

Advancement and Stewardship Committee Meeting (Thursday, March 21, 2024)

Generated by Juli Maxwell on Thursday, March 21, 2024

1. OPENING ITEMS

Call to Order: 1.1 Call to Order

Meeting was called to order at 2:00pm

Roll Call: 1.2 Roll Call

Members Present: Rob Moon, Tom Minder, Paul Hinkes, Bill Chunowitz, Chris Anderson

Members Absent: Jane Saltonstall

Guests: Diane Rubin, Barbara Foster Monachino, Elena Moiseeva, Eddie Hernandez, Gailya Brown

Recorder: Juli Maxwell

2. APPROVAL OF AGENDA

2.1 Confirmation of Agenda: Approval of agenda for the Foundation Advancement & Stewardship Committee Meeting of March 21, 2024, with any additions, corrections or deletions.

Agenda was approved as presented.

3. MINUTES FOR APPROVAL

3.1 Pursuant to Government Code Section 54954.2(b)(2), the Board may take action on items of business not appearing on the posted agenda, upon a determination by a 2/3 vote of the Board, or (if less than 2/3 of the members are present, a unanimous vote of those present), that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified.

3.2 Approval of the Meeting Minutes of January 18, 2024.

Bill Chunowitz made the motion to approve the minutes as presented. Chris Anderson seconded. Motion passed.

4. PUBLIC COMMENTS

Procedural, Public Comments: 4.1 In person and remote public participation is allowed and will be accepted in person, OR by email to codfoundation@collegeofthedesert.edu and submitted for the record during public comment. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section.

Accommodations for Persons with Disabilities: Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the meeting. All requests should be directed to the COD Foundation office in advance via email to codfoundation@collegeofthedesert.edu.

There were no public comments.

5. DISCUSSION AND ACTION ITEMS

5.1 Definition of PC Member

The committee discussed unrestricted donations to the Foundation and what dollar amount, if any, makes you a PC member and at what level. Committee discussed the possibility for giving donors who give unrestricted funds over a certain dollar amount, the option to put a portion of that money to President's Circle. Committee discussed pros and cons and how this could work if the Board were to implement this. Committee will appoint an ad hoc committee to come up with options for a policy addressing this.

5.2 Planning session at Rob Moon's house – Date, Plans, Scripts, Budget, Call Potential New PC Volunteers

Committee discussed logistics for these informal gatherings including who will be invited to this first planning session. May 1 will be the date of the first session, from 5 to 6:30 pm at the home of Rob Moon. There will be 3 planning sessions per year.

5.3 Reception after Annual Board meeting

As a part of the Bronze level and up, these members will be invited to the April 24th reception immediately following the Board meeting at Desert Willow.

5.4 PC Membership Update

Elena Moiseeva reviewed current members with the committee and thanked committee members for reaching out and recruiting friends to join. Currently there are 66 members. Elena asked committee to contact the last year's members that have not yet renewed for this year.

5.5 PC Brochure, budget, timelines

Elena shared with the committee that staff is currently working with HR Advantage on doing the brochure. \$1,500 to design the logo, \$1,500 for designing the brochure and \$3,000 - \$4,000 for printing. This brochure will be done in the next fiscal year.

5.6 Lifetime Members (appeal letter, definition)

Letters have gone out to these members asking them to consider donating.

5.7 Planning for next year: events and dates

Committee discussed having Pizza and Putting event again next year. The committee decided to setup an ad hoc committee for President's Circle events that will take place next year.

5.8 President's Circle Swag for 2024/25

Committee discussed giving a welcome packet to new members that includes swag for President's Circle. Elena will bring options to the next meeting.

5.9 Upcoming Meeting Dates

April 18 - This meeting will be canceled.

May 16 - 2pm

6.0 ADJOURNMENT

Meeting was adjourned at 3:25pm