

Foundation Board of Directors Regular Meeting (Wednesday, February 21, 2024)

Generated by Dotty Durney on Monday, February 26, 2024

1. CALL TO ORDER/ROLL CALL

1.1 Call to order

Meeting was called to order at 3:06pm

1.2 Roll Call

Members present: Christine Anderson, Norma Castaneda, Bill Chunowitz, Marge Dodge, Carol Fragen, Barbara Fromm, Jim Greene, Paul Hinkes, Joan Lamb, Tom Minder, Rob Moon, Diane Rubin, Jane Saltonstall, Shari Stewart, Jenell VanDenBos, Jake Wuest.

Non-voting members present: Rod Garcia, Laura Hope

Staff present: Catherine Abbott, Gailya Brown, Liz Chambers, Eddie Hernandez, Mike Hofacre, Juli Maxwell, Elena Moiseeva.

Guests: Scott Adkins, Robert Rauscher

Recorder: Dotty Durney

2. AGENDA

2.1 Pursuant to Government Code Section 54954.2(b)(2), the Board may take action on items of business not appearing on the posted agenda, upon a determination by a two-thirds vote of the members of the legislative body present at the meeting, or, if less than two-thirds of the members are present, a unanimous vote of those members present, that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified in subdivision (a)

2.2 Confirmation of Agenda: Approval of agenda for the Foundation Regular Board of Directors Meeting of February 21, 2024, with any additions, corrections, or deletions.

3. MINUTES

3.1 Approval of the January 24, 2024, Foundation Board of Directors Regular Meeting Minutes

4. PUBLIC COMMENTS

4.1 Public Participation and Public Comment: In person and remote public participation is allowed and will be accepted in person, by email to codfoundation@collegeofthedesert.edu and submitted for the record during public comment or by using the raise your hand function by joining the Zoom link <https://collegeofthedesert-edu.zoom.us/j/83847169345?pwd=3r9CmC31HkubdI5M7tqpRweZfJteYD.1;Passcode:467286>; Meeting ID: 838 4716 9345. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section.

Accommodations for Persons with Disabilities: Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the Board meeting. All requests should be directed to the Foundation Office in advance via email to codfoundation@collegeofthedesert.edu.

No public comments

5. VOTING ON NEW BOARD MEMBERS

Jane Saltonstall moved to approve slate of four candidates: Jerry Fogelson, Ramraghi Fuller, Ed Gubman, Jaishri Mehta. Carol Fragen seconded the motion. The motion carried unanimously. It was noted that Ramraghi should recuse herself from votes on financial matters due to her position with Merrill Lynch.

6. MISSION MOMENT

6.1 Update on Palm Springs Campus - MAAS and Dr. Scott Adkins

Dr. Scott Adkins, Director Educational Centers - Institutional Advancement, and Rober Rauscher, Program Manager at MAAS, gave an overview of the new Palm Springs campus.

7. REPORT ITEMS

7.1 Board of Trustee Liaison Report - Ruben Perez

- Board of Trustees approved the Jordan Schnitzer art museum.
- The Board issued \$200M in bonds last month. There remains approximately \$150M yet to be issued.
- The City of Palm Desert has a new contract with Riverside County to run the Palm Desert public library. The City has signed a five-year lease with the College, with the intention of building a new library at a different location and moving by the end of the five-year term. Once they move out, the College will take over the building.

7.3 Interim Superintendent/President Report - Laura Hope

- The College has hired construction management companies for Roadrunner Motors and the Palm Springs campus.
- Barbara Foster Monachino has been appointed to the Citizens Bond Oversight Committee.
- She distributed to the Board new flyers for the Roadrunner Express. The ribbon cutting ceremony was last week.
- The College has recently received two grants: one for healthcare and the other for the Education program.

7.4 Board Chair Report - Diane Rubin

- Reported that the College is now monitoring guest parking passes. All Board members will need to display a parking pass on their car's dashboard when parking on campus. An email went out yesterday with pass that can be printed out for future visits to the campus. Members can contact the Foundation office if they need another pass.
- The Citizen Bond Oversight committee appointed Barbara Foster Monachino to the committee, along with two other new members, David Ready and Bruce Bauer.

7.5 Executive Director Report - Catherine Abbott

- She is compiling a list of speaking points regarding the Jordan Schnitzer art museum and will email them to the members shortly.
- Kirstien Renna has officially accepted the role of Foundation Financial Officer.
- Former COD STEM/NASA student, Grecia Gutierrez, has been awarded a summer internship with Blue Origin.
- Roadrunner Essentials has received a three-year, \$150,000 challenge grant from the Bob and Connie Lurie Foundation. The Roadrunner Essentials program funds other programs including Roadrunner Express, textbook rental, among others.

