



Foundation Stepping Out for COD Committee Meeting

Minutes for Tuesday, April 4, 2023

**COD President's Conference Room & Zoom
43500 Monterey Road
Palm Desert, CA
1:30PM**

Meeting Participants

Voting Committee Members Present:

1. Bill Chunowitz (Co-Chair), Tom Minder (Co-Chair), Marge Dodge, Jim Green,

Voting Committee Members Absent:

Carol Fragen, Diane Rubin, Leslie Usow, Rob Moon

Guests:

Catherine Abbott, Chris Anderson, Kirstien Renna

Recorder:

Juli Maxwell

2. Call to Order/Roll Call

The meeting was called to order at 2:33 PM.

3. Action Items

2.1 Approval of Agenda: Regular Foundation Stepping Up for COD Committee Meeting of April 4, 2023 Agenda: Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the

attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

3.2 Confirmation of Agenda: Approval of Agenda for the Regular Stepping Up for COD Committee Meeting of April 4, 2023 with any addition, correction or deletions.

The agenda was approved as presented

3. Minutes

3.1 Approval of Foundation Stepping Up for COD Committee Meeting Minutes – March 14, 2023.

The minutes were approved as presented.

4. Comments from the Public

There were no comments from the public received.

5. Discussion and Action Items

5.1 Thank You Card Signing by Chairs

5.2 Event Debrief

What went right/wrong.

- Entertainers only stayed in Founders Room a few minutes. Crowd seemed to have a great time and were engaged in the entertainment.
- Committee discussed the possibility of having the event at a different location.
- Committee discussed ways to raise more money at the event or pre-event.
- Better marketing, McCallum needs to put us in their program. Committee requested a line item in MOU to have McCallum include the event in their advertising.
- Sound was bad. Human Nature did not use the McCallum's sound system.
- Possibly lowering ticket prices the day of to have all seats filled.
- Founder's room was too crowded, maybe extend to only Silver and above.
- All check-in should be at the Founders side next year.
- Re-think pre-event, with heavy hors d'oeuvres and have it the day of event.
- Book entertainment early.
- Possibly put Jenel Vandenbos on this committee for next year.

- **Pre-party**

- Was educational but could be nicer as it felt rushed through cocktails and dinner to get to the educational part. The event didn't serve its purpose of thanking the sponsors for their support.
- Committee discussed having the pre-event the same night as the main event, starting with heavy appetizers at Cuistot or another close restaurant at 5:30 then at the McCallum at 8pm. This is what was done in the past and it worked well.

6. Future Agenda Items

7. Adjournment

The meeting was adjourned at 3:13 PM.

Next Meetings: TBD