

Advancement and Stewardship / President's Circle Committee Meeting (Thursday, January 18, 2024)

Generated by Juli Maxwell on Thursday, January 18, 2024

1. OPENING ITEMS

1.1 Call to Order

The meeting was called to order at 2pm.

1.2 Roll Call

Members Present: Rob Moon, Shari Stewart, Barbara Foster Monachino, Jane Saltonstall, Bill Chunowitz, Paul Hinkes

Members Absent: Marlene O'Sullivan, Chris Anderson

2. APPROVAL OF AGENDA

2.1 Confirmation of Agenda: Approval of agenda for the Foundation Advancement & Stewardship Committee Meeting of January 18, 2024, with any additions, corrections or deletions. Rob Moon added two agenda items; 5.4 Pizza and Putters, 5.5 Renewal Status

Jane moved to approve the agenda with additions, Barbara seconded the motion. Agenda was approved with additions.

3. MINUTES FOR APPROVAL

3.1 Pursuant to Government Code Section 54954.2(b)(2), the Board may take action on items of business not appearing on the posted agenda, upon a determination by a 2/3 vote of the Board, or (if less than 2/3 of the members are present, a unanimous vote of those present), that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified.

3.2 Approval of the Meeting Minutes of December 8, 2023.

The minutes were approved as presented.

4. PUBLIC COMMENTS

Procedural, Public Comments: 4.1 In person and remote public participation is allowed and will be accepted in person, OR by email to codfoundation@collegeofthedesert.edu and submitted for the record during public comment. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section. Accommodations for Persons with Disabilities: Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the meeting. All requests should be directed to the COD Foundation office in advance via email to codfoundation@collegeofthedesert.edu.

5. DISCUSSION AND ACTION ITEMS

5.1 President's Circle Strategic Plan- Elena Moiseeva and Eddie Hernandez

Elena Moiseeva shared the presentation with the committee, showing how to revamp the President's Circle membership. (Presentation attached).

Committee asked questions about what a "courtesy member" is. Elena explained that some donors get a courtesy membership for large donations, at the discretion of the Executive Director. Committee asked the status of reaching out to President's Circle Lifetime Members. Staff explained that a letter has been drafted and will go out to all lifetime members asking for donations. The current Academic Angels newsletter will now become a combined "membership" newsletter, incorporating both membership groups. Rob suggested setting up an ongoing ad hoc committee to work with staff on member benefits. President's Circle Committee will meet for 3 planning sessions per year, with wine and appetizer, and spouses are welcome. Staff would plan these casual events. Advancement and Stewardship committee will oversee the President's Circle and meet regularly. President's Circle will not be governed by the Brown Act.

5.2 Newsletter

Newsletter will be combined for the Academic Angels and President's Circle. Committee was asked for naming suggestions for the newly combined newsletter.

5.3 Invisible Valley, Mary Pohlاد Film

Tom Minder spoke to Mary Pohlاد regarding doing an event next Fall with the film as the focus. Mary communicated that November was a good month and Tom suggested the second week of November at the Cultural Center in Palm Springs, with students encouraged to attend and possibly be transported by bus to the event. Jane Saltonstall shared that her and Rob Moon spoke to Michael Green and have an appointment on January 23 to tour the Cultural Center. Next step is to set up a meeting with Mary on how the event will proceed. Mary said she will be happy to help. Tom suggested they meet at Tom's home with Jane, Rob and Mary. Tom to get Mary's availability.

5.4 Pizza and Putters

Rob updated the committee on the March 3 event. Rob would like to appoint an ad hoc to continue planning with staff. Pizza vendor and venue contracts are being worked on. Pierrro's Pizza will do the catering. Budget is \$8500 for the event Committee felt they could do the event under budget. An ad hoc committee will be formed with Shari Stewart and Paul Hinkes along with staff, to complete the details for the event. Do a "Save the Date" for Pizza and Putters, to be sent out via email as soon as possible.

5.5 Membership Renewals

Staff has sent out letters for President's Circle renewal. Elena shared that there are 47 lifetime members and they will be sent letters to consider donating. 46 members have renewed, of which 11 are either new, or rejoined after some break in membership. 18 faculty/staff joined the PC. 25 members pending renewal, and they have all been approached and encouraged to renew. Year 2000 - 2022 members will be contacted next to renew their membership. 60+ members have not renewed and will be sent letters and get phone calls.

6. ADJOURNMENT

Meeting was adjourned at 4:00pm. Next meeting March 21, 2024.