



## **Foundation Stepping Out for COD Committee Meeting**

**Minutes for Tuesday, July 5, 2022**

**COD Foundation Conference Room & Zoom**

**43500 Monterey Road**

**Palm Desert, CA**

**2:00PM**

**Or**

**Via Zoom**

[Meeting Recording](#)

### **Meeting Participants**

#### **Voting Committee Members Present:**

Tom Minder (Co-Chair), Bill Chunowitz (Co-Chair) Rob Moon (Co-Chair), Joanne Mintz, Marge Dodge, Diane Rubin, Carol Fragen, Leslie Usow, Peggy Cravens

#### **Voting Committee Members Absent:**

Jim Greene

#### **Guests:**

Catherine Abbott, Kirstien Renna, Matthew Durkan, Frank Goldstin

#### **Recorder**

Juli Maxwell

### **1. Call to Order/Roll Call**

The meeting was called to order at 2:00 pm.

### **2. Action Items**

**2.1 Approval of Agenda: Regular Foundation Stepping Up for COD Committee Meeting of April 5, 2022 Agenda:** Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds

of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

## **2.2 Confirmation of Agenda: Approval of Agenda for the Regular Stepping Up for COD Committee Meeting of April 5, 2022 with any addition, correction or deletions.**

Tom Minder added an agenda item – 5.1.1 Introduction and Discussion with Frank Goldstin.

Tom Minder added Diane Rubin as a Stepping Out for COD Committee Member.

Motion carried.

## **3. Minutes**

### **3.1 Approval of regular Foundation Stepping Up for COD Committee Meeting Minutes – April 5, 2022.**

Rob Moon moved to approve the minutes as presented, and Carol Fragen seconded. The minutes were approved.

## **4. Comments from the Public**

**4.1 Comments from the Public:** In accordance with Assembly Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. Questions will be accepted by email to [codfoundation@collegeofthedesert.edu](mailto:codfoundation@collegeofthedesert.edu) and read into the record during public comment. Persons who wish to speak to the Board on any item not already on the agenda may do so at this time. There is a time limit of three (3) minutes per person and fifteen (15) minutes per topic, unless further time is granted by the Board. This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Board, unless simultaneous translation equipment is used. Requests should be directed to the Foundation as soon in advance of the Board meeting as possible.

There were no comments from the public received.

## **5. Discussion and Action Items**

### **5.1 Welcome and Introductions – Bill Chunowitz, Rob Moon, Tom Minder**

#### **5.1.1 Introduction of Frank Goldstin**

Frank introduced himself to the committee offered event/fundraising suggestions. The committee took the information into consideration.

Frank Goldstin left the meeting at 2:45pm.

## 5.1 Follow-up Items

## 5.1 Task of

## 5.1 Due by

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## 5.2 40th Anniversary Ideas

5.2.1 Stepping Out for COD

5.2.2 COD Program Expo and Dinner

5.2.3 Great Alumni Hunt – Possibly next year.

5.2.4 Naming Opportunity Auction

### **Committee brainstormed ideas for the anniversary event including:**

1. Have an evening event, not focused on entertainment. Event would be at the HILB or gym on campus or somewhere in Palm Springs to show goodwill. Event would have a mixer of sorts, talking to people about what COD is doing, with time to mingle and a “raise the paddle”. Sponsors bring guests. Have live auction items. Something unique to COD, like the culinary department catering a dinner for 12, etc., with a lower priced ticket.
2. Cocktails at HILB and dinner at the Gym on campus – cons: may be basketball season. Expensive to do event in the gym, have to rent everything. Gym isn’t very attractive or elegant. Décor would be expensive and we need to cover the floor, and bring in every single item.
3. Do same event as last year. Band from the 80s, as old as the Foundation. McCallum is unique and involves the community not just the large donors. We know the McCallum we know how to do the event, low risk. Students can come to the event.
4. Have event at MCCALLUM but have a cocktail party in HILB and do a paddle raise prior. Also, the art building would be an option.
5. Have a few events at people’s homes and invite 50 people to each and also invite students to talk. Have tour sign-ups.
6. The band “Nelson” perform at McCallum. Nelson is on hold for March 30 at the McCallum, and would like to give them a decision by August.
7. Barry Manilow backyard garden party.

The consensus was that the committee wants to do an event at the McCallum, with another smaller event leading up to that, possibly on campus, that has a fundraising element. Pre-event will not be on the same day.

Note: HILB Library is only available on Saturday or Sunday nights.

## 5.2 Follow-up Items

## 5.2 Task of

## 5.2 Due by

Tom Minder to meet with Mitch regarding entertainment (Nelsons).	Tom Minder	7-26-2022
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**5.3 Budget Overview/Fundraising Goal** – Kirstien Renna, Matthew Durkan

The fundraising goal for this year’s event is \$550,000.

**5.3 Follow-up Items**

**5.3 Task of**

**5.3 Due by**

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**5.4 2022/23 Committee Communication, Schedule and Location of Meetings** – Catherine Abbott

This was not discussed.

**5.4 Follow-up Items**

**5.4 Task of**

**5.4 Due by**

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**6. Future Agenda Items Adjournment**

The meeting was adjourned at 3:42 pm.

**Next Meetings: Tuesday, July 26, 2022, at 2:00 pm at the Foundation Office.**