

Foundation Stepping Out for COD Committee Meeting (Tuesday, March 5, 2024)

Generated by Dotty Durney on Tuesday, March 5, 2024

1. OPENING ITEMS

Call to Order/Roll Call: 1.1 Call to Order
Meeting was called to order at 2:01pm.

1.2 Roll Call - Norma Castaneda, Jenell VanDenBos, Marge Dodge, Jim Greene, Carol Fragen
Members present: Norma Castaneda, Marge Dodge, Jim Greene, Carol Fragen.
Guests: Jenell VanDenBos (via Zoom), Diane Rubin, Theresa Maggio, Catherine Abbott, Eddie Hernandez.
Recorder: Dotty Durney

2. APPROVAL OF AGENDA

2.1 Confirmation of Agenda: Approval of agenda for the Foundation Stepping Out for COD Committee meeting, March 5, 2024 with any additions, corrections or deletions.
Agenda unanimously approved as presented.

3. MINUTES FOR APPROVAL

3.1 Pursuant to Government Code Section 54954.2(b)(2), the Board may take action on items of business not appearing on the posted agenda, upon a determination by a 2/3 vote of the Board, or (if less than 2/3 of the members are present, a unanimous vote of those present), that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified.

3.2 Approval of the Meeting Minutes of January 11, 2024
Carol Fragen moved to approve the minutes of January 11, 2024.
Jim Greene seconded the motion.
Motion passed unanimously and the minutes were approved as presented.

4. PUBLIC COMMENTS

4.1 In person and remote public participation is allowed and will be accepted in person, OR by email to codfoundation@collegeofthedesert.edu and submitted for the record during public comment or by the raise of your hand function by joining the Zoom link: <https://collegeofthedesert-edu.zoom.us/julimaxwell?pwd=b0tLbzNRWWWhyL284NHo2MmtnUXE5UT09>. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section. Accommodations for Persons with Disabilities: Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the meeting. All requests should be directed to the COD Foundation office in advance via email to codfoundation@collegeofthedesert.edu.
No public comments

5. DISCUSSION AND ACTION ITEMS

5.1 Sponsorship Update and Ticket Sales - Eddie Hernandez
Eddie Hernandez gave an update of sponsorship and ticket sales.

5.2 Marketing Update - Norma Castaneda
Theresa Maggio gave an update on marketing. Ads are currently running on KESQ TV affiliates, Big 106 radio, Desert Living magazine, and Agua Caliente's eblasts, marquee, and on-site videos.

5.3 Budget Update - Kirstien Renna
Kirstien Renna gave update on budget: expenditures, sponsorship sales, and ticket sales. She gave breakdown of sponsorship sales by level.

5.4 Pre-Party/Post-Event

It was decided to hold a pre-event party in the Sunset Suite 6:30-7:30pm prior to the performance, and we will forego an opening act. No final determination was made regarding the level of sponsors that will be invited to the party. Cathy and staff will look at number of potential attendees at each sponsorship level and make a decision.

6. ADJOURNMENT

Meeting was adjourned at 2:56pm.