

Advancement and Stewardship Committee Meeting (Thursday, May 16, 2024)

Generated by Juli Maxwell on Thursday, May 16, 2024

1. OPENING ITEMS

Call to Order: 1.1 Call to Order

1.2 Roll Call

Members Present: Shari Stewart, Bill Chunowitz, Tom Minder, Chris Anderson, Barbara Foster Monachino, Paul Hinkes

Members Absent:

Guests: Rob Moon (via Zoom), Jane Saltonstall (via Zoom), Catherine Abbott, Gailya Brown, Elena Moiseeva, Eddie Hernandez

Recorder: Juli Maxwell

2. APPROVAL OF AGENDA

2.1 Confirmation of Agenda: Approval of agenda for the Foundation Advancement & Stewardship Committee Meeting of May 16, 2024, with any additions, corrections or deletions.

Agenda was approved as presented.

3. MINUTES FOR APPROVAL

3.1 Pursuant to Government Code Section 54954.2(b)(2), the Board may take action on items of business not appearing on the posted agenda, upon a determination by a 2/3 vote of the Board, or (if less than 2/3 of the members are present, a unanimous vote of those present), that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified.

3.2 Approval of the Meeting Minutes of March 21, 2024.

Bill Chunowitz made a motion to approve the minutes, Tom Minder seconded the motion. Motion carried.

4. PUBLIC COMMENTS

Procedural, Public Comments: 4.1 In person and remote public participation is allowed and will be accepted in person, OR by email to codfoundation@collegeofthedesert.edu and submitted for the record during public comment. There is a time limit of three (3) minutes per person. All comments must be submitted or brought forward prior to the end of the public comments section. Accommodations for Persons with Disabilities: Persons with disabilities may make a written request for a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the meeting. All requests should be directed to the COD Foundation office in advance via email to codfoundation@collegeofthedesert.edu.

5. DISCUSSION AND ACTION ITEMS

5.1 President's Circle Presentation

Amanda McCarthy presented to the committee an overview of how donations come into the Foundation and how they are applied.

Committee discussed the presentation touching on the following topics:

- How new donors become President' Circle members
- At what donation level do donors get a one-year complimentary membership

- Bringing guests to President's Circle events and when they will be charged for attendance
- How Academic Angels can attend President's Circle events

5.2 President's Circle Potential Event Dates

Eddie Hernandez shared with the committee, ideas for new curated events including:

- Culinary department event
- Paint and Sip event
- Wine and Clay event

The events for ALL members will still be held during the year

5.3 President's Circle Upcoming Movie Showing of "Invisible Valley"

- The event will be a President's Circle event at the Camelot Theater in Palm Springs.
- President's Circle members will have a catered reception prior to or after the event
- Theater holds 490 people at the price of \$1000
- Possibly bus in people to the event
- Event will start at 5pm
- No cost to view the film, but will need RSVPs
- Q&A after film with Mary and production staff
- Reserved seats for President's Circle in the front of the theater
- Details will be discussed at a later time

5.4 Stewardship Calling Parties, Signing Parties

Elena shared that the committee has recently been focusing on President's Circle and this is a reminder that the committee does more than just this. Possibly, sending letters to members or calling parties to thank members.

5.5 Stewardship Meetings with Donors

Elena reminded the committee that Eddie is available to meet with potential donors if they have anyone in mind.

6. ADJOURNMENT

Discussion: 6.1 Next Meeting - Thursday, September 19, 2024