



COD Foundation Stepping Out for COD Committee

Agenda Thursday, October 6, 2022

2:30PM

Foundation Conference Room

College of the Desert

43500 Monterey Street, Palm Desert, CA 92260

OR

ZOOM: <https://collegeofthedesert-edu.zoom.us/my/julimaxwell?pwd=bGF4a3EzOVJERUtBbkZaTFFHcmExQT09>

Password: 3562

Dial: +1 669 900 6833 (US Toll) – Meeting ID: 648 245 1590

COLLEGE OF THE DESERT FOUNDATION MISSION: College of the Desert Foundation acts as advocates for the College and to secure financial support enhancing educational opportunities for all students.

COLLEGE OF THE DESERT MISSION: College of the Desert provides excellent educational programs in basic skills, career and technical education, certificate, transfer preparation, associate degrees, noncredit and distance education, which are continuously evaluated and improved. Our programs and services contribute to the success, learning and achievement of our diverse students and the vitality of the Desert Community College District, surrounding areas and beyond.

Committee Members (total #): 9

Bill Chunowitz (Co-Chair), Tom Minder (Co-Chair), Rob Moon (Co-Chair)
Carol Fragen, Peggy Cravens, Marge Dodge, Diane Rubin, Jim Greene, Leslie Usow

Non-Voting Committee Members (total #): 0

Quorum (51%): 5

Subject to Brown Act: Yes

1. Opening Items

1.1 Roll Call

2. Agenda

2.1 Meeting of the Foundation Stepping Up for COD Committee of October 6, 2022 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.2 Confirmation of Agenda: Approval of agenda for the Meeting of the Foundation Stepping Up for COD of October 6, 2022, with any additions, corrections or deletions.

3. Minutes

Approval of Stepping Up for COD Committee Meeting Minutes of September 8, 2022.

4. Comments from the Public

Public Comments: In accordance with Senate Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted in person, by email to codfoundation@collegeofthedesert.edu and read into the record during public comment or by using the raise your hand function by joining the Zoom link. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section. Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the Committee meeting. All requests should be directed to the Foundation in advance.

5. Discussion/Action Items

5.1 Entertainment Update

5.2 Marketing Plan – Theresa Maggio

- 5.2.1 Save the Date Card
- 5.2.2 Sponsorship Brochure
- 5.2.3 Sponsor Cover Letter
- 5.2.4 Sponsor Form

5.3 Pre-Event

- 5.3.1 Invitees
- 5.3.2 Doing and “Ask”

5.4 Strategy for Optimizing Sponsors

5.5 Consideration of Honoree(s) for Event

5.6 Marketing Budget

5.7 Timeline

5.8 Honorary Committee Members Update

6. Future Agenda Items

7. Adjournment

Next Scheduled Meeting: Tuesday, November 1, 2022 at 2:30PM

Location: Foundation Conference Room