

**Foundation Executive Committee SPECIAL Meeting / Annual Leadership Meeting
Tuesday, October 25, 2022**

1. CALL TO ORDER/ROLL CALL

1.01 Call to Order

Meeting called to order at 4:01 PM

Members present: Christine Anderson, Bill Chunowitz, Jake Wuest, Barbara Fromm, Barbara Foster Monachino, Tom Minder, Jane Saltonstall, Marge Dodge, Catherine Abbott, and Aurora Wilson.

2. AGENDA

2.02 Confirmation of Agenda: Approval of agenda for the Special Board Meeting of October 25, 2022 with any additions, corrections, or deletions.

3. PUBLIC COMMENTS

3.01 Public Comments: In accordance with Senate Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted in person, by email to codfoundation@collegeofthedesert.edu and read into the record during public comment or by using the raise your hand function by joining the Zoom link. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section. Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the Committee meeting. All requests should be directed to the Foundation in advance.

No Public Comments

4. DISCUSSION ITEMS

4.01 Purpose: Celebrate The Past & Plan For The Future

4.02 Review Last Year's Areas of Focus & Determine Outcomes

Chris Anderson reviewed the 21/22 focus areas: Stewardship, MOU, Organization of Executive Committees, Tours, and Engagement.

- The Board shared that the COD culture has changed positively with Dr. Martha Garcia's leadership and thereby the MOU has a new focus.
- Jake Wuest shared that the Foundation team will be alleviated from processing pass though scholarships as this process will be handed to the COD Financial Aid Office beginning January 2023.
- Bill Chunowitz reiterated shared participation from the Board is needed with campus tours, which are set to begin the first week of November 2022.
- Not much progress was done with the "buddy system".

4.03 College Input/Requests

College Input:

- There is a need to support the Basic Needs Center along with student housing and food insecurity.
- Support AB540 and DACA students.
- Alumni Re-Engagement
- The 22/23 Giving Tuesday Campaign is focused on supporting basic student needs.

Catherine Abbott's Input:

- Connecting with new donors
- Celebrate Foundation's 40th anniversary
- Staff Goals
- Long Term Planned Giving for Sustainability

4.06 Discuss Focus Areas & Get Clarity

- Expand Donor List
- Strategic Planning
- Business Engagement
- Share Impact of Donations / Outcomes
- Accountability
- Cultivation
- Engagement
- Board Involvement
- Development
- Crack the Canadian Nut
- Stories + Testimonials
- Database Updates
- Project Management
- Alumni Association
- Outreach
- Diversity on Board
- Student Internships
- New Generation of Donors

4.07 Prioritize The Most Important Focus Areas For This Year

- Connection with Donors - 8 votes
- Alumni Engagement - 7 votes
- Database Management - 7 votes
- Business Engagement - 6 votes
- Project Management - 5 votes

- Planned Giving - 5 votes

5. ADJOURNMENT

5.01 Adjournment

The Chair adjourned meeting at 3:01 PM.

5.02 Next Leadership Meeting: TBD