- The Donald and Coeta Barker Foundation has invited us to submit a request for a \$125,000/year grant that would be paid each year for three years. This grant, also, would go toward Roadrunner Essentials.
 - State of the College will be held Thursday, February 29 at Toyota of the Desert. We have so many sponsors that tickets have sold out!
 - Stepping Out for COD has secured country singer Clay Walker for the event on Thursday, April 4. Kudos to Norma Castaneda and Jenell VandenBos for their efforts.
 - Eddie Hernandez gave an overview of the State of the College program and a brief update on ticket sales for Stepping Out. Norma encouraged all Board members to sponsor the event at the \$2500 level.
 - Cathy and Liz Chambers will be attending the memorial service for Jane Hoff. Ms. Hoff's estate includes a donation to the COD Nursing program; Cathy and Liz will learn more about that donation after the memorial.
 - Cathy shared that our former Board member, JoAnn McGrath, has passed away.
- 7.6 Directors' Reports (Reports may be submitted by emailing the Foundation at codfoundation@collegeofthedesert.edu)
- 7.6.1 Rob Moon, Director of Resource Development and Stewardship
- The next member appreciation event will be Pizza & Putting Par-Tee at Shadow Mountain in Palm Desert on March 3, 11am-2pm. Kudos to Elena Moiseeva and Eddie Hernandez for all their hard work in putting this together.
 - Planning has begun for next year's first event: a showing of the film, "Invisible Valley," produced by Mary Pohlad to be held at the Palm Springs Cultural Center. Rob, Tom Minder, and Jane Saltonstall are working with Ms. Pohlad and the Cultural Center to organize the event, which is targeted for Nov. 2024.
 - The Advancement and Stewardship and President's Circle committees did not meet last month while they continue to revise the and benefits and membership structure of President's Circle.
 - He gave an update on President's Circle membership numbers. Elena reported that numbers are up at all levels.
- 7.6.2 Norma Castaneda, Co-Chair of Stepping Out for COD
- Country singer Clay Walker has been signed for Stepping Out.
 - There will be no meet-and-greet with him due to his health issues.
 - She and Co-Chair, Jenell VanDenBos are organizing a pre-show event for sponsors who support at the \$5000 level or higher.
- 7.6.3 Marge Dodge, Director of Recognition and Outreach
- Academic Angels distributed 10 logoed backpacks to the Japanese Hospitality students.
 - Two COD Hospitality students and one professor will be traveling to Japan in February/March this year, and all costs have been covered for the two students.
 - Academic Angels mixer will be Wednesday, March 6 at the Yard House in Rancho Mirage.
 - Spring into Summer luncheon will be held Thursday, April 18 at Desert Horizons Country Club in Indian Wells. A presentation will be done by COD's Tiny House Architecture professors.
- 7.6.4 Jane Saltonstall, Director of Programs/Campus Connections
- The Campus Grants committee will meet on Monday to decide awards.
- 7.6.5 Jake Wuest, Treasurer
- No report as the committee did not meet last month.
- 7.6.6 Chris Anderson/Bill Chunowitz, Past Chairs
- Chris reported that the Legacy Leaders intend to host a Planned Giving Advisory dinner in April. She thanked Liz Chambers for her work to coordinate this dinner event.
 - A reception for the Legacy Leaders membership will be held on Sunday May 5 ahead of the "Guys and Dolls" matinee at the McCallum Theater.
 - She presented Paul Hinkes with the Legacy Leaders Crystal Prism award.
 - Bill gave an update of the campus tours, and Shari Stewart encouraged all Board members to take the tour.
- 7.6.7 Barbara Fromm, Secretary
- She met with Cathy Abbott recently to discuss internships at COD, and ways to embellish those programs.

8. DISCUSSION ITEMS

8.1 Update on New Format of President's Circle

Rob gave update on changes to the committee and benefits. Tom noted that the Foundation bylaws will need to be modified to reflect these changes.

8.2 Board Member Recruitment

Diane Rubin asked the Board to consider community members who would be good to elevate our reputation. We should be roughly 24-26 members total. Please send any suggestions to her, Jane, or Cathy.

8.3 Campus Tour Update

Bill gave his update earlier during Directors' Reports.

8.4 Upcoming Events

- State of the College 5:00-7:00pm Thursday, February 29 at Toyota of the Desert in Cathedral City
- Pizza & Putting Par-Tee 11:00am-2:00pm Sunday, March 3 at Shadow Mountain Resort in Palm Desert
- The Springs Woman Presentation 11:30am Thursday, March 14 at the Springs Country Club in Rancho Mirage.

9. ADJOURNMENT

9.1 Next Meeting: Wednesday, March 27, 2024, at 3:00 PM at Cravens Multi-Purpose Room

9.2 Adjournment

Meeting was adjourned at 4:50pm