

**Foundation Board of Directors Regular Meeting  
Wednesday, September 28, 2022**

**1. CALL TO ORDER/ROLL CALL**

**Procedural: 1.01 Call to order**

Meeting called to order at 3:02 PM

**Procedural: 1.02 Roll Call**

**Quorum: Bill Chunowitz, Marge Dodge, Barbara Fromm, Carol Fragen, Jim Greene, Paul Hinkes, Peggy Jacobs, Tom Minder, Rob Moon, Diane Rubin, Jane Saltonstall, Jim Williams, Aurora Wilson, Jake Wuest, Dale Landon.**

Non-Voting Members present: Kim Dozier, Dave Vigo, Martha Garcia, Catherine Abbott.

Dale Landon notified he would leave meeting at 3:30PM.

**2. AGENDA**

**2.01 Pursuant to Government Code Section 54954.2(b)(2):** the Board may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a)

**2.02 Confirmation of Agenda: Approval of agenda for the Foundation Regular Board of Directors Meeting of September 28, 2022 with any additions, corrections, or deletions.**

Kirstein Renna requested to add April 2022 Financial Statements to the 8.02 agenda item.

Catherine Abbott requested to add item 5.02 A Letter from a Grateful Student.

**Motion by Bill Chunowitz, seconded by Barbara Fromm.**

**Final Resolution: Motion carries.**

**Yea: Bill Chunowitz, Marge Dodge, Barbara Fromm, Carol Fragen, Jim Greene, Paul Hinkes, Peggy Jacobs, Dale Landon, Tom Minder, Rob Moon, Diane Rubin, Jane Saltonstall, and Jake Wuest.**

**3. MINUTES**

**Minutes: 3.01 Approval of the May 25, 2022 Foundation Board of Directors Regular Meeting Minutes.**

**Motion by Rob Moon, seconded by Tom Minder.**

**Final Resolution: Motion carries.**

**Yea: Bill Chunowitz, Marge Dodge, Barbara Fromm, Carol Fragen, Jim Greene, Paul Hinkes, Peggy Jacobs, Dale Landon, Tom Minder, Rob Moon, Diane Rubin, Jane Saltonstall, Jim Williams, and Jake Wuest.**

**4. PUBLIC COMMENTS**

**Information: 4.01 Public Comments:** In accordance with Senate Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted in person, by email to [codfoundation@collegeofthedesert.edu](mailto:codfoundation@collegeofthedesert.edu) and read into the record during public comment or by using the raise your hand function by joining the Zoom link. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section. Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the Committee meeting. All requests should be directed to the Foundation in advance.

No public comments

**5. MISSION MOMENT**

**Mission Moment: 5.01 Merrill Lynch Presentation**

Two financial advisors from Merrill Lynch provided a presentation, "The 2021 Bank of America Study of Philanthropy: Charitable Giving by Affluent Households".

- Reviewed Bank of America's Charitable Philanthropic Survey:
  - Cash donations to nonprofits are a down trend
  - In addition to cash, refocus on noncash donations
  - Engaging in social media
  - Motivational factors in giving
- Ideas on how the financial advisors can help the Foundation Board members:
  - Moving towards less cash donations
  - Philanthropic educational meetings for Board Members and Staff regarding different types of trusts that current donors can use to give property, real property, businesses, commercial property, etc.
  - Donor education:
    - Develop restrictive giving lists
    - Develop specific campus/student needs for donors to have guiding criteria
  - Connect with COD Alumni as future prospective donors

Tom Minder asked how younger donors can be attracted to give. The financial advisor advised using social media, events, start by asking for small contributions, calling prospective donors, and providing campus tours.

Rob Moon highlighted the study notes younger donors want to know about the organization they are giving to, information.

Barbara Fromm commented: it is visceral to reach the younger generation.

Carol Fragen commented: engaging with COD Alumni to give back, invite Alumni to a Board Meeting or special meeting.

**5.02 Mission Moment: A Letter from a Grateful Student**

Dr. Paul Hikes read a thank you letter from Annexstad Scholarship recipient.

**6. REPORT ITEMS****Reports: 6.01 Board of Trustee Liaison**

Aurora Wilson provided updates from the September 15 Board of Trustees Meeting.

**Reports: 6.02 Superintendent's/President's Report**

Dr. Garcia provided updates:

- Full time enrollments
- Beam-signing Event, Oct 18, at the Indio Child Development Center (CDC)
  - Economic Impact Consultant was hired for the Indio CDC
  - Consultant advised the CDC is an estimated 26 million investment and 50 million economic impact

**Reports: 6.03 DCCD Student Representative**

Catherine Abbott advised that the Foundation is in the process of filling the position.

Tom Minder advised a student representative must be committed and if there is no one who is committed, then he recommends abolishing the student representative position.

**Reports: 6.04 Board Chair**

Diane Rubin did not have a Board Chair report to provide.

