



**COD Foundation: Academic Angels Committee
Minutes**

Tuesday, January 9, 2024 at 2:30 PM

Zoom Recording: <https://collegeofthedesert-edu.zoom.us/j/5066201567?pwd=ZW5DRzY3TTk1ekRudGRpZy9iNnFzUT09>

Meeting ID: 506 620 1567

COLLEGE OF THE DESERT FOUNDATION MISSION: College of the Desert Foundation acts as advocates for the College and secures financial support enhancing educational opportunities for all students.

COLLEGE OF THE DESERT MISSION: College of the Desert provides excellent educational programs in basic skills, career and technical education, certificate, transfer preparation, associate degrees, noncredit and distance education, which are continuously evaluated and improved. Our programs and services contribute to the success, learning and achievement of our diverse students and the vitality of the Desert Community College District, surrounding areas and beyond.

Voting Committee Members:

Marge Dodge (Chair), Chris Anderson, Norma Castaneda, Jane Saltonstall, Shari Stewart

Non-Voting Committee Members:

Cynthia Cottrell

Nancy Harris

Linda Weakly

Quorum (51%): 3

Subject to Brown Act: Yes

1. Call to Order/Roll Call

1.1 Call to Order

The Chair called meeting to order at 2:36 PM.

1.2 Roll Call

Marge Dodge, Norma Castaneda, Shari Stewart.

Board Chair: Diane Rubin.

Non-Voting: Linda Weakly.

Foundation Staff: Catherine Abbott, Eddie Hernandez, Elena Moiseeva, Dotty Durney (recorder).

2. Agenda

2.1 Pursuant to Government Code Section 54954.2(b)(2), the Committee may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a).

2.2 Confirmation of Agenda: Approval of agenda for the Academic Angels Committee Meeting of January 9, 2024, with any additions, corrections, or deletions.

Agenda stands as amended.

3. Minutes

3.1 Approval of the Academic Angels Committee Meeting Minutes of October 10, 2023.

Confirmation of the minutes as amended. Norma Castaneda moved to approve; Jane Saltonstall seconded. Shari Stewart, Diane Rubin abstained.

4. Comments from the Public

4.1 Public Comments: In accordance with Senate Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted by email to codfoundation@collegeofthedesert.edu and read into the record during public comment or by using the raise your hand function by joining the Zoom link. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section.

No Public Comments.

5. Action & Discussion Item

5.1 Renewal of dues update by Eddie Hernandez

Eddie Hernandez gave renewal update. Through this afternoon, 30 members have paid their renewal, 16 memberships are outstanding, and there are 66 lifetime members. Pledges have come in from Liz Chambers and Bill Chunowitz. One notice has gone out already, and follow-up notices will be sent to those who have not yet renewed. When Amanda McCarthy returns from vacation, she will send a revenue report to this committee.

5.2 Calling All Angels newsletter

Going forward, the newsletter will be prepared by Theresa Maggio of The Competitive Advantage, the Foundation's third-party marketing vendor. Prior to sending the newsletter, she will seek approval from Catherine Abbott, Eddie Hernandez, Elena Moiseeva, and Marge Dodge, and she will coordinate with Amanda McCarthy regarding distribution list. The newsletter will be sent quarterly beginning in January of this year.

5.3 March 6 Mixer – Location options

Approximately 30 people are expected to attend the mixer on Wednesday March 6, 2024 5:00-6:00pm. Potential venues were discussed and it was decided who would check into each: Shari Stewart will look into Westin Mission Hills Resort's Pinz & Pints; Eddie Hernandez and Shari Stewart will check into Grapefruit Basil at Tommy Bahama Miramonte; and Norma Castaneda will talk with Dodie at The Nest.

5.4 Spring Lunch – date and venue

It was agreed to host the Spring Lunch at Desert Horizons in April. Linda Weakley will speak to the club when their construction is completed, approximately January 20, 2024. The date of the lunch will depend on the club's availability, but it is hoped to be sometime in the first part of the month.

5.5 Learning to Lead publicity plan

Theresa Maggio will lead the publicity efforts overall, and Juli will work internally with College of the Desert to target specific groups on campus. Elena Moiseeva suggested posting on the Handshake app with a link to Leadership Coachella Valley. Many students on campus use this app for opportunities, so we should be able to reach many interested and qualified students. Time commitments were discussed and will be included in the posting.

5.6 Plans for funding backpacks and other supplies for Hospitality students

The backpacks given to the Hospitality students last year were a big hit and the cost came to just \$21/each, so we will be giving them again this year. An e-blast will be going out in February asking for donations of \$500 or \$1000 to this effort. The email will detail how the money will be used. It was also decided to do a small "pass the hat" fundraiser at the mixer in March, asking attendees to pitch in \$20 to provide

one backpack to a student. At the lunch in April, we will do a bigger ask, and perhaps bring in students to talk about the program and their trip to Japan to encourage donations.

5.7 Coeta Barker Foundation

The Coeta Barker Foundation is using a new application process for its grants. Marge spoke with the coordinator, Terry Garay, regarding this new process and he suggested that Cathy send an email request in lieu of the formal grant application. Cathy will be asking for \$10,000 rather than the \$5,000 we requested last year.

6. Adjournment

6.1 Next Meeting: Tuesday, April 9, 2024, 2:30 PM – 3:30 PM

6.2 Adjournment

The Chair adjourned the meeting at 03:15 PM.