Foundation Executive Committee Regular Meeting (Wednesday, May 22, 2024)
Generated by Juli Maxwell on Wednesday, May 22, 2024

1. CALL TO ORDER/ROLL CALL
Procedural, Call to Order/Roll Call: 1.1 Call to Order

Members Present: Diane Rubin, Christine Anderson, Marge Dodge, Barbara Foster Monachino, Barbara Fromm, Tom Minder, Rob Moon, Jane Saltonstall, Jake Wuest.

Members Absent: Bill Chunowitz

Non-voting members: Laura Hope, Rod Garcia, Ruben Perez.

Guests: Catherine Abbott

Recorder: Juli Maxwell

2. AGENDA

Procedural: 2.1 Pursuant to Government Code Section 54954.2(b)(2), the Board may take action on items of business not appearing on the posted agenda, upon a determination by a 2/3 vote of the Board, or (if less than 2/3 of the members are present, a unanimous vote of those present), that there is a need to take immediate action and that the need for action came to the attention of the local agency subsequent to the agenda being posted as specified.

Procedural: 2.2 Confirmation of Agenda: Approval of agenda for the May 22, 2024, Foundation Executive Meeting with any additions, corrections, or deletions.

Tom Minder asked to remove items 5.1 and 5.2 as they will be discussed at the board meeting.
Jake Wuest made a motion to approve the agenda with changes, and Barbara Foster Monachino seconded.
Motion passed.

3. MINUTES

Minutes: 3.1 Approval of March 27, 2024, Foundation Executive Committee Regular Meeting Minutes
Minutes were approved.

4. PUBLIC COMMENTS

Procedural: 4.1 Public Comments: In accordance with Senate Bill 361 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed and will be accepted in person or by email to codfoundation@collegeofthedesert.edu and read into the record during public comment or by using the raise your hand function by joining the Zoom link: 1:30 - 2:45pm Location: College of the Desert Palm Desert Campus, Cravens Center Multi-Purpose Room Zoom link: https://collegeofthedesert-edu.zoom.us/my/julimaxwell?pwd=b0tLbzNRWWhyL284NHo2MmtnUXE5UT09&omn=89926983480. Meeting ID:648 245 1590. Passcode: 5604 (Public Comment Only).1; Meeting ID: 825 8277 4896;

Passcode: 358592 All requests should be directed to the Foundation by 5:00 p.m. Tuesday, May 21, 2024.

There were no public comments.

5. CLOSED SESSION
Litigation - Report OutHeitman Litigation
Did not discuss

6. OPEN SESSION
Report of action taken (if any).
None, as was not discussed.

7. DISCUSSION ITEMS

Discussion: 7.1 Review and Discuss Executive Committee Goals
Diane Rubin reviewed the goals from 2023/24 and explained the committee that the Executive committee should receive items that are not yet ready for the full board meeting. The idea was brought up to hold executive committee meetings only when there are items that need to be discussed or need input prior to the board meeting. Otherwise, there is no need for the executive committee to meet.
Committee Goals Review for 2023/24:

1. Streamline Board/Committee Meetings
   - Decrease frequency of all meetings by 20% -This was done. Committee discussed making more effective use of executive committee time and possibly hold executive committee meetings only when there are items that need to be discussed or need input prior to the board meeting. Otherwise, there is no need for the executive committee to meet.
   - Combine Advancement and Stewardship meetings to prevent duplication of efforts - this was done
2. Focus on Important Committees
   - Internships - use for connecting employers to the college
   - Campus grants - fine tune what types of projects qualify for a grant
   - By Laws - Get by-laws cleaned up and have recommendations for executive committee review by the first meeting of 2024/2025.
   - Nominating - Committee discussed the ideal size and make-up of the board
   - Past Chairs - Committee discussed revisiting the provision of an Emeritus Council in By-Laws.
3. Board Member Goals
   - Academic Angels
     - accomplished the goal of adding 5 members and agreed to keep this goal again for the upcoming year
     - increase membership renewal rate
     - staff to send out renewals in early November
     - promote President's Circle within Academic Angels
   - Staffing Model
     - Continue to be aware of the unrestricted revenue used for salaries; the gift fee will help with this as will the prospect of the district helping with salaries

Discussion: 7.2 Establish New Committee Goals for 2024/2025

- Academic Angels Goals
    - add 5 new members
    - increase membership renewal rate- send out renewal in early November
    - promote PC within AA

Committee discussed goals for 2024/25 including:
- Finance:
    - Paying more attention to what is spent raising unrestricted money vs. what is spent raising restricted money.
- President's Circle and Advancement
    - 53% increase next year
    - Continue to revamp PC committee
    - Partner and coordinate with AA
    - Get marketing collateral printed and sent out
    - New benefits for member tiers
    - Hold 3 PC meetings
    - Tom Minder to spearhead the task force for the Mary Pohlad event, working with Rob Moon and Jane Saltonstall. Committee discussed moving the event do the Barbara Sinatra event happening on the same day. Committee agreed to move the event to December 5th. Jane Saltonstall to notify the Cultural Center.
- Nominating Committee -
    - Diversity and inclusion on the board
- Legacy Leaders
    - acquire another 8 legacy leaders
- Scholarships and Program Funds
    - simplify and reduce the number of scholarships and program funds, allowing donors to contribute to already established scholarships and programs

8. ADJOURNMENT

Procedural: 8.1 Next Meeting will be Wednesday, September 25, 2024

Procedural: 8.2 Adjournment
Meeting was adjourned at 3:38pm