**Reports: 6.05 Executive Director**

Catherine Abbott reported:

- Stepping Out for COD's pre-event
- Play Hooky-El Paseo event, November 18, 2022
- COD Foundation Open House event on Giving Tuesday, November 29, 2022.
- Donor contribution updates (i.e., Nancy Bonner Estate, Diane Heitman Trust, 2023 State of the College sponsorships, California College Pathways Fund Grant for foster youth)
- Grant application updates (i.e., Richard Brooke Foundation for EDGE/pEDGE, Student Emergency Fund, Schlinger-Chrisman Foundation for CODE on the Road, Southern California EDISON for STEM, Spotlight Grant for foster youth)
- State of the College sponsor updates

**7. CONSENT ITEM****Consent: 7.01 Consent of College of the Desert Foundation Board of Directors Under AB 361 for Continued Virtual Meetings**

Tom Minder advises meetings are hybrid, not virtual.

**Motion by Tom Minder, seconded by Jake Wuest.****Final Resolution: Motion carries.**

**Yea: Bill Chunowitz, Marge Dodge, Barbara Fromm, Carol Fragen, Jim Greene, Paul Hinkes, Peggy Jacobs, Tom Minder, Rob Moon, Diane Rubin, Jane Saltonstall, Jim Williams, and Jake Wuest.**

**8. ACTION ITEMS**

**Action: 8.01** (Items pulled from Consent Agenda for future discussion and consideration.)

**Action: 8.02 Approve Financial Statements ending April 30, 2022, May 31, 2022, and June 30, 2022 as requested by the Finance and Investment Committee.**

Jake Wuest provided a report from the Finance and Investment Committee. Year to date report is very positive, fueled by planned giving.

Kirstein Renna provided a fundraising budget update.

Dr. Paul Hinkes asked about the stress testing.

Kirstein Renna responded:

- By the end of June 30, there were 6 under water endowments
- The ISP report is used to determine impact and allowable endowment spending to prevent overspending and protect endowments
- The audit has been completed
  - Audit meeting will has been moved from September to October 2022

**Motion by Jane Saltonstall, seconded by Barbara Fromm.****Final Resolution: Motion carries.**

**Yea: Bill Chunowitz, Marge Dodge, Barbara Fromm, Carol Fragen, Jim Greene, Paul Hinkes, Peggy Jacobs, Tom Minder, Rob Moon, Diane Rubin, Jane Saltonstall, Jim Williams, and Jake Wuest.**

**Action: 8.03 Board Designated Funding DRAFT**

Catherine Abbott advised that the Board agreed in 2020 to fund 3 designated areas:

1. Workforce Development Internships
2. Executive Director Discretionary Funding
3. PRU Process

Catherine Abbott reports funding modifications were made per the Executive Committee's recommendations.

Tom Minder advised the Finance Committee voted to reduce the Desert Sun funding to the Bruce Fessier Journaling fund.

Catherine Abbott advises the Board:

- Due to the pandemic, some employers do not have discretionary funding to pay for student interns
- The internship program was endorsed by the Board members and is now being launched
- The funding goes to student scholarships, not the employers.

Barbara Fromm left the meeting.

**Motion by Tom Minder, seconded by Jane Saltonstall.**

**Final Resolution: Motion carries.**

**Yea: Marge Dodge, Peggy Jacobs, Tom Minder, Diane Rubin, Jane Saltonstall, Jim Williams, and Jake Wuest.**

**Nay: Bill Chunowitz, Carol Fragen, Paul Hinkes**

**Abstain: Rob Moon**

Dr. Paul Hinkes asked if an ad-hoc committee can create internship guidelines. Catherine Abbott suggests bringing a presentation from the Work Experience Program to understand how the college's internship program works. Catherine Abbott does want to gather a task force for the PRU process.

## 9. DISCUSSION ITEMS

**Discussion: 9.01 Directors' Reports** (Reports may be submitted by emailing the Foundation at [codfoundation@collegeofthedesert.edu](mailto:codfoundation@collegeofthedesert.edu))

Tom Minder:

- Stepping out for COD

Marge Dodge:

- Academic Angels
- Welcome Back Tea, November 3rd
- Spring Fundraising event
- Upcoming events

Jane Saltonstall:

- Scholarship Day
- Campus Grant
- Campus Tours - Matt Durkan
- Nominating Committee

Bill Chunowitz:

- Emeritus Council/Past President
- Board Member Engagement

Catherine Abbott:

- By-Laws

### **Discussion: 9.02 State of the College Update**

Catherine Abbott and Matthew Durkan provided State of the College updates.

### **Discussion: 9.03 Board Planning Session**

Catherine Abbott reports the Board Planning Session will be on Nov 2nd, 9am to 5pm, at Big Horn Country Club.

### **Discussion: 9.04 Board Member Ethics - Upcoming Elections**

Catherine Abbott advises members to sign Conflict of Interest form.

### **Discussion: 9.05 Fall Calendar**

### **Discussion: 9.06 Campus Grants**

Campus Grants Program will be launched October 1st to the campus to support COD programs.

## 10. ADJOURNMENT

**Procedural: 10.01 Next Meeting: Board of Directors Planning Session, Wednesday, November 2, 2022, at 9:00 AM, at Big Horn Country Club**

### **Procedural: 10.02 Adjournment**

Meeting adjourned at 4:45 PM.