center	For renovations of the Justin & Jeane Dyer Hilb Student Center	Hilb Building	3,871
		TOTAL PROGRAM FUNDS:			71,797

**ALL
PROGRAM FUNDING
Current 06/30/2016**

FUND #	END FUND #	FUND NAME	Fund Type	Program	PROPOSED SPENDING ALLOWANCE 16/17
		PROGRAM FUNDING			
2227		Textbook Assistance	Assistance Fund	Textbook Assistance Fund	4,886
2876	3876	Schnitzer, Harold & Arlene Book Voucher	Book Vouchers	All	NONE
2194		COD Assistance	Emergency Fund	General	1,043
2031		Faculty Innovations Center	Fac. Innovation Center	All	NONE
2230	3160	Boone Robert F.	Faculty projects not supported by Fed. Funds	General	6,215
2196		Architecture/Constr Mgmt	Program Needs	General	3,304
		TOTAL PROGRAM FUNDING:			15,448

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**COD FOUNDATION
PROGRAM FUNDING
CURRENT 06/30/2016**

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
		PROGRAM FUNDS			
2030		30/30 Campaign	Program Needs	Nursing/ECE/Creative&Perf. Arts/PSA/Auto/Energy/Hospitality/Retail/Culinary/Agriculture/Golf	400,000
2032		President's Innovation	Program Needs/Scholarships	All	304,119
2040		YOU CAN Campaign	Program Needs	Academic/Financial/Career&Work Initiatives	100,000
2147		Alumni - Adjunct Faculty Recognition	Program Needs	Adj. Faculty Recognition (funds provided by the COD Alumni and Street Fair)	3,395
2170	3110/3120/3130	Alumni - Academic Enrichment	Program Needs	To strengthen instr. program, Faculty training, development, research, provide incentives, recognition, support, flex activities, travel. Funds provided by the COD Alumni and Street Fair.	NONE
2169		Alumni - Dean's Tea	Program Needs	Dean's Tea funds provided by the COD Alumni and Street Fair	580
2178		Alumni - Classified Tech Training	Program Needs	Classified Tech. Training funds provided by the COD Alumni and Street Fair	1,024

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COD FOUNDATION

PROGRAM FUNDING

CURRENT 06/30/2016

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
2298	3198	East Valley Campus Tutorial DACE	Program Needs	05/2008:DACE(Desert Alliance for Community Empowerment granted COD \$100K for to help fund a new tutoring center at the proposed Mecca Thermal campus. When the grant proposal was written and approved by Dr. Sheehan, it was intended that the accrued interest from the \$100K endowment would be transferred each year to the EVC (Thermal) tutorial center budget as soon as practical in order to coincide with the opening of the tutorial center at the new EVC site and provide for the greatest amount of accrued interest each academic year.	5,545
2563	3163	Cap Campaign: Gravens Center	Bldg. Maintenance	Student Services	32,425
2564	3164	Cap Campaign: Communication Building	Bldg. Maintenance	Classroom Bldg.	1,015
2368	3168	Cap Campaign: Misc	Bldg. Maintenance	Cap Campaign	270
2380		Eastern Valley Educ	Established to extend requested courses and services on a permanent basis to the eastern end of the Coachella Valley.	East Valley Campus/Indio or Mecca	45,470
2611	3332	McCormick Jeanne Trust	To build a Community Auditorium	Building	54,656
2615		Maint & Operations	Payroll Deductions	M&O	1,892
2723		Teaching Pathways	Program Needs	Mesa	187

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COD FOUNDATION

PROGRAM FUNDING

CURRENT 06/30/2016

FUND #	END FUND #	FUND NAME	FUND TYPE	PROGRAM	PROPOSED SPENDING ALLOWANCE 16/17
2750		West Valley Campus	Funds donated by Jackie & Tom Suitt in 1999 and designated for a West Valley Campus. If for any reason that project is not undertaken, the Suitts directed that the funds be designated for the Honors Program	West Valley Campus	124,879
2911		SAT - Science Laboratories	Program Needs	Science Labs	1,467
2917		SAT campaign in Spring of 2000 for Science, Art, Technology: \$\$ donated by a few major donors for furniture, equipment, hardscape and landscape for these new classroom buildings.	Furnitr, equip, hardscape see col. AC	Math & Social Sc.	746,801
		Math classrooms & labs	Furniture, equip, hardscape, landscape for new classromm buildings	Math & Social Sc.	Breakdown of the \$746,801 ↓↓
		Speech lab	Furniture, equip, hardscape, landscape for new classromm buildings	Communications & Humanities	255,447
		Smart English Classrooms	Furniture, equip, hardscape, landscape for new classromm buildings	Communications & Humanities	15,509
		Computer Sciences	Furniture, equip, hardscape, landscape for new classromm buildings	Communications & Humanities	16,613
		Stagecraft	Furniture, equip, hardscape, landscape for new classromm buildings	Applied Sciences & Business	17,425
			Funds donated for the construction and equipping of a facility to teach set design, stage construction, costume design and related. Also important for set storage.	Arts & Social Sciences	441,807
2971		Veterans Resource	Veterans Resource Center	Veterans	200,075
2973		Vet. Res. Ctr. - Mental Health Specialist	Menta Health Spec. salary	Veterans	61,410
					-
		TOTAL PROGRAM FUNDS:			2,085,210