



## **Foundation Stepping Out for COD Committee Meeting**

**Minutes for Tuesday, March 28, 2023**

**COD President's Conference Room & Zoom  
43500 Monterey Road  
Palm Desert, CA  
2:30PM**

### **Meeting Participants**

#### **Voting Committee Members Present:**

1. Bill Chunowitz (Co-Chair), Rob Moon (Co-Chair), Marge A Dodge, Diane Rubin, Jim Green, Leslie Usow, Tom Minder, Carol Fragen

#### **Voting Committee Members Absent:**

Carol Fragen, Diane Rubin, Leslie Usow

#### **Guests:**

Catherine Abbott, Liz Chambers, Chris Anderson, Theresa Maggio, Amanda McCarthy

#### **Recorder:**

Juli maxwell

### **2. Call to Order/Roll Call**

The meeting was called to order at 2:30 PM.

### **3. Action Items**

#### **2.1 Approval of Agenda: Regular Foundation Stepping Up for COD Committee Meeting of March 28, 2023 Agenda:**

Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the

attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

### **3.2 Confirmation of Agenda: Approval of Agenda for the Regular Stepping Up for COD Committee Meeting of March 28, 2023 with any addition, correction or deletions.**

Bill Chunowitz moved to approve the agenda as presented, and seconded by Jim Greene. The minutes were approved.

## **3. Minutes**

### **3.1 Approval of Foundation Stepping Up for COD Committee Meeting Minutes – March 14, 2023.**

The minutes were approved.

## **4. Comments from the Public**

There were no comments from the public received.

## **5. Discussion and Action Items**

**5.1 Finalize Seating** – The committee discussed seating and how the Sponsors and guests will receive their tickets. Theresa Maggio shared that an email blast went out this morning, informing sponsors to pick up their tickets at the sponsor table. Guests should valet with the general public.

**5.2 Marketing** – Theresa Maggio addressed the committee and reported that Rob Moon did a great job on Eye on the Desert. Committee viewed the recording. She also shared that Social Media is happening, radio and TV commercials. All sponsor benefits are being covered as promised.

**5.3 Ticket Update** – As of 3/28/2023 the McCallum has sold 422 tickets. A total of 837 tickets in total have been sold including the sponsor tickets.

**5.4 Timeline for Main Event** – Marge Dodge shared that there are only three things left on the list. Send Sponsorship Thank-You cards. Co-Chairs will get together to do the cards after the event. Theresa to send an eblast thanking all attendees. Staff will print sponsor thank you cards with a general “thank you” message. Committee chairs will sign cards at 1:30 pm on April 4 and have the meeting at the same time, including a de-brief.

**5.5 Budget Update** Amanda McCarthy shared the budget with the committee. Currently paid and received sponsorship dollars is \$390,802.00, pending verbal sponsorships of \$34,750.00, which together totals \$425,00.

**5.6 Other Business** Marge asked about Jan Harnik but has not heard back. Cathy has seen Jan but does not know if she is coming. Marge suggested we leave tickets for Jan Harnik at Will Call. There will be no Green Room.

Liz Chambers notified the committee that her last day working with the Foundation is Thursday, March 30 at 10pm.

## **6. Future Agenda Items**

### **7. Adjournment**

The meeting was adjourned at 3:07 PM.

**Next Meetings: Tuesday, April 4, 2023 at 1:30 PM at the COD President's Conference Room